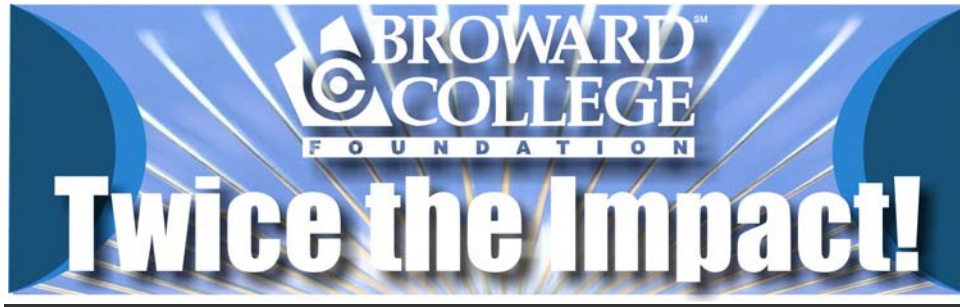


MEDIA ALERT



BROWARD COLLEGE FOUNDATION PARTNERS WITH FLORIDA PREPAID FOUNDATION TO MAKE TWICE THE IMPACT

Now Through August 14, 2009, Broward College Foundation Will Double Your Dollars for Every Dollar Raised To Establish Florida Prepaid Scholarships

FORT LAUDERDALE, FL (July 15, 2009) – Forge an opportunity that has priceless possibilities. Make your dollar worth two by helping to establish a Florida Prepaid Scholarship for “at risk” youth when you partner with the Broward College Foundation.

For every \$2,400 received between now and midnight of August 14, 2009, the Broward College Foundation can purchase a Florida Prepaid scholarship, and lives can be changed forever! There is no minimal requirement on the amount that you can give. This is the ideal solution for many organizations which are not equipped to administer scholarships or for which a \$5,000 scholarship is out of reach. For individuals, a contribution of \$25, \$50, \$100 or more will be grouped together to provide scholarships. The possibilities are endless as are the opportunities for directing your dollars to areas of preference.

“This is a win-win opportunity for individuals, businesses, organizations and foundations that will transform lives,” said **Nancy R. Botero**, Executive Director of the Broward College Foundation. “Please do not wait, contribute to the future of our community and help today’s “at risk” youth become tomorrow’s students “with promise.”

Here's how it works:

- For every \$2,400 contributed, the Broward College Foundation can purchase a full Associate's Degree scholarship valued at \$5,000.
- If you or your group provides service and assistance for "at risk" youth, you can direct your donors to www.bcscholarships.org. The Broward College Foundation will purchase and administer the scholarship on behalf of and for your organization. For just \$2,400 your group can name the organization's scholarship student.
- The scholarships can be created for specific programs of study such as education, health sciences and social services. The opportunities are endless.
- Scholarships can be awarded as early as fall of 2010.
- Scholarships are transferable, and unused credits can be banked and awarded to new, deserving students

For additional information and eligibility details, call **954-201-7414**. To contribute online today, please visit www.bcscholarships.org.

About the Broward College Foundation

The Broward College Foundation awards more than \$2 million in scholarships annually to Broward College students and supports academic programs and awards for outstanding faculty. While the State of Florida funds approximately 62 percent of Broward College's operating budget, the balance must be raised from individuals, corporations and institutions. The mission of the Broward College Foundation is to support the college by providing advocacy, community awareness and financial support to the college, its students, faculty and staff. Led by its Board of Directors, the foundation raises funds, conducts programs and practices stewardship that increases the effectiveness of the college in meeting community, student, faculty and staff needs. For more information or to make a contribution to the foundation, please call 954-201-7414.

Media Contacts:

Lourdes Rodriguez-Barrera
Broward College Foundation
954-201-7325

Lrodrig5@broward.edu

www.bcscholarships.org