



# Project Overview Statement

## *Executive Summary*

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**Project Title:** Web Site Redesign & Portal Design  
**Project ID:** 236  
**Last Updated:** 6/27/2007  
**Project Leader:** Karen Peruzzi / Todd Alexander  
**Department:** Information Technology  
**Executive Sponsor:** George Cooke

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### PROJECT BUSINESS CASE

#### Project Overview

The goal of this project is to document the considerations for a redesign of the BCC website, with the knowledge that a portal will be incorporated into the site for the next revision. These considerations will be formulated into a list of strategies and guidelines.

- Identify the different components of the redesign
- Identify technologies to be considered such as ADA, usability, ajax, jsp, asp, etc.
- Research Portals and have a strategy on how it should be used
- Create a redesign guideline that will be used for creating prototypes and later redesign.

#### Business Goals

There are many goals with a redesign, most are aimed at improving the overall end user experience of those using the BCC website.

- Expanding usability of the website to improve experience of visitors of the BCC website, especially students and prospective students.
- Reducing items on the existing site that could hinder usability such as applets and certain java script, replacing them with technologies that are more universal.
- Bringing the BCC website to maximum compliance for ADA laws.
- Incorporation of new technologies that may allow us to add new functionality not seen on the existing website (such as font control on all pages)
- Improvement of existing technologies such as CSS strategies, use of tables, etc

#### Success Factors

Success of the creating this strategy document can be measured by the implementation of the recommended items. Upon release of a redesigned site, we can:

- Achieve maximum ADA compliance
- Improve overall satisfaction of website with students and staff
- Reduce the number of errors that users get by embracing better technologies