

Office of the President
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www.broward.edu

**BROWARD
COLLEGE**

Define yourself.

To: Members of the Board of Trustees

From: J. David Armstrong Jr., President

Date: February 24, 2009

Place: Regular Meeting of the Board of Trustees
Broward College
Building 81 / Multi-Purpose Room
Judson A. Samuels South Campus
7200 Pines Boulevard., Pembroke Pines

Subject: Agenda Item VII-B - Naming of Classroom at Marine Tech. Center

Brief Description:

In response to an October 29, 2008 proposal from the Broward College Foundation, Joseph T. Charles made a cash donation of \$50,000 to name a classroom in the new Marine Technology Center of Excellence located at the Miramar Center. On January 13, 2009, the Screening Committee, in compliance with college policy, met and is recommending approval.

Benefit to BC:

This gift, with eligibility of matching funds from the State of Florida, will help complete the design and funding of a classroom in the 35,000 square foot facility, which is to serve as the future home of the Broward College Marine Technology Center of Excellence.

Relationship to College Master Plan:

The naming of the Joseph T. Charles and Family Classroom in the Marine Center of Excellence at the Miramar Center supports Goal #5 of the College's Education Master Plan and its specific object of seeking new revenue sources.

Board Agenda Approved: _____

Agenda Item VII-B

Date: _____

Enclosure _____

**BOARD OF TRUSTEES
AGENDA TRANSMITTAL SHEET**

To: **President**

Date: **January 26, 2009**

From: **Vice President/Provost**

Subj: **Naming of the Joseph T. Charles and Family Classroom in the Marine Center of Excellence at the Miramar Center**

Issue:

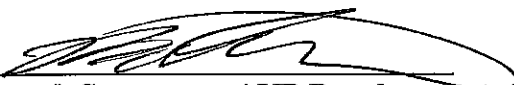
In response to an October 29, 2008 proposal from the Broward College Foundation, Joseph T. Charles made a cash donation of \$50,000 to name a classroom in the new Marine Technology Center of Excellence located at the Miramar Center.

Background/Analysis:

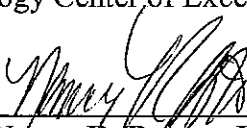
Joseph T. Charles, who has had a lifetime interest in and commitment to the marine industry, has been a leader to champion marine education at Broward College and has amassed an industry network of marine professionals to yield nearly \$500,000 in donated equipment. He has also garnered national press coverage highlighting the Broward College Marine Technology Center of Excellence.

Fiscal Impact:

This gift, with eligibility of matching funds from the State of Florida, will help complete the design and funding of one classroom in the 35,000 square foot facility, which is to serve as the future home of the Broward College Marine Technology Center of Excellence.



**Kenneth Stevenson, AVP Development
Broward College Foundation**



**Nancy R. Botero, Executive Director
Broward College Foundation**

Staff Position: Recommend approval.

THIS RECOMMENDED ACTION MEETS THE FOLLOWING ELEMENT(S) OF THE COLLEGE'S MISSION STATEMENT:

- | | |
|----------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| <input checked="" type="checkbox"/> Providing high quality educational programs | <input checked="" type="checkbox"/> Providing high quality services |
| <input checked="" type="checkbox"/> Providing for affordability to a diverse community of learners | <input checked="" type="checkbox"/> Providing for accessibility to a diverse community of learners |
| <input checked="" type="checkbox"/> Commitment to student achievement | <input checked="" type="checkbox"/> Commitment to lifelong learning |
| <input checked="" type="checkbox"/> Commitment to academic excellence | <input type="checkbox"/> Providing use of current technology |

BRIEFLY DESCRIBE HOW THIS RECOMMENDATION ACHIEVES THE ABOVE ELEMENT(S) IN THE COLLEGE'S MISSION STATEMENT:

This gift will enable the college to design and build one classroom toward the completion of the Marine Technology Center of Excellence, which will provide high quality education programs and services that are affordable and accessible to a diverse community of learners.

Minority Firm: Yes ___ No ___ N/A X

Broward Firm: Yes ___ No ___ N/A X

Broward College
Marine Technology Center of Excellence
(MTCE)

A Proposal Submitted to
Joseph T. Charles
by the
Broward College Foundation
110 E. Broward Boulevard, Suite 750
Fort Lauderdale, Florida 33301

October 29, 2008

AGENDA ITEM VII-B

FEB 24 2009

ENCLOSURE _____

Joseph T. Charles has been an outstanding supporter of the marine industry in South Florida and has recently become a partner with Broward College to raise awareness about educational opportunities in the industry offered through the Broward College Marine Technology and Engineering Program.

Marine Industry Need

One of the nine strategic goals of Broward College is to provide Technical Education to support the demands of the work force in Broward County. Industry leaders have come to rely on BC to recruit educated and skilled employees to meet their personnel needs. Most notably, is the South Florida Marine Industry which has experienced tremendous growth over the past several years resulting in an economic impact of \$18.4 billion and more than 1 million registered boats in the State of Florida. To support this dramatic growth, the demand for employees at every level in the marine industry has reached critical proportions.

Marine Technology Center of Excellence

In December of 2006, the US Department of Labor awarded Broward College a \$2 million Community Based Job Training Grant to establish the curriculum and to purchase equipment, supplies and personnel. Through a generous donation from the Broward College Foundation, BC has a 30,000 square foot building. The facility requires a private investment of \$ 3 million for renovation to provide state-of-the-art classrooms, high-tech teaching aids, a physical and virtual library, and workshops and paint booths.

AGENDA ITEM vii-B

FEB 24 2009

ENCLOSURE _____

Broward College has entered in to a highly collaborative partnership with the Marine Industries Association of South Florida (MIASF), WorkForce One, McFatter Technical High School, McFatter Technical Center, and the Boys and Girls Clubs to recruit the future work force the meet the industry's needs. The program will provide boat/yacht manufacturers and dealers with a steady supply of highly-skilled employees through a curriculum that includes alternative training methods, theory, web-based instruction and internships.

Naming Opportunity

- This proposal seeks an initial gift of \$50,000 *to name a classroom in the new Marine Technology Center of Excellence and make a lasting impression for South Florida's future marine work force.

First installment on or before October 29, 2008

Second installment on or before January 20, 2009

This gift will be matched by the State of Florida under the guidelines established by the Dr. Philip Benjamin Matching Grant Program for Community Colleges, which provides matching funds for scholarship endowment dollar-for-dollar and program support at 4 dollars for every 6 dollars raised. All contributions to the BC Foundation for this project are eligible for a 100% state match and are tax-deductible. Upon the State of Florida match, the gift of \$ 50,000 will be matched dollar-for-dollar creating total capital of \$ 100,000.

AGENDA ITEM

VII-B

FEB 24 2009

ENCLOSURE

Recognition

As a major donor, your philanthropy will be highly publicized through press releases and special receptions. In addition, Joseph T. Charles will be recognized on the BCF website, www.broward.edu/foundation, as well as in the foundation's annual report and at donor-related events.

Organizational Background

The mission of the Broward College Foundation is to support the mission of the college to change lives through education by providing advocacy, community awareness, and financial resources. As a 501 (c)(3) organization, the foundation raises funds, conducts programs, and practices stewardship that increase the effectiveness of the college in meeting community, student, and faculty needs.

Broward College is the first and largest institution of higher education in Broward County, providing residents with two-year university transfer degrees and two-year career degrees at six locations throughout the county. In addition, Broward College provides four-year degrees in specific areas of critical need. Among the 28 publicly supported community colleges in Florida, BC has the second largest college-level enrollment, serving more than 60,000 students annually.

AGENDA ITEM VIB

FEB 24 2009

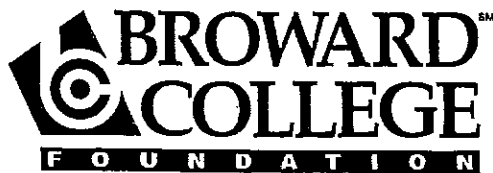
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*All naming opportunities must be approved by the Broward College Foundation, the Broward College District Board of Trustees, and the Florida Department of Education.

AGENDA ITEM VII.B

FEB 24 2009

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October 29, 2008

Joseph T. Charles, President
Charles Industries, Ltd.
Charles Center
5600 Apollo Drive
Rolling Meadows, Illinois 60008-4049

Dear Joe,

On behalf of the Broward College Foundation, we would like to extend our sincere appreciation to you and your wife, Barbara for your *intent to make a very generous gift of \$ 50,000.00 to the BC Foundation to pursue to name a classroom inside the BC Marine Technology Center of Excellence.

This significant capital contribution will have a lasting impact in the evolution and growth of the BC Marine Technology Center and will help to sustain the vision to create the future marine workforce in South Florida.

Your commitment and enthusiasm is nothing short of inspiring, and we are again grateful and honored to present the enclosed Gift Agreement for your consideration of a naming opportunity in the new facility.

All the best,

A handwritten signature in black ink, appearing to read 'Nancy R. Botero'.

Nancy R. Botero
Executive Director, BC Foundation
Broward College Foundation

A handwritten signature in black ink, appearing to read 'Diane M. Madio'.

Diane M. Madio
Development Officer
Broward College Foundation

**The Broward College Board of Trustees may, from time to time, choose to recognize significant contributions to the college by naming institutional buildings, facilities or programs in honor of an individual, family group, foundation or corporation. The decision to name a campus building, facility or program is the highest honor Broward College can bestow and is reserved for recognition of extraordinary service and contributions to the college by those who serve as an inspiration for future generations of students, graduates and members of the Broward College community. Further, by recognizing exceptional contributions to Broward College or to the community, the association with such extraordinary individuals, foundations or companies strengthens the college and its sense of heritage and connection to the community.*

The naming procedure begins with the Broward College President appointing a Screening Committee to review the naming request. The committee forwards its recommendation to the College President. The College Board of Trustees gives final approval for the naming.

FEB 24 2009

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**Broward College Foundation
Naming of College-Owned Facilities: Classroom in the Marine Center
of Excellence, Miramar Center Recommendation**

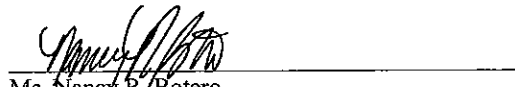
Joseph T. Charles wishes to pursue a naming opportunity in the Marine Center of Excellence for a classroom and has made a gift of \$ 50,000 to the BC Foundation on October 30, 2008. On October 30, 2008, in a letter from Nancy R. Botero, Executive Director of the BC Foundation (see attached), the commitment to name a classroom in the Marine Center of Excellence at the Miramar Center was made in recognition of the gift. We are hereby requesting to name the classroom at the Miramar Center in the name of the "Joseph T. Charles and Family" to comply with the terms of the agreement.

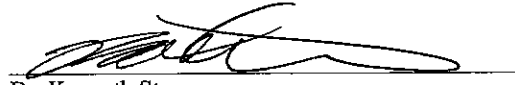
Approved on past-precedent and with the recommendation that the South Campus Provost name be added to this document.

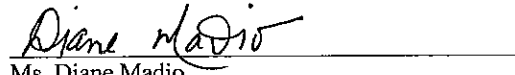
Respectfully submitted by,

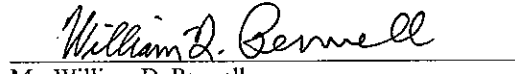
Date: 1/13/09



Mr. Lloyd F. Rhodes
Chair of the BC Foundation



Ms. Nancy R. Botero
Executive Director of the Foundation, Vice President for Development

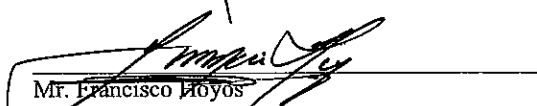

Dr. Kenneth Stevenson
Associate Vice President for Development

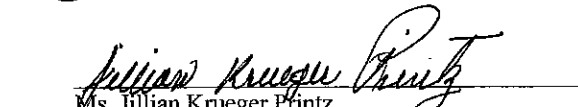


Ms. Diane Madio
Development Officer


Mr. William D. Pennell
Vice President for Facilities and CFO


Dr. Lourdes Oroza
Provost of South Campus


Mr. Jorge Guerra
Dean of Automotive, Aviation and Marine Technical Programs


Mr. Francisco Hoyos
Associate Vice President for Facilities


Ms. Jillian Krueger Printz
College Public Relations Office and Special Assistant to the President *for Public Relations* 

AGENDA ITEM V11B
FEB 24 2009
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