

HOSPITALITY AND TOURISM MANAGEMENT
Hospitality and Tourism Management Associate in Applied Science Major Code A015
Hospitality and Tourism Management Associate in Science Degree Major Code 2121
Food & Beverages Management Certificate Major Code 6301
Guest Services Specialist Certificate Major Code 6300
Rooms Division Management Certificate Major Code 6302

Program Description

The Hospitality and Tourism Management programs, offered at A. Hugh Adams Central Campus, emphasize the development of management skills needed in the hospitality industry. The general education requirements of the program develop students' abilities in communications and interpersonal skills. The use of practicum work experience provides graduates with knowledge of industry practices, which increases their value to employers. This program is only offered at A. Hugh Adams Central Campus. For more information, please contact the Program Manager at 954-201-6710.

Hospitality and Tourism Management Associate in Applied Science Major Code A015

First Year Term I

*ENC 1101	Composition I	3
MNA 1161	Introduction to Customer Service	3
HFT 1210	Supervisory Development	3
HFT 2250	Hotel Management	3
MTB 1103	Business Mathematics	3
Total Term Semester Hours		15

First Year Term II

OST 2335	Communications in the Workforce	3
HFT 2410	Front Office Systems/Procedures	3
HFT 2220	Organization and Personnel Management	3
HFT 2600	Hospitality Law	3
*Elective	Mathematics or Science	3
Total Term Semester Hours		15

First Year Term III

Elective	Humanities/Fine Arts	3
#Elective		1
Total Term Semester Hours		4

Second Year Term I

SPC 1024	Introduction to Speech Communication	3
FSS 2500	Food Service Costing and Controls	3
HFT 2500	Marketing (Hospitality)	3
HFT 1050	Introduction to Tourism Industries	3
HFT 1941	Operations and Service Practicum	3
Total Term Semester Hours		15

Second Year Term II

**CGS 1060C	Computer and Internet Literacy	3
HFT 2511	Convention and Group Business Marketing Management	3
HFT 2460	Financial Management	3
PSY 2012	General Psychology	3
HFT 2942	Management and Control Practicum	3
Total Term Semester Hours		15
Total Program Semester Hours		64

*Requires a pre-requisite or proper score on placement test. See course description in this catalog or online at www.broward.edu.

**CGS1060C must be completed within the first 15 hours of Broward College coursework

#GEB 2430, Business Ethics or any other one-credit elective.

It is strongly recommended that students see an academic advisor or counselor every term.