

UPLIFTING OUR COMMUNITY

BROWARD COLLEGE®
2021-22 ANNUAL REPORT

2021-22 HIGHLIGHTS OF BROWARD COLLEGE SERVICE IN NUMBERS

168

PROGRAMS OF STUDY

10

BACHELOR'S DEGREES

11 CAMPUSES AND CENTERS ACROSS BROWARD COUNTY

14 INTERNATIONAL PARTNERSHIP CENTERS AND ASSOCIATES

26 NEW EDUCATION LOCATIONS (VIA NO-COST FACILITIES PARTNERSHIPS)

4,159

EMPLOYEES

1,554 (37%) FULL-TIME

2,605 (63%) PART-TIME

55,854

STUDENTS

53,670

ENROLLED LOCALLY

19%

FULL-TIME

2,184

ENROLLED IN INTERNATIONAL PARTNERSHIP CENTERS AND ASSOCIATES

81%

PART-TIME

55%

WOMEN

35%

HISPANIC

36%

MEN

30%

BLACK

14%

WHITE

53% PELL-ELIGIBLE

46% FIRST GENERATION IN COLLEGE DEGREE-SEEKING STUDENTS

13,733

CREDENTIALS EARNED

670 BACHELOR'S

4,861 ASSOCIATE OF ARTS

1,363 ASSOCIATE OF SCIENCE AND ASSOCIATE OF APPLIED SCIENCE

6,396 TECHNICAL AND OTHER CERTIFICATES

215 APPLIED TECHNOLOGY DIPLOMAS

228 APPLIED TECHNICAL CERTIFICATES

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OUR COMMITMENT
TO UPLIFTING
OUR COMMUNITY

REPORT HIGHLIGHTS

- 1** Expanded outreach and recruitment, attracting more than 3,000 applicants for our Jumpstart program and achieving a 550 percent increase in Dual Enrollment students.
LEARN MORE: PAGE 11
- 2** Continued to improve post-secondary access through Broward UP, serving more than 800 residents from 11 ZIP codes.
LEARN MORE: PAGE 12
- 3** Increased advising appointments by 36 percent, ensuring more than 53,000 students were supported through in-person and remote services.
LEARN MORE: PAGE 20
- 4** Facilitated student learning with four flexible class modalities and the addition of 96 Streaming and Learning Classrooms.
LEARN MORE: PAGE 21
- 5** Continued to strengthen teaching practices, with 198 faculty and staff certified in ACUE training and 120 faculty and staff members completing Minority Male Initiative training.
LEARN MORE: PAGE 24
- 6** Named a Top 10 finalist for the 2023 Aspen Institute Prize for Community College Excellence and received numerous awards for workplace wellness and cultural transformation.
LEARN MORE: PAGE 30
- 7** Celebrated 10,860 graduates and conferred 13,733 credentials in 168 programs of study.
LEARN MORE: PAGE 37
- 8** Added 500 employer partners to the College's online job board to connect students and alumni to career opportunities.
LEARN MORE: PAGE 38
- 9** Achieved a record-breaking \$62.5 million in new grant funding and \$10.7 million in philanthropic gifts to the Broward College Foundation.
LEARN MORE: PAGE 48
- 10** Embarked on a new strategic framework to build on our commitment to student success.
LEARN MORE: PAGE 49

MESSAGE FROM THE PRESIDENT

Broward College Family and Friends,

Sixty-two years ago, Broward College was created to transform lives. Today, Broward College is setting the national example, redefining the type of transformation that is possible. Buoyed by five recognitions as a top 10 community college in the nation by the preeminent competition for excellence in student outcomes, the Aspen Prize for Community College Excellence, and a nationally recognized culture transformation plan aimed at leveraging the talents and aspirations of our people to affect change, Broward College has continued its ascent. Even more, you have helped us establish a first-of-its-kind, nationally lauded access model in Broward UP™, which has been acknowledged by Florida TaxWatch and the U.S. Department of Education as a model that should be replicated across Florida and the nation, respectively.

When I assumed the role of President of Broward College in July of 2018, I proudly inherited a strategic plan that has reached its conclusion. In that time, we made historic gains and were repeatedly elevated as an exemplar in education, despite adversities that could have never been foreseen, such as a global pandemic with significant health and economic impacts; a national, multi-year disruption to new and continuing college enrollment; and historic valleys of racial unrest.

Now, with your input and support, Broward College is prepared to pursue a new strategic vision that builds upon successful efforts towards a more inclusive economy with an ambitious plan that will create even more meaningful social and economic impact. This vision is captured in the new Broward College Social Enterprise Plan, adopted by the Broward College Board of Trustees in June of 2022.

The Plan is recognized as such because it emphasizes the tangible social impact of the institution while engaging every area of the enterprise and community, to pursue our aspirational goals. In the last two years, more than 50 input sessions were held with 500 internal and external stakeholders including faculty, staff, trustees, students, employers, and education, municipal and non-profit partners. These input sessions served as the foundation for the development of our strategic "Big Bets" framework, which comprise our three strategic priorities—Guarantee Access to Higher Education, Empower Student Development, and Create Impactful Career Connections along with the specific tactics we will use to actualize these priorities. The Social Enterprise Plan, with ambitions that far outpace traditional limitations of time and resources, is designed to be fluid and responsive to the needs of our community. The Plan aspires to lift the entire Broward County community leading to expanded geographic and economic inclusivity, and new levels of education attainment and economic mobility.

This 2021-22 report shows how our ambitions of the recent past align to our aspirations for the future. Toward **Guaranteeing Access to Higher Education**, we surpassed the target for the total number of credentials earned, conferring 13,733 certificates and degrees to our students and connecting more than 20,000 students to post-completion success through transfers to a four-year institution, job placements, or helping them return to Broward College for further education and training. We also continue to make post-secondary education more proximate to prospective students in our community, including through the Broward UP model. This year, we began to expand into five new ZIP codes, bringing Broward College into the heart of 11 total ZIP codes with the highest unemployment rates and lowest attainment rates, which represent 14 of the 31 municipalities in Broward County. Further, we launched the \$30 million, five-year Promise Neighborhoods grant – the largest grant in the College’s history. As the first grantee of any kind in Florida and the first community college in the nation to receive the grant, the College will trailblaze how colleges can reach earlier into the education pipeline, providing cradle-to-college-to-career support in our Broward UP communities.

We have been **Empowering Student Development** through numerous programs and services across our institution. Based on its demonstrated success in improving student retention and completion rates, we are investing in doubling the impact of the Peer Mentoring pilot program, moving from 52 student-mentors serving 500 student mentees to 104 student-mentors serving 1,000 students starting in fall 2023. We helped students overcome barriers by expanding the Lyft program to allow students free rides – not just between campuses, but from campus to home, work, internships, or child care centers. Further, our Seahawk Outreach Service (SOS) referred more than 9,000 students to key community organizations and campus resources, including the new Seahawk Marketplace, which opened on the A. Hugh Adams Central Campus in September 2021. As part of our efforts to empower students, we continue to invest in our colleagues who make the biggest difference in their lives. Last year, we trained 198 new ACUE participants, including 153 faculty and 45 staff. ACUE trains in evidence-based teaching practices that promote student engagement, persistence, and career readiness. At the College, ACUE-credentialed faculty were more likely to help students complete and pass their classes and improve the success of all students regardless of race or income.

Broward College has been dedicated to making **Impactful Career Connections** by prioritizing a college-to-career pipeline that accelerates students through their post-secondary education and into the job market. This year, we launched the Employment Solutions team, which will proactively engage industry leaders and employers to create job placement opportunities for our students. We also added more than 500 employer partners to our Career Services job board, serving 23,000 registered

students. To further align workforce education with industry needs, we developed a framework of MicroHE targets for verifying skills attainment and awarding micro-credentials (badges) under the MicroHE grant. There were 400 badges awarded in Information Technology and Supply Chain Management, far exceeding the target of 150 initially set by the grant.

Of course, our true pride is found beyond these numbers and in the stories of transformation for students and the people who contribute to them. In the following pages, you will read about students who have triumphed in the face of adversity, moved on to Ivy League schools, or achieved national acclaim for their work. You will also hear from Broward College partners and donors who have supported our mission. These stories are a testament to the perseverance of our students and generosity of the Broward College community.

I am in awe of what this community has accomplished and inspired by what it is yet to achieve. I am humbled to lead this great institution and I believe in our collective power—our students, faculty, my colleagues, our Board of Trustees, and our extensive and diverse partners across the community—to carry this institution into a new era of economic inclusivity and prosperity. I am confident that through your efforts and those who will join our mission, Broward College will remain a bastion of hope, a symbol of our community’s unlimited potential, and a pioneer for higher education transformation.



GREGORY ADAM HAILE, J.D.
PRESIDENT

A stylized, handwritten signature in blue ink, which appears to be 'Gregory Haile'. The signature is fluid and extends across the width of the page, with a long horizontal stroke at the end.



2021-22 NEWS HIGHLIGHTS



Coast Guard Son Surprises Mom During College Graduation

ABC's World News Tonight with David Muir featured a story on Broward College graduate Jennifer Freeman and her son, Petty Officer Second Class Marcus Roberts of the U.S. Coast Guard, as the closing segment of their Mother's Day newscast on Sunday, May 8, 2022.



Avionics News Showcases Training for Autistic Students

This August 2021 publication highlights a partnership between Broward College and Helping Adults with Autism Perform and Excel (HAAPE) and how it is preparing autistic students for careers in avionics repair.

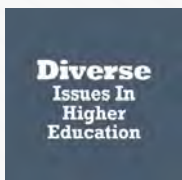


Six ZIP Codes, Endless Impact

In this feature published on Monday, November 1, 2021, Community College Daily highlights the work and impact of Broward UP in the six ZIP codes in which the College's expanded business model has been focused.

Why Choose a Community College for a Nursing Degree?

In this op-ed in Community College Daily, October 12, 2021, Sara Turpel, nursing dean and subject matter expert in the field, explained how accredited nursing programs, such as the one at Broward College, can help to fill a void in registered nurse positions.



Broward College Receives Grant and Breaks Records

Diverse Issues in Higher Education, on October 4, 2021, tells how Broward College is breaking records as the first community college in the country and the first institution in Florida to receive the Promise Neighborhoods grant from the U.S. Department of Education.



Education Secretary wants to replicate Broward UP across the U.S.

In this Tuesday, April 5, 2022 article, The Miami Herald recaps the U.S. Secretary of Education's visit to Broward County and his interest in replicating Broward UP nationally.

12-Year-Old Broward College Graduate Featured on the Front Page of the Miami Herald

The cover page of The Miami Herald on Thursday, December 16, 2021 and the Tuesday, January 4, 2022 edition of Good Morning America Online features the story of 12-year-old Sawsan Ahmed, the youngest Broward College graduate, when she received her associate degree on December 15, 2021.



Students Get Fast Track Training at Broward College

The South Florida Times featured a story on Broward College's fast track career skills training program on their website on Thursday, February 10, 2022.



Sun Sentinel Features New Helicopter Donation

The article on July 13, 2021, tells about the new Sikorsky S-76A helicopter, which was donated by Lockheed Martin to Broward College's Emil Buehler Aviation Institute.



WSVN Features Seahawk Marketplace Opening

The report centers on the Seahawk Marketplace, a food pantry designed to fight food insecurity among Broward College students opened Friday, September 17, 2021 on the A. Hugh Adams Central Campus.

MISSION

Transforming students' lives and enriching our diverse community through academic excellence, innovation, and meaningful career opportunities.

VISION

Broward College will be a destination for academic excellence, serving students from local communities and beyond. The College will embrace diversity—student, faculty, staff, and business partnerships—and foster a welcoming, affirming, and empowering culture of respect and inclusion. The College will stand at the leading edge of technological and environmentally sound innovation, providing attainable, high-quality educational programs. Broward College will be recognized for its recruitment and retention of diverse, outstanding faculty and staff whose primary focus will be to promote the success of each individual student while supporting lifelong learning for all students. As a model post-secondary institution, the College will connect its students to diverse local and global communities through technical, professional, and academic careers.

VALUES

ACADEMIC EXCELLENCE AND STUDENT SUCCESS

Achieving student success through high-quality, learning-centered programs and services while continuously evaluating and improving student learning outcomes that reflect the highest academic standards. This is accomplished by providing flexible educational opportunities accessible to all students, regardless of time or place.

DIVERSITY AND INCLUSION

Creating a community that celebrates diversity and cultural awareness while promoting the inclusion of all its members.

INNOVATION

Developing and implementing the most emergent technologies and teaching/learning methods and strategies to create learning environments that are responsive to local, national, and international needs.

INTEGRITY

Fostering an environment of respect, dignity, and compassion that affirms and empowers all its members while striving for the highest ethical standards and social responsibility.

SUSTAINABILITY

Ensuring effective, efficient use of College resources while implementing fiscally sound practices and environmentally sustainable initiatives that can be modeled in collaboration with our community.

LIFELONG LEARNING

Promoting the educational growth and development of all individuals through a variety of post-secondary professional, technical, and academic programs and services.



GUARANTEERING ACCESS TO HIGHER EDUCATION





“

Broward UP, to me, is so important, because it is an example of what we need to see across the country. Not only because it provides opportunities for the students that are in it, but it provides economic mobility for the participants and the community. This is community development at its best.”

Miguel Cardona, U.S. Secretary of Education
Broward College Student Roundtable | Monday, April 4, 2022



2021-22 STUDENT HIGHLIGHTS OF GUARANTEEING ACCESS

FIRST GENERATION IN COLLEGE

46%

COUNTRIES OF ORIGIN

144

FIRST TIME IN COLLEGE

15%

LANGUAGES SPOKEN

51

HISPANIC

35%

BLACK

30%

WHITE

14%

OTHER/UNKNOWN

11%

TWO OR MORE RACES

6%

ASIAN

3%

Broward College works every day to fulfill the bedrock ideal for which community colleges were designed – providing access to post-secondary education to everyone. It has meant disrupting the way we usually do business and undertaking a continuous self-audit to ensure access not only to those who can get to us, but to those who for one reason or another cannot. In 2021-22, the College expanded its outreach and recruitment programs namely Jumpstart and Bridge2Life; increased enrollment using its expanded business model Broward UP and added new programs designed to assist specific groups.

Critical to this redefined approach to improving access are partnerships. The testimonials you will read at the close of this chapter show how our collaboration with local agencies such as Pace Center for Girls provides opportunities for students like Kayla Wright, who did not envision a college education in her future. Sean Henderson, director, City of Lauderhill Community Redevelopment Association, spotlights how our redefined access through Broward UP is taking workforce training directly into communities that need us most.

EXPANDED OUTREACH AND RECRUITMENT

There was improved accessibility to Broward College through recruitment and outreach efforts such as Jumpstart and Bridge2Life. Piloted in 2016 with nine Broward County Public Schools (BCPS) high schools, Jumpstart offers concierge service from admission through to onboarding. Currently available in 40 BCPS, charters, and partner high schools, Jumpstart offers application sessions in each school and a series of information sessions on various support services. Though COVID-19 impacted in-person visits since March 2020, these have resumed. As a result, 193 in-person Jumpstart events were organized, facilitating 3,488 applications, an increase of just over seven percent.

Bridge2Life (B2L) South Florida is a coalition of cross-sector leaders and partner agencies dedicated to empowering high school students by preparing them with the tools to navigate college, career, and life. In 2021-22, the College participated in 20 B2L webinars focused on scholarships, financial aid, and career explorations in aviation, anime, and digital fluency.

Soar to the Top, the BCPS high school college enrollment competition was launched as a pilot in January 2022, with 13 feeder high schools located in Broward UP communities. The goal is to support high schools in tracking and increasing the rate of graduating students going to a post-secondary institution. The high school with the highest increase will receive a prize to support staff professional development. In collaboration with BCPS principals and advisors, there is increased Broward College presence, strategic engagement, and multi-generational engagement among students and their families.

Several new grant programs expanded outreach and recruitment, namely, Title V Improving Hispanic Serving Institutions grant: a Title III STEM Hispanic Serving Institutions grant from the U.S. Department of Education, an adult education program funded by the Florida Department of Education and the Open Door Scholarship grant from the Florida Department of Education, which offers scholarships in short-term programming.

193 IN-PERSON
**JUMPSTART
EVENTS**

▶ ACHIEVING

3,488
APPLICANTS

20

B2L WBINARS

FOCUSED ON SUCH
TOPICS AS:
SCHOLARSHIPS/
FINANCIAL AID,
AVIATION, ANIME,
AND DIGITAL
FLUENCY

13 SOAR TO THE TOP
HIGH SCHOOLS

550% ↑

INCREASE IN **DUAL
ENROLLMENT** STUDENTS

27 STUDENTS GRADUATED FROM
**THE MILLENNIUM 6 TO 12
COLLEGIATE ACADEMY**

IMPROVED SERVICE AND NEW PROGRAMS

WE ALSO EXPANDED ACCESS THROUGH:

- 1.** Broward College @ YMCA: Located on the fourth floor of the new L.A. Lee/Mizell Community Center on Sistrunk Boulevard, in Fort Lauderdale, the educational space offers a permanent location within a Broward UP community.
- 2.** The Broward College-Florida State Attorney's Office Court to College Diversion Program: This will provide first-time offenders the opportunity to participate in educational programming provided by the College. Upon completing the program, participants can receive a dismissal of their charges and a technical certificate.
- 3.** Dual Enrollment Scholarship Program: Increased access to college programs by partnering with schools across Broward County. This is possible due to new legislation allowing colleges to be reimbursed for at least a portion of the tuition and instructional materials for summer Dual Enrollment. From summer 2021 to summer 2022, there has been a 550 percent increase in enrollment.
- 4.** Graduated an additional 27 students from the Millennium 6 to 12 Collegiate Academy: This is the second year that students have completed the program which allows them to simultaneously earn their high school diploma and Associate of Arts degree. The College maps out a plan for students to earn their degree starting in the ninth grade. The program is structured under the Dual Enrollment articulation agreement and is spread across four years of high school rather than two.

BrowardUP™

ACHIEVE UNLIMITED POTENTIAL

In 2018, the College expanded its business model through Broward UP—the UP meaning “Unlimited Potential.” Through this model, the College deepened relationships with community organizations and designed specialized outreach in ZIP codes with the highest rates of unemployment and lowest post-secondary education attainment in our Broward UP communities.

Among the highlights in the last year is that the model gained national attention including from the federal government. On April 4, United States Secretary of Education Miguel A. Cardona and Congresswoman Debbie Wasserman Schultz participated in a conversation with Broward College students about the educational opportunities, workforce training, and support services offered through Broward UP. To date, Broward UP has served more than **3,300 residents** online and within their communities and awarded more than **2,140 workforce-ready certificates and industry certifications**. For 2021-22, 808 students were served through Broward UP programming.

At times, improving access means allowing students to start one course at a time and laddering from non-credit to credit courses. Through Broward UP, the College has developed program clusters to introduce participants to the academic pathway structure and show how credentials can ladder into a degree program even as participants take shorter courses to upskill for the workforce. The programming clusters have contributed to an increase in the number of students from Broward UP communities transitioning from Continuing Education to degree programs, with an additional 53 students in the last year, for a total of 144. There were also 16 Continuing Education courses added that can now be transferred into credit programs through internal articulation agreements.

Donations such as the \$30 million MacKenzie Scott gift received in June 2021, have been endowed to support Broward UP in perpetuity and expand to an additional five ZIP codes. The College also added a tenth municipality, two new community partners, and two resource partners.

808
STUDENTS
SERVED THROUGH
BROWARD UP PROGRAMMING

53 STUDENTS TRANSITIONED FROM
CONTINUING EDUCATION TO A
DEGREE PROGRAM (A TOTAL
OF 144 SINCE THE LAST
ACADEMIC YEAR)

16 CONTINUING
EDUCATION
COURSES
NOW TRANSFERABLE INTO CREDIT
PROGRAMS THROUGH INTERNAL
ARTICULATION AGREEMENTS

10TH
**MUNICIPAL
PARTNERSHIP**
SIGNED WITH THE
CITY OF DEERFIELD
BEACH IN MARCH 2022

**5 NEW
ZIP
CODES** EXPANDING BROWARD UP SUPPORT FROM 6 TO 11 ZIP CODES. RESIDENTS
NOW HAVE ACCESS TO FREE WORKFORCE TRAINING AND WRAPAROUND
SUPPORT IN THE FOLLOWING AREAS: 33309, 33311, 33313, 33314, 33319,
33064, 33069, 33020, 33023, 33065, AND 33441

2 NEW COMMUNITY PARTNERS:
HABITAT FOR HUMANITY OF
BROWARD AND BRIDGE2LIFE

2 NEW CORPORATE PARTNERS:
SUNSHINE CLEANING SYSTEMS
AND ALL CLEAR AEROSPACE
AND DEFENSE

DELIVERING ACCESS THROUGH A CULTURE OF PARTNERSHIP

One of the ways we have been able to strengthen the Broward UP model and other efforts to improve access to post-secondary education is through partnerships. Success would not be possible without engaging in partnerships with agencies and organizations that support the College's mission. Like our institution, the Broward County community has decided that access to post-secondary education is critical to its economic growth and future. This culture of partnership is pivotal to the success of our efforts.

Specific grants and gifts to Broward UP include the award of a \$30 million grant over five years from the U.S. Department of Education as part of its Promise Neighborhoods program. This is the largest grant in the College's history and Broward College is the first grantee in Florida and the first community college in the nation to ever receive a Promise Neighborhoods grant. As the lead agency, Broward College coordinates the grant program with 13 sub-recipients. They are Broward County Public Schools, the Urban League of Broward County, YMCA of South Florida, Boys and Girls Clubs of Broward, OIC of South Florida, HANDY, Inc., Hispanic Unity of Florida, Pace Center for Girls of Broward County, Jack and Jill Children's Center, the FLITE Center, Children's Services Council of Broward County, Broward Partnership for the Homeless, and Nourishing Lives. The grant supports Broward UP communities, allowing the College to reach earlier into the education pipeline, providing cradle-to-college-to-career support for those in Broward UP communities.

The College is also working alongside organizations that drive one or more of our priority areas related to College and Career Readiness, Economic Development, Broward UP, and employee engagement. For 2021-22, we provided funding to 34 different non-profits which resulted in serving 2,139 youth/students through our community partners.

2,139

**YOUTH/STUDENTS
SERVED THROUGH
COMMUNITY PARTNERS**

34

**NON-PROFIT
INITIATIVES**

PROVIDING ACCESS TO INTERNATIONAL STUDENTS

Improved access also includes the continued expansion of programs offered through the College's International Partnership Centers and Associates. The College has renewed or extended agreements with four International Partnership Centers since July 2021 and added two new partnerships in Hanoi, Vietnam, and Guangzhou, China. Both began Broward College programs in August 2022. Other highlights over the last year are the enrollment of 2,184 students comprising 1,681 degree-seeking students in international locations. There were 201 students who graduated from international centers and the College facilitated over 350 transfers of former students and graduates to colleges and universities (including Broward College) in the U.S. to pursue a bachelor's degree in 2021-22.

2,184

**STUDENTS
ENROLLED**
IN 14 INTERNATIONAL LOCATIONS

1,681

**DEGREE-SEEKING
STUDENTS**

201

**INTERNATIONAL
GRADUATES**

11

**INTERNATIONAL
PARTNERSHIP
CENTERS**

3

**INTERNATIONAL
ASSOCIATES**

350

**TRANSFERS TO
BACHELOR'S
DEGREES**

KAYLA WRIGHT

ASSOCIATE OF ARTS

EXPECTED GRADUATION FALL 2023

Kayla Wright is open about the fact that, growing up, she faced her fair share of adversity. At times, this hardship would manifest as anger issues that would disrupt her schooling and entangle her with the judicial system. For a lot of young people, obstacles such as these can close doors to opportunity and make the future look dim. For Kayla, they were an impetus to change her life through education.

In 2018, Kayla was accepted to the Pace Center for Girls (Broward) which provides free year-round middle school and high school academics, case management, counseling, and life skills development in a trauma-informed and gender-responsive environment. Almost immediately, she knew she found the educational setting that was right for her.

“I went through a lot in public school,” said Kayla. “I lost friends, I experienced major trauma. At Pace they understood me, they took their time with me. Even if I was rebellious or having problems, they really stuck by my side.”

That support was all Kayla needed to finally focus on her future. As graduation inched closer, she knew she wanted to attend college, but worried about returning to an educational environment that wouldn't acknowledge or accommodate her. That's when staff from Pace Broward put her in touch with Broward College and the Get REAL program.

“I had people at Pace and at Broward College and in my family who didn't give up on me, and that's why I'm here today.”

The Get REAL program—which provides holistic support to students facing barriers to higher education and covers tuition for up to 24 months—has served as a pipeline for students from Pace Broward to continue their studies at Broward College. Kayla enrolled in the program in 2020. “Pace taught me that there were people out there who cared for me and wanted to see me grow. That changed my life. When I got to Broward College, I found the same kind of environment. It was so friendly, and everyone was so encouraging. They took me in immediately. I can say now, honestly, that I'm proud of myself.”

Currently, Kayla is taking courses in Behavioral Science and Human Services in an effort to earn her associate degree. She is scheduled to graduate in fall 2023. Looking even further into the future, her goal is to earn a master's degree in social work. She hopes to pursue a career in social services for the juvenile delinquent system, because she believes so firmly in the power of a second chance.

“I have seen the power of one person to change another person's life,” said Kayla. “I've experienced it firsthand. I never thought I'd be able to get into college and graduate. I never thought I'd be able to go as far as I did. I had people at Pace and at Broward College and in my family who didn't give up on me, and that's why I'm here today.”





SEAN HENDERSON

DIRECTOR, COMMUNITY REDEVELOPMENT ASSOCIATION (CRA)
CITY OF LAUDERHILL BROWARD UP MUNICIPAL PARTNER

In May 2019, the City of Lauderhill partnered with Broward UP to bring workforce training opportunities to their community. The first municipal partnership of Broward UP allowed residents to attend Broward College classes virtually and in person, earning certification in Customer Service, Java Programming, Assisted Living Technician, and other fields. Three years after the initial partnership, Sean Henderson, the City of Lauderhill's Community Redevelopment Association (CRA) director, reflects on the program's impact:

"The most valuable benefit of the partnership has been the opportunity to provide both progressive and requisite content within the boundaries of our city. Being a municipality with one of the highest public transportation uses in the county, the City of Lauderhill benefits from a model such as Broward UP because of its convenient, community-centric approach. With lifelong learning as a mutual goal, both Broward College and the City of Lauderhill are preparing residents to be better equipped for employment opportunities and entrepreneurial preparation, while providing a ladder into lifelong learning. The partnership with Broward UP's online and in-person certification offerings positively impacts the social and economic mobility of Lauderhill residents.

One specific case is a collaboration with The Dutch Pot, a local Jamaican restaurant chain in our city. The Dutch Pot regularly employs Lauderhill residents, and when they found out about the free classes offered by Broward College, they reached out to us. We worked with the Broward College team and The Dutch Pot Human Resources Director to coordinate a series of classes for their employees. The classes were a success and assisted not only Lauderhill residents but also a Lauderhill business owner.

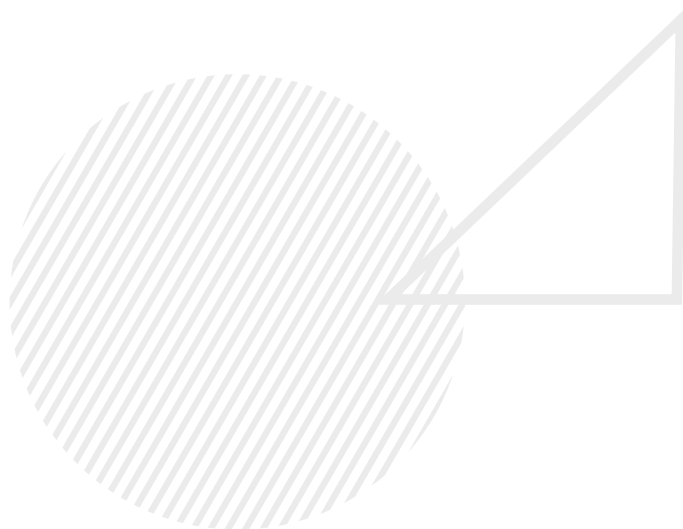
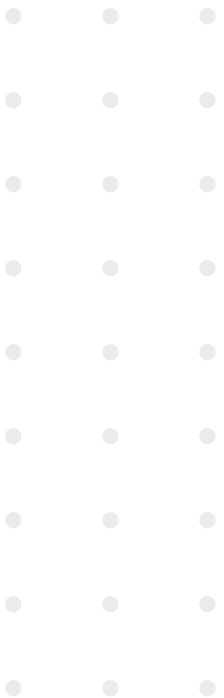
"The classes were a success and assisted not only Lauderhill residents but also a Lauderhill business owner."

This relationship with Broward UP has been one of our biggest successes. Knowing that we have a community partner that is there for our employees and our community has been priceless. Our partners at Broward UP know our community and assists us in identifying programming that is needed. The goal is to have a lasting, growing partnership with Broward College not only through our developing Entrepreneurship Center but through new and existing entrepreneurs throughout the City of Lauderhill. We are looking to have reliable educational programs to offer our residents to help them better themselves, their businesses, and their futures.

As the partnership grows and additional programs are selected, the Lauderhill CRA will be able to collect feedback from our community members and business owners to select the next round of courses to offer. We will aim to bring more people to the table by serving exactly what they have ordered."



EMPOWERING STUDENT DEVELOPMENT







“

No matter their size or location, excellent community colleges, like Broward College, are defined by their focus on outcomes and how they develop the talents of their students in ways that strengthen their regional economies and communities.”

Press Release | Aspen Institute Names Broward College
a Finalist for the 2023 Aspen Prize, June 7, 2022



2021-22 HIGHLIGHTS OF EMPOWERING STUDENT DEVELOPMENT



55,854

STUDENTS SERVED

WOMEN

55%

*students who identified a gender

MEN

36%

PART-TIME

81%

FULL-TIME

19%

PELL-ELIGIBLE

53%

46%

 FIRST GENERATION IN COLLEGE
DEGREE-SEEKING STUDENTS

In June 2022, for the fifth time, the College was named a Top 10 finalist for the 2023 Aspen Institute Prize for Community College Excellence from more than 1,000 colleges. The Aspen Prize recognizes excellence in teaching and learning, degree completion, successful transfer to four-year institutions, success in the workforce, and equitable outcomes for diverse student groups. The Top 10 selection by the Aspen Institute is a testament to the exceptional support of our community – the faculty, staff, donors, and partners in the public and private sectors who make our work possible.

This section focuses on the College's student support model, which supplements the experience inside and outside the classroom. Advising and Registration, the Coordinated Care Network, flexible class options and specific initiatives outside the classroom such as Peer Mentoring, Seahawk Outreach Services, Student Life and the Minority Male Initiative all contribute to empowering our students' success. We equip our faculty and staff with the skills necessary to uplift and motivate our students throughout their academic careers. Faculty and staff provide support inside the classroom that helps students focus on completing their education or to thrive in the workforce. Talent development is offered through various training, and employees have the opportunity to connect with the community beyond their defined role. With the continued implementation of its Culture Transformation Plan, the College improves policies that expand benefits to employees.

Destine Harrison-Williams and Shannon Escoriza, recent graduates whose testimonials conclude this section of our report, attest to the difference the empowerment opportunities at Broward College have had on their success. Destine has been accepted to Princeton University and Shannon, who won a national advertising award in spring 2022, is an established freelance designer with a growing clientele.

ADVISING AND REGISTRATION

The College's advising model remains critical to ensuring degree-seeking students establish and maintain an educational plan within one of the eight career pathways under which all programs of study are aligned. Advising is part of the recruitment and onboarding process, and students have a required check-in with an advisor from the moment they enroll up to the 75 percent completion mark to make sure they meet their desired career goals. Among the outcomes we celebrated last year is a 36 percent increase in advising drop-in sessions. Offering students the flexibility to see an advisor without the need for an appointment reflects our institution's commitment to increased access and meeting students where they are, as advisors are available in a remote environment and on campus. There was also a five percent increase in First Time in College (FTIC) students attending an advising and registration session. Students who meet with an advisor are more likely to return and register for the next semester. This past year, 9,018 FTIC students participated in a session, of which, 96 percent or 8,683 registered for classes.

36% ↑

INCREASE IN **DROP-IN**
ADVISING APPOINTMENTS

9,018

FTIC STUDENTS ATTENDED AN
ADVISING AND REGISTRATION SESSION
AND **96% REGISTERED** FOR CLASSES

MEETING STUDENTS WHERE THEY ARE

To offer options that meet the needs of every student—from adult learners and high school graduates, to career professionals looking to upskill—the College now structures its classes through four primary modalities: Face-to-Face, where students must go to a college building on a scheduled date and time; Blended, which is a combination of on-campus and required online activities and requires travel to campus based on scheduled dates and times; Online, where every activity and class work is done independently, and Online Live, where students meet their instructors via zoom based on scheduled dates and times.

4 CLASS MODALITIES



96 NEW STREAMING CLASSROOMS

The College designed and added 96 Streaming and Learning (SNL) classrooms, opened in time for fall 2022. SNL classrooms add remote options for students taking on-campus classes. Students will get the in-person class experience from the comfort of their home or other location when they cannot make it to campus due to illness, transportation challenges, lack of child care or the like.

A NETWORK OF CARE

Another highlight of our outcomes last year was the expansion of the Early Alert Portal through the Coordinated Care Network. This network comprises service areas across the College mutually committed to meeting students' needs. The expanded Coordinated Care Network now includes 13 departments and 40 alert types. Students who were alerted during fall 2021 and received an intervention persisted into spring 2021 at a rate six percent higher than those who did not respond to the alerts. Added to this comprehensive care network is a process of outreach and engagement with students through our Student Ambassadors - a white glove service offering personalized, one-stop registration support to students through live phone conversations. For 2021-22, Student Ambassadors connected with 67,000 students (headcount).



40

ALERT TYPES IN THE COORDINATED CARE NETWORK TO CONNECT STUDENTS TO SUPPORT SERVICES AND **6% HIGHER PERSISTENCE RATE** FROM FALL TO SPRING FOR STUDENTS WHO RESPONDED TO ALERTS

67,000

STUDENTS (HEADCOUNT) CONTACTED THROUGH THE **STUDENT AMBASSADORS** CALL CAMPAIGN

PROMISING PRACTICE SPOTLIGHT: PEER MENTORING

Since 2019, Peer Mentoring has supported students at risk of not persisting in their education. The pilot program is partially funded by an AmeriCorps grant through Volunteer Florida and co-developed with *PeerForward* using a unique curriculum and framework for higher education student peer-to-peer mentoring. The Peer Mentoring program framework is the first of its kind in the nation. This initiative is improving retention and completion. The fall-to-fall retention rate for students with a Peer Mentor is 35 percent higher when compared to the general student population and 66 percent higher for Peer Mentors when compared to the general student population. Similarly, the three-year completion rate for students with a Peer Mentor is 50 percent higher when compared to the general student population and 146 percent higher for Peer Mentors compared to the general student population. Based on its demonstrated success in improving the student experience, the initiative will be scaled to double the impact increasing from 52 to 104 mentors supporting 1,000 mentees starting in 2023. Additional funding will be sought to increase the scale of Peer Mentoring in future years. In 2021-22, a \$50,000 scholarship fund was established by Greenwald Foundation and Board Members of Peer Forward for students receiving mentoring as part of the Peer Mentoring program.

104 STUDENT MENTEES, UP FROM 52

\$50,000

IN SCHOLARSHIPS PROVIDE \$750 IN EMERGENCY GRANTS TO STUDENT MENTEES

ADDITIONAL SUPPORT BEYOND THE CLASSROOM

SEAHAWK OUTREACH SERVICES | Through our Seahawk Outreach Services (SOS), students receive support from the College to address food insecurity, technology challenges, child care, transportation, and connection to external services for needs such as housing. In the last year, SOS referred 6,000 students to campus and community resources. To help reduce food insecurity, 2,049 students received assistance through the first Seahawk Marketplace, which opened on the A. Hugh Adams Campus on September 17, 2021. Broward College has partnered with Lyft to assist students experiencing transportation challenges. As an example of our efforts to continually assess and respond to students' needs, when students identified the need for deeper ride discounts and transportation between campus and their home, work/internship, or child care center, we redesigned the program to allow travel to these locations, providing the trips begin or end at one of our campuses. Those students facing transportation challenges benefitted from 9,929 free rides valued at almost \$319,000 offered in partnership with Lyft.

6,000

STUDENTS ASSISTED THROUGH SOS REFERRALS

2,049 ASSISTED THROUGH THE OPENING OF THE FIRST FOOD PANTRY
STUDENTS

9,929 PROVIDED THROUGH LYFT TO HELP STUDENTS ATTEND CLASS, VISIT THE LIBRARY OR ACADEMIC SUCCESS CENTER
FREE RIDES

MINORITY MALE INITIATIVE | The Minority Male Initiative (MMI) supports minority male students with resources, services, and opportunities to strengthen student outcomes. Designed to address disparities in graduation rates, the initiative is continuously recruiting and engaging minority male students and has served more than 520 students, with exactly 200 graduating from Broward College or continuing to a four-year program. The program was scaled up in the last year by hiring a Director and a Success Coach. Current student membership is 268 – a 31 percent increase over the previous year.

31% ↑

INCREASE IN STUDENT MEMBERSHIP IN THE MMI

STUDENT LIFE | The Broward College experience would be incomplete without opportunities for engagement in a wealth of diverse on and off-campus activities. There was an expansion of student engagement through virtual and in-person options, with 294 Student Life events organized. Among them was an interactive speaking engagement with former NBA star Chris Bosh with over 800 participants from the College and the community. A total of 16,812 students participated in activities throughout the year.

16,812 STUDENTS ENGAGED THROUGH

294 STUDENT LIFE EVENTS



EQUIPPING FACULTY AND STAFF

Fundamental to the work we do to empower our students is our team of faculty and staff. To ensure they are equipped to help the College fulfill its mission, we continue to make improvements through the Culture Transformation Plan launched in 2020. At the core of the plan is a culture of care, which focuses on how employees are treated and measures to better leverage and develop their talents and aspirations. A highlight of 2021-22, was the completion of the first comprehensive Job Architecture review in nine years. The review was developed to increase our ability to attract and retain top talent and align the College's compensation structure with peer institutions in the marketplace. Approximately 92 percent of full-time nonunion employees were positively impacted by the new structure, some through position reclassifications but most through a base salary increase. No employees were negatively impacted. A similar review is underway for represented staff.

Additionally, several employee policies were updated to strengthen our practice of care and enable more employees to take advantage of tuition reimbursement.

NEW POLICIES WORTH NOTING:

- The addition of parental leave for the birth, adoption, or fostering of a child to the Employee Time Off Policy
- Expansion of the tuition and reimbursement program to include temporary and grant-funded full-time employees

92%

FULL-TIME NONUNION EMPLOYEES BENEFITTED FROM POSITION RECLASSIFICATIONS AND BASE SALARY INCREASES

CELEBRATION AND WELL-BEING

We continued the practice of celebrating the exceptional work of our employees through "The Ospreys," the annual employee recognition ceremony. The virtual event recognized more than 220 faculty and staff accomplishments, such as Professor of the Year, Adjunct Professor of the Year, Endowed Teaching Chair, PTS Outstanding Achievement Awards, Years of Giving, Volunteer Awards, Broward UP Champions, Lifelong Learners, Unsung Heroes, and Years of Service Awards.

Over the last year, we strengthened the way our faculty are able to support students with the first 15-credit professional development course—Mindfulness in the Post-Pandemic Classroom—to learn skills to help students focus, learn, and persist in their coursework. There were 44 faculty members who completed the course. The College also provided 58 interactive wellness webinars tailored to specific needs.

44 FACULTY

COMPLETED THE NEWLY DESIGNED PROFESSIONAL COURSE MINDFULNESS IN THE POST-PANDEMIC CLASSROOM

58

 INTERACTIVE MENTAL HEALTH AND WELLNESS WEBINARS

220

FACULTY AND STAFF RECOGNIZED DURING EMPLOYEE CELEBRATIONS

11

 PROFESSORS OF THE YEAR

10

 PROFESSIONAL TECHNICAL STAFF AWARDEES

8

 ENDOWED TEACHING CHAIRS

DEVELOPING AN ENTREPRENEURIAL MINDSET

The Broward College Entrepreneurship Experience (BCEx) was launched in 2018 to offer entrepreneurship development to students, employees and community members. Expanding the work of BCEx, the College provided Entrepreneurial Learning Initiative (ELI) certification to 14 new faculty and Career Technical Education (CTE) staff members, bringing the number of certified instructors to exactly 50. ELI curriculum is used in BCEx entrepreneurial mindset curriculum and in developing a Student Life Skills course Cultivating a 21st Century Mindset.

14

 NEW FACULTY TRAINED THROUGH ELI

TALENT DEVELOPMENT

We improved advising best practices through increased training opportunities. The first advisor-led Student Services Conference, which had 150 participants, focused on innovative caseload management practices, outreach best practices for high support needs students, and student resources.

The College continued to strengthen teaching practices through its partnership with the Association of College and University Educators (ACUE), training 198 participants - 120 full-time faculty and 78 part-time faculty, staff, and administrators. Since the partnership began in 2017, we awarded 462 micro-credentials and fully credentialed 249 faculty who have learned evidence-based strategies to create a more inclusive learning environment for all and reduce achievement gaps among students.

College-wide training was offered through the annual Professional Development Day, which was themed Cultivating Connections - Building Community. Activities focused on the importance of relationship-building and connecting with each other, students, and the community to ensure a sense of belonging and maximize success in the classroom and in the workplace. Over 900 faculty and staff engaged virtually.

Additional training opportunities to ensure the success of every student were the Minority Male Community of Practice, which introduces strategies for serving minority males. There were 121 faculty and staff who participated, gaining a full understanding of the College's Minority Male Initiative. Another 30 faculty members completed the Inclusive Teaching Project sponsored by the National Science Foundation (NSF).

198

FACULTY AND STAFF
COMPLETED
ACUE
TRAINING

150

PARTICIPANTS IN THE
COLLEGE-WIDE
ADVISOR-LED STUDENT
SERVICES CONFERENCE

900

FACULTY AND STAFF
PARTICIPATED IN
PROFESSIONAL
DEVELOPMENT DAY

121

FACULTY AND STAFF
TRAINED THROUGH
THE **MINORITY**
MALE COMMUNITY
OF PRACTICE

30

COMPLETED THE
INCLUSIVE
TEACHING PROJECT
SPONSORED BY NSF

A CULTURE OF SERVICE

Broward College continues to strengthen its servant leader culture among employees while supporting local non-profits. Through BC Cares, which offers done-in-a-day volunteer opportunities throughout the year, 91 faculty and staff participated in three volunteer activities with Paddle with a Purpose, Feeding South Florida, and Boys and Girls Clubs of Broward County. The College also fosters civil debate on diverse matters of local, state, and national importance through its Village Square Dinners, which are designed to provide a non-partisan public educational forum for factual, civic engagement. The 2021-22 events engaged 270 leaders throughout Broward County. In addition, there were 13 Broward College senior leaders who served on various non-profit boards. These engagements allow the College to elevate its involvement in the community, promote its programs and services, and strengthen how employees see civic responsibility and engagement.

91

FACULTY AND STAFF
PARTICIPATED IN THREE
BC CARES EVENTS

*NUMBER OF PARTICIPANTS WERE RESTRICTED DUE TO COVID-19

270

PARTICIPANTS IN THREE
VILLAGE SQUARE
DINNERS

13

SENIOR LEADERS
SERVING ON
NON-PROFIT BOARDS



DESTINE HARRISON-WILLIAMS

ASSOCIATE OF ARTS
SPRING 2022 GRADUATE

When Destine Harrison-Williams thinks back on his childhood, he is reminded of bittersweet times. His mother raised him in Miami Gardens with as much love and financial support as she could muster, doing all she could to make sure her child had an education. But often, his housing situation was upended by domestic turbulence. He spent many nights on the streets. Despite it all, he remained committed to getting an education. “I remember having to do my homework under a streetlamp at night because it was too painful to go back home,” he said.

It was a love for learning and a passion for film that kept Destine on his educational path. After high school, he initially enrolled as a student at Tallahassee Community College, hoping to transfer to Florida State University to attend their prestigious film school. But financial hardship and a medical scare sent him back home again. Then he heard about Broward College from a high school friend and decided to apply. What he found here was something he had been craving for a long time – stability, and faculty and staff who understood that hardship shouldn’t be an obstacle to education.

“I felt like I was surrounded by teachers who believed that I could overcome it, and who were patient and understanding when I’d come to them with a problem.”

“I was still dealing with adversity at home,” said Destine. “But for once in my life I felt like I was surrounded by teachers who believed that I could overcome it, and who were patient and understanding when I’d come to them with a problem. That’s the kind of support I didn’t have growing up.” Destine thrived in his new collegiate environment. Not only was he a peer mentor in the Minority Male Initiative, but he was named a PTK-All USA Scholar and participated in Black and Brown and College Bound. In March he was one of six Broward College students and 144 students statewide named as 2022 All-Florida Academic Team winner. At the encouragement of his professors, he applied for the prestigious Jack Cooke Kent Foundation Undergraduate Transfer Scholarship and was nominated as a semifinalist. He completed his Associate of Arts in spring 2022, and served as the student speaker for the commencement ceremony.

Through his participation in the Transfer Services Network, which will be explored in our section on Guaranteeing Career Connections, he will be attending Princeton University in New Jersey. He hopes that his Ivy League education will lay the academic groundwork for a career as an activist. He wants to use the gift that Broward College gave him to help others in his situation.





SHANNON ESCORIAZA

ASSOCIATE OF SCIENCE IN GRAPHIC DESIGN
SPRING 2022 GRADUATE

Shannon Escoriza, who graduated with an associate degree in Graphic Design in May, earned a place in Broward College history this year when she became the first-ever student from the College to win an ADDY Award in the American Advertising Awards' National Competition. The American Advertising Awards is one of the industry's largest creative competitions, attracting nearly 30,000 professional and student entries each year through competitions offered by local American Advertising Foundation clubs. In previous years, students from the College were honored with ADDY Awards in local Fort Lauderdale and Caribbean district chapters. Shannon's award, in recognition of her entry "Thorn Annual Report," marks the first time a Broward College student's work was honored at the national level. Here, she tells us about her passion for design, her appreciation for Broward College, and her goals for the future:

"My interest in design began when I was 17 in high school. I was young and determined, quite creative but had nowhere to express my skills. In high school, there was a guidance counselor who saw that I could do more than what had been offered to me at the time. She asked if I wanted to consider dual-enrollment at Broward College so that I could get a head start on my career. The Dual Enrollment program truly opened the doors to my career path, and I am grateful to my advisor for inspiring me to believe there was something else out there for me.

Through dual-enrollment, I discovered that Broward College had an Associate of Science program specifically for graphic designers. This is where I got my true start in design. I learned the basics here and formed the foundation of my graphic design style.

One of my favorite projects during my studies was designing a book template for an annual report. That design was inspired by a company named Thorn.org. It's a real organization that protects children from online abuse. Seeing how this organization helps children made me want to use my skills to help them.

"Professor Portal is the one who gave me the confidence to believe that my work deserved to be recognized. Sometimes you don't think your work is good enough until someone like this opens your eyes."

My favorite professor, Adriana Portal, nominated the Thorn Annual Report and two other class projects for the ADDY Awards. Truthfully, I didn't think I would win. But Professor Portal is the one who gave me the confidence to believe that my work deserved to be recognized. Sometimes you don't think your work is good enough until someone like this opens your eyes. I'm happy that I won at the national level, but I'd be happy regardless because of the respect I gained for my work after all this.

I owe Professor Portal so many thanks. If it wasn't for her, I wouldn't have understood how important technical skills truly are to a person's future. I've always thought I was just an average student getting through college. But she inspired me to be more than what I had planned to be, and I will never stop learning or developing my skills because of her.

I am now a freelance graphic designer traveling to different parts of the country to develop a network of clientele. I am also planning on starting my own business. Whether it succeeds or it fails, I've decided to let go of the fear of failure and just jump in."

NATIONAL AND STATE RECOGNITIONS

In 2022, Broward College was named a **finalist for the 2023 Aspen Prize for Community College Excellence** from more than 1,000 institutions – an honor that follows the College's recognition as an Aspen Prize Finalist with Distinction in 2021 and 2017, and an Aspen Prize Finalist in 2019 and 2013.



In 2022, Broward College was honored with **CUPA-HR's Southern Regional Excellence Award** and thereafter selected the winner of the CUPA-HR National HR Excellence Award from among the regional winners: Fordham University (Eastern), Iowa State University (Midwest Region), and the University of Texas Rio Grande (Western). Broward College was named the national winner for its three-year Culture Transformation Plan. This is the first time on record the College is receiving this award. CUPA-HR is the college and university professional association representing more than 2,000 private and public higher education institutions across the U.S.

In 2022, Broward College was selected as **Most Promising Places to Work in Community Colleges Award** winner. The award, bestowed by the National Institute for Staff and Organizational Development (NISOD) and the publication *Diverse: Issues in Higher Education*, recognizes the College's best-in-class student and staff recruitment and retention practices, inclusive learning and working environments, and meaningful community service and engagement opportunities.

In 2022, Broward College was recognized by the Commission on Accreditation for Respiratory Care (CoARC) with the **Distinguished Registered Respiratory Therapist (RRT) Credentialing Success Award**. This award is presented as part of the CoARC's recognition of the credential as a measure of success in inspiring its graduates to achieve their highest educational and professional aspirations.

In 2022, Broward College received the **Gold Certification for the Mental Health America (MHA) Bell Seal**. MHA's Bell Seal for Workplace Mental Health is a national certification program to recognize employers committed to creating mentally healthy workplaces. The award is given in collaboration with the Department of Labor, the CDC, and national companies.

In 2022, the College was the recipient of the Learning Resources Network (LERN) **Best Programming Award** for building virtual reality simulations into its Corporate and Workforce Training solutions. LERN is the leading association in lifelong learning programming in the United States and Canada.

Forbes

In 2021, Broward College was **ranked among the best employers in Florida** by the Forbes "America's Best Employers by State" list. Partnering with market-research company Statista, Forbes surveyed 80,000 Americans who worked for businesses with at least 500 employees. The final ranking rated 1,328 of the highest recommended employers by state. Forbes listed only six higher education institutions within the top 100 employers for the state of Florida.

In 2021, Broward College received the **26th Annual Achievement of Excellence in Procurement® (AEP) award** from the National Procurement Institute, Inc. (NPI). The NPI recognized the College's procurement department for its innovation, professionalism, productivity, leadership, and e-procurement system.

In 2021, Cigna selected Broward College as a recipient of their annual **Cigna Outstanding Well-Being Award** for demonstrating a strong commitment to improving the health and well-being of its employees through a comprehensive and engaging workplace wellness program.

In 2021, the Greater Fort Lauderdale Alliance awarded the Broward College Entrepreneurial Experience (BCEx) the **Economic Development Leadership Award** for efforts to democratize access to start-ups and venture capital for unrepresented minority founders in Broward UP communities.

STUDENT RECOGNITIONS



In 2022, six Broward College students were named semi-finalists for the prestigious **Jack Kent Cooke Undergraduate Scholarships**. The students were **Marla Arce Mendoza, Yakira Barba Gonzalez, Destine Harrison-Williams, Joshua Johnson, Chioma Onukogu, and Amy-Nicole Toro**.

In 2022, six students were selected for the **All-Florida Academic Team**, which recognizes outstanding students for their academic achievement, leadership, and service to the community. The six students were **David Balzora, Destine Harrison-Williams, Sally Barosa, Krystal Haynes, Jesllie Lopez, and Rose Prevost**.

In 2022, the Broward College Brain Bowl team was named **Southern Regional Champions** for the sixth year at the 2022 Florida College System Activities Association (FCSAA) Brain Bowl state tournament. The team included captain **Deandre Nelson, Anna Romanenko, Renee Prentice-Ochoa, Melaina Lawrence, and Nya Hutchinson**. Captain Deandre Nelson won an individual high scorer award. In addition, all Broward College team members were named to the **FCSAA Academic All-Stars for 2021-22**.



In 2022, **Shannon Escorlaza** received a national **ADDY** at the American Advertising Awards' National Competition. She is the first-ever student from Broward College to win an ADDY at the national level.

In 2022, six students were honored with **18 ADDY awards**, including four gold, nine silver, two Judge's Choice, Best of Brand, Best of Packaging, and Best of Publication Design by the local Fort Lauderdale chapter of the ADDY Awards. The winners moved on to the district awards (which represent Florida and the Caribbean), where they received three gold and three silver ADDY awards. Winners were **Stephan Richetti, Shannon Escorlaza, Andrea Rivas Faratro, Kristin Alcorn, Adelle McGown, Marla Keener, and Sharobia Knight**.

In 2022, for the first time in its history, the College's Phi Beta Lambda Club (PBL) was named **Chapter of the Year** and qualified for regional competition at the PBL State Leadership Conference. The PBL Leadership Conference seeks to reward excellence in a broad range of business and career-related areas.

In 2022, **Sequoah Lloyd** was one of 80 post-secondary students from across the nation who received a **2022 National Center for Women and Information Technology (NCWIT) Collegiate Award** for her outstanding computing accomplishments.

In 2022, **The Observer student newspaper won three awards** at the 62nd Annual Florida College System Press Association Conference.

In 2022, literary and arts magazine **P'an Ku won 10 recognitions** at the 62nd Annual Florida College System Press Association Conference.

In 2021, student **Dontori Brown and alumna Acoya Johnson** were recognized during the **Fourth Annual FLITE Center "Journey" Heroes Luncheon** on December 10. The awards recognize unsung heroes in the community who encourage young people across Broward County.

In 2021, five Broward College students were awarded **Greater Miami Aviation Association (GMAA)-Batchelor Aviation Scholarships**. Scholarships are presented to high-achieving student leaders who are pursuing a career in the South Florida aviation industry. The students were **Jayann Wynter, Leticia Coelho, Rafael Melgoza, Angle Diez, and Antonella Mancebo**.

In 2021, Broward College graduates of the Corrections Officer Academy who sat the State Officer Certification Exam (SOCE) received a **94 percent pass rate on their first attempt**. Graduates of the Police Academy who sat the SOCE achieved a **96 percent pass rate on their first attempt**. Broward College was ranked number one in the state for having the most police cadets (289) among academies, with more than 150 cadets taking the SOCE.

OUTSTANDING FACULTY AND STAFF

- **Dr. Erica Pereira Amorim**, chief data officer, was invited to serve as **co-chair of the Data Working group for Prosperity Broward**, an initiative of Six Pillars Broward and the Greater Fort Lauderdale Alliance Foundation.
- **Evelyn Baker**, adjunct professor in Communications, and senior producer at Univision Communications Inc. and her team received an **Emmy in the category of Best Research Journalism in Spanish** for her work on “Inundados en plástico” (inundated in plastic) during the 42nd annual News and Documentary Emmy Awards.
- **Tony Casciotta**, vice president, Information Technology, was named **President of the CIO Council of South Florida**. He was also named to the **Dell Higher Education Advisory Board**, the first representative of a community college to be appointed to the Board. South Florida Tech Hub also named VP Casciotta to its Executive Committee.
- **Renato Cortez**, associate dean, Career and Technical Education Advising and Support Services, was selected as a **co-chair in the Structure and Culture sub-committee for the Excellence in Academic Advising (EAA) planning committee**.
- **Dr. Mildred Coyne**, senior vice president, Workforce Innovation and Education, was recognized by South Florida Business and Wealth as a **2022 Diversity and Inclusion honoree for Education**. She was recognized for her service as the **co-chair of the Council for Workforce Education for the Association of Florida Colleges from 2018 to 2022**.
- **Deborah Czubkowski**, associate vice president, Facilities Design and Construction, was selected as the **program chair and president elect for the Florida Educational Facilities Planners’ Association (FEFPA)**.
- **Dr. Tony De Lia** was named **Southern Regional Coach of the Year** at the 2022 Florida College System Activities Association (FCSAA) Brain Bowl state tournament.
- **Sophia Galvin**, vice president, Talent and Culture, is **one of 40 Human Resources (HR) professionals recognized** as part of the South Florida Business and Wealth 2022 Excellence in Human Resources.
- **Lacey Hofmeyer**, general counsel and vice president, Public Policy and Government Affairs was selected as **Legislative Committee Chair for the Florida College System Council of Presidents** from June 2021 to June 2022, during which time the Florida College System received a historic \$400 million in deferred maintenance funds.
- **Anthea Pennant**, senior director, Supplier Diversity, received a certificate of special recognition in honor of being a **founding member of the Broward Black Chamber of Commerce**. She was also elected to serve as the **Florida State Minority Development Council, Board Secretary**.
- **Carla Pinto**, associate dean, Transportation Programs, has been elected to serve on the **Board of Trustees of the University Aviation Association (UAA)**, effective January 1, 2022.
- **Dr. Nora Powell**, dean, Health Sciences, was appointed to the **Board of the HCA Florida Northwest Hospital**.
- **Janice Stubbs**, vice president, Student Services, was the winner of the **EAB (an education company) Student Success Collaborative—Visionary Leadership Award**.
- **Mario Vazquez**, academic advisor, was the **Academic Advising Customer Service Award Winner for 2021**.
- **Xiao Wang**, senior professor, English, was one of the **winners of the 2021 AFC Honorary Lifetime Membership Award winner**.

AWARDS, RECOGNITIONS, AND APPOINTMENTS

PRESIDENT HAILE



Recognized for Leadership by **South Florida Business and Wealth's Diversity and Inclusion Award**. One of three leaders in education to receive the **2021 South Florida Business and Wealth Magazine Apogee Award** which recognizes distinguished C-suite leaders whose dedication to their industries and communities deserves recognition.



For the second consecutive year, named as one of **Florida Trend's Florida 500: Florida's Most Influential Business Leaders**.



Named among six finalists for the inaugural **American Association of Community Colleges' 2022 CEO of the Year Award**. The presidential tenure of the other finalists ranged from eight to 27 years, and all had 40 plus years of higher education experience.



Honored as an inaugural **"Helpline Hero"** at the First Call for Help of Broward/211 Broward 25th Silver Anniversary event for his commitment to the community and helping 211 Broward fulfill its mission.



Recognized by several organizations during Black History Month in February 2022 for **leadership in education access and economic mobility** including the Florida Panthers, the Florida Chamber of Commerce, and the Association of Florida Colleges.



Federal Reserve Bank of Atlanta

Appointed to the **Federal Reserve Bank of Atlanta's Board of Directors as a Class C director**, serving on the executive committee.



Accepted membership to the Council on Foreign Relations after being nominated by a former treasury secretary and three university presidents.



Began service as **Vice Chair of the Greater Fort Lauderdale Alliance**.



Served as **immediate past Chair of Leadership Florida**, Florida's leading statewide membership organization for C-suite executives, designed to enhance the capacity of such executives to serve the state of Florida.

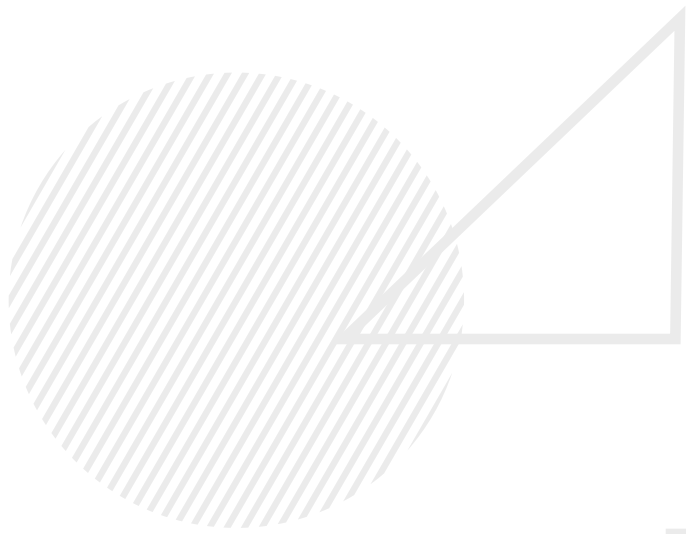


Served as **Governance Chair for the statewide Pace Center for Girls** which supports girls needing alternative schooling. Developed a partnership between Broward College and Pace to provide certificates in emergency management.



Selected by South Florida Business Journal as one of its **2021 South Florida Ultimate CEOs**. The recognition honors 15 exceptional leaders who have set the standard in the corporate community for civic leadership and charitable contributions.

For the third consecutive year, selected as one of the **250 power leaders in South Florida** by the South Florida Business Journal.



+



CREATING IMPACTFUL CAREER CONNECTIONS





I am filled with hope for what this next generation of graduates will contribute to the world. We face enormous challenges, and it will take all of us to solve them. Our communities, our technology, and our planet reap the greatest benefits from the full diversity of our voices, experiences, and ideas.”

Jacky Wright, Corporate Vice President and
Chief Digital Officer of Microsoft US
Broward College Spring Commencement Speaker | May 2022





2021-22 HIGHLIGHTS OF CREATING IMPACTFUL CAREER CONNECTIONS



10,860

GRADUATES

20,197

STUDENTS TRANSFERRED TO
UNIVERSITY, JOBS OR FURTHER STUDIES

13,733

CREDENTIALS EARNED

670

BACHELOR'S DEGREES

1,363

ASSOCIATE OF SCIENCE
AND ASSOCIATE OF APPLIED
SCIENCE DEGREES

4,861

ASSOCIATE OF ARTS
DEGREES

6,396

TECHNICAL AND
OTHER CERTIFICATES

215

APPLIED TECHNOLOGY
DIPLOMAS

228

APPLIED TECHNICAL
CERTIFICATES

After hosting virtual commencement due to COVID-19, the College resumed in-person commencement ceremonies, with the first at Hard Rock Live in Hollywood, Florida, in December 2021. Both the fall and spring (May 2022) Commencement ceremonies recognized the credentials earned by more than 10,800 graduates and attracted top speakers from the Technology industry. In December 2021, Peggy Johnson, CEO of Magic Leap, who in 2017 was named the most powerful female engineer in the United States by Business Insider, delivered the commencement address. The May 2022 commencement keynote address was given by Jacky Wright, corporate vice president and chief digital officer of Microsoft US. Wright was recognized in 2022 by U.K.-based Power Media as "The Most Influential Black Person in Britain." Broward College offers 168 programs of study. This includes the Associate of Arts degree, 47 Associate of Science degrees, two Associate of Applied Science degrees, 10 bachelor's degrees, and numerous vocational and technical certificates. Our programs connect students directly to the workforce. The robust curriculum is complemented by on-the-job experience through internships and apprenticeships, as shared by Daniel Murcia in his testimonial on page 42. It is not enough to ensure students earn a certification. In 2021-22, the College supported 20,197 students to post-completion transfers to a four-year institution, job placements, or return to the College for further studies. From a workforce perspective, Ryan Van Portfleet, district manager, at Fastenal, shares on page 45 how our employer partnerships get students hired after completing their studies.

EIGHT NEW PROGRAMS

Broward College continuously adds programs to ensure it meets local workforce needs. In 2021-22, eight new technical certificates were created. The technical certificate courses are Industry Operations Specialist, Interactive Media Support, Interactive Media Production, Medical Office Specialist, Medical Quality System, Real Estate, Risk Management, and Insurance and Technology Project Manager.

At times, programs are designed to address an immediate need. One example in the last year was the creation of an Emergency Management Workforce Certificate Program. Partnering with Pace Center for Girls in Broward County (Pace Broward) and emergency management and disaster response firm AshBritt, the College launched the program, in August 2022, to familiarize young adults across the county with career opportunities available in the industry.



168

PROGRAMS OF STUDY

INCLUDING

8 NEW PROGRAMS

47

ASSOCIATE OF
SCIENCE DEGREES

2

ASSOCIATE OF APPLIED
SCIENCE DEGREES

1

ASSOCIATE
OF ARTS

10

BACHELOR'S
DEGREES

MAKING EMPLOYER CONNECTIONS

Grant funding and business partnerships are essential to connecting students to employers. The College has built on its foundational career services assets and partnerships to expand employer solutions. These solutions focus on addressing barriers to employment such as lack of skills and experience, integrating challenging employability skills tied to specific jobs, making sure skills are aligned to employment opportunities, creating career plans that ladder people from entry level into middle and high-wage jobs, and launching a new network of job placement agents to provide support services to the newly employed. Last year, 552 new employer partnerships were established, increasing the number of listed partners available through our Career Services to more than 5,000 and expanding business connections for the 23,000 students and more than 8,000 alumni registered with the College's online job board.

Also, in 2021-22, through a partnership with Florida Ready to Work (FRW), Career Services assisted 188 students in earning their certification in Soft Skills, giving them a competitive advantage in the workforce. Another 185 students and community members were served through the CORE grant with workforce training. Working in partnership with the Urban League, these participants received support with case management, workforce readiness, resume development, and job search.

Another noteworthy outcome is the launch of the Pathways to Career Opportunities Grant - Pre-Apprenticeship Program to train Information Technology Specialists and Network Support Technicians. This allowed for extensive outreach to potential IT students with the intent of offering high-income earning outcomes to groups that are traditionally under-represented in Information Technology fields. The program enrolled 64 pre-apprentices, who completed training in June 2022, followed by interviews with local technology companies.

Additional grants and gifts allowed the College to assist students in Broward UP communities with job placement. As part of the 2022 Federal Budget Bill, Representative Debbie Wasserman Schultz secured \$2 million in federal funding to expand workforce training initiatives at Broward College. The Be Bold Prize from the Community Foundation of Broward also helped launch EMPLOY (Employment Management Program for Labor Opportunities that Yield Success), which has already placed 53 Broward UP participants on their career pathway through employment, internships, and apprenticeship opportunities.

552 **NEW EMPLOYER PARTNERS** THROUGH THE ONLINE JOB BOARD

185 **STUDENTS AND COMMUNITY MEMBERS** RECEIVED ASSISTANCE WITH WORKFORCE READINESS, RESUME, AND JOB SEARCH

188 **STUDENTS RECEIVED SOFT SKILLS CERTIFICATION**

64 **PRE-APPRENTICES** PLACED IN POSITIONS BY THE PATHWAYS TO CAREER OPPORTUNITIES PROGRAM

53 **BROWARD UP PARTICIPANTS** PLACED IN JOBS, INTERNSHIPS, AND APPRENTICESHIPS

Since 2004, Broward College has provided post-secondary education support to local refugees. This year, 481 participants of project RENEW (Refugees Entering New Enterprises and Workforce) were served in English Speakers of Other Languages (ESOL) courses, a 29 percent increase over last year. Participants who completed the final ESOL level are able to access workforce training in Process Improvement, Supply Chain, and Computers. Through project RECAP (Refugees Education Through Career and Academic Pathways), 50 participants were provided access to training in Health, IT, and Business. Students also had access to College and Career Readiness resume writing and financial literacy workshops.

531 **STUDENTS SERVED THROUGH REFUGEE SUPPORT GRANTS/PARTNERSHIPS**

CONTINUOUS EDUCATIONAL OPPORTUNITIES

Through our Continuing Education (CE) programs, we have helped students strengthen their credibility in the workplace by providing micro-credentials that verify knowledge and skills earned. The 64-badge collection includes Broward UP programs, Kids and Teens programs, CE Health courses, CE Certificate, and certification programs. Since its implementation in the spring of 2022, there have been 982 credentials issued to students. The College has addressed the increased demand for health care training through Continuing Education Health Sciences (CEHS). Among the highlights is increased enrollment in the Perioperative Nursing Specialization program from six to 39 students. The program is provided exclusively to Memorial Health Hospital System and Broward Health. There was also the addition of five fast-track national certifications offering students an eight-week convenient learning option leading to national accreditation. To further skills training for employees in the workforce, the College designed 25 Continuing Education and 10 CEHS courses in an online live format, which meets via Zoom based on scheduled dates and times. These are the first fully enhanced workforce education courses in this format. Programs provide greater learning flexibility with integrated digital tools allowing students a unique experience with instructors, colleagues, or peers in real-time.

64 MICRO-CREDENTIAL BADGES OFFERED

982 MICRO-CREDENTIALS AWARDED

35 CONTINUING EDUCATION (INCLUDING 10 HEALTH SCIENCE COURSES ADDED IN AN ONLINE ASYNCHRONOUS FORMAT)

5 FAST-TRACK NATIONAL CERTIFICATIONS ADDED IN CONTINUING EDUCATION HEALTH SCIENCES

Under the MicroHE grant to support workforce education that aligns with industry needs, the College established a framework for MicroHE targets to verify skills attainment and award micro-credentials (badges). The framework for each sector is designed by MicroHE designated faculty members who use their for-credit course curriculum outlines to ensure the badges are aligned. The alignment supports internal articulation agreements, which allow our participants to transition their digital badges to credits, should they decide to pursue an associate degree or higher degree. Approximately 400 badges were awarded in Information Technology and Supply Chain Management. This far exceeds the target of 150 initially set by the grant.

400 MicroHE BADGES AWARDED IN INFORMATION TECHNOLOGY AND SUPPLY CHAIN MANAGEMENT



IMPROVED TRANSFER PATHWAYS

For students who seek to continue their studies at a four-year institution after leaving Broward College, the Office of Transfer Services has strengthened its ability to help high-achieving students transfer to an Ivy League institution through the Transfer Services Network (TSN). TSN is an invitation-only pilot program offered to colleges and is a collaboration between the Aspen Institute College Excellence Program and the Jack Kent Cooke Foundation. Students receive ongoing support from dedicated staff at these universities to help them navigate the transfer process, including the admissions application, financial aid forms, and opportunities for credit transfer. These students are eligible for some of the most generous financial aid programs in the nation. Through TSN, 62 students were connected to a network of 13 of the most prestigious universities in the nation, including Ivy League schools like Princeton, Yale, and Cornell.

62

HIGH-ACHIEVING STUDENTS
WERE CONNECTED TO

13

IVY LEAGUE UNIVERSITIES

ALUMNI AND COMMUNITY ENGAGEMENT

The College maximizes career connections through alumni engagement and the support of our community partners. In 2021-22, six interactive webinars were offered, featuring 16 expert panelists from the College's Alumni and Friends community. Topics covered included Entrepreneurship, Cybersecurity, Literature and Film, Car Buying 101, and Non-Profit Board Leadership. There were 453 participants, and the webinars are available on the Alumni and Friends YouTube channel. We take pride in highlighting alumni who demonstrate the many paths and achievements that Broward College makes possible for its graduates. It also helps future graduates envision the opportunities in their field.

6

**INTERACTIVE
ALUMNI
WEBINARS**

453

PARTICIPANTS
(ALUMNI, STUDENTS AND
COMMUNITY MEMBERS)

16

**EXPERT
PANELISTS**

FOLLOW **BROWARD COLLEGE**
ALUMNI AND FRIENDS ONLINE

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ALUMNI TESTIMONIALS

“My experience with Project RENEW taught me a lot, and I thank Broward College for introducing me to my mentor, Marie Lesperance. I also received a scholarship from Broward College’s Continuing Education to help me improve my employment skills, and to this day I remain in close contact with many people from Broward College because their work in refugee services overlaps with mine.”

Marie Tanis Ocean

Refugee Employment Specialist and Case Manager, Church World Service
Project Renew Participant Spring, 2019

“Positive reinforcement and a supportive environment that fosters learning and encouragement are the reasons why I’m BC PROUD.”

Kettelene McMorris

Hospitalist APRN, Cleveland Clinic Florida
Associate of Science in Nursing Graduate, 2010

“Broward College was a great stepping stone for me to explore a new career and the Office of Advancement really helped financially with all the available scholarships and help to students.”

Megan Philibin

Manufacturing/Mechanical Engineering Intern
Associate of Science in Building Construction Technology, 2017

“I enjoyed my tenure at Broward College. Broward College is the foundation upon which so many students develop their professional and academic career. Its positive impact is beyond comprehension.”

Noel Neill

Vice President of Auditing and Corporate Compliance, ACU-Serve Corp.
Associate of Science, 2014; Associate of Arts, 2018;
Bachelor of Applied Science, 2018

“I’m immensely grateful for the professors and staff at Broward College because as a first-generation college student, I can say that having the opportunity to take classes at Broward College before going to a four-year institution made my transition from high school to college significantly less intimidating and more enjoyable as I was aware of the expectations. Thank you!”

Andrea Velazquez

Majoring in Quantitative Biology, University of Southern California
Jack Kent Cooke Scholarship Recipient
Broward College Dual Enrollment Alumna, 2021

“Attending Broward College upon graduating high school was one of the best decisions I’ve ever made. I took advantage of this great opportunity to foster strong relationships with students and faculty, serve the student body through extracurricular affairs, and, most importantly, gain the knowledge needed to position myself for success.”

Andy Hidalgo

Corporate Real Estate Advisor,
Technology Practice Group, Savills North America
Associate of Arts, 2017

DANIEL MURCIA

BACHELOR OF APPLIED SCIENCE IN INFORMATION TECHNOLOGY 2023
2021-22 PATHWAY TO CAREER OPPORTUNITIES GRANT PRE-APPRENTICE

A budding IT professional, Daniel Murcia, in June 2022, celebrated his completion of the 2021-22 Broward College Pathway to Career Opportunities Grant Program. Together with approximately 30 of his classmates, he officially marked the end of a rigorous six-month training period in which his career ambitions were identified and his technical skills were cultivated.

Now, faced with a red-hot job market and proven technical abilities, he's ready to take on the future.

Broward College's Pathways to Career Opportunities Grant - Pre-Apprenticeship Program provides participants with training toward employment as Information Technology Specialists and Network Support Technicians. For Daniel, who has long dreamed of working in IT, exposure to the program came only after hitting a wall in his job search.

"I was looking for new opportunities in the tech industry," said Daniel. "I was sending out my resume toward multiple jobs. I had a call back and even a second interview, but ultimately, it was no dice. I was saddened by the news, but it only made me stronger. A few days later, I was eating in the cafeteria and I received an email introducing the Pre-Apprenticeship program. I signed up immediately."

Daniel's cohort participated in Florida Soft Skills training, CompTIA A+, and CompTIA N+ training and attended multiple career fairs and boot camps provided by the dynamic Career Services team and on-site job shadowing hosted by the Technology Support team at the College's North Campus.

"I am getting hands-on training with an actual server. It allows me to experiment from home until I'm ready to get through in the real world."

According to the Bureau of Labor Statistics, the demand for computer occupations will grow by 11 percent by 2029, making Information Technology one of the fastest-growing industries in the U.S. Daniel is on schedule to graduate with a Bachelor of Applied Science in Information Technology in 2023. With career trends working in his favor and a college degree on the horizon, Daniel hopes to take advantage of his Broward College education and make his family proud.

"Being a first-generation college student in a new country comes with lots of pressure," said Daniel, whose family is originally from Colombia.

Daniel recently completed an internship at Strictly Tech, an IT management firm in Fort Lauderdale. He also recently wrapped up a year-long stint as a network administrator for Blue Realty, a South Florida residential real estate company. He now is employed with Advanced Media Technologies as a network administrator. Ultimately, he wants to focus on climbing the career ladder to the position of senior system administrator working with Windows servers. He envisions himself maintaining servers and writing new scripts to make that work even easier.

"I anticipate developing my career by using the experience I got from this pre-apprenticeship," he said. "I am getting hands-on training with an actual server. It allows me to experiment from home until I'm ready to get through in the real world."





RYAN VAN PORTFLEET

DISTRICT MANAGER,
FASTENAL

Ryan Van Portfleet serves as a district manager at Fastenal, a leader in B2B supply chain management and one of the largest industrial suppliers in North America. In his role, Ryan oversees distribution of Fastenal products across Broward, Palm Beach, Martin, and St. Lucie counties. From this perch, he is able to keep a keen eye on both the health of the local economy and the growth of the community's industrial labor force.

For the past six years Fastenal has maintained a steadfast employee pipeline for Broward College students. Ryan has personally hired many Broward College students who have moved on to manager roles in a short period of time. In that way, he has joined in the efforts of Broward College to help make meaningful career connections by offering students critical educational programming and employment resources needed to upskill and retool for the workforce. Here, he provides insight into Broward College and his vision for a continued partnership:

“At Fastenal, we are grateful for the opportunity to partner with Broward College. I've worked with Senior Director of Career Services Fortin Jean-Pierre, Professor of Business Steven Gross, and Professor of Business Tulia Badillo, and those engagements have allowed me to present and offer Fastenal as an opportunity for students to enhance to their Broward College education and allowed me to create a footprint for Fastenal.

We regularly recruit students in the areas of Business, Supply Chain, Marketing, Management, Sales, Finance, Operations, and Warehouse. The Broward College students I have hired are ready for the workforce and have an understanding of the necessary skill sets needed to be successful. The majority are prepared to start in the workforce immediately. Through on-the-job trainings and the knowledge in the classroom, Broward College students seem to retain the trainings provided and have an aptitude for the job requirements allowing them to excel within our organization.

“Broward College students seem to retain the trainings provided and have an aptitude for the job requirements allowing them to excel within our organization.”

I highly recommend that other employers start with the College's Career Services department to connect their business with Broward College's qualified students. For Fastenal, partnering with the College has been a truly beneficial experience for everyone involved. It has given students the opportunity to speak directly with businesses and hiring managers, and it helps me understand the current needs and expectations for students as they look to enter the workforce.

I do envision a continued partnership wherever Fastenal can bring content and value to the students as an enhancement to the education they are receiving at Broward College.”



**THE FUTURE
IS NOW - OUR
COMMITMENT
TO UPLIFTING
OUR
COMMUNITY**



The Scholarship helped me overcome financial obstacles that could have prevented me from completing my education. My dream is to pursue a career in nuclear medicine, and I needed these funds to get back and forth to clinicals on-site at hospitals and clinics in the Miami and Broward area. I want to be part of the generation that eradicates cancer, because it has touched so many people who are near and dear to me. This Broward College Scholarship is making that possible.”



Lyle Pierce, Nuclear Medicine Technologist,
Associate of Science in Respiratory Therapy Spring 2021 Graduate
Thank You Letter to the Broward College Foundation, November 2020

HOW WE ARE UPLIFTING OUR COMMUNITY

Research, including data on how employees fared during the COVID-19 pandemic, shows that those without a post-secondary credential had a higher unemployment rate during difficult economic periods. The viability of our economy rests with our ability to collectively provide every individual with the opportunity to access higher education, succeed in college, and find meaningful career opportunities. A post-secondary education remains an important catalyst in improving the future of individuals, their families, and our community. Knowing the ultimate contribution an educated workforce makes to the economy fuels donors like our very own faculty member Dr. Billy Jones, and CEO of BBX Capital Jarett Levan. In this section, they share why they choose to give to the Broward College Foundation. No contribution is too small as we combine our efforts to uplift every resident in Broward County.

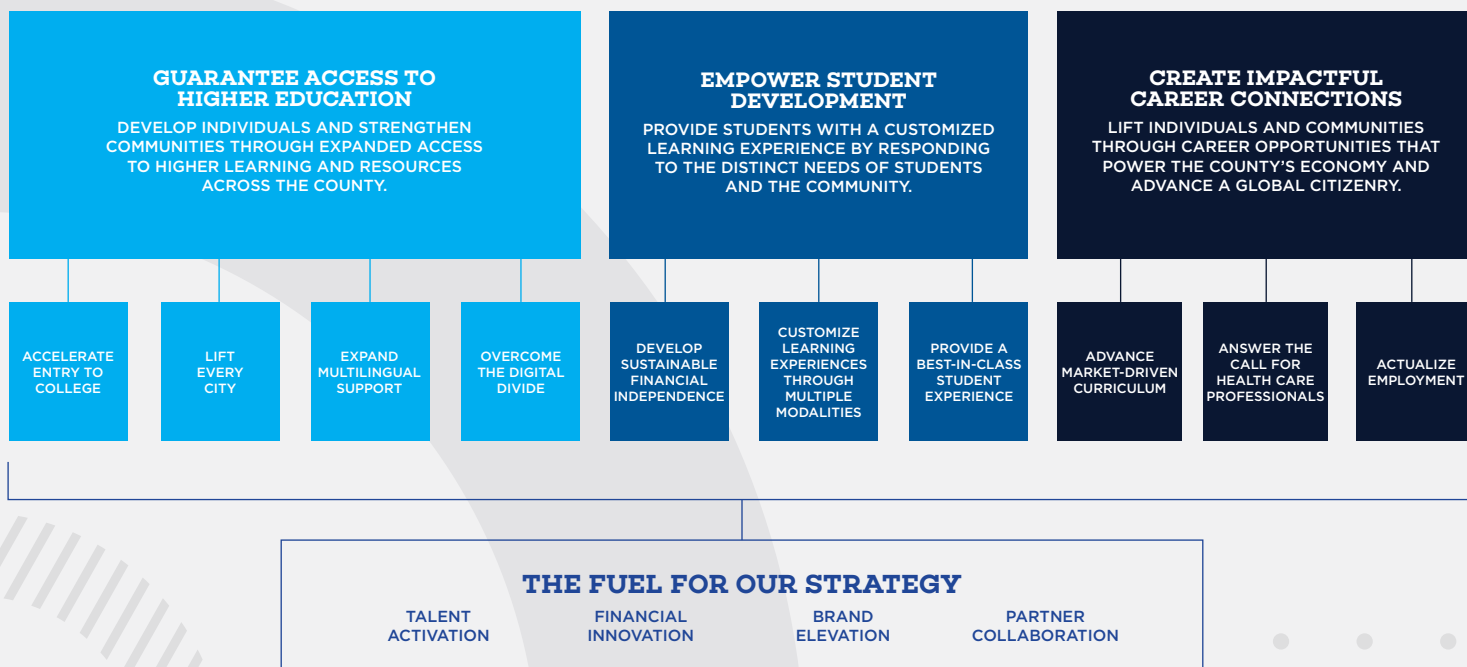
Many of the outstanding achievements we have shared throughout this report could not have been possible without the continued drive toward generating financial resources to support student success, which was made possible through the efforts of the Office of Advancement, Workforce Education, Grants, BCEduventures, and our partnerships. For example, we secured a record-breaking \$62.5 million in new grant funding, which helped us implement some of the programs shared throughout the report. Through strategic decision-making and deliberate efforts to realize operational savings, we were able to invest in continued and comprehensive support for our students inside and outside the classroom. But, for as much as we have done, many more prospective and current students need our help to gain access, feel empowered and realize impactful career connections through post-secondary education.

\$62.5
MILLION
IN GRANT FUNDING

OUR “BIG BETS”

The College has embarked on a new strategic framework – the Social Enterprise Plan – designed to optimize its tangible social impact and to engage every area of the enterprise, including faculty and other frontline staff, as well as its community, to achieve its aspirational goals. Through this plan, we will make “Big Bets” to guarantee access to higher education, empower student development, and create impactful career connections.

The Social Enterprise Plan, with ambitions that far outpace traditional limitations of time and resources, will set us and our community apart. We will continue to fulfill the critical mission of transforming our students’ lives and enriching our diverse community, building upon our success of the past, and achieving even more. We have an exciting roadmap to the future!



THE 2022-23 BUDGET

Our 2022-23 budget, “**Unwavering Commitment: Investing in Our Students, Our People, Our Future,**” builds on our commitment to making investments toward enhancing the student experience and post-completion outcomes. The \$196 million budget was built using the priority-based funding model to prioritize core college functions and aligned to integrate aspects of the College’s new strategic direction. Among the budget priorities under the area of Investing in Our Students, the College has allocated funding for new and continuing student success initiatives.

**\$196
MILLION**
PRIORITIZES THE
STUDENT EXPERIENCE

POWERED BY DONORS

It will require more than our unwavering commitment to fulfill the ambitious plans on which we have embarked. For 62 years, Broward College has served Broward County and beyond, uplifting many who have trusted us with their dreams and their future. What we have done for **the more than one million people who have taken a class at this institution** would not have been possible without the strong support of many local and regional partners, foundations, and philanthropists whose donations directly support student success by contributing to programs, services, and scholarships.

In 2021-22, the Broward College Foundation received philanthropic contributions to scholarships and programs, totaling more than \$10.7 million from 745 donors, many of them employees, community members, business leaders, and alumni and friends of the College. These gifts have been impactful, amounting to \$1.9 million in scholarship support and, more importantly, helping to realize the dreams of 2,551 students who would likely have no other means of help without this type of assistance.

Some philanthropists support career and industry connections provided to students through gifts and fundraising efforts, such as the R. Motwani Family Academy of Hospitality and Tourism Management at Broward College, which resumed its fundraising gala on Thursday, October 14, 2021. The first since the onset of the pandemic, the gala brought together more than 270 hospitality and tourism business leaders and professionals from South Florida and raised more than \$263,000 to benefit Broward College’s hospitality and tourism students through scholarships and enhanced learning experiences.

There are also events like the Broward College Golf Classic, which hosted the 34th event at the Fort Lauderdale Country Club on Monday, April 11, 2022, and raised more than \$114,000 in support of the Broward College Empowerment Fund. The Empowerment Fund provides the greatest flexibility for facilitating programming and scholarship support to benefit students, as well as enabling the College to respond to emerging critical needs to support student success.

1 MILLION+

HAVE TAKEN A CLASS AT
BROWARD COLLEGE

**\$10.7
MILLION**
IN PHILANTHROPIC
CONTRIBUTIONS
TO SCHOLARSHIPS
AND PROGRAMS

**\$1.9
MILLION**
IN SCHOLARSHIPS

\$114,000
RAISED THROUGH THE ANNUAL
GOLF CLASSIC

745
DONORS

2,551

RECIPIENTS OF DONOR-FUNDED
SCHOLARSHIPS

\$263,000
TO BENEFIT BROWARD COLLEGE'S
HOSPITALITY AND
TOURISM STUDENTS

215 DONOR-FUNDED
SCHOLARSHIPS

JARETT LEVAN

PRESIDENT AND CEO, BBX CAPITAL
BROWARD COLLEGE FOUNDATION BOARD DIRECTOR AND DONOR

An individual donor to Broward College since 2019, Jarrett Levan serves as president and chief executive officer and director of BBX Capital, Inc. He also serves on the board of Bluegreen Vacations Holding Corporation and Bluegreen Vacations Corporation. Additionally, Mr. Levan is CEO of BBX Sweet Holdings, which owns and operates the longtime South Florida confectionary shops Hoffman's Chocolates, IT'SUGAR, and Las Olas Confections and Snacks.

As a local business leader, Mr. Levan is deeply invested in the future of his community. That's why he believes in the power of Broward UP. He is confident that by expanding access to education, models such as Broward UP can empower individual residents to achieve economic and educational self-sufficiency. Here, he tells us why Broward UP is the key to ensuring a thriving community:

"BBX Capital and our predecessor companies have been longtime supporters of Broward College. I am the second family member to serve on the Foundation board, as my father was Chairman over 20 years ago. The BBX Capital Foundation has had an over 20-year partnership with Broward College and the Broward College Foundation.

We have supported the College and its programs because we too believe its students are the future of our community. When Greg Haile became president, we recommitted our support because we believe in his passion for the students and his vision for enriching lives in our community.

"All of our Broward County residents should have affordable access to degree and certification programs, regardless of your proximity to a Broward College campus or the ZIP code in which you live."

President Haile communicated a vision for Broward College and Broward UP back in 2018, shortly after he became the new president of Broward College. I was immediately convinced of the mission of Broward UP - providing proximity and ease of access so that everyone has the opportunity to realize their unlimited potential. All of our Broward County residents should have affordable access to degree and certification programs, regardless of your proximity to a Broward College campus or the ZIP code in which you live.

We need a confident, educated workforce in Broward County, as we continue to grow as a community. And it is also imperative that we lower the unemployment rate not just in the county, but in all ZIP codes. A better-educated population creates opportunities and overall economic impact."





DR. BILLY JONES

PROFESSOR OF ENGLISH
BROWARD COLLEGE

Dr. Billy Jones is a full-time professor of English at Broward College, serving since 2014. A South Florida native, he has long had a love for creative writing, journalism, literature, and theater. It was while pursuing his own post-secondary education that he discovered his true passion: teaching. After graduating with a bachelor's degree from Florida International University, Dr. Jones served for eight years as a high school educator for Miami-Dade Public Schools, where he witnessed the profound impact education can have on young lives.

Dr. Jones has been a consistent donor to Broward College for eight years, with gifts in support of the American Dream Scholarship, which helps Broward College students bridge the financial gap between the amount of federal assistance available and the true costs of college attendance. Here, he describes why the scholarship is crucial for students who feel that higher education is out of reach:

"I chose to donate because I wanted to contribute to Broward College's efforts beyond the classroom. I think about my college years and the scholarships I received through institutional funds as well as external sponsors. I want to give back what was given to me.

That's why I chose to focus on The American Dream Scholarship (ADS). ADS provides scholastic funding for students when other options, like traditional financial aid, may not cover everything. For nearly a decade, I worked with programs that supported ADS students beyond the funding, and I'm excited to see where Broward College will take its efforts as they relate to the curricular or co-curricular engagement of these amazing scholarships. I see lots of potential.

"Within a week of our conversation, [one of my student leaders] received some exciting news. American Dream Scholarship picked up the difference of his tuition bill, and he was able to continue with his education."

Scholarship recipients often tell me how grateful they are for the funds they receive. In several cases, students tell me that if it weren't for The American Dream Scholarship, they would not have been able to attend school. I'm appreciative of what our College continues to do to transform our students' lives. It's incredible work.

Here's just one example: One of my student leaders was nearly heartbroken to learn that his tuition was short. I remember the day. He was in tears as he told me his story. His mother lost her job, and he was suddenly forced to work nearly full-time to help support his family, which also included two siblings. Within a week of our conversation, he received some exciting news. ADS picked up the difference of his tuition bill, and he was able to continue with his education. He was very grateful. In closing, this student has recently graduated from Broward College and transferred to a Florida public university. That's the magic of Broward College and the ADS, creating opportunities that make dreams possible."

THE BROWARD COLLEGE **PHILANTHROPIC IMPACT**

We rely on a collaborative spirit of philanthropy to move the College and our community forward. For 51 years, the Broward College Foundation has served the College's community with program and scholarship support. Over the course of its history, the Foundation has raised more than \$100 million for current use and endowed scholarships, and more than 100,000 students have received donor-funded scholarships. The Broward College Foundation will co-lead the College's efforts to fuel its "Big Bets" – creating a direct connection between a student's success and the positive impact on the community.

Thank you for joining us in guaranteeing access to higher education, empowering student development, and creating impactful career connections.

A. Hugh Adams Central Campus

3501 Davie Rd., Davie, FL 33314

North Campus

1000 Coconut Creek Blvd., Coconut Creek, FL 33066

Judson A. Samuels South Campus

7200 Pines Blvd., Pembroke Pines, FL 33024

Cypress Creek Administrative Center/Online Campus

6400 N.W. 6th Way, Fort Lauderdale, FL 33309

Miramar Town Center

2050 Civic Center Place, Miramar, FL 33025

Miramar West Center

1930 S.W. 145th Ave., Miramar, FL 33027

Pines Center

16957 Sheridan St., Pembroke Pines, FL 33331

Tigertail Lake Recreational Center

580 Gulfstream Way, Dania Beach, FL 33004

Willis Holcombe Center

111 East Las Olas Blvd., Fort Lauderdale, FL 33301

.....

Broward College @ YMCA

1409 Sistrunk Blvd., Fort Lauderdale, FL 33311

Weston Center

4205 Bonaventure Blvd., Weston, FL 33332



BROWARD[®] COLLEGE

B R O W A R D . E D U

BROWARD
COLLEGE