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BROWARD COLLEGE

Define yourself.

To: Members of the Board of Trustees

From: J. David Armstrong Jr., President

Date: October 27, 2009

Place: Regular Meeting of the Board of Trustees
Broward College
Willis Holcombe Center
111 East Las Olas Boulevard
Ft. Lauderdale, FL 33301

Subject: Agenda Item V-G-2 - New Baccalaureate Program-Bachelor of Applied
Science Degree in Supervision and Management

Brief Description: The new BAS Degree in Supervision and Management will provide students with Associate in Science (A.S.) or Associate in Applied Science (A.A.S.) degrees with an opportunity to earn a bachelor's degree. Students will complete their baccalaureate general education requirements while taking 13 upper division courses specific to supervision and management. The College anticipates beginning the program offerings on its North Campus in January of 2010 and eventually expanding the program to its Central and South campuses. It is anticipated that the program will serve 150 students in the first year, 230 students in the second, 310 students in the third, and 420 students by the fourth year of implementation.

Benefit to BC: When approved, the BAS in Supervision and Management will be BC's second baccalaureate program designed to address workforce needs. A major aspect of the College's decision to pursue this program is the shortage of qualified graduates in supervision and management. Current projections indicate that by 2014 Broward County will require 8,355 workers in the Supervision and Management field.

Relationship to College Master Plan: This new baccalaureate degree program is directly aligned with the following Broward College Goals:

- Goal 1: Student Success. Promote student success through high quality learning-centered programs and services while continuously evaluating and improving student learning outcomes that reflect the highest academic standards.
- Goal 3: Access, Enrollment and Workforce Demand. Monitor and provide maximum access to learners to support increased workforce and enrollment demands and align workforce education programs with skill requirements of the new economy.

Board Agenda Approved: _____
Date: 10/1/2009

Agenda Item V-G
Enclosure 2

**BOARD OF TRUSTEES
AGENDA TRANSMITTAL SHEET**

To: President Armstrong

Date: 10/01/2009

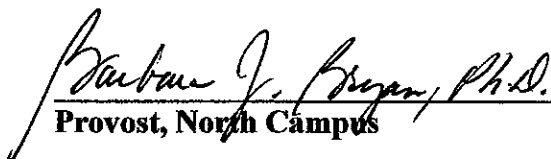
From: Vice President Russ Adkins

Subj: Monthly Curriculum Committee Items

Issue: September 2009 Curriculum Items: New Baccalaureate Program—Bachelor of Applied Science Degree in Supervision and Management.

Background/Analysis: The Curriculum Committee unanimously endorsed the B.A.S. Degree in Supervision and Management at its September, 2009 meeting. With Board approval, the College will begin delivery of courses leading to this degree in January, 2010, at the North Campus.

Fiscal Impact: The College has allocated \$562,680 for the BAS program in the 2009-10 fiscal year and expects expenditures of \$555,180 for the 2010-11 fiscal year. Student tuition and state support will serve as the primary revenue sources for the program. Based on projected enrollment, the program will be self-sustaining within one year of implementation.


Provost, North Campus


Vice President for Academic Affairs

Staff Position: Recommend approval.

THIS RECOMMENDED ACTION MEETS THE FOLLOWING ELEMENT(S) OF THE COLLEGE'S MISSION STATEMENT:

<input checked="" type="checkbox"/> Providing high quality educational programs	<input type="checkbox"/> Providing high quality services
<input checked="" type="checkbox"/> Providing for affordability to a diverse community of learners	<input checked="" type="checkbox"/> Providing for accessibility to a diverse community of learners
<input checked="" type="checkbox"/> Commitment to student achievement	<input checked="" type="checkbox"/> Commitment to lifelong learning
<input checked="" type="checkbox"/> Commitment to academic excellence	<input checked="" type="checkbox"/> Providing use of current technology

BRIEFLY DESCRIBE HOW THIS RECOMMENDATION ACHIEVES THE ABOVE ELEMENT(S) IN THE COLLEGE'S MISSION STATEMENT:

The B.A.S. Degree in Supervision and Management aligns with the college's mission: 1) to achieve student success by developing informed and creative students capable of contributing to a knowledge-and service-based global society; and, 2) to offer select baccalaureate degree programs.

Minority Firm: Yes ___ No ___ N/A X

Broward Firm: Yes ___ No ___ N/A X

MEMORANDUM

TO: J. David Armstrong, Jr., President
Broward College

FROM: Russ Adkins
Vice President for Academic Affairs

Barbara Bryan
Provost, North Campus

RE: September Curriculum Items: New and Revised Programs

DATE: October 1st, 2009

New Program:

The following new program was endorsed by the Curriculum Committee

BUSINESS, TECHNOLOGY & MANAGEMENT **Bachelor of Applied Science Degree Program**

Program Description

The Bachelor of Applied Science Degree in Supervision and Management provides individuals who hold an Associate in Science (A.S.) or Associate in Applied Science (A.A.S.) degree the opportunity to further their education. Students completing this program will have the skills and knowledge required to become successful managers and leaders within public, private, and non-profit organizations. The curriculum offers a practical approach to understanding supervision and management.

Program Rationale

The Bachelor of Applied Science Degree in Supervision and Management is proposed to address workforce demands in Region 22 that are currently unmet. Therefore, the State of Florida has identified this as a high demand-high need program initiative. A major aspect of the College's decision to pursue this program is the shortage of qualified graduates in the documented areas. Current projections indicate that by 2014 Broward County will require 8,355 workers in the Supervision and Management field.

AGENDA ITEM V-G

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ENCLOSURE 2

Bachelor of Applied Science Degree Programs

Supervision and Management Program

Program Description

The Bachelor of Applied Science Degree in Supervision and Management provides individuals who hold an Associate in Science (A.S.) or Associate in Applied Science (A.A.S.) degree the opportunity to further their education. Students completing this program will have the skills and knowledge required to become successful managers and leaders within public, private, and non-profit organizations. The curriculum offers a learner-centered practical approach to understanding supervision and management.

Lower Division Requirements

General Education: Students should have completed a minimum of 15 semester hours of general education requirements as part of their A.S. or A.A.S. degree. The remaining general education semester hours (totaling 36) will be completed during the baccalaureate degree. Students must meet all of the State of Florida Baccalaureate general education requirements to be awarded the Bachelor of Applied Science (B.A.S.) degree in Supervision and Management. Students with an Associate in Arts degree (A.A.) may be admitted to the program upon recommendation of the Dean for Student Affairs and Dean for Business, Management, and Technology. Students must see their academic advisor or counselor to develop the required educational plan, which will guide them each semester.

General Education B.A.S. Graduation Requirements:

- Broward College's general education requirements (36 semester hours)
- Foreign language competency: Complete two years of the same foreign language in high school or complete requirement prior to graduate at the postsecondary (college) level.

	<i>Semester Hours</i>
<i>Broward College: General Education Requirements</i>	36
<i>Lower-level Program Coursework from A.S. or A.A.S. Degree Required Semester Hours</i>	46
<i>Upper-level Professional Courses</i>	
BUL 3130 Business Law and Ethics	3
GEB 3213 Business Writing	3
FIN 4461 Financial Statement Analysis	3
MAN 3162 Customer Relations for Managers	3
MAN 3240 Applied Organizational Behavior	3
MAN 3303 Management and Leadership	3
MAN 3310 Human Resource Management	3
MAN 3930 Seminar in Business and Management	1**
MAN 4102 Managing Cultural Diversity	3
MAN 4120 Leadership Challenges and Supervision	3
MAN 4504 Operations Management	3
MAN 4702 Strategic Management and Policy	3***
MAN 4900 Capstone Project	3***
<i>Total Professional Semester Hours</i>	38
<i>Total Program Semester Hours</i>	120

** MAN 3930: Two seminar credits required

*** MAN 4702 and MAN 4900: Must be taken in the final semester

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Baccalaureate Programs