



BROWARD COMMUNITY COLLEGE

We keep you thinking.

Office of the president

To: Members of the Board of Trustees

From: J. David Armstrong Jr., President

Date: February 27, 2008

Place: Regular Meeting of the Board of Trustees
Broward Community College
Judson A. Samuels South Campus
Building 81- Multi-Purpose Room
7200 Pines Boulevard
Pembroke Pines, Florida

Subject: Agenda Item VII - College Presentation - Marine Engineering Program

Brief Description: In this presentation, South Campus will present the information relative to the new Marine Engineering Management program as well as the proposed Air Traffic Control Program for the new Miramar Town Center.

The update of the Marine Engineering Management program will include a presentation of the program's website, the marketing video which highlights the program's goals and industry opportunities for high wage, high skill careers, and the importance of the ABYC certification that students will receive upon completion of the program.

In addition, we will present our vision and strategy for the development and implementation of a new Air Traffic Control program scheduled to be located at the Miramar Town Center location.

Board Agenda Approved: J. D. A.

Date: 2/15/08

Agenda Item VII

Enclosure _____

**BOARD OF TRUSTEES
AGENDA TRANSMITTAL SHEET**

To: **J. David Armstrong, President**
From: **Teresa Justice, South Campus Provost**
Subject: **South Campus Presentation**

Issue: **College Presentation**

Background/Analysis:

In this presentation, South Campus will present the following information relative to the new Marine Engineering Management program and the proposed Air Traffic Control Program for the new Miramar Town Center.

Marine Engineering Management Program:

- A. A presentation of the website developed for the marine engineering management program with an eight minute marketing video highlighting the program's goals and industry opportunities for high wage, high skill careers.
- B. Distribution of brochures and collateral materials associated with the marine engineering management program.
- C. Discussion of the ABYC certification that students will receive upon completion of the program.
- D. Update and discussion of the enrollment and industry partnerships developed to provide internship and employment opportunities.

Air Traffic Control Program scheduled to be located at the Miramar Town Center location:

- A. Vision for the program to open for the fall semester 20091.
- B. Application process to the Federal Aviation Administration (FAA) to become a Collegiate Training Initiative provider.
- C. Collaboration with the FAA to develop a comprehensive curriculum that will prepare graduates to successfully pass the ATSAT exam and be admitted to the FAA Academy.
- D. Present employment demand data from the FAA to justify opening a CTI program at BCC.

Fiscal Impact: N/A

Staff Position: N/A

Initiating Official

Forrest Hovan
Vice President/Provost

THIS RECOMMENDED ACTION MEETS THE FOLLOWING ELEMENT(S) OF THE COLLEGE'S MISSION STATEMENT:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Providing high quality educational programs | <input type="checkbox"/> Providing high quality services |
| <input type="checkbox"/> Providing for affordability to a diverse community of learners | <input checked="" type="checkbox"/> Providing for accessibility to a diverse community of learners |
| <input checked="" type="checkbox"/> Commitment to student achievement | <input type="checkbox"/> Commitment to lifelong learning |
| <input checked="" type="checkbox"/> Commitment to academic excellence | <input checked="" type="checkbox"/> Providing use of current technology |

BRIEFLY DESCRIBE HOW THIS RECOMMENDATION ACHIEVES THE ABOVE ELEMENT(S) IN THE COLLEGE'S MISSION STATEMENT:

These occurrences of student engagement with special projects, in and out of the classroom, demonstrate the commitment of faculty and staff to the College's academic excellence and student success.

Minority Firm: Yes ___ No ___ N/A X

Broward Firm: Yes ___ No ___ N/A X