STRATEGIC PLAN 2018-2019: The Year in Review

Year Two of the 2017-2022 Strategic Plan Achievements
2017-2022 Strategic Goals

**Start**
Increase the total number of new students enrolled from 27,976 to 28,256* by June 1, 2022

+1%

**Succeed**
Increase the total number of awards earned from 11,029 to 12,132 by June 1, 2022

+10%

**Soar**
Increase the total number of post-completion placements from 13,901 to 15,291 by June 1, 2022

+10%

* Numbers updated to reflect additional student populations as of September 2018.
Start Goal Tracking - SRY 2019
By Credit Category and Dual Enrollment

<table>
<thead>
<tr>
<th>Category</th>
<th>Current</th>
<th>Baseline</th>
<th>Target</th>
<th>Curr/Targ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credit (1, 2, 3, 5, 15)</td>
<td>18,313</td>
<td>19,641</td>
<td>19,788</td>
<td>92.5 %</td>
</tr>
<tr>
<td>DualEnrolled</td>
<td>5,163</td>
<td>2,904</td>
<td>2,926</td>
<td>176.5 %</td>
</tr>
<tr>
<td>NonCredit (6, 11)</td>
<td>3,925</td>
<td>5,431</td>
<td>5,472</td>
<td>71.7 %</td>
</tr>
<tr>
<td>Total</td>
<td>27,401</td>
<td>27,976</td>
<td>28,186</td>
<td>97.2 %</td>
</tr>
</tbody>
</table>

97.2%
Current vs. Target

SRY 2019 by Category

Credit Category
- NonCredit (6, 11)
- DualEnrolled
- Credit (1, 2, 3, 5, 15)
1. Integrate the college-wide recruitment plan to serve all student populations by June 1, 2019.
   - Phase 1:
     - Review recruitment process for credit, international & continuing education students by Feb 28th, 2019.
     - Complete a digital story for an international student experience by March 30, 2019.
   - Phase 2:
     - Identify gaps in the college-wide recruitment funnel for international and/or continuing education students by April 30th, 2019.
     - Identify opportunities for collaboration across credit, international & continuing education recruitment practices in Broward Up communities by April 30th, 2019.
   - Phase 3:
     - Determine funding allocations & resource needs by June 1, 2019
     - Create plan- present final findings & recommendations by June 1, 2019.
### Succeed Goal Tracking - SRY 2019

**Awards Earned**

<table>
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<tr>
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<th>Target</th>
<th>Curr/Targ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Awards Earned</td>
<td>13,512</td>
<td>11,029</td>
<td>11,856</td>
<td>114.0%</td>
</tr>
</tbody>
</table>

**114.0%**
Current vs. Target
Strategies

1. Scale innovative tools and interventions to increase student success by June 1, 2019.

2. Align resources to engage faculty, staff and students to connect to pathways by June 1, 2019.


4. Develop a plan for the college to meet the future demands and realities of artificial intelligence by June 1, 2019.
1. Scale innovative tools and interventions to increase student success by June 1, 2019.

Phase 1:
• Train team members on the Agile process by Feb 15th, 2019. - COMPLETE
• Complete a digital story for a student member badging experience by February 15, 2019.

Phase 2:
• Establish a list of co-curricular activities by pathway that would be applicable to activities toward a badge. IMCT, AHCD, STEM and Education have been completed, other pathways completed by April 30th, 2019.

Phase 3:
• Determine funding allocations & resources needs by June 1, 2019.
• Collegewide soft launch June 17, 2019.
• Social and Behavioral Sciences Student Pilot Group June 2019.
Strategy

2. Align resources to engage faculty, staff and students to connect to pathways by June 1, 2019.

   - Phase 1:
     - Complete a digital story for a faculty member’s pathway experience by Feb 28th, 2019.
     - Complete a digital story for a staff member’s pathway experience by April 15th, 2019.

   - Phase 2:
     - Identify student, staff & faculty engagement priorities by April 30th, 2019.
     - Define a framework for a personalized pathway experience by May 15th, 2019.

   - Phase 3:
     - Administer a spring survey to measure engagement in pathway communities specific to students, staff & faculty May 20th, 2019.
     - Create a plan to sustain the pathways engagement framework by June 1, 2019.
**Strategy**


### Succeed

**Objective**

- Support Holistic Technology Infusion
- Increase Student Retention and Completion
- Facilitate Student Engagement Across Pathway Communities
- Promote Positive Workplace Culture
- Enhance and Sustain Teaching and Learning Excellence
- Ensure Vibrant, Welcoming, and Functional Campuses

### Faculty Development Program Engagement in PD Offerings

- Faculty: 415 → 455
- Staff: 80 → 88
- Administrators: 47 → 52

### Workplace Learning Program Engagement in PD Offerings

- Faculty: 45 → 50
- Staff: 261 → 287
- Administrators: 114 → 130

### External Professional Development Engagement

- Faculty: 77 → 85
- Administrators: 6 → 7
Strategy

4. Develop a plan for the college to meet the future demands and realities of artificial intelligence by June 1, 2019.
   - Phase one:
     • Identify the strategy scope
     • Develop a project plan
     • Conduct initial research on artificial intelligence (AI)
   - Phase two:
     • Complete technology capabilities SWOT analysis
     • Gartner consultation
     • Develop an AI digital story
   - Phase three:
     • Complete research on labor market and higher education implications
     • Conference call with Georgia State University regarding their success with AI chatbots and EAB predictive analytics
   - Phase four:
     • Finalize written report and recommendations for submission
Soar Goal Tracking - SRY 2019

Tuesday, June 18, 2019

Soar Category
- AS/PSAV/TC Graduates Employed
- BC Graduates Continuing Education at BC
- Enrolled in SUS

Post-Completion - Soar

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<th>Target</th>
<th>Curr/Targ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enrolled in SUS</td>
<td>9,388</td>
<td>8,038</td>
<td>8,641</td>
<td>108.6%</td>
</tr>
<tr>
<td>BC Graduates Continuing Education at BC</td>
<td>2,761</td>
<td>2,810</td>
<td>3,021</td>
<td>91.4%</td>
</tr>
<tr>
<td>AS/PSAV/TC Graduates Employed</td>
<td>4,909</td>
<td>3,053</td>
<td>3,282</td>
<td>149.6%</td>
</tr>
<tr>
<td>Total</td>
<td>17,058</td>
<td>13,901</td>
<td>14,944</td>
<td>114.1%</td>
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</table>

114.1% Current Vs. Target

SRY 2019 by Category

- Enrolled in SUS
- BC Graduates Continuing Education at BC
- AS/PSAV/TC Graduates Employed

*Proxy of last year’s final number used due to delay in Level I data from FLDOE.
Strategies

1. Increase internships, work-based learning experiences and corporate partnerships for job placement by June 1, 2019.
   • Increase the number of new apprentices from 104 to 175 by June 1, 2019.
   • Increase the number of Internships from 529 to 570 by June 1, 2019.

2. Expand seamless transfer for students to partner institutions by June 1, 2019.
   • Increase the number of students transferring from 8038 to 8641 by June 1, 2019.
Achievements

Apprenticeships

- **Exceeded** goal by 45 new apprentices. Worked w/ 5 Apprenticeship Partners by recruiting and promoting existing programs.

- **First** College in Florida to be approved as a sponsor of a Registered Apprenticeship Program in Information Technology Specialist and Telecommunications Technician.

  - Wheelhouse IT & Hotwire signed up. **Pinnacle** Hospitality Systems, **IT in Motion** & **CSPi** forthcoming.

Phases of New Apprenticeship Model Development
## Apprenticeship Launch May 2019

<table>
<thead>
<tr>
<th>Challenges</th>
<th>Recommendation</th>
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<tr>
<td>Strict Documentation</td>
<td>On-site collection timed w/partners</td>
</tr>
<tr>
<td>Condense 2-4 yr model to 1yr</td>
<td>Use competency-based approach</td>
</tr>
</tbody>
</table>
Together we serve.