



# BROWARD COMMUNITY COLLEGE

*We keep you thinking.*

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Office of the president

To: Members of the Board of Trustees

From: J. David Armstrong Jr., President

Date: April 23, 2008

Place: Regular Meeting of the Board of Trustees  
Broward Community College  
Willis Holcombe Center, Boardroom 1208  
111 East Las Olas Boulevard  
Fort Lauderdale, Florida

Subject: Agenda Item VII - College Presentation

**Brief description:** This Board presentation will focus on BCC's e-learning (online learning) initiatives. E-learning faculty will showcase the three forms of e-learning: fully online; blended e-learning in which on campus attendance requirements are reduced; and the use of e-learning strategies within campus-based courses. The growth of e-learning, the resources currently used to support these initiatives and future strategic direction will be presented. Also featured will be the proposal to our accrediting agency to deliver 5 degrees and 4 certificates as "electronically-delivered" programs.

**Benefit to BCC:** E-learning provides our students with flexible, convenient options for learning. Students are embracing this learning technology and its flexibility, with enrollments increasing 30% per year for the past three years. Faculty are also embracing e-learning as a "21st century teaching and learning strategy." E-learning is contributing to each campus's enrollment growth, and relieving pressure to create brick and mortar solutions to house future enrollment growth. Finally, as both public and private Florida institutions increasingly use e-learning programs to compete for enrollments, Broward is providing its students with competitive, low cost, fully on-line courses, degrees and certificates.

**Relationship to College Master Plan and Priorities:** E-learning is directly aligned with Goal 7, 'exploring format and delivery options for all courses', and strategies related to improving access and penetration.