



Project Overview Statement

Executive Summary

Project Title: Student Tracking & NSC Integration
Project ID: 126
Project Leader: Debbie Sloan
Department: Student Affairs
Executive Sponsor: Silvia Husain

PROJECT BUSINESS CASE

Project Overview

The purpose of this strategy is to enhance our existing efforts with cohort tracking and longitudinal studies by designing a state-of-the-art comprehensive tracking system that will monitor student progress throughout his/her college experience and into their professional lives. We will be looking at three basic stages of monitoring: 1-Pre-Active, 2-Active Experience and 3-Post-Active. This project deal with the active-experience stage where we will concentrate the majority of our tracking efforts, gathering information about course enrollments, academic performance, satisfaction and participation in student support services. It is imperative that we monitor the progress and experience for all students as they work toward achieving their educational goals.

Business Goals

1. Produce evidence that our strategic initiatives are making a positive difference in student progress.
2. Purchase and/or create survey instruments (on-line tools) that integrate with existing CID data
3. Develop user-friendly applications to analyze, review & provide a mechanism for continuous change
4. Automate data collection methods that are manual, campus-specific or non-existent today
5. Define success interventions and follow-up event triggers for success coach tracking

Success Factors

Overall Success Factors:

1. Resources are available to fulfill competency center roles & conduct call campaigns
2. Collegewide consistency in how we collect data for tracking purposes
3. Participation and coordination from external partners (K-12, SUS, SAS, Workforce Development).
4. Integration of NSC data to identify dropouts, stopouts, transfers for followup and intervention.