BAS Supply Chain Management Weekend Program, Cohort A Course Descriptions

Fall 2016 (Term 20171)
Session 2 – August, 2016-October, 2016

Saturday Morning - 8:00am - 10:45am

MAN3240 - Applied Organizational Behavior (3.0 Credit Hours)

**Prerequisites:** None

**Course Description:** This course teaches students individual and group behavior in organizations. Students develop an understanding of how organizations can be managed more effectively. Course content includes motivation, group dynamics, conflict resolution, goal setting and rewards, job design, work stress, power/politics, and organizational change and development.

Saturday Afternoon - 12:00pm - 2:45pm

MAN4120 - Leadership Challenges and Supervision (3.0 Credit Hours)

**Prerequisites:** None

**Course Description:** This course teaches the application of leadership theories, which include skill formation to develop leadership abilities. Team building skills are emphasized and discussed to enhance leadership effectiveness. Students learn the importance of visioning in their organizations.

**Additional Courses:** Students who have not previously taken the below course **must** take it in this term at a time and campus of their choosing. See an advisor.

TRA1010 - Introduction to Transportation & Logistics (3.0 Credit Hours)

**Prerequisites:** None

**Course Description:** This course deals with the role of logistics in the economy and the organization. Topics explored are customer service, logistics information systems, inventory management, material management and supply chain management. The objective is to explore the full scope of the transportation plant and its services as a necessary preparation to efficient use of the transportation system. Students planning on earning the Bachelor of Applied Science degree in Supply Chain Management must earn a grade of ‘C’ or better.
BAS Supply Chain Management Weekend Program, Cohort A Course Descriptions

Fall 2016 (Term 20171)
Session 4 – October, 2016-December, 2016

Saturday Morning - 8:00am - 10:45am

MAR4840 - Services Marketing (3.0 Credit Hours)

Prerequisites: None

Course Description: This course is a study of marketing decision making in services sectors. Primary focus is on the unique aspects of services that impact marketing decision making in small and medium-size enterprises. This course will build upon basic marketing principles to provide learners with the skills necessary to market and manage services in an increasingly competitive global marketplace. Students will apply course concepts to solve problems in actual business cases involving firms in North America, Europe, and Asia.

Saturday Afternoon - 12:00pm - 2:45pm

TRA3936 - Seminar / Special Topics (3.0 Credit Hours)

Prerequisites: None

Course Description: This course focuses on current and emerging issues in supply chain management. Its format and topic will vary, but will include a full day or a half day seminar conducted by one or more industry experts who will address specific supply chain management topics such as customer service, logistics information systems, inventory management, material management, warehousing, purchasing and inventory, e-commerce, global trade, order processing, physical distribution, transportation, import-export compliance, or other supply chain management issues. Specific requirements will vary based on topic assignments.

Additional Courses: Students who have not previously taken the below course must take it in this term at a time and campus of their choosing. See an advisor.

TRA1154 - Supply Chain Management (3.0 Credit Hours)

Prerequisites: None

Course Description: This course presents an integrated approach to the management of activities involved in moving goods and services from suppliers to customers. The course will focus on what employees and managers must do to ensure an effective supply chain exists in their organization. Students will learn about SCM functions, warehousing, purchasing and inventory, e-commerce, information flow and customer service. Students planning on earning the Bachelor of Applied Science degree in Supply Chain Management must earn a grade of ‘C’ or better.
BAS Supply Chain Management Weekend Program, Cohort A Course Descriptions

Spring 2017 (Term 20172)
Session 2 – January, 2017-March, 2017

Saturday Morning - 8:00am - 10:45am

BUL3130 - Business Law and Ethics (3.0 Credit Hours)

Prerequisites: None

Course Description: This course explores the nature of legal, ethical and societal environments of business. Emphasis is placed on business’s social, legal, political and ethical responsibilities to both external and internal groups for business. Topics include corporate social responsibility, legal, political, and ethical aspects of business, state and federal laws, contracts, intellectual property, employment law, product liability, safety issues and environmental regulation.

Saturday Afternoon - 12:00pm - 2:45pm

ENC1102 – Composition II (3.0 Credit Hours) -OR- Elective. See an advisor.

Prerequisites: ENC1101 with a grade of ‘C’ or better.

Course Description: Composition II is designed to further develop a student’s composition skills by building on the rhetorical modes/strategies learned in ENC1101. The course requires students to observe the conventions of Standard American English and create documented essays, demonstrating the student’s ability to think critically and write analytically. Selected readings supplement the course and provide topics for discussion and written assignments. Students use library research methods for primary and secondary sources to produce MLA style-documented and well-argued essays and research paper. Students must earn a minimum grade of C to meet the requirements of the Gordon Rule.

Additional Courses: Students who have not previously taken the below course must take it in this term at a time and campus of their choosing. See an advisor.

STA2023 - Statistics (3.0 Credit Hours)

Prerequisites: STA1001 with a grade of ‘C’ or better.

Course Description: A first course in statistical methods including such topics as collecting, grouping, and presenting data; measures of central tendency, position, and variation; theoretical distributions; probability; test of hypotheses; estimation of parameters; and regression and correlation. Use of statistical computer software and/or a scientific calculator (capable of performing 2-variable statistics) will be required. Students must earn a grade of ‘C’ or better.
Spring 2017 (Term 20172)
Session 4 – March, 2017-May, 2017

Saturday Morning - 8:00am - 10:45am

TRA3155 - Supply Chain Management II (3.0 Credit Hours)

Prerequisites: STA2023, TRA1010, TRA1154

Course Description: This course is an overview of logistics’ functions within a firm and in the context of integrated vertical systems. Topics include customer service, information flow inventory control, materials management, order processing, packaging, and physical distribution.

Saturday Afternoon - 12:00pm - 2:45pm

ESC1000 - Earth Science (3.0 Credit Hours) -OR- Elective. See an advisor.

Prerequisites: None

Course Description: An integration of the three classic disciplines of the earth sciences, geology, meteorology, and oceanography. Course will focus on the basic principles governing these disciplines, and the effect of each on man.

ESC1000L - Earth Science Laboratory (1.0 Credit Hours)

Prerequisites: ESC1001 (co-requisite)

Course Description: This course will have experiments and exercises that will be investigating the hydrosphere, lithosphere and atmosphere of earth. The earth will also be mapped and investigated as an object in space. At least 3 of the following five units will be covered: (1) Introduction to Laboratory Study*, (2) The Solid Earth*, (3) Earth’s Waters, (4) Earth’s atmospheres, and (5) Mapping.

Additional Courses: Students who have not previously taken the below course must take it in this term at a time and campus of their choosing. See an advisor.

ACG2001 - Principles of Accounting I (3.0 Credit Hours)

Prerequisites: None

Course Description: This course provides an introductory study of the fundamental principles of recording, summarizing and reporting the financial activities of proprietorships. Advisement note: Students must earn a grade of ‘C’ or better in order to continue to ACG2011 – Principles of Accounting II.
BAS Supply Chain Management Weekend Program, Cohort A Course Descriptions

Summer 2017 (Term 20173)

Session 2 - May-June

Saturday Morning - 8:00am – 11:50pm

TRA3132 - Procurement Management (3.0 Credit Hours)

Prerequisites: STA2023, TRA3155

Course Description: This course presents current and thorough coverage in the critical area of procurement for logistics managers. Students gain insight and knowledge into the strategies, processes, and practices of procurement, including demands placed on procurement managers, the ethical, contractual and legal issues faced by procurement professionals, and the impact of procurement and supply chain management on the competitive success and profitability of the organization.

Saturday Afternoon - 1:00pm – 4:50pm

HLP1081 - Total Wellness (2.0 Credit Hours) -OR- Elective. See an advisor.

Prerequisites: None

Course Description: Total Wellness emphasizes the importance of knowledge, attitudes, and practices relating to personal wellness. It is a course designed to expose students to a broad range of issues and information relating to the various aspects of personal wellness including physical, social emotional, intellectual, spiritual and environmental wellness. This course integrates personal wellness and fitness in both a classroom and exercise environment. Evolving current topics such as nutrition, disease prevention, stress reduction, exercise prescription, and environmental responsibility are integrated to enable the student to understand the lifelong effects of healthy lifestyle choices.

Additional Courses: Students who have not previously taken the below course must take it in this term at a time and campus of their choosing. See an advisor.

ECO2013 - Principles of Macroeconomics (3.0 Credit Hours)

Prerequisites: None

Course Description: An introductory course in macroeconomic principles covering basic economic problems and concepts. Topics discussed and analyzed include basic economic problems of unemployment and inflation. Students will recognize the role of households, businesses and governments in the market economy and in their own lives. This is a writing credit course.
BAS Supply Chain Management Weekend Program, Cohort A Course Descriptions

Summer 2017 (Term 20173)
Session 3 – June-August

Saturday Morning - 8:00am – 11:50pm

BUL4264 - International Business Law  (3.0 Credit Hours)

Prerequisites: BUL3130, TRA3155

Course Description: Students will be exposed to the legal implications of transacting business across national borders. The focus will be on transactional international business law including, the legal and ethical environment of international business, international contracting, importing-exporting, trade finance, and international intellectual property law and licensing. The student will gain an appreciation of the special risks of conducting business internationally and the legal pitfalls associated with those risks.

Saturday Afternoon - 1:00pm – 4:50pm

TRA3163 - Supply Chain Quality Management  (3.0 Credit Hours)

Prerequisites: STA2023, TRA3155

Course Description: This course focuses on quality enhancement methodologies within the supply chain. Students will learn how to assess the current position of a firm and identify an effective strategy for improvement based on a profound understanding of the company, market, processes, and customers.

Additional Courses: Students who have not previously taken the below course must take it in this term at a time and campus of their choosing. See an advisor.

ECO2023 - Principles of Microeconomics  (3.0 Credit Hours)

Prerequisites: None

Course Description: An introductory course stressing microeconomic theories. Topics studied include the theory and application of supply and demand elasticity; theory of consumer demand, utility; production and cost theory including law of diminishing returns; the firm’s profit-maximizing behaviors under market models ranging from pure competition to pure monopoly; the theory of income distribution; comparative advantage, trade policies exchange rates, balance of payments, and other international issues. This is a writing credit course. Prerequisite: Completion of prep reading obligation. An introductory course stressing microeconomic theories. Topics studied include the theory and application of supply and demand elasticity; theory of consumer demand, utility; production and cost theory including law of diminishing returns; the firm’s profit-maximizing behaviors under market models ranging from pure competition to pure monopoly; the theory of income distribution; comparative advantage, trade policies exchange rates, balance of payments, and other international issues.
Fall 2017 (Term 20181)
Session 2 – August-October

Saturday Morning - 8:00am - 10:45am

**TRA4721 - Global Logistics / Import & Export** (3.0 Credit Hours)

**Prerequisites:** BUL4264, TRA3155

**Course Description:** This course encompasses logistics activities of multinational firms, international transportation systems, global sourcing, customer service, facility location, inventory management, customs issues, export-import activities, and the role of governments.

Saturday Afternoon - 12:00pm - 2:45pm

**TRA4153 - Applied Production / Operations Management** (3.0 Credit Hours)

**Prerequisites:** STA2023, TRA3155

**Course Description:** This course provides management and analytical concepts/tools for the management of operations and the decision-making process within the scope of the supply chain. Recently, operations strategy has provided companies with a competitive advantage in supply chains and transportation. Decision-making regarding operational issues is one of the most common tasks within organizations. This course will enable the student to perform the quantitative analysis necessary and understand the management issues in order to make good operational decisions within the supply chain.

**Additional Courses:** Students who have not previously taken the below course must take it in this term at a time and campus of their choosing. See an advisor.

**ACG2011 - Principles of Accounting II** (3.0 Credit Hours)

**Prerequisites:** ACG2001

**Course Description:** As the second course of the series, this course concludes the study of financial accounting. Topics covered include plant assets, current liabilities, payroll, corporations, partnerships and cash flow statements.
Saturday Morning - 8:00am - 10:45am

FIN3403 - Managerial Finance (3.0 Credit Hours)

Prerequisites: ACG2011, ECO2013, ECO2023

Course Description: This is an introductory course in managerial finance in which students gain a clear, basic understanding of the fundamentals of finance and its related decision-making. The course will cover all elements of organizational finance from budget development to finance management, and from procurement to accounting. Topics include: how financial structure and operational efficiency affect a firm; alternative methods of raising funds; concepts of equity versus borrowed funds; financial planning and forecasting, working capital management; international financial management and other topics relevant to the acquisition, financing, and management of business assets and business decision-making, with emphasis on doing business in a multi-national environment.

Saturday Afternoon - 12:00pm - 2:45pm

ECO3703 - International Economics (3.0 Credit Hours)

Prerequisites: ECO2013, ECO2023

Course Description: An exploration of why nations trade, the effects of trade on the economy, international commercial policy, balance of payments, exchange rate determination, the Eurocurrency markets, and international trade institutions.
BAS Supply Chain Management Weekend Program, Cohort A Course Descriptions

Spring 2018 (Term 20182)
January-May

Students will take one of the following courses, which have no class meetings:

**TRA4910 - Directed Independent Research (3.0 Credit Hours)**
- Prerequisites: BUL3130, BUL4264, FIN3403, MAN3240, TRA3132, TRA3155, TRA4153, TRA4721
- **Course Description:** This course is intended to help students acquire skills in applying research principles and obtaining practice in rigorous data collection and reporting. Students take either this course or TRA4945.

- **OR** -

**TRA4945 - Supply Chain Management Internship (3.0 Credit Hours)**
- Prerequisites: BUL3130, BUL4264, FIN3403, MAN3240, TRA3132, TRA3155, TRA4153, TRA4721
- **Course Description:** This course is a practical application in a clinical setting of knowledge acquired in the classroom. Students take either this course or TRA4910.

Students may also need the following courses, which will be taken in this term at a time and campus of their choosing. See an advisor.

**MGF1107 - Survey of Mathematics (3.0 Credit Hours)**
- Prerequisites: STA1001
- **Course Description:** This is a general education course which includes college-level skills from a variety of mathematical topics. The course will include at least four selected topics from among: mathematics of finance; linear and exponential functions; number systems; history of mathematics; elementary number theory; graph theory; numerical methods and algorithms; game theory; voting and apportionment theory; and student project(s) (strongly recommended). This course will also emphasize applications to real-world situations and the integration of other academic disciplines, including (but not limited to) business and the physical and social sciences.

**THE2000 – Theatre Appreciation (3.0 Credit Hours)**
- **Prerequisites:** None
- **Course Description:** A course designed to acquaint the student with the elements of theatre and how they combine and interact to create the live theatre experience. Lecture and discussion will investigate the nature and art of theatre, while the viewing of videotaped and live stage plays will furnish examples of the various dramatic genres, including tragedy, comedy and musical theatre.
GEA2000 - World Geography (3.0 Credit Hours)

Prerequisites: None

Course Description: Regional geographical characteristics, area relationships and major regional internal as well as interactive problems will be analyzed. The theme of this course is to impart geographic knowledge at the world regional level, then explain how these factors create global contrasts. Special emphasis will be placed on how the world has become more interdependent as complex economic systems have evolved and become more specialized.

** Students will graudate this term from the BAS Supply Chain Management **
### BAS Supply Chain Management Weekend Program, Cohort A Course Descriptions

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**Cohort A - Saturday Only (30 Students)**

**Subject to Change**