

# PRESIDENT'S UPDATE

from President Gregory Adam Haile, J.D.



*Together we serve.*

## COLLEGE NEWS

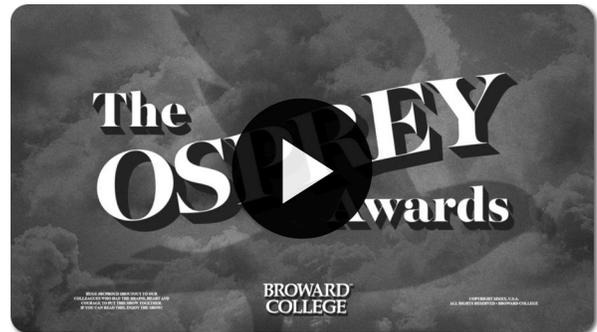
### Another Cohort Completes ACUE Certification

The third cohort of Broward College faculty, staff, and administrators have completed the Association of College and University Educators (ACUE) certificate program in Effective Teaching Practices. The 2019-20 ACUE Cohort consisted of 66 full-time and part-time faculty and administrators who teach. The group started the training in September 2019 and completed it in April 2020. They were recognized at two virtual pinning ceremonies on Friday, October 9, and Friday, October 16. Broward College has a five-year partnership with ACUE to license 500 faculty to improve classroom teaching and student success. The intensive program, which is offered over two terms, is fully-online and nationally accredited. The program has already shown tremendous success in achieving equity among students. A 2020 study by ACUE found that students at Broward College were more likely to complete and pass their courses when taught by ACUE-credentialed faculty. The impact was significantly higher on achievement outcomes for Black and low-income students.



### Osprey Awards Goes Virtual to Recognize Employees

It was a virtual red carpet event on Friday, November 13, as the College hosted a special edition of the Osprey Awards. The Ospreys is the College's rebranded employee recognition ceremony. The annual event celebrates employee achievements and milestones across various categories. Among them 10, 15, 20, 25, 30, and 35 years of service; innovative teaching; professors of the year; years of giving; unsung heroes, including those who continue to work on campus during the pandemic; and a creative achievement award. More than 300 employees were recognized. This year's Osprey Awards, organized by the Center for Teaching Excellence and Learning (CTEL) and Institutional Events, brought an innovative spin on an all-time favorite, taking guests over the rainbow into the Land of 'Ozprey' (Broward College). The ceremony was hosted by Dr. Julia Philyaw, associate vice president, CTEL and Ellice Martinez, associate vice president, Community Partnerships and Institutional Events.



### Isabel Gonzalez Honored as Hispanic Woman of Distinction

Isabel Gonzalez, chief of staff and vice president of Communications and Community Relations, was among 13 women honored at the 19th Annual Hispanic Women of Distinction Charity Luncheon at the Signature Grand Hotel on Friday, November 20. Under the theme Community, Culture and Charity, the women from Dade, Broward, and Palm Beach counties were recognized for paving the way for others to follow in a diverse society. The other awardees were Jennifer Diliz, Janie Flores, Mary Muniz Pellicer, Estelamari Rodriguez, M.D., Rita Barreto, Alessandra Stivelman, Ruth Moguillansky, Monica Ribeiro, Luz Stella Rios, Jennifer Raymond, Isis Zambrana, and Jennifer Olmedo Rodriguez.



Colleagues and friends joined the honoree for the charity event. Left to right: Jill Horowitz, Dr. Andrea Apa, Isabel Gonzalez, President Haile, and Chae Haile.

### FPL Supports Broward College and Other Regional Institutions with Laptop Donation

Florida Power & Light Company (FPL) has donated more than \$1 million to be divided among four colleges to buy laptops for students enrolled in Rapid Credential programs. Broward College will use its portion to buy 400 laptops. Rapid Credentials offer short-term technical certificates and industry certifications that can be earned in less than a year. These programs have been highlighted as part of Governor Ron DeSantis’ ‘Get There’ initiative announced in September and are geared toward Floridians whose employment has been impacted by the pandemic. The donation of the laptops is part of a larger FPL technology pilot program involving partnerships with Palm Beach State College, Miami Dade College and The State College of Florida, Manatee-Sarasota, in addition to Broward College. In total, the \$1 million donation from FPL will buy more than 1,600 laptops.

### Broward College Nursing Program Earns Re-Accreditation

Broward College’s Bachelor of Science in Nursing (RB-BSN) Program has earned re-accreditation from the Commission on Collegiate Nursing Education (CCNE) Board of Commissioners for the maximum time of ten years, extending to December 30, 2030. The CCNE Board determined that Broward College’s program met all four accreditation standards and no compliance concerns concerning the key elements.

The RN-BSN Program is designed to prepare individuals for a career as a registered nurse. The goals of the RN-BSN Program build on the mission of the College’s Associate of Science in Nursing. Applicants to the RN-BSN Program must possess an associate degree or higher from an accredited institution recognized by Broward College. They must also hold an unrestricted and unencumbered active license as a registered nurse in Florida.

### Billy Jones Announced as President-Elect of Faculty Senate

Dr. Billy Jones, assistant professor, English, has been elected as faculty senate president for 2021. Dr. Jones will assume the role on January 5. He takes over from Dr. Andrea Apa, assistant professor, ESL and Reading, who served as president since 2018. Dr. Apa, who will be on sabbatical, has been instrumental in coordinating faculty engagement in many priority efforts, including shared governance and Broward UP™. In welcoming the announcement, President Haile said, “Both Drs. Jones and Apa embody the passion and commitment of the College’s faculty, who are essential in their various roles inside and outside the classroom. We look forward to our continued partnership with the Faculty Senate as together, we serve to uplift our community and support student success.”



Dr. Billy Jones

## RETIREMENTS

### Three Employees were Recognized for Their Service to Broward College

Three Broward College employees will retire in the month of December. Please join us in celebrating their commitment and service to the College.



#### GLEN MUSGROVE, FACULTY

Dr. Glenn Musgrove has a Ph.D. in Experimental Psychology from the University of Georgia. He joined the Social and Behavioral Sciences and Human Services Pathway as a faculty member in 1989 has taught various psychology courses and developed content for Broward College Online. Dr. Musgrove has also published numerous articles and presented research at national and international conferences. During his tenure at the College, Dr. Musgrove received two Endowed Teaching Chair Awards. He is recognized for his passion and dedication to students.



#### DAN TAN, LIBRARIAN

Dan Tan graduated from Broward Community College in 1982 and received his Bachelor of Engineering Science from the University of Florida in 1986. He started working part-time at the College Library in the early 1990s. He later earned his Master of Arts in Library and Information Studies from the University of South Florida in 1994. After receiving his master’s degree, he worked in the Oklahoma State University Library for two years before returning to Broward College’s A. Hugh Adams Central Campus in 1996 as a reference librarian and has been in the position for 24 years. He is hailed for his commitment to students.



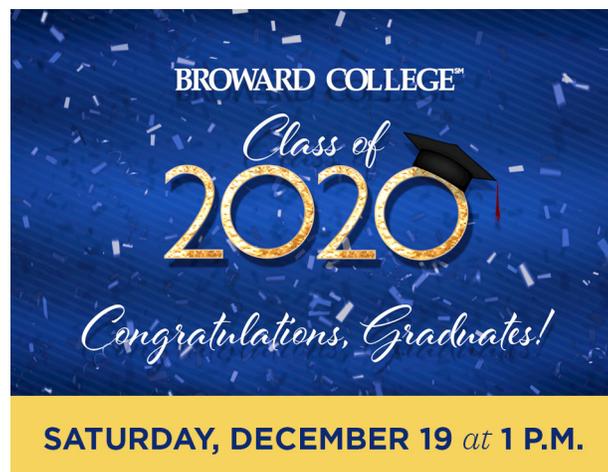
#### SHEILA WEBSTER, RECORDS ADMINISTRATION

Sheila Webster started her employment at the College in 1993 as a personnel specialist. She held several positions before becoming the records manager in 2010. She is known for her unwavering support and willingness to go beyond the call of duty to help her colleagues. Her commitment to the College shines bright, serving as an advocate for student success and a donor to the Broward College Foundation First Generation in College Scholarship Fund.

## Second Virtual Commencement Scheduled for Fall

Broward College will host its second virtual commencement on Saturday, December 19 at 1 p.m. to celebrate more than 5,000 students who are eligible for graduation, earning associate degrees, bachelor's degrees, and certificates. Among the candidates are the oldest graduate at 70 years old, earning two technical certificates; the youngest is 17 years old, earning an Associate of Arts; and more than 100 veterans. The commencement guest speaker is Thasunda Brown Duckett, chief executive officer, Chase Consumer Banking. Other speakers include President Haile; Dr. Marielena DeSanctis, provost and senior vice president, Academic Affairs and Student Services; Erika Noel, president, Student Government Association, A. Hugh Adams Central Campus; and Broward College Board of Trustees members, Zachariah "Reggie" Zachariah and Matthew Caldwell.

A link to the ceremony will be available on [broward.edu/graduation](http://broward.edu/graduation).



## Saluting Our Veterans

In observance of Veteran's Day on Wednesday, November 11, the College honored its student veterans with a swag pick-up and a virtual salute to service. Both events were organized by the Office of Veterans Services and Engagement. Student veterans who attended the swag pick-up received multiple Broward College memorabilia and were allowed to collect the items in-person on the A. Hugh Adams Central Campus while following CDC social distancing guidelines. The second celebratory event allowed students and employees to share tributes and thanks to veterans on Facebook.



## Team Broward College Participates in Uptown VK

The Aviation Institute and Broward UP partnered this year to sponsor the Uptown 5K on the Runway, benefiting the Trustbridge Hospice Foundation. The race was initially scheduled for April 18 but was postponed due to the pandemic. Realizing that large, in-person events probably wouldn't be realistic for a while, organizers transitioned the event to the Uptown VK, a 200-mile virtual relay race, with teams completing the distance between Fort Lauderdale Executive Airport and Key West International Airport. Each team member logs their miles on the event website. The Uptown VK runs from Saturday, November 14 to Saturday, December 12, but already the eight-member Broward College team has logged more than 160 miles, virtually placing them in the Keys. Along the way, there are several 'pit stops' of which the Emil Buehler Aviation Institute on the Judson A. Samuels South Campus is the first. The College's sponsorship allows the opportunity to showcase to participants and observers the Aviation Institute and Broward UP through a video. The event has so far reached almost 1,000 people. [Follow the race here.](#)

## Special Thanksgiving Food Drive-Through Hosted for Students

Broward College has supported students with food insecurities each week since September 25, providing on average 125 food packages. The College has partnered with [LifeNet4Families](#) to help students in need. LifeNet4Families provides a gateway to stability for people in Broward County experiencing hunger, homelessness, and poverty. For the Thanksgiving holiday, the organization joined the College to offer some cheer to students with a special drive-through event on Tuesday, November 24, providing food packages and gift cards to purchase turkeys.



### Our City Media Article Shares how Broward College Serves Students in More Ways Than One

The article features the College's food drive-through program on its website and in its December print issue. It highlights the challenges with food insecurity and how the College is supporting students. | [Read the article](#)

### Fresh Start Distribution to Families Published in the Sun Sentinel

Broward College and HANDY's Fresh Start initiative, which offered Beds in Bags to families in need, was highlighted on October 3. | [Read the article](#)

### Dr. Mildred Coyne Interviewed in South Florida Business Journal Article

The article published on November 13 and titled, 'Giving Guide: Skills training firms shift focus to aid displaced workers,' focuses on what various institutions are doing to get people back to work.

[Read the article](#)

### Upcoming Events

- **Nursing Motorized Processional**  
Wednesday, December 16, 10 a.m.  
A. Hugh Adams Central Campus
- **Employee End of Year Celebration Drive-Through**  
Thursday, December 17, 2020, 2 - 4 p.m.  
A. Hugh Adams Central Campus
- **Fall Virtual Commencement**  
Saturday, December 19, 2020, 1 p.m.  
[broward.edu/graduation](http://broward.edu/graduation)

## FOUNDATION NEWS

### Broward College Foundation Board Members Participate in Professional Enhancement Program

In November, two members of the Broward College Foundation Board were guests at separate sessions of the Professional Enhancement Program (PEP), overseen by Dr. Lulrick Balzora, dean, Social Behavioral Sciences and Human Services Pathway. On Thursday, November 5, board member Alan Haig, president of auto dealership brokerage Haig Partners, and his wife Anne, who serves as the company's chief financial officer, were guest speakers. On Monday, November 23, another board member, Vanesa Patiño, chief operating officer, Valley Forge Fabrics, also addressed the group. PEP was officially launched in 2014 and helps students enhance their leadership and career focus through innovative projects, internships, career opportunities, and exposure to successful business leaders, such as Alan, Anne, and Vanesa. Members of the foundation's volunteer board of directors welcome opportunities to engage with the College's students and programs.



Alan and Anne Haig speaking to the group during the virtual session.

### Broward College Alumni and Friends Concludes 2020 Webinar Series

The curtains on the 2020 interactive webinar series will close on Wednesday, December 16, at 5 p.m. with "The Secret to Living is Giving." During this inspiring event, participants will have the opportunity to learn from seven unique individuals about the life-changing impact they have experienced by giving to others in various ways. The session is free and open to all Broward College faculty, staff, students, and friends. [Register for "The Secret to Living is Giving" here.](#) The next season of the Alumni and Friends Network webinar series opens in January 2021 with a program by LinkedIn that will teach participants how to enhance their profile and network professionally.



### Thank You for Making Giving Tuesday a Success

The Broward College community rose to the challenge on #GivingTuesday. The Broward College Foundation campaign launched around Giving Tuesday on December 1 was a success thanks to faculty, staff, alumni, parents and friends, and so many others. The first #GivingTuesday campaign in the College's history received 104 contributions and raised more than \$89,000. The enthusiasm to see the College succeed has been inspiring. The College is thankful for everyone who gave, shared, and spread the word about the importance of [#BrowardGives](#) on [#GivingTuesday](#).



## Update on Enrollment Trends

In her report to the Board, VP Stubbs explained that data from the National Clearing House Resource Center from September to November 2020 shows a continuing decline in community college enrollment, while private colleges and universities saw some modest increases. She explained that freshman enrollment is down across the country, and communities of color reflect the highest decline of around 30 percent, which mirrors the decline the College is seeing in its First Time in College (FTIC) enrollment. She said the College's spring 2021 enrollment strategies include collaborating with various departments to leverage resources to support registration. This consists of the roll-out of Rapid Credentials—short-term training courses available at no cost thanks to funding from the state. VP Stubbs said she expects some positive impact on enrollment based on these courses. As part of the enrollment drive, the College is also promoting scholarship opportunities, transfer agreements, specific in-demand programs, several marketing campaigns, and hosting webinars and virtual open houses. She encouraged everyone to share their Broward College story with neighbors and friends.

## Financial Review to the Board Explains Cost-Saving Measures and Provides Reimbursement Updates

VP Cornelius told the Board revenue is down significantly due to budget adjustments from the state and declining enrollment. He said there had been some mitigating actions by the College, including minimizing expenses where possible, especially in facilities. Currently, he explained, the College realizes operational expense savings of around \$750,000 per month, and this is expected through the end of November. He explained there would be a decline in these savings with the return of more in-person classes on campus in spring. VP Cornelius also told the Board that the College is about \$1.5 million off the planned budget for the year and that higher education could face possible cuts of eight to ten percent in state funding for the next fiscal period.

The Board also received an update on the actions taken under the temporary authority granted to the College's administration to refund tuition and fees. Over the last three terms, the College has reimbursed or removed fees for labs and parking, totaling \$1.9 million, of which \$1.1 million will be covered under the CARES Act funding.

## Broward College Foundation to Launch First Major Campaign in 30 Years

The campaign will be the first comprehensive fundraising effort by the Broward College Foundation in the last 30 years. The leadership team is working with BrightDot Consulting, and the Board heard presentations from BrightDot president Dr. Bill Crouch and consultant Michael Straighter. Both presenters reiterated that it was a good time for the College to pursue a campaign, given the increase in giving to nonprofits experienced in 2020. The comprehensive campaign is a five-year effort and will focus on talking to philanthropists about investment. The process began six months ago with an assessment of the Broward College Foundation and coaching of its staff. The next phase of the campaign will include a focus group with community members to assess their perspective. The team will then spend 12 to 18 months developing a campaign structure and identifying leadership, followed by a public announcement and milestone celebrations.



## Revisions to General Education Requirements Approved

General Education courses constitute 36 credits of an Associate of Arts degree and 15 in the Associate of Science degree. The revisions to the General Education requirements occur every five years, and the approved changes will take effect in fall 2021. The revisions were developed by a cross-functional task force led by Josh Kimber, associate professor, Philosophy. The Board approved the revision to the general education statement, revised competencies, revised learning outcomes, revised assessment map, revised framework including credit requirements for each general education area, requirements of each area, and additional education options, which is new. The Board also approved the 145 General Education courses recommended by the task force.

The General Education program is an integral part of the learning experience at the College. It provides broad knowledge as well as intellectual and personal development beyond a specific discipline or major. The revised General Education competencies and learning outcomes are focused on critical thinking, effective communication, ethical reasoning, global awareness, information literacy, and mathematical and scientific reasoning. The task force was charged with ensuring that the College's general education competencies are most directly aligned to students' success in the workforce, their career paths, and transfer to universities. The changes will set the College apart from other colleges.

## Board Approves Laboratory Fee Modifications for the 2021-2022 Academic Year

The Florida statute grants authority to the Board to establish laboratory fees. These fees are limited to the cost of equipment, maintenance and repair, service contracts, core-specific software, standardized testing, laboratory supplies, and course-specific part-time personnel. To calculate the fees, the College undertakes an analysis that includes a review of paid enrollment for the courses, actual allowable expenditures for the courses, and any revisions to the curriculum. A total of 239 courses were reviewed, and an increase in fees recommended for 19 courses, a decrease in fees for 37 courses, and removal of fees for 44 courses. The remaining 139 courses will not have any changes.

## Board Congratulates Dr. Marielena DeSanctis on Being Named President of the Community College of Denver (CCD)

The trustees, led by Chair Gloria Fernandez, congratulated Dr. DeSanctis on her selection as CCD president after a national search. The team thanked her for her service to the institution. Dr. DeSanctis, provost and senior vice president for Academic Affairs and Student Services of Broward College, will leave her current role at Broward College on January 14, 2021, and assume her new role on January 15, 2021. “Dr. DeSanctis has displayed an exceptional will to support our students and a values-based system rooted in student success. She has also proven herself a champion of academic excellence and innovative teaching,” said President Haile in offering his congratulations. “Although the Broward College community will miss her, we are excited for her opportunity to positively impact the Denver community. I look forward to supporting her continued success.”



*Dr. Marielena DeSanctis*