Report to the Community
The 2011 annual Report to the Community is now posted on the Broward College website. In this online report, you will find news about the college’s accomplishments during 2011 in an interactive format. The stories, photos and videos in this report confirm the college’s commitment to students, faculty and the community. Through the hard work and expertise of faculty and staff, Broward College continues to improve access, quality and student achievement to ensure the future of the college as an innovative and vital institution. View the annual report by clicking on this link.

Broward College Remembers, Celebrate Dr. King’s Legacy
Broward College celebrated the legacy and accomplishments of Dr. Martin Luther King, Jr. on January 17. Central Campus celebrated Dr. King with a breakfast program. On South Campus, a program to support and celebrate Dr. King was held. And at the Willis Holcombe Center in Fort Lauderdale, a photo and video display commemorated Dr. King’s life and achievements.

State Representative George Moraitis Tours Central Campus
State Representative George Moraitis, Jr., of Fort Lauderdale, a member of Florida’s House Higher Education Appropriations Sub committee, spent half the day on January 5 familiarizing himself with the A. Hugh Adams Central Campus. Representative Moraitis was welcomed by Campus President Dr. Mercedes Quiroga and Gregory A. Haile, vice president of governmental policy and regulatory affairs. From there, Representative Moraitis visited Student Affairs, the Institute of Public Safety, the health sciences building and the science labs. At each location, he met with administration, staff and students and toured the facility. Representative Moraitis, a real estate attorney and graduate of the U.S. Naval Academy, was elected to the House of Representatives in 2010.

Channel 10 Films Segment at IPS; Police Cadet Class Passes Exam Again
WPLG’s award-winning anchor and medical reporter Kristi Krueger traveled to Broward College’s Institute of Public Safety (IPS) to film a segment on the dangers of distracted driving, particularly driving while texting. To demonstrate how drivers lack necessary focus on the road if they’re busy texting, Krueger strapped herself into an SUV and gave it a try on the IPS’s driving range, talking on her cell phone and texting, all under the watchful eye of Sgt. Mark Wysocky, a Florida Highway Patrol public information officer, and Trooper Elliott Rosen, who also serves as an IPS police driving instructor. Wysocky and Rosen laid out the curve-filled driving course with bright orange cones for her. Krueger’s photo crew used four cameras to help show the problems she encountered as she chatted and texted, a practice she indicated she never does otherwise.

In other good news coming from the IPS, Dean Linda Wood and her staff recently learned that each of the 12 members of Class 279 passed the State Officer Certification Examination, making it the 13th consecutive class to pass at 100 percent on the first attempt.

Broward College Launches New Faculty Institute
New faculty members are being welcomed to Broward College with a series of workshops designed to give them a unique set of tools for success.

“We have to believe that we can make a difference,” said Dr. Linda Howdyshell, senior vice president of academic affairs and student success, at the New Faculty Institute’s first session on Jan. 6. “We know that an educated populace is the foundation of democracy. It’s our job to develop those talents that everybody brings to the institution.”
More than 30 professors participated in the event. Several of them, like Lisa Rockford, were not new to the college, just to the full-time position. Rockford, who teaches fine arts on Broward College's North Campus, had been an adjunct for five years. "I think it makes it easier to dedicate more time and focus on preparation," she said.

There are nine Institute sessions scheduled through April on alternating campuses. They will cover everything from syllabus construction to student engagement techniques and faculty evaluation.

**Asencio Elected Chairman of the Davie-Cooper City Chamber of Commerce**

A. Hugh Adams Central Campus Dean of Student Affairs David E. Asencio was elected and installed as chairman of the Davie-Cooper City Chamber of Commerce on January 18. He has been at Broward College for eight years and has served with the Chamber for four years. Congratulations to Dean Asencio on his installation as chairman of the Chamber.

**Faculty Spotlight**

Born in New Jersey, Eric Boylan, an assistant professor of aviation, grew up in Miami-Dade County and graduated from Hialeah-Miami Lakes High School. “I graduated in 1989. That was when I came to Broward Community College,” he says.

At the time, BCC didn’t have flight training so when Boylan finished his ground requirements, he transferred to the Florida Institute of Technology (FIT), where he completed his flight training and earned his A.S. and Bachelor of Science degrees in aviation. In 1995, Boylan was hired by FIT to work at BCC. He says, “I still have a picture of me on that first flight.”

In 1996, Boylan was hired by Mesaba Airlines, a regional carrier for Northwest Airlines and two years later, United Airlines hired him. He loved flying commercial airliners, but the events of September 11, 2001, had airlines cut back on employees. Boylan was among those furloughed and was welcomed back to Broward College, first part-time, then full-time.

In addition to teaching classes, Boylan coaches the college’s competitive flight team, which competes in the National Intercollegiate Flying Association SAFE CONS. His short-term goal is to get Broward College’s school team to the national level. “I really think we have the talent to be a national contender.”

**Houser Named New Director of Honors Institute**

English professor Dr. Tai Houser has been named director of The Robert “Bob” Elmore Honors Institute at Broward College. Dr. Houser has been a faculty member in the English Department since 2004 and has taught college writing, American literature, poetry, honors courses and interdisciplinary honors seminars. As a faculty member at the college, he has been actively involved in many initiatives, including serving as vice president of the Faculty Senate, study-abroad coordinator for the Paris program, advisor to the Model United Nations, chair of the International Education Committee, and has served on departmental textbook selection committees. Dr. Houser also served on the General Education Task Force and joined the General Education Outcomes and Assessment Task Force this year.

Dr. Houser earned his Ph.D. in Comparative Studies and his M.A. in English from Florida Atlantic University and a B.A. in English from Pennsylvania State University.
Army ROTC Program Now Available at Broward College

Broward College students may now take freshman and sophomore-level Army ROTC (Reserve Officers Training Corps) classes at the College’s Central Campus in Davie. Army ROTC is a physically and mentally challenging program that helps students to develop leadership skills while in college. This is a great way to explore the option of a military career without incurring any obligation to do military service. Students who successfully continue with ROTC through their junior and senior years of college, and who receive their bachelor’s degree, may earn a commission as a lieutenant in the U.S. Army, U.S. Army Reserve or Army National Guard. ROTC participants may also receive scholarships and other monetary benefits. For more information, contact Elaine Cohen, associate dean for ROTC, at 954-201-6803 or at ecohen@broward.edu.

Broward College Student Volunteers Enrich the Community

Broward College student Keisha Britton is featured in the “Volunteer Spotlight” of the January 2012 newsletter of Hands On Broward. She was acknowledged for her many volunteer projects and continuing efforts. The entire story can be viewed by clicking here. Keisha and seven other Broward College students completed the Broward College AmeriCorps College Access Mentor Program and will receive an educational award for their service, said Elena Rae Schultz, the college’s director of academic service-learning. The other students include Michael Clarke, Sandra Clerizier, Albert Hourie, Deilis Martinez, Shane Moore, Ena Pena and Tanisha White.

The Florida Campus Compact College Access AmeriCorps Program is open to college students who serve as mentors to at-risk youth with the goal of helping them to gain the skills and knowledge needed for their eventual college admission and success. AmeriCorps members provide mentoring, one-on-one or in small groups, to students in grades 6 through 12 before, during, and after school hours.

Institute for Economic Development Co-Sponsors Export-Readiness Seminars

The Broward County Office of Economic and Small Business Development will present the 2012 Export Readiness Seminar, a three-part educational series designed to help companies grow by identifying their export potential. The Broward College Institute for Economic Development is co-sponsoring the event together with the Greater Pompano Beach Chamber of Commerce. The sessions are open to the general business community at no cost, and will be held on three consecutive Wednesdays, February 8, 15, and 22, from 9:30 a.m. to 11:30 a.m. at Broward College’s North Campus, 1000 Coconut Creek Blvd., Building 46, Room 152, Coconut Creek. Registration and networking will begin at 9 a.m. prior to each session.

The Export Readiness Seminar is designed as an introduction to exporting for Broward County companies. Upon completion, participants will be able to determine their readiness to export, conduct market research to identify desired markets, understand the basics of developing an export plan, comply with regulations of both the United States and the receiving country, and access resources for export guidance. Participants who complete each of the three sessions will receive a certificate of attendance from the Broward College Institute for Economic Development. Seminar schedule, topics and confirmed speakers include:

**Session I: Wednesday, February 8**

Guest Speaker: Miguel Oliveres, U.S. Commercial Service

Featured Topics:
- Why Export?
- Where to Start
- Develop Your Export Plan
- Identifying Markets
- Prepare for Your Markets

**Session II: Wednesday, February 15**

Guest Speaker: Deborah B. Stern, Esq., Sandler, Travis & Rosenberg, P.A.

Featured Topics:
- Country Policies / Free Trade Agreements
- Logistics and Support
- Regulations – U.S. and Abroad
Session III: Wednesday, February 22

Guest Speaker: John Diep, Enterprise Florida

Featured Topics:
- Methods of Payment
- Export Financing
- Florida Exports and Resources Available
- Business Travel Abroad and Upcoming Trade Missions

For additional information on the 2012 Export Readiness Seminar and other services offered by the Broward County Office of Economic and Small Business Development, visit www.broward.org/EconDev or call 954-357-6400 (voice), 954-357-5664 (TTY).

Broward College Featured on CBS 4 News

“We work closely with our area’s business and industry to listen to their needs and form partnerships with them,” said Broward College President J. David Armstrong, Jr. in an interview with CBS 4’s Joan Murray on Wednesday, Jan. 25.

To show how Broward College is engaged in training people for good careers in the workplace, CBS4 visited us earlier this week. The story, which was in response to President Obama’s State of the Union address, focused on colleges as resources that teach people skills that local businesses are looking for right now. The report featured students in the vision care and nursing programs. To watch the story click here.

Strategic Planning Process Nears Cycle Completion

Dr. Rigoberto J. Rincones-Gomez, our new associate vice president for institutional research, planning and effectiveness, and Dr. Ted Wright, who returns to Broward College to serve as a consultant for the refreshing of our strategic plan, made a presentation to the trustees on their activities. Dr. Wright addressed the issue of refreshing of the strategic plan. Broward College’s first strategic plan was better known as the Educational Master Plan (2004), but because it was sometimes confused with the Facilities Master Plan, it has been renamed and will be known as the Strategic Plan.

Strategic planning, Dr. Rincones-Gomez noted, is means and process-oriented, while institutional effectiveness is ends and outcome-oriented.

Since the creation of the Educational Master Plan, many of the items contained within have moved from the strategic realm to the operational one. Back in 2009, Dr. Wright returned to Broward College to work with the president and board on new mission, vision and goals statements, and now it is the time to move the remainder of the operational materials from the Education Master Plan and complete its transformation toward a new, fully refreshed strategic plan, making room for new initiatives and strategies to take our college to the next level. In this process, still-working goals and strategies are being retooled and lined up to make sure they are properly grouped. In 2014, an entire strategic planning cycle will begin with an analysis of the institution’s internal and external environment. The second step is to review the institution’s vision, mission and values. The process then moves on to developing strategic goals and strategies, followed by developing evaluation plans, and then finally begin preparations for the next cycle.

Dr. Wright’s work with a variety of members of the college team has identified the dedication to student success as a top priority. In addition, several strategies are being identified, including retooling our mathematics program to better reach our students’ needs, investing in more technology for students and staff, further addressing faculty development needs and creating a summer bridge program to help underprepared students transitioning to college reach readiness.

HR Reorganization

In an effort to further focus significant efforts on developing and enhancing the faculty training and professional development efforts of our institution, the department of Professional Development and Training, led by Associate Vice President Pat Senior, will move from Human Resources to work directly with Dr. Linda Howdyshell, Provost and Senior Vice President for Academic Affairs.
This reorganization is a strategic decision, and while non-traditional, the structure clearly communicates our intention to continue to grow this segment of our professional development efforts to further elevate the profile of student success in everything we do.

Pat Senior and her team bring a perfect mix of institutional and professional knowledge which, alongside of Dr. Howdyshell’s vision, should move this initiative forward rapidly.

As part of this transition, Associate Vice President Dr. Denese Edsall will continue to manage the College’s Human Resources efforts. We look forward to developing that department into a greater strategic partner under her leadership.

We are excited about this positive strategic direction and ask that you join us in congratulating Pat and her team on this new and important initiative, and Denese on her continued and important responsibilities.

Helping the Community

United Way Fundraising Events for January Announced
Dr. Barbara Bryan, campus president of Broward College’s North Campus, has announced the campus-by-campus signature events for the annual United Way fund drive. This year’s events are designed to promote college-wide team spirit in addition to raising funds for the United Way, which benefits those in need in the Broward County community. This year’s goal is to raise $35,000. Part of this year’s fundraising will include the annual United Way raffle, which this year will give away a 2012 Ford Explorer.

Central Campus’ United Way activity is Shave Dave, a series of events culminating at noon with the raffle of five highly sought-after parking spaces and a new haircut for Dean David Asencio. Campus President Dr. Mercy Quiroga will head the campus activities.

Led by Campus President Dr. S. Sean Madison on January 25, South Campus students, faculty and staff will come fly “United…Way,” as the campus flight crew launches its event at the Aviation Institute. The event will allow employees to complete their pledge forms while enjoying a variety of aviation-related fundraising activities.

On Broward College’s North Campus, the first Wacky Triathlon will involve every department on campus and teams led by President Armstrong and a student organizations team. Dr. Bryan is North Campus’ captain.