



Project Overview Statement

Executive Summary

Project Title: “Report – Identify Programs Supported by Flexible Learning Courses”
Project ID: 169
Last Updated: First Submission: 12/06, Repeat submission 4/13/07
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Department: Flexible Learning/ Instructional Technology
Executive Sponsor: Ken Ross

PROJECT BUSINESS CASE

Project Overview

Strategy 1 of the e-learning master plan calls for BCC to be able to select programs, certificates and degrees for priority conversion to e-learning delivery. Presently, there is no automated way to determine which of the hundreds of programs (A.A, A.A.S., A.S., or certificate) are completely available in an online or blended format, or for that matter how many of these programs are close to being complete or to identifying the courses that remain, which if completed, would allow one or more programs to become completely available in an e-learning format.

What is needed is a report, which, for each program code (for all A.A., A.A.S., A.S., and Certificate programs) will show the courses that were offered for each course (and the campuses/faculty delivery the courses), over the last 3 academic years. The report should be able to be filtered by special designators (e.g. Only show courses available in online format or only available in blended format, (or both)). The report should not only show a listing of what courses are available for each program, but also a “gap summary” showing what courses remain to be completed in the format selected (e.g. online, blended, etc.). This report will support the following:

- 1) Clear identification of all degrees and certificates that are currently available in an online or blended format. This would permit accurate marketing and communication to students regarding which programs could be completed via e-learning. As a by product, it could also show programs available in other formats such as fast track, weekend college, etc, if those designators were included as searchable options.
- 2) Clear identification of specific courses remaining to complete one or more programs. This would permit the Academic Deans to make more completely informed decisions regarding identification of courses that would be eligible for course development stipends in order to complete one or more degree programs.
- 3) Coordination of a “guaranteed” schedule of courses leading to the completion of one or more targeted degree programs. Once BCC identifies specific e-learning programs that will be marketed as “guaranteed” programs, it will be necessary for a program coordinator/manager to coordinate with all campuses to ensure the availability of required courses on a reliable schedule. This person will need to know, for each degree program selected, which courses were offered by what campuses (and which faculty) in which terms over the prior three years. Having this information in hand will permit the program coordinator to identify existing patterns of course offerings to facilitate coordination of a guaranteed schedule of courses spanning one or more campus.

Business Goals

The ability to identify e-learning course availability for BCC degree and certificate programs will:

- Directly support the SACS substantive change request for electronically-delivered degrees
- Address Strategic Planning Goal 7, strategy 1
- Identify the extent to which e-learning supports current degree and certificate programs so a complete list of

available degrees can be promoted.

- Identify extent to which new e-learning courses are needed to support completion of current degree and certificate programs.
- Permit more completely informed decision making with respect to funding e-learning course development
- Support the BCC's ability to offer a "guaranteed" schedule of e-learning courses (potentially across multiple campuses) leading to a complete degree or certificate.

Success Factors

Success will be measured by

- Implementation of the readiness instrument by Term 20083
- More complete picture of BCC's e-learning program offerings
- Increased efficiencies in identifying courses for future e-learning development
- Increased efficiency in coordinating course offerings across multiple campuses, leading to a degree or certificate.