



# Project Overview Statement

## *Executive Summary*

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**Project Title:** STARS Scholarship Tracking and Review System  
**Project ID:** 180  
**Updated:** 5/17/2007  
**Project Leader:** Marcia Conliffe  
**Department:** Student Financial Services  
**Executive Sponsor:** Sylvia Patricia Rios Husain

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### PROJECT BUSINESS CASE

#### Project Overview

Automation of the comprehensive BCC Scholarship Awarding Process

- Accepting Applications on-line versus having the student print the application, complete it, deliver to a campus and wait for a response.
- Awarding of scholarships electronically improves customer service to student as match of student to scholarship is made instantly. Students may not be aware of all 100+ scholarships available at BCC.
- Online access to scholarship status.
- The STARS program has been a huge success at IRCC.
- Utilization of existing email server and BCC email system; promote use of BCC email as major means of college/student communication.

#### Business Goals

The implementation of STARS will allow BCC to process applications more efficiently, provide student's with better funding and therefore increase enrollment.

- Increased Customer Service: Students know what scholarships they may be eligible for and are a click away from the status of their application.
- Increase Enrollment/Retention: Students know when their scholarship has been awarded and can continue in the registration process.

#### Success Factors

Improved customer service to the student is provided by electronically finding eligible scholarships.

- Full Disbursement of Donor funds can result in increased donations
- Students have more funding options.
- Application process is streamlined for the student

**WORK BREAKDOWN STRUCTURE**

<b>Project Functions</b>	<b>Assigned Start Date</b>	<b>Completion Date</b>	<b>Functional Team Leader</b>
Function 1	[mm/dd/yy]	[mm/dd/yy]	
Function 2	[mm/dd/yy]	[mm/dd/yy]	
Function 3	[mm/dd/yy]	[mm/dd/yy]	