



The designation of 'Hot Job' is given to those occupations that have been identified by the Florida Agency for Workforce Innovation as an 'in-demand' occupation. Labor market data is specific to Broward County and matches the Broward College career and technical education program to an affiliated 'Hot Job'. Research methodology, table legend, and sources follow.

| Program Title | Related Job Title | Avg. Entry-Level Salary (/hr) | Average Salary (/hr) |
|---|---|-------------------------------|----------------------|
| Accounting Programs | | | |
| <ul style="list-style-type: none"> Accounting Technology AS, AAS | Financial Managers | \$ 28.61 | \$ 51.51 |
| | Accountants and Auditors | \$ 19.80 | \$ 32.25 |
| | Financial Analysts | \$ 20.68 | \$ 40.23 |
| | Personal Financial Advisors | \$ 15.92 | \$ 45.62 |
| | Bookkeeping, Accounting, and Auditing Clerks | \$ 11.64 | \$ 45.62 |
| <ul style="list-style-type: none"> Accounting Applications Certificate | Financial Managers | \$ 28.61 | \$ 51.51 |
| | Accountants and Auditors | \$ 19.80 | \$ 32.25 |
| | Financial Analysts | \$ 20.68 | \$ 40.23 |
| | Bookkeeping, Accounting, and Auditing Clerks | \$ 11.64 | \$ 16.84 |
| Automotive Programs | | | |
| <ul style="list-style-type: none"> Automotive Technology, Dealer Specific AS, AAS Technician Service AS, AAS | Automotive Service Technicians and Mechanics | \$ 10.80 | \$ 17.91 |
| Aviation Programs | | | |
| <ul style="list-style-type: none"> Aircraft Airframe Mechanics PSAV Aircraft Powerplant Mechanics PSAV Aviation Maintenance Management, AS, AAS | Aircraft Mechanics and Service Technicians | \$ 14.12 | \$ 22.11 |
| <ul style="list-style-type: none"> Professional Pilot Technology AS | Airline Pilots, Copilots, and Flight Engineers | \$ 30.58 | \$ 62.97 |
| Business Programs | | | |
| <ul style="list-style-type: none"> Business Administration AS, AAS Entrepreneurship AS International Business Management AAS Business Management Certificate Customer Service Certificate Sports Management Certificate | General and Operations Managers | \$ 28.37 | \$ 52.97 |
| | Marketing Managers | \$ 29.29 | \$ 54.96 |
| | Sales Managers | \$ 31.39 | \$ 61.69 |
| | Administrative Services Managers | \$ 27.65 | \$ 46.01 |
| | Computer and Information Systems Manager | \$ 36.28 | \$ 60.40 |
| | Financial Managers | \$ 28.61 | \$ 51.51 |
| | Property, Real Estate, and Community Association Managers | \$ 20.82 | \$ 33.93 |
| | Social and Community Service Managers | \$ 29.11 | \$ 42.03 |
| | Employment, Recruitment, and Placement Specialists * | \$ 14.72 | \$ 25.02 |

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| | Compensation, Benefits, and Job Analysis Specialists | \$ 19.90 | \$ 27.14 |
| | Accountants and Auditors | \$ 19.80 | \$ 32.25 |
| | Financial Analysts | \$ 20.68 | \$ 40.23 |
| | Public Relations Specialists | \$ 19.71 | \$ 28.31 |
| | Real Estate Brokers | \$ 14.16 | \$ 29.77 |
| | Real Estate Sales Agents | \$ 12.12 | \$ 24.89 |
| <ul style="list-style-type: none"> • Business Specialist-International Business Certificate • Business Specialist-Small Business Management Certificate | Marketing Managers | \$ 29.29 | \$ 54.96 |
| | Public Relations Specialists | \$ 19.71 | \$ 28.31 |
| | Real Estate Brokers | \$ 14.16 | \$ 29.77 |
| | Real Estate Sales Agents | \$ 12.12 | \$ 24.89 |
| | First-Line Supervisors/Managers of Office and Administrative Support Workers | \$ 15.97 | \$ 24.83 |
| Building Construction Program | | | |
| <ul style="list-style-type: none"> • Building Construction Technology | Construction Managers | \$ 29.12 | \$ 49.13 |
| | First-Line Supervisors/Managers of Construction Trades and Extraction Workers | \$ 21.16 | \$ 30.57 |
| Digital Media/Multimedia Programs | | | |
| <ul style="list-style-type: none"> • Digital Media Web Production Certificate • Digital Media/Multimedia Production Certificate • Digital Media/Multimedia Technology AAS • Multimedia Web Development Certificate | Graphic Designers | \$ 15.65 | \$ 21.75 |
| Engineering Technology Programs | | | |
| <ul style="list-style-type: none"> • Computer Engineering Technology AAS | Computer and Information Systems Manager | \$ 36.28 | \$ 60.40 |
| | Computer Support Specialists | \$ 13.83 | \$ 18.18 |
| | Network and Computer Systems Administrators | \$ 20.60 | \$ 34.04 |
| | Network Systems and Data Communications Analysts | \$ 18.99 | \$ 31.52 |
| <ul style="list-style-type: none"> • Electronics Engineering Technology AAS | Electrical and Electronic Engineering Technicians | \$ 18.45 | \$ 25.25 |
| | Telecommunications Equipment Installers and Repairers, Except Line | \$ 17.03 | \$ 23.30 |
| <ul style="list-style-type: none"> • Telecommunications Engineering Technology | Telecommunications Equipment Installers and Repairers, Except Line | \$ 17.03 | \$ 23.30 |
| Graphics Technology Programs | | | |
| <ul style="list-style-type: none"> • Graphic Design Technology AS • Graphic Design Production Certificate • Graphic Design Support Certificate | Graphic Designers | \$ 15.65 | \$ 21.75 |
| Health Sciences Programs | | | |

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| • Dental Assistant PSAV | Dental Assistant | \$ 11.55 | \$ 15.69 |
| • Dental Hygienist AS | Dental Hygienist | \$ 23.14 | \$ 28.94 |
| • Emergency Medical Services AS | General and Operations Managers | \$ 28.37 | \$ 52.97 |
| | Emergency Medical Technicians and Paramedics | \$ 11.25 | \$ 14.48 |
| • Emergency Medical Technician Applied Technology Diploma • Paramedic Certificate | Emergency Medical Technicians and Paramedics | \$ 11.25 | \$ 14.48 |
| • Health Services Management AS, AAS | Medical and Health Services Managers | \$ 31.04 | \$ 49.73 |
| • Health Information Management AS | Medical Records and Health Information Technicians | \$ 11.21 | \$ 16.33 |
| • Medical Assisting PSAV | Medical Assistants | \$ 11.27 | \$ 14.31 |
| • Nursing AS • LPN-RN Nursing Transition AS | Registered Nurses | \$ 23.82 | \$ 31.08 |
| • Physical Therapist Assistant AS • Physical Therapist Assistant (Manual Techniques) Certificate | Physical Therapist Assistants | \$ 16.66 | \$ 25.91 |
| • Radiation Therapy AS • Radiation Therapy Specialist Certificate | Radiation Therapists | \$ 26.35 | \$ 38.14 |
| • Radiography AAS • Hospital Based Radiography AAS | Radiologic Technologists and Technicians | \$ 20.91 | \$ 26.88 |
| • Respiratory Care AS | Respiratory Therapists | \$ 21.10 | \$ 26.09 |
| • Diagnostic Medical Sonography Technology (Ultrasound) AS • General Sonography Specialist (Ultrasound) Certificate | Diagnostic Medical Sonographers | \$ 23.34 | \$ 28.84 |
| Hospitality, Tourism, & Culinary Arts Programs | | | |
| • Culinary Arts Management AS • Restaurant Management AAS | Food Service Managers | \$ 11.64 | \$ 45.62 |
| | First-Line Supervisors/Managers, Food Preparation and Serving Workers | \$ 12.11 | \$ 45.62 |
| • Hospitality and Tourism Management AS, AAS • Food and Beverage Management Certificate | Food Service Managers | \$ 11.64 | \$ 45.62 |
| • Travel and Tourism Industry Management AS, AAS | Sales Managers | \$ 31.39 | \$ 45.62 |
| Information Technology Programs | | | |
| • Application Programmer AS • Sun Certified Java Programmer Certificate | Computer and Information Systems Managers | \$ 36.28 | \$ 60.40 |
| | Computer Programmers | \$ 20.89 | \$ 33.46 |
| • Microsoft Professional Database Administrator (MCDBA) AS | Computer and Information Systems Managers | \$ 36.28 | \$ 60.40 |
| | Database Administrators | \$ 22.57 | \$ 32.47 |
| • Computer Systems Specialist AS, AAS | Computer and Information Systems Managers | \$ 36.28 | \$ 60.40 |
| • Oracle Professional Database Administrator AS | Computer Support Specialists | \$ 13.83 | \$ 18.18 |

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| <ul style="list-style-type: none"> • Oracle Professional Database Developer AS • Technical Support Specialist AS, AAS • Help Desk Specialist Certificate • Information Technology Management - Microsoft MCSA Certificate • Information Technology Management - Network Technician Certificate • Information Tech Support Specialist - Microsoft Applications Specialist (MCAS) Certificate • Networking - Cisco CCNA Certificate | | | |
| <ul style="list-style-type: none"> • Oracle Software Engineering Certificate | Computer and Information Systems Managers | \$ 36.28 | \$ 60.40 |
| | Computer Software Engineers, Applications | \$ 27.19 | \$ 37.87 |
| | Computer Support Specialists | \$ 13.83 | \$ 18.18 |
| <ul style="list-style-type: none"> • Oracle Systems Administrator (Database Administrator Option) Certificate | Computer and Information Systems Managers | \$ 36.28 | \$ 60.40 |
| | Computer Support Specialists | \$ 13.83 | \$ 18.18 |
| | Network Systems and Data Communications Analysts | \$ 18.99 | \$ 31.52 |
| <ul style="list-style-type: none"> • Internet Services Technology AS, AAS | Computer and Information Systems Managers | \$ 36.28 | \$ 60.40 |
| | Network Systems and Data Communications Analysts | \$ 18.99 | \$ 31.52 |
| <ul style="list-style-type: none"> • Website Designer Option Certificate | Graphic Designers | \$ 14.15 | \$ 20.69 |
| <ul style="list-style-type: none"> • Networking Services Technology AS, AAS | Computer and Information Systems Managers | \$ 36.28 | \$ 60.40 |
| | Computer Support Specialists | \$ 13.83 | \$ 18.18 |
| | Network and Computer Systems Administrators | \$ 20.60 | \$ 34.04 |
| <ul style="list-style-type: none"> • Information Technology Analysis - Support Technician Certificate | Computer and Information Systems Managers | \$ 36.28 | \$ 60.40 |
| | Computer Support Specialists | \$ 13.83 | \$ 18.18 |
| | Computer Systems Analysts | \$ 19.00 | \$ 30.83 |
| Legal Assisting (Paralegal) Program | | | |
| <ul style="list-style-type: none"> • Legal Assisting (Paralegal) AS | Paralegals and Legal Assistants | \$ 16.95 | \$ 45.62 |
| Marine Program | | | |
| <ul style="list-style-type: none"> • Marine Engineering Management AS | Ship Engineers | \$ 20.85 | \$ 33.12 |
| Marketing Programs | | | |
| <ul style="list-style-type: none"> • Marketing Management AS, AAS • Marketing Operations Certificate | Marketing Managers | \$ 29.29 | \$ 45.62 |
| | First-Line Supervisors/Managers of Retail Sales Workers | \$ 13.89 | \$ 45.62 |
| Office Administration Programs | | | |
| <ul style="list-style-type: none"> • Office Management Specialization AAS | Administrative Services Managers | \$ 27.65 | \$ 46.01 |
| | First-Line Supervisors/Managers of Office and | \$ 15.97 | \$ 24.83 |

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| <ul style="list-style-type: none"> • Office Software Applications Specialization AAS • Medical Office Specialization AAS • Legal Office Specialization AAS • Office Management Certificate | Administrative Support Workers | | |
| | Executive Secretaries and Administrative Assistants | \$ 13.38 | \$ 19.16 |
| | Legal Secretaries | \$ 13.64 | \$ 19.88 |
| | Medical Secretaries | \$ 11.39 | \$ 14.02 |
| | Secretaries, Except Legal, Medical and Executive | \$ 9.42 | \$ 13.95 |
| <ul style="list-style-type: none"> • Office Specialist Certificate • Office Support Certificate | First-Line Supervisors/Managers of Office and Administrative Support Workers | \$ 15.97 | \$ 24.83 |
| | Executive Secretaries and Administrative Assistants | \$ 13.38 | \$ 19.16 |
| | Legal Secretaries | \$ 13.64 | \$ 19.88 |
| | Medical Secretaries | \$ 11.39 | \$ 14.02 |
| | Secretaries, Except Legal, Medical and Executive | \$ 9.42 | \$ 13.95 |
| <ul style="list-style-type: none"> • Medical Office Management Certificate | Medical and Health Services Managers | \$ 31.04 | \$ 49.73 |
| Public Safety Programs | | | |
| <ul style="list-style-type: none"> • Criminal Justice Emphasis AS • Crime Scene Emphasis AS • Polygraph Emphasis AS | Correctional Officers and Jailers | NA | NA |
| | Police and Sheriff's Patrol Officers | \$ 24.89 | \$ 31.14 |
| <ul style="list-style-type: none"> • Broward County Police Academy PSAV • Law Enforcement Officer - Crossover from Correctional Officer PSAV | Police and Sheriff's Patrol Officers | \$ 24.89 | \$ 31.14 |
| <ul style="list-style-type: none"> • Fire Science Technology AS | First-Line Supervisors/Managers of Fire Fighting and Prevention Workers ** | \$ 33.68 | \$ 42.49 |

Important Note

Educational requirements, salaries, and job titles vary widely across industries, business types (for-profit, governmental, health care, organizational size, etc.), and geographic locations. In addition, the job applicant's work experience and education level greatly influence the job applicant's career opportunities. This table is intended to illustrate the connection between a student's course of study and a related career path. For more precise information, prospective students are highly encouraged to formulate career determinations based upon their own research (BC Career and Employment Services Office are available for both current and prospective students).

Methodology & Research Notes

The designation of 'Hot Job' is given to those occupations that have been recognized as an in-demand occupation within Broward County; these occupations are identified on the Florida Agency for Workforce Innovation's annual Targeted Occupations List (TOL). Criteria for identifying these occupations: a minimum of 25 annual openings within Broward; demonstration of positive growth; and a minimum mean wage of \$12.44/hour and a minimum entry wage of \$10.12/hour.

Program CIP codes were matched to Standard Occupational Codes (SOC) based upon the FLDOE's '2008-09 CIP to SOC Linkage File'. Local labor market data was referenced in June 2009 from *EmployFlorida.com*. Targeted Occupation List information was referenced from the Florida Agency for Workforce Innovation's '2008-09 Regional Targeted Occupations List (Workforce Region 22)'.

Degree Legend

AS & AAS Degrees: Associate of Science (AS) and Associate of Applied Science (AAS) degrees are 60+ credit hour degree programs intended to prepare you for immediate employment in a specific occupational area and/or transfer into a university. AS and AAS curriculum is comprised of both general education and a technical courses.

Certificates: Certificates are college credit programs (including Applied Technology Diplomas - ATD, and Advanced Technical Certificates - ATC) which are designed to prepare you for immediate employment. Certificates can usually be completed in less than one year and can augment your existing education, contribute to your professional development, or may serve as your first step towards the completion of an AS or AAS degree.

PSAV Certificates: PSAV Certificates are programs of study, usually one year or less, consisting of non-college-level credits which provide students with specific skills for immediate job entry.

Table Legend

NA: Wage data not available

*: 'Employment, Recruitment, and Placement Specialists' title is used interchangeably on *EmployFlorida.com* with 'Personnel Recruiters'.

**': 'First-Line Supervisors/Managers of Fire Fighting and Prevention Workers' title is used interchangeably on *EmployFlorida.com* with 'Municipal Fire Fighting and Prevention Supervisors'

Sources

Florida Department of Education's '2008-09 CIP to SOC Linkage File'. Data sourced June 2009.

Florida Agency for Workforce Innovation's '2008-09 Regional Targeted Occupations List (Workforce Region 22)'. Data sourced June 2009.

EmployFlorida.com (partnership between the Florida Agency for Workforce Innovation and Workforce Florida). Data sourced June 2009.