



For Immediate Release

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2009 CIGNA/BROWARD COLLEGE FOUNDATION GOLF CLASSIC TRANSLATES TO BC CLASSES FOR STUDENTS

The 2009 CIGNA/Broward College Foundation Annual Golf Classic sizzled on April 23rd with record-breaking numbers – all to enhance lives through education.

Complete with a silent auction that attracted bids exceeding their expectation, and a hole-in-one contest that awarded a brand new Mercedes Benz donated by AutoNation, the Golf Classic yielded an excess of \$100,000 in funds raised. The funds are earmarked for Broward College programs and student scholarships.

Since its inception, this premier event for Broward College has been supported by sponsors from throughout Broward County. The annual golf classic, which has attracted a sell-out crowd each year since its inception 22 years ago, has raised more than \$2 million over the years, said Michael Landry, Broward College Foundation Board Chair.

“What a day,” said Nancy Botero, executive director of the Broward College Foundation. “This tournament is so important because it allows us to transform lives and further enhance Broward College programs such as the STARS Academy. This is a very special group of at-risk students, many of whom came here today to volunteer and help the event run smoothly.”

“To see these students and know what this program has done to help them is so worthwhile,” added Landry. “It has transformed their lives, and transforming their lives is what we do at Broward College and the Broward College Foundation.”

The STARS Academy (Steering Teens Towards Academic Rewards and Success) at Broward College is a mentoring/ tutoring program which matches at-risk students with local citizens for bi-monthly sessions, focusing on reading, math and life skills. Tutoring is supplemented with cultural enrichment activities for students.

The event took place under sunny skies and in warm weather on both courses at the Fort Lauderdale Country Club. A full field of golfers competed in the event. The tournament’s most dramatic moment transpired in the afternoon as Skokie Jackson, playing in a foursome with Lloyd Rhodes, Zach Tanner and Lorne Cleaver, aced the 179-yard 12th hole on the South Course, earning him a new Mercedes-Benz, donated by AutoNation.

An army of sponsors helped to ensure the tournament’s success. Joining title sponsor CIGNA were MEP Structural Engineering, Balfour Beatty Construction, Inc., Construction Consulting, Inc., D. Stephenson Construction, Inc; FastTrack Management & Consulting, Inc.; Horus Construction; Integrated Fire Solutions; Morgan Stanley; Moss & Associates; Sharp and United Date Technology, Protia. Platinum-level sponsors are Earl Hagood, Inc.; Electraserve, Inc.; the Huizenga School of Business and Entrepreneurship at Nova Southeastern University; the

Rhodes Insurance Group; Sprinklematic Automatic Fire Sprinklers and Sunshine Cleaning Systems.

Gold-level sponsors are Advanced Roofing Inc.; CSG & Advisory Research; Express Scripts; Florida Power & Light Co.; Gerrits Construction; Humana Health Care Plans; James B. Pirtle Construction; Kaufman Lyn Contractors; Landry Trebbi Investments; the Leo Goodwin Foundation; Nova Southeastern University; Resource 4 Floors; Rodriguez, Peterson & Porras; Saltz Michelson Architects; T&G Constructors and Turner Construction.



An "E" for Hole-In-One Winner translates to "BC" classes for STARS Academy students. At Center, CEO and Chairman of AutoNation Michael Jackson awards whole-in-one winner Skokie Jackson and his wife Ellen keys to a brand new E Class Mercedes. Also on hand to mark the occasion and appearing from left, back row, are Broward College Foundation (BCF) Board of Director member and CIGNA Golf Classic Chair James D. Tidwell, BCF Chair Michael Landry, Broward College President J. David Armstrong, Jr., STARS Academy student Maya Alexis, Past BCF Chair Lloyd F. Rhodes, STARS Academy

student Swain Wilson, (front row) BCF Honorary Director James B. LaBate, and STARS Academy Coordinator Primrose Culmer.



Harry McDonald of Cigna provided a helping hand along with Primrose Culmer Coordinator of STARS Academy at Broward College, and Kilene Jean-Baptiste and Ted Manser of the Broward College Foundation.



(L-R) Also volunteering at the Golf Tournament were Broward College Student Ambassador and STARS Academy member Deslene Murray, Broward College Foundation Board of Director Marsha Levy and Shanice Astwood of the STARS Academy.



(L-R) Students lending a helping hand for the day along with STARS Academy Coordinator Primrose Culmer were Jordan Nelson, Maya Alexis, Swain Wilson, and Shanice Astwood.



All smiles before the shotgun start are Broward College President J. David Armstrong, Jr. with tournament title sponsor Cigna members, along with platinum and gold sponsors, committee members, college administrators, STARS students and golfers.



Taking a moment in the Fort Lauderdale Country Club dining room prior to the shotgun start are Salvatore Giorlando of MEP Structural Engineering, Broward College President J. David Armstrong Jr., Broward College Foundation Executive Director Nancy Botero, Foundation Board of Directors Chair Michael Landry, and Otto Letzelter of MEP Structural Engineering.



A celebrity pose takes place with Broward College President J. David Armstrong, Jr., whole-in-one winner Skokie Jackson, Golf Tournament Chair James D. Tidwell and Mark VanDyck.



Golfers, sponsors, students and volunteers take a peak at the course from the veranda of the country club prior to the Broward College Foundation/Cigna Golf Classic.



The Cigna Foursome enjoy the perfect golf day. Players included Art Diskin, Raul Loys, Tom Koebel and Stu Rosenthal.



The Balfour Beatty foursome players Bill Pennell, Damon Davis, Bob DeCosmo and Al Smith rally at the shotgun start.

About the Broward College Foundation

The Broward College Foundation awards more than \$2 million in scholarships annually to Broward College students and supports academic programs and awards for outstanding faculty. While the State of Florida funds approximately 62 percent of Broward College's operating budget, the balance must be raised from individuals, corporations and institutions.

The mission of the Broward College Foundation is to support the college by providing advocacy, community awareness and financial support to the college, its students, faculty and staff. Led by its Board of Directors, the foundation raises funds, conducts programs and practices stewardship that increases the effectiveness of the college in meeting community, student, faculty and staff needs.

For more information or to make a contribution to the foundation, please call 954-201-7414.