
Business Management Technical Certificate Major Code 62671

Program Description

The Business Management Technical Certificate, offered at North, A. Hugh Adams Central, and Judson A. Samuels South Campuses, is a program designed to prepare students to become small business owners and managers. Upon successful completion of this program, the student can also proceed toward completion of an A.S. or A.A.S. Degree in either Business Administration or Marketing Management.

Term I

BUL 2241	Business Law I	3
GEB 1011	Introduction to Business	3
MTB 1103	Business Mathematics	3
MAR 1011	Principles of Marketing	3
<i>Total Term Semester Hours</i>		<i>12</i>

Term II

ACG 2001	Principles of Accounting I	3
*CGS 1060C	Computer and Internet Literacy	3
OST 2335	Communications in the Workforce or	3
MNA 1134	Contact Center Operations	3
MNA 2345	Principles of Supervision	3
<i>Total Term Semester Hours</i>		<i>12</i>
<i>Total Certificate Semester Hours</i>		<i>24</i>

*CGS1060C must be completed within the first 15 hours of Broward College coursework.
