



Project Overview Statement

Executive Summary

Project Title: "Withdrawal Survey for Online Courses"
Project ID: 172
Last Updated: First Submission: 2006. Resubmitted 4/13/07.
Project Leader: Sharon Parker
Department: Flexible Learning/ Instructional Technology
Executive Sponsor: Ken Ross

PROJECT BUSINESS CASE

Project Overview
<p>BCC's e-Learning Strategic Planning process has identified a "withdrawal survey for e-learning students" as an important need. The Education Master Plan Alternative Delivery Task force is in the final stages of finalizing the withdrawal survey question set. The following specific recommendations have been made for the implementation of this project:</p> <ol style="list-style-type: none">1. The withdrawal survey should be web-based2. All students attempting to withdraw from any online course at any point during any semester during which they are enrolled in an online course, should be required to complete a withdrawal survey prior to being permitted to withdraw from an online course. Students should be required to complete the survey for each online class that they attempt to withdraw from, at any point after the drop/add date for the session has passed.
Business Goals
<p>The online, web-based withdrawal survey will:</p> <ul style="list-style-type: none">• Satisfy SACS accreditation requirements• Identify factors that contribute to students' decisions to withdraw• Identify potential intervention opportunities and strategies to reduce withdrawal rates
Success Factors
<p>Success will be measured by</p> <ul style="list-style-type: none">• Implementation of the withdrawal instrument by Term 20081.• Identification of factors that contribute to withdrawal decisions• Identification of intervention opportunities to reduce withdrawals.

Scope

Freeform fields to be limited to 1000 characters.
Student to be prompted for survey if dropping a class with a C2 designator (cater for more).
If survey not completed (all questions except freeform answered), drop is not allowed.
Store student ID, term, reference number and date.
Only pops up after the last day to drop.