



# BROWARD COMMUNITY COLLEGE

*We keep you thinking.*

Office of the president

To: Members of the Board of Trustees

From: J. David Armstrong Jr., President

Date: November 28, 2007

Place: Regular Meeting of the Board of Trustees  
Broward Community College  
Boardroom 1208, Building 33  
Willis Holcombe Center  
111 East Las Olas Boulevard  
Fort Lauderdale

Subject: Agenda Item VI-A -- Junior Achievement

Broward Community College and Junior Achievement of South Florida Inc. entered into a land lease agreement in October of 2004. The approval of the land lease allows JA to build at their expense, the largest JA facility in the world on Broward Community College's North Campus. The purpose of the program is to expose fifth and eight grade students to the world of business, finance, and entrepreneurship. The facility will consist of two "parks," JA BixTown (JABT) and Finance Park (FP). On an annual basis, approximately 50,000 public school students primarily from Broward County, but also from South Palm Beach County (Delray Beach and Boca Raton) will participate in the JA program. A school-based curriculum, which was developed using the JA model, will precede the students' hands-on experience at the JA center. JA community partnerships included three non-storefront sponsors, which are Broward County School District, Citrix Systems, and JTECH Communications. Further, the JA facility will house partners from the community who have contributed storefronts for approximately \$150,000 each. Storefront sponsors will replicate their business in accordance with the JA model. Minutes from previous Board of Trustee meetings relating to the JA project are included for reference and background information.

**Benefit to BCC:**

BCC will have a storefront in the facility and will use it to affect the college's image in the community, impact student's access, perpetuate our commitment to student achievement, and support the incubation of entrepreneurship.

