STRATEGIC PLAN 2020-2021: The Year in Review

Year Four of the 2017-2022 Strategic Plan
Mission:

Transforming students’ lives and enriching our diverse community through academic excellence, innovation, and meaningful career opportunities.
2017-2022 Strategic Goals

**Start**
Increase the total number of new students enrolled from 27,976 to 28,256* by June 1, 2022

+1%

**Succeed**
Increase the total number of awards earned from 11,029 to 12,132 by June 1, 2022

+10%

**Soar**
Increase the total number of post-completion placements from 13,901 to 15,291 by June 1, 2022

+10%

**Synergize**
Increase non-traditional revenue by 10% by June 1, 2022

+10%

* Numbers updated to reflect additional student populations as of September 2018.
Start Goal

Annual Target: 25,270

Achieved: 21,351

85% of Target
Objectives

- Ensure seamless recruitment and on-boarding experiences
- Connect pathways to career goals for prospects
- Support student access through financial services
- Strengthen communication and networks across the college
Succeed Goal

Annual Target: 12,794

Achieved: 14,065
110% of Target

Awards Earned

2020-2021
Baccalaureate Degree
Advanced Technical Certificate
Associate of Art Degree
Associate of Science Degree
Associate of Applied Science Degree
Technical Certificate
Applied Technology Diploma
Post-Secondary Adult Vocational Certificate
Objectives

- Support holistic technology infusion
- Increase student retention and completion
- Facilitate student engagement across pathway communities
- Promote positive workplace culture
- Enhance and sustain teaching learning and excellence
- Ensure vibrant, welcoming, and functional campuses

Increase the total number of awards earned
Soar Goal

2020-2021

Annual Stretch
Target: 20,204

Achieved: 20,391
101% of Target
Objectives

- Enhance faculty engagement
- Advance career contextualization
- Enhance experiential learning
- Support continuing education to bachelor programs or transfer institutions
- Expand corporate partnerships for job placement

Increase the total number of post-completion placements

Soar

2020-2021
Synergize Goal

2020-2021

Annual Target: 3.33%

Achieved: 47%

BC Foundation and BCEduventures

Grants

Continuing & Corporate Education and International Education

BROWARD COLLEGE
Objectives

• Pursue fiscal opportunities focused on furthering student success

• Enhance collaboration among areas focused on non-traditional revenue generation

• Increase industry partnerships to support student success
Thank you to the Broward College village that made these successes possible in service to our mission!
Together we serve.