



Project Overview Statement

Executive Summary

Project Title: InSite – Bookstore E-commerce
Project ID: 159
Last Updated: 4/25/2007
Project Leader: George Masforroll
Department: Bookstore Administration
Executive Sponsor: Bill Pennell

PROJECT BUSINESS CASE

Project Overview

To provide an e-commerce fulfillment resource for our community and alumnus for course materials, school supplies and alumni items.

- Provide students with the course materials, reference materials, school supplies and other items for their educational careers
- Provide Faculty with online adoption process

Business Goals

To provide the students another option for purchasing their course materials and school supplies. This will also provide our out of area alumnus a means of ordering alumni items via the website.

- Decrease waiting time in bookstore lines
- Provide distant learning students with course e-commerce
- Provide multiple payment and delivery options for our community
- Move faculty to online adoptions instead of paper adoption forms

Success Factors

Success can be measured by completing an online transaction completely including the increase in tender and the decrease in inventory. It will also be considered successful when we can provide this service to the students' satisfaction.

- Being able to meet the community's' needs when they are unable to be on campus
- Being able to meet the community's' needs while reducing the amount of time they spend waiting in lines during the beginning of the semester rush
- Being able to process faculty adoption in a more efficient manner with online adoptions