



# Project Overview Statement

## *Executive Summary*

**Project Title:** Career & Technical Education Students Major Declaration  
**Project Leader:** Mattie Roig  
**Department:** Career & Technical Education  
**Executive Sponsor:** Judith Scherer  
**Project ID:** 278 **Last Updated:** August 12, 2008  
**Mandated:**  Federal  State  Accreditation **Date Required:**  
 Other

### PROJECT BUSINESS CASE

Project Overview
<p>A shortage of advisors, combined with our students ability to register in any course they wish, has created a situation in which Career and Technical Education students are not being reported to the state in the appropriate program/major. A student may declare one program, and change into a different course of study without changing their program major in the system. This has a number of adverse effects, including program completion effectiveness measures, which in turn directly impact state and grant funding. This project will match a student's progress against a set of "gatekeeper courses" specifically associated with the program in which they are enrolled. Students that are identified as enrolled outside their major will be identified and counseled, and if appropriate, their program will be updated.</p>
Business Goals
<ol style="list-style-type: none"> <li>1. Report program completion data to state and federal agencies accurately, maintaining or improving incentive and performance based funding.</li> <li>2. Provide richer, more complete data for grant funding. For example, Perkins grants provide in excess of \$1.4 million annually.</li> <li>3. A majority of Career and Technical Education students will be associated with the correct program major.</li> </ol>
Success Factors
<ol style="list-style-type: none"> <li>1. Obtain 100% of state and federal funding by reporting success data properly.</li> <li>2. Ensure that students that have met program objectives graduate and are reported as completers.</li> </ol>

Criteria Ranking	Supporting Information	Score* (5=High 1=Low)
Significantly improves student success	Ensures that students will graduate when meet program requirements.	.....
Improves customer service or transforms a business practice (increase productivity/time saving)	Provides tools that enable advisors, counselors, job developers and program managers to better do their job.	.....
Aligns with college-wide strategic initiative	Student Success; Access and Penetration	.....
Meets state, federal, accrediting or other mandate (identify mandate)	Meets accountability measures for graduation rates; meets requirements for level 2 (FL) and Carl Perkins grant	.....



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reporting. As of FY 08/09, Perkins has mandated reporting of performance measures to ensure that our students have declared correct program major in Career & Technical Education programs.

Affects a large number of stakeholders (define stakeholders: students, business, employees...)	15,000 students enrolled in AS, AAS programs; funding to support 10 employees whose salaries are paid through Perkins funds.	.....
Supporting information for "Date Required"	Meets January 2009 reporting deadline.	.....
Financial Impact (saves money, earns money, Increases enrollment/retention (reduces attrition)	A minimum of \$1,400,000 Will increase graduate rates.	..... .....
Impact if not accomplished	Loss of state and federal funding based on performance measures.	.....
Quick Win (accomplish in short time frame)		.....
Overlap with another project	IT has already developed about 30% of the project using BI tools.	.....
Consortium project		.....

\* Criteria scores will be filled in by Technology Advisory Committee