



MEDIA ALERT: PRESS CONFERENCE AND CHECK PRESENTATION SET FOR TUESDAY, JULY 21 AT 1:30 PM

FOR IMMEDIATE RELEASE

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Media Alert: Press Conference & Check Presentation Set for Tuesday, July 21 at 1:30 p.m.

- WHAT:** Broward College Foundation Hosts Press Conference & Check Presentation As Local Organizations Step Up To Establish Scholarships for At-Risk Youth in Broward County.
On July 15, 2009 Broward College Foundation announced a unique partnership with the Florida Prepaid College Foundation that will provide individuals, donors and organizations with the ability to establish scholarships for at-risk youth. This program is only available until midnight, August 14, 2009. Three local organizations servicing at-risk youth have come forward to develop the first series of scholarships that will be available to students as early as fall of 2010. A check presentation will take place at the end of the press conference.
- WHO:** Broward College Foundation Executive Director Nancy R. Botero will host the press conference accompanied by Foundation Board of Directors and Scholarship sponsoring agencies. Check presentations by administrators at three major agencies servicing at risk youth in Broward County will take place. Agencies to be unveiled at event.
- WHEN:** Tuesday, July 21, 2009 at 1:30 p.m.
- WHERE:** BROWARD COLLEGE WILLIS HOLCOMBE CENTER, BUILDING 33, 12th floor, ROOM 1208, 111 EAST LAS OLAS BOULEVARD, FORT LAUDERDALE, FL 33301
The following link offers directions to this location. The event will take place in location B. 33: BC/FAU Higher Education Building on the map: <http://www.broward.edu/maps/whcmap.jsp>
- WHY:** This program is time sensitive until August 14. A call to the community has been placed to make a difference in the life of a local at-risk youth who has the potential for leading a better life. Please see original July 15 Media Alert below which provides additional information.

About the Broward College Foundation

The Broward College Foundation awards more than \$2 million in scholarships annually to Broward College students and supports academic programs and awards for outstanding faculty. While the State of Florida funds approximately 62 percent of Broward College's operating budget, the balance must be raised from individuals, corporations and institutions. The mission of the Broward College Foundation is to support the college by providing advocacy, community awareness and financial support to the college, its students, faculty and staff. Led by its Board of Directors, the foundation raises funds, conducts programs and practices stewardship that increases the effectiveness of the college in meeting community, student, faculty and staff needs. For more information or to make a contribution to the foundation, please call 954-201-7414.