



# BROWARD COMMUNITY COLLEGE

*We keep you thinking.*

---

Office of the president

To: Members of the Board of Trustees

From: J. David Armstrong Jr., President

Date: October 11, 2007

Place: Regular Meeting of the Board of Trustees  
Broward Community College  
Boardroom 1208, Building 33  
Willis Holcombe Center  
111 East Las Olas Boulevard  
Fort Lauderdale

Subject: Agenda Item - Facility and Program Naming Opportunities

**Brief description:**

VII (b). Broward Community College is fortunate to have many buildings, facilities and programs which provide opportunities for naming. The decision to name a campus building, facility or program is the highest honor the college can bestow and should be reserved for recognition of extraordinary service and contributions to the college. This new policy establishes a standard protocol for naming opportunities.

**Benefit to BCC:**

The naming policy is a fundraising tool which can bring about the college's most significant gifts.

**Relationship to College Master Plan and Priorities:**

This policy supports Goal #5 of the College's Education Master Plan and its specific object of seeking new revenue sources.

