



Project Overview Statement

Executive Summary

Project Title: College Prep Success Tracking
Project ID: 129
Project Leader: Ted Wright
Department: Title V & Lumina Initiatives
Executive Sponsor: Shouan Pan

PROJECT BUSINESS CASE

Project Overview

The purpose of this strategy is to enhance our existing efforts with cohort tracking and longitudinal studies by designing a state-of-the-art comprehensive tracking system that will monitor student progress throughout his/her college experience and into their professional lives. This project will deal with those students who test into three college prep of which two are at the lowest level and attempt to ascertain if certain interventions help the students to achieve success.

Business Goals

1. Produce evidence that our strategic initiatives are making a positive difference in student progress.
2. Purchase and/or create survey instruments (on-line tools) that integrate with existing CID data
3. Develop user-friendly applications to analyze, review & provide a mechanism for continuous change
4. Automate data collection methods that are manual, campus-specific or non-existent today
5. Define success interventions and follow-up event triggers for success coach tracking

Success Factors

Overall Success Factors:

1. Resources are available to fulfill competency center roles & conduct call campaigns
2. Collegewide consistency in how we collect data for tracking purposes
3. Participation and coordination from external partners (K-12, SUS, SAS, Workforce Development).

LUMINA Project Success Factors:

After four years of implementation, BCC will show measurable improvement in success rates for low-income students and students of color, with no reduction in enrollment levels for these populations. An increased percentage of low-income students and students of color will:

1. Successfully complete remedial courses and progress to credit-bearing courses.
2. Successfully complete gatekeeper courses.

3. Complete the courses they take, with a grade of C or higher.
4. Re-enroll from one semester to the next.
5. Complete certificates and associate degrees.