

For Immediate Release

Broward College Foundation Shows Donors Appreciation Launching Year-long “Show the Love” Campaign

Broward College (BC) President J. David Armstrong Jr., Broward College Foundation (BCF) Executive Director Nancy Botero, and Board of Trustees Chair Michael Landry rolled out the stellar blue carpet honoring benefactors whose financial support will sponsor the 2009 Endowed Teaching Chairs of Broward College.

The event, held at the Tower Club in Fort Lauderdale on March 26, also served as the inaugural launch of a yearlong BCF campaign designed to ‘show the love’ to supporters of Broward College whose generous support has led to the success of the college, students and its faculty.

“Broward College is blessed by the strong connection of our generous donors,” said Armstrong. “The result of their support positively impacts the lives of students and faculty every day and has resulted in the success of Broward College.”

The Endowed Teaching Chair program is an effort by the BC District Board of Trustees and the BCF to demonstrate commitment to quality instruction by recognizing and fostering faculty excellence.

Each endowed chair recipient is awarded \$22,500 over a period of three years. The annual award of \$7,500 is distributed as follows: two-thirds cash award and one-third for professional development activities, travel, equipment and others that are designed to improve instruction or enhance the faculty members' skills.

On April 22, eight recipients will be recognized in a surprise visit by donors and college administrators as the 2009 Endowed Teaching Chairs.

“Broward College is recognized as the first community college in the nation to endow a teaching chair,” said Botero. “The Endowed Teaching Chair is a prestigious acknowledgement by peers and the community for outstanding faculty that would not be possible without the generous commitment of Broward College supporters, said Botero.”

Broward College introduced the Endowed Teaching Chair program in 1989 with a campaign that sought private donations of \$50,000 per chair. The funds were invested in an interest-earning account until the dividends equaled the award amount for each recipient. The program is an active program with opportunities for donors to establish other chairs in a variety of disciplines.

The sponsors of the 2009 Endowed Teaching Chairs recognized at the March 26 event were:

- Robert Elmore – Recognized as the first individual in the nation to endow a teaching chair at a community college with a personal contribution in 1989. Mr. Elmore, an early supporter of the college, served as first Vice Chairman for the

foundation when established in 1971. Mr. Elmore was represented at the event by his wife, Joan Elmore, who is a new member of the Broward College Foundation Board of Directors,

- George and Wilma Elmore – Established the Business Administration Chair in 1992.
- Dr. A. Hugh Adams – Served as president of the college from 1976 until 1986. Dr. Adams established the Chair in 1990 with a contribution from a good friend of the college – Elmer Rasmuson. Representing Dr. Adams at the event was Dr. George Young, who served as Vice President of Student Affairs under Dr. Adams.
- Barnett Bank/Bank of America – Established in 1990 by contributions from Barnett Bank. Katrina Wright, Vice President and Community Relations Manager of South Florida for Bank of America was present. .
- NCNB/NationsBank/Bank of America – Considered the first chair financial institution to create a chair, established two Endowed Teaching Chairs in 1989 that were originally named Citizens and Southern National Bank.
- R. Irene Craney Fischley – A long-time friend of Broward College's Health Sciences programs, Ms. Fischley established a designated Health Sciences chair in 1990. Dr. Kathy Jackson, Dean of Continuing Education/Workforce Development served as official representative.
- Margaret and Cato Roach – Together these innovative educators were influential leaders in Broward County who established a chair in 1991. Margaret Roach, who served as director emeritus of the college's foundation, was appointed to the colleges Board of Trustees in 1974 and served until 1990. Mrs. Roach was also a founding member of the Broward Chapter of the Urban League. Representing Margaret and Cato Roach was Earlene Horne.
- Southeast Banking Corporation/Wachovia – Established in 190 with a contribution from the Southeast Banking Corporation Foundation. Representing Wachovia was Doug Roberts, Senior Vice President for Commercial Banking.

About the BC Foundation

The BC Foundation awards more than \$2 million in scholarships annually to BC students and supports academic programs and awards for outstanding faculty. While the State of Florida funds approximately 62 percent of BC's operating budget, the balance must be raised from individuals, corporations and institutions.

The mission of the Broward College Foundation is to support the college by providing advocacy, community awareness and financial support to the college, its students, faculty and staff. Led by its Board of Directors, the foundation raises funds, conducts programs and practices stewardship that increases the effectiveness of the college in meeting community, student, faculty and staff needs.

For more information or to make a contribution to the foundation, please call 954-201-7414.