



STRATEGIC PLAN 2018-2019: The Year in Review

Year Two of the 2017-2022 Strategic Plan Achievements

| 2017-2022 Strategic Goals



Start

Increase the total number of new students enrolled from 27,976 to 28,256* by June 1, 2022

+1%



Succeed

Increase the total number of awards earned from 11,029 to 12,132 by June 1, 2022

+10%



Soar

Increase the total number of post-completion placements from 13,901 to 15,291 by June 1, 2022

+10%

* Numbers updated to reflect additional student populations as of September 2018.

Start Goal



Start Goal Tracking - SRY 2019 By Credit Category and Dual Enrollment



Tuesday, June 18, 2019

Credit Category

- Credit (1, 2, 3, 5, 15)
- DualEnrolled
- NonCredit (6, 11)

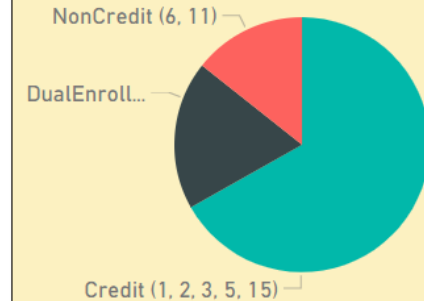
97.2%

Current vs. Target

First Time at Broward College

Category	Current	Baseline	Target	Curr/Targ
Credit (1, 2, 3, 5, 15)	18,313	19,641	19,788	92.5 %
DualEnrolled	5,163	2,904	2,926	176.5 %
NonCredit (6, 11)	3,925	5,431	5,472	71.7 %
Total	27,401	27,976	28,186	97.2 %

SRY 2019 by Category



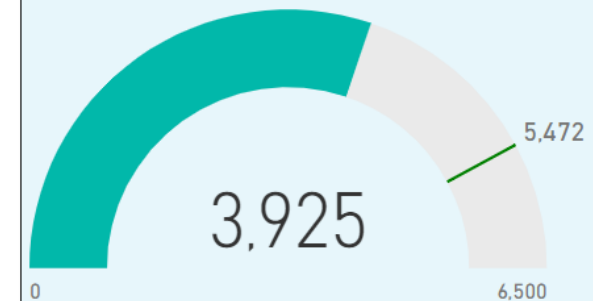
Credit



Dual Enrolled



Non-Credit





Start

Objectives

**Ensure Seamless Student
Recruitment and
On-Boarding Experience**

**Connect Pathways to Career
Goals for Prospects**

**Support Student Access
through Financial Services**

**Strengthen Communication
and Networks**

Strategy

1. Integrate the college-wide recruitment plan to serve all student populations by June 1, 2019.
 - Phase 1:
 - Review recruitment process for credit, international & continuing education students by Feb 28th, 2019.
 - Complete a digital story for an international student experience by March 30, 2019.
 - Complete a digital story for a continuing education student experience by April 15th, 2019.
 - Phase 2:
 - Identify gaps in the college-wide recruitment funnel for international and/or continuing education students by April 30th, 2019.
 - Identify opportunities for collaboration across credit, international & continuing education recruitment practices in Broward Up communities by April 30th, 2019
 - Phase 3:
 - Determine funding allocations & resource needs by June 1, 2019
 - Create plan- present final findings & recommendations by June 1, 2019.

Succeed Goal



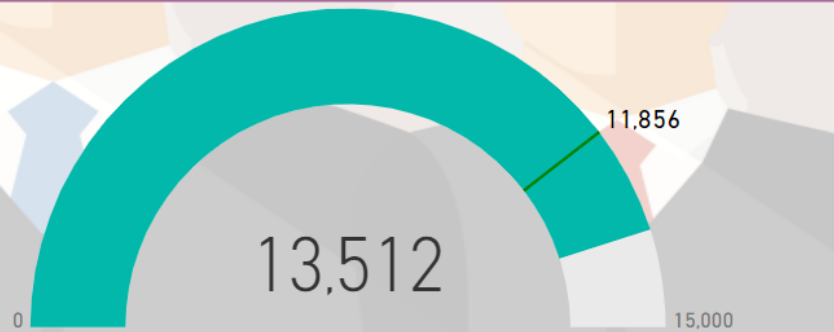
Succeed Goal Tracking - SRY 2019

Tuesday, June 18, 2019

Awards Earned				
Category	Current	Baseline	Target	Curr/Targ
Awards Earned	13,512	11,029	11,856	114.0 %

Awards Earned

114.0%
Current vs. Target





Succeed

Objectives

**Support Holistic Technology
Infusion**

**Increase Student Retention and
Completion**

**Facilitate Student Engagement
Across Pathway Communities**

**Promote Positive Workplace
Culture**

**Enhance and Sustain Teaching
and Learning Excellence**

**Ensure Vibrant, Welcoming,
and Functional Campuses**

Strategies

1. Scale innovative tools and interventions to increase student success by June 1, 2019.
2. Align resources to engage faculty, staff and students to connect to pathways by June 1, 2019.
3. Support teaching and learning excellence college-wide by June 1, 2019.
4. Develop a plan for the college to meet the future demands and realities of artificial intelligence by June 1, 2019.

Succeed Strategy 1

1. Scale innovative tools and interventions to increase student success by June 1, 2019.

Phase 1:

- Train team members on the Agile process by Feb 15th, 2019.- COMPLETE
- Complete a digital story for a student member badging experience by February 15, 2019.

Phase 2:

- Establish a list of co-curricular activities by pathway that would be applicable to activities toward a badge. IMCT, AHCD, STEM and Education have been completed, other pathways completed by April 30th, 2019.

Phase 3:

- Determine funding allocations & resources needs by June 1, 2019.
- Collegewide soft launch June 17, 2019.
- Social and Behavioral Sciences Student Pilot Group June 2019.



Succeed

Objectives

Support Holistic Technology Infusion

Increase Student Retention and Completion

Facilitate Student Engagement Across Pathway Communities

Promote Positive Workplace Culture

Enhance and Sustain Teaching and Learning Excellence

Ensure Vibrant, Welcoming, and Functional Campuses

Strategy

2. Align resources to engage faculty, staff and students to connect to pathways by June 1, 2019.

- Phase 1:
 - Review survey of college-wide activities by Feb. 22nd, 2019.
 - Complete a digital story for a faculty member's pathway experience by Feb 28th, 2019.
 - Complete a digital story for a student's pathway experience by March 15th, 2019.
 - Complete a digital story for a staff member's pathway experience by April 15th, 2019.
- Phase 2:
 - Identify student, staff & faculty engagement priorities by April 30th, 2019.
 - Define a framework for a personalized pathway experience by May 15th, 2019.
- Phase 3:
 - Administer a spring survey to measure engagement in pathway communities specific to students, staff & faculty May 20th, 2019.
 - Create a plan to sustain the pathways engagement framework by June 1, 2019.



Succeed

Objectives

Support Holistic Technology Infusion

Increase Student Retention and Completion

Facilitate Student Engagement Across Pathway Communities

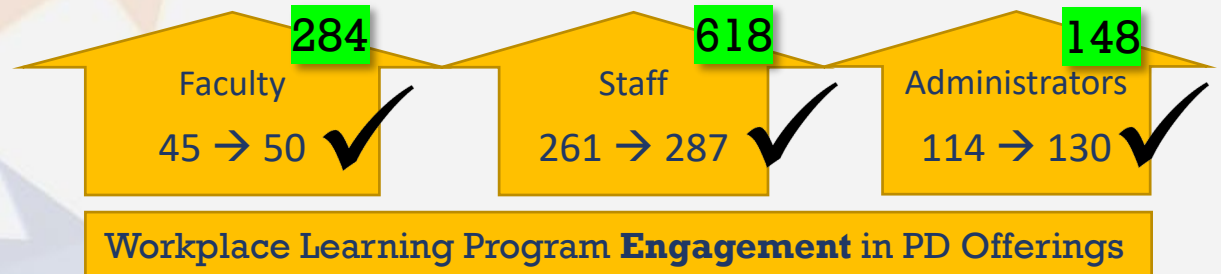
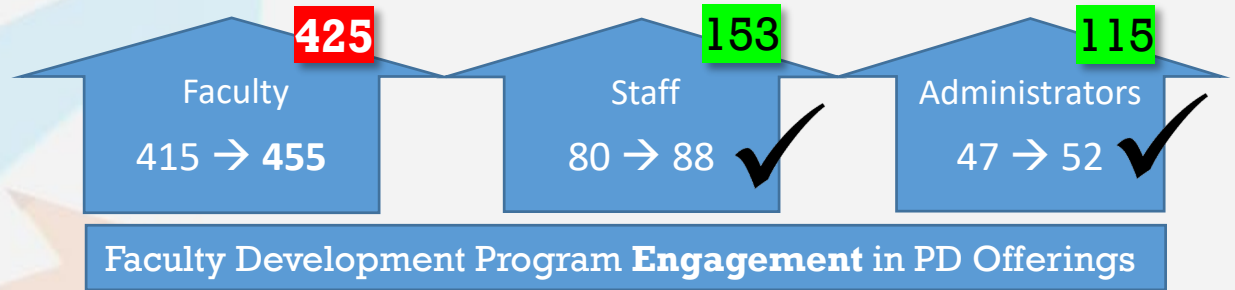
Promote Positive Workplace Culture

Enhance and Sustain Teaching and Learning Excellence

Ensure Vibrant, Welcoming, and Functional Campuses

Strategy

3. Support teaching and learning excellence college-wide by June 1, 2019.





Succeed

Objectives

Support Holistic Technology Infusion

Increase Student Retention and Completion

Facilitate Student Engagement Across Pathway Communities

Promote Positive Workplace Culture

Enhance and Sustain Teaching and Learning Excellence

Ensure Vibrant, Welcoming, and Functional Campuses

Strategy

4. Develop a plan for the college to meet the future demands and realities of artificial intelligence by June 1, 2019.
 - Phase one:
 - Identify the strategy scope
 - Develop a project plan
 - Conduct initial research on artificial intelligence (AI)
 - Phase two:
 - Complete technology capabilities SWOT analysis
 - Gartner consultation
 - Develop an AI digital story
 - Phase three:
 - Complete research on labor market and higher education implications
 - Conference call with Georgia State University regarding their success with AI chatbots and EAB predictive analytics
 - Phase four:
 - Finalize written report and recommendations for submission

Soar Goal



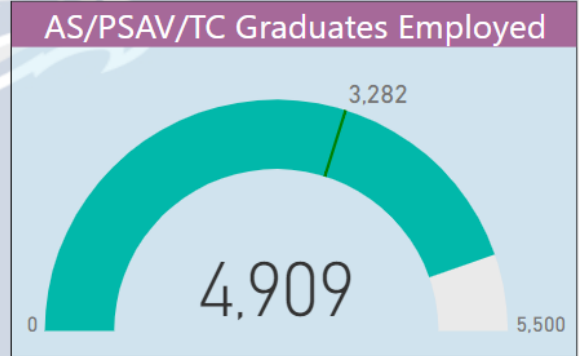
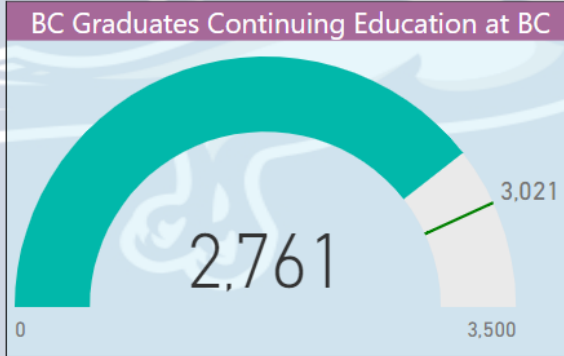
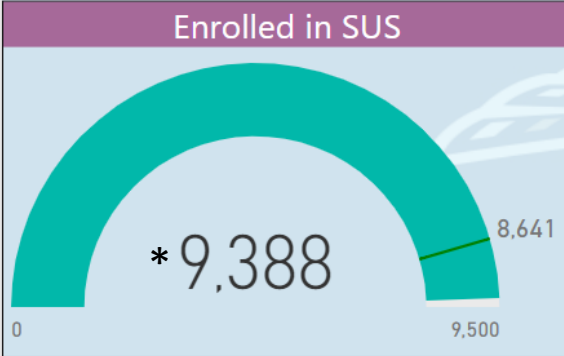
Soar Goal Tracking - SRY 2019



Tuesday, June 18, 2019

Soar Category	Post-Completion- Soar				SRY 2019 by Category	
<input type="checkbox"/> AS/PSAV/TC Graduates Employed <input type="checkbox"/> BC Graduates Continuing Education at BC <input type="checkbox"/> Enrolled in SUS	Category	Current	Baseline	Target	Curr/Targ	
Enrolled in SUS	9,388	8,038	8,641	108.6 %		
BC Graduates Continuing Education at BC	2,761	2,810	3,021	91.4 %		
AS/PSAV/TC Graduates Employed	4,909	3,053	3,282	149.6 %		
Total	17,058	13,901	14,944	114.1 %		

114.1%
Current Vs. Target



*Proxy of last year's final number used due to delay in Level I data from FLDOE.



Soar

Objectives

Enhance Faculty Engagement

Advance Career
Contextualization

Enhance Experiential Learning

Support Continuing Education
to Bachelor Programs or
Transfer Institutions

Expand Corporate Partnerships
for Job Placement

Strategies

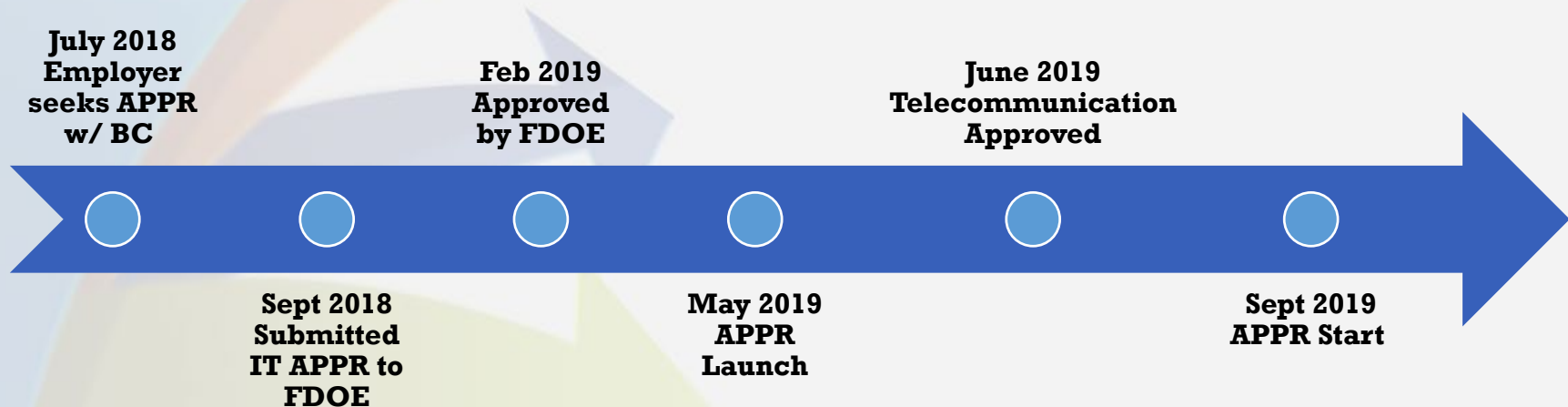
1. Increase internships, work-based learning experiences and corporate partnerships for job placement by June 1, 2019.
 - Increase the number of new apprentices **from 104 to 175 by June 1, 2019.**
 - Increase the number of Internship **from 529 to 570 by June 1, 2019. E**
2. Expand seamless transfer for students to partner institutions by June 1, 2019.
 - Increase the number of students transferring **from 8038 to 8641 by June 1, 2019.**

Achievements

Apprenticeships

- **Exceeded** goal by **45** new apprentices. Worked w/ 5 Apprenticeship Partners by recruiting and promoting existing programs.
- **First** College in Florida to be approved as a sponsor of a Registered Apprenticeship Program in *Information Technology Specialist* and *Telecommunications Technician*.
 - **Wheelhouse IT & Hotwire** signed up. **Pinnacle** Hospitality Systems, **IT in Motion & CSPi** forthcoming.

Phases of New Apprenticeship Model Development





Challenges	Recommendation
Strict Documentation	On-site collection timed w/partners
Condense 2-4 yr model to 1yr	Use competency-based approach



Together we serve.