



# Project Overview Statement

## Executive Summary

**Project Title:** Degree Program Accuracy – Phase II  
**Project Leader:** Ed Key  
**Department:** Central  
**Executive Sponsor:** Lois Bolton  
**Project ID:** 181 **Last Updated:** August 12, 2008  
**Mandated:**  Federal  State  Accreditation **Date Required:**  
 Other

### PROJECT BUSINESS CASE

#### Project Overview

This represents Phase II of the Degree Program Accuracy Project (project id 130).

Business Goal 1 (automatically enroll students in eligible certificates, as secondary objectives, at application for new students and registration for continuing students) is in production. This goal (as well as the definition of the rest of the goals) took several months to complete.

This project is intended to assist in assuring that the data gathered on Technical Education students regarding graduation rates and declared majors are as accurate as possible. There are several areas in which students desiring to achieve a Technical Education degree or certificate were not being counted in our completion rates, causing inaccurate reporting and insufficient funding for performance based initiatives. The Data Accuracy team working on the TechEd review process as part of the Education Master Plan strategies came up with the following recommendations to increase success rates in an attempt to capture each student at every level of academic success.

#### Business Goals

- Send email to students at the 75% completion of current program. This email will request the student to speak to an Academic Advisor if the program is not correct.
- Create Technical Program sheets in CID for viewing via the web.
- Application “ Mouse-over” on degree type provides description of the degree to assist student with decision.
- Registration “Pop-up” window to verify current degree program on both MyBCC (web) and CID applications.

#### Success Factors

- Technical Program sheets are electronically available in the similar format as the A.A. program sheets.
- FCCSC completes the Registration changes- Only courses applicable to degree choice are made available and an Informational message: This course does not apply to your degree program. Declared major (program sheet) link provided.



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| <b>Criteria Ranking</b>   | <b>Supporting Information</b> | <b>Score*</b><br>(5=High 1=Low) |
|---|-------------------------------|---------------------------------|
| Significantly improves student success  |                               | .....                           |
| Improves customer service or transforms a business practice (increase productivity/time saving) |                               | .....                           |
| Aligns with college-wide strategic initiative   |                               | .....                           |
| Meets state, federal, accrediting or other mandate (identify mandate)                           |                               | .....                           |
| Affects a large number of stakeholders (define stakeholders: students, business, employees...)  |                               | .....                           |
| Supporting information for "Date Required"  |                               | .....                           |
| Financial Impact (saves money, earns money,   |                               | .....                           |
| Increases enrollment/retention (reduces attrition)  |                               | .....                           |
| Impact if not accomplished  |                               | .....                           |
| Quick Win (accomplish in short time frame)  |                               | .....                           |
| Overlap with another project  |                               | .....                           |
| Consortium project  |                               | .....                           |

\* Criteria scores will filled in by Technology Advisory Committee