

GRAPHIC DESIGN
Graphic Design AS Degree – Major Code 2192.

Program Description

The Graphics Design Program, offered at the Willis Holcombe Center (Downtown), is designed to prepare students for the rapidly changing computer driven graphics design industry. Primary job titles include, Web Designer, Graphic Artist, Publication Designer, Illustrator, Packaging Designer, and Advertising Creative.

Related Programs

Graphic Design Production Certificate Major Code 6289
 Graphic Design Support Certificate Major Code 6290

Entrance Requirements

- HS Diploma or GED
 - PERT‡
- ‡ The PERT test places students into preparatory level reading, writing and math courses designed to prepare them for college coursework. The PERT test may be replaced by other test or coursework: see the College catalog for more details. All preparatory courses must be completed in order to graduate.

First Year Term I (Fall)

ART 1201C	2-D Design	3
ART 1300C	Drawing	3
ARH 2000	Art Appreciation or	
ARH 2050	Art History I or	
ARH 2051	Art History II (recommended)	3
Mathematics/Science		3
ENC 1101	English Composition	3
Total Term Semester Credits		15

First Year Term II (Spring)

GRA 1110C	Applied Design	3
PGY 1801C	Photoshop Design	3
GRA 1151C	Illustration Design 1	3
GRA 1201C	Typographic Design	3
*GRA 1144C	Web Design 1	3
Total Term Semester Credits		15

Term III (Summer)

SPC 1024	Intro to Speech Communication or	
SPC 1608	Introduction to Public Speaking	3
PSY 2012	General Psychology	3
Total Term Semester Credits		6

Second Year Term I (Fall)

PGY 1802C	Digital Photography	3
GRA 2121C	Publication Design	3
GRA 2171C	Branding & Ad Design	3
*GRA 2157C	Illustration Design 2	3
*GRA 2754C	Web Design 2	3
Total Term Semester Credits		15

Second Year Term II (Spring)

*GRA 2180C	Applied Design 2	3
*GRA 2185C	Design Production	3
*GRA 2425C	Portfolio & Business of Design	4
Total Term Semester Credits		10

Term III (Summer)

*GRA 2940C	Graphic Design Internship	3
Total Term Semester Credits		3
Total Term Semester Credits		64

Completion of the Graphics Technology Program will satisfy the AS degree's computer competency standards.

* Requires a pre- or co-requisite. See course description in this catalog or online at www.broward.edu.

It is strongly recommended that students see an academic advisor or counselor every term