

# PRESIDENT'S UPDATE

from the Office of the President



*Together we serve.*

## MESSAGE FROM THE PRESIDENT

After a promising start to our year and a meaningful celebration of Black History Month, we continue to work toward our goal of providing students with exceptional learning opportunities while at the same time bringing educational access and economic improvement to all members of our community. In this March/April 2022 issue, we are proud to report that several of our students were honored by professional organizations for outstanding achievements in their educational fields. Among them are six students nominated for the All-Florida Academic Team and seven students who received awards from the American Advertising Federation. We also bring awareness to how our community-centered Broward UP™ model continues to expand across Broward County and share some of the events across campus in honor of Women's History Month. I invite you to help us spread the word about these accomplishments with colleagues and friends as a testament to our ongoing hard work and innovation.

## COLLEGE NEWS

### U.S. Secretary of Education Miguel Cardona Recognizes Broward UP as “an Example of What We Need to See Across the Country”

United States Secretary of Education Miguel A. Cardona and Congresswoman Debbie Wasserman Schultz participated in a conversation with Broward College students about the educational opportunities, workforce training, and support services offered through Broward UP on Monday, April 4, at Cypress Bay High School in Weston. Five Broward College students—Voneshia Corbin, Nadine Plunkett, Arnel Polo, Ana Maria Forero, and Isaac Ruiz—discussed with Secretary Cardona and Congresswoman Wasserman Schultz how Broward UP set them on a path toward higher education and greater earning potential. President Haile and Dr. Mildred Coyne, senior vice president, Workforce Innovation, led the presentations. Secretary Cardona in his remarks declared that Broward UP should be a national example. “We have a short window to disrupt the systems that were there before that didn’t work, and that is why Broward UP to me is so important, because it is an example of what we need to see across the country,” he said. “Not only because it provides opportunities for the students that are in it, but it provides economic mobility for the participants and the community. This is community development at its best.”

President Haile expressed gratitude for the federal funding allocated to the College through the U.S. Department of Education grant and the federal budget bill. In September 2021, Broward College became the first entity in Florida and the first community college in the nation to receive the Promise Neighborhoods grant (of \$30 million), which supports the educational and developmental outcomes of youth and helps improve economic mobility in communities. In addition, as part of the Fiscal Year 2022 Federal Budget Bill, Representative Wasserman Schultz secured \$2 million in federal funding to expand workforce training initiatives at Broward College.

The Secretary of Education’s visit was a great way to begin April, which is Community College Month.



Participants during the roundtable at Cypress Bay High School on Monday, April 4.



President Haile and Dr. Coyne take a photo with Broward College students after the roundtable.

## Broward College Hosts Representatives from Florida Department of Education for Roundtable Discussion and Visit to the L.A. Lee YMCA/Mizell Community Center

Representatives from the Florida Department of Education (FDOE) joined President Haile and other delegates from Broward College for a roundtable discussion and a tour of the College’s new facilities at the L.A. Lee YMCA/Mizell Community Center in Fort Lauderdale on Thursday, March 31. Senior Chancellor Henry Mack, Statewide Director of Professional Development Rachel Ludwig, and Bureau Chief of Adult Education Dr. Ashley Yopp of the FDOE met with the team to learn about how Broward College continues to uplift its community and improve workforce outcomes through models like Broward UP and the Broward College Entrepreneurial Experience (BCEx), both of which support entrepreneurial education and training.

The new Broward College location at L.A. Lee YMCA/Mizell Community Center will offer courses and free certificates to students and community members, focusing on improving access and connecting residents to better earning potential while meeting our workforce needs. Residents can earn free certificates in Lean Six Sigma, Supply Chain Management, and Customer Service Operations with no diploma or other degree required. The College received \$1 million in funding over the next four years to support its lease of the fourth floor of the YMCA facility.



Participants from Broward College and the Florida Department of Education just before the start of the roundtable.

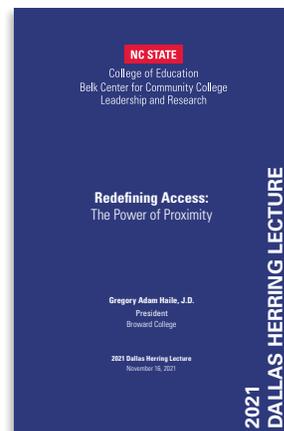


L to R: Florida Department of Education Senior Chancellor Henry Mack, President and CEO of YMCA of South Florida Sheryl Woods, and President Haile.

## Transcript of President Haile’s Dallas Herring Lecture Available Online

A full transcript of President Haile’s 2021 Dallas Herring Lecture is now available in print and online. President Haile followed in the steps of some of our most revered community college leaders as a lecturer and had the incredible opportunity to lend his experience with one of the most pressing issues facing community colleges and the nation. Delivered at the Belk Center for Community College Leadership and Research at North Carolina State University on November 16, his presentation, “Redefining Access: The Power of Proximity,” focused on how community colleges can develop innovative approaches to being proximate with the communities they are designed to serve. The transcript allows participants and others to read the details of the presentation and learn more about the model as a case study of improving post-secondary access.

A PDF of the booklet is available for [download](#).



Click to view and download the PDF

## The Village Square Dinner at the Square Resumes In-person with Debate on the Topic “Facts, Clickbait or Fake News? The War on American News”

The Broward College Village Square hosted its second dinner of the season and the first in-person event since the pandemic on Wednesday, February 27, at the Funky Buddha in Oakland Park. The debate focused on the difference between media, news and information. More than 60 people filled the room to hear panelists discuss themes related to bias in the behavior of news reporters, the influence of social media, and the effect of marketing on journalistic discourse. The event featured Evelyn Baker, executive producer, Univision Communications, Inc. and adjunct professor at Broward College; Frank J. Guzman, Broward bureau chief at WSVN-TV; and Justin Sayfie, publisher at Sayfie Review and Partner at Ballard Partners. It was moderated by Ann Marie Sorrell, president and CEO at The Mosaic Group. The next Village Square Dinner at the Square event will take place on Wednesday, April 27, at the Funky Buddha in Oakland Park. The theme of the discussion will be “Competition Is Good for Customers, but Would it Benefit Schools?”



L to R: Panelists Justin Sayfie and Evelyn Baker, President Haile, Moderator Ann Marie Sorrell, and Panelist Frank Guzman.

## Broward College Partners with Deerfield Beach to Provide Workforce Education and Training Through Broward UP

The City of Deerfield Beach is the latest municipality to partner with the College to provide free educational opportunities, workforce training, and support services to residents. The partnership was made official at the City Commission meeting on Thursday, March 15. The City Commission voted unanimously to provide access to Broward UP to eligible residents. Broward UP was initially launched in 2018 in six zip codes with high unemployment and low post-secondary attainment. Broward UP's expansion to Deerfield Beach zip codes 33441 and 33064 and other zip codes is possible thanks to a \$30 million gift from philanthropist Mackenzie Scott and her husband Dan Jewett, allowing the College to expand its service model.



## Broward College Awarded Two TRIO Talent Search Grants to Help Low-Income First-Generation College Students Access Higher Education

The College received two TRIO Talent Search grants totaling almost \$3 million from the U.S. Department of Education to help more prospective first-generation college students pursue higher education. In its first-ever Talent Search grants, Broward College and its collaborative partner, Broward County Public Schools (BCPS), will conduct two projects: Project ASPIRE, which will serve Boyd H. Anderson High School, Northeast High School, Sun Fire High School, Lauderdale Lakes Middle, and Lauderhill 6-8; and Project REACH, which will serve Dillard High School, Plantation High School, Sunrise High School, and Parkway Middle School. Students will receive counseling and have access to college and financial application assistance, college entrance test preparation, and career exploration to better understand their educational options. Both projects will also conduct online project-based STEM learning activities, connect students to tutoring and other services, and promote dual enrollment and industry-recognized certification training in Broward UP communities.

## President Haile Named Finalist for AACC CEO of the Year Award

President Haile has been named among six finalists for the inaugural American Association of Community Colleges' 2022 CEO of the Year Award. Winners will be announced at the Awards of Excellence Gala on Monday, May 2, during the AACC Annual Conference held in New York City, April 30 to May 3.

President Haile will also present alongside Josh Wyner, executive director of the College Excellence Program at the Aspen Institute, in a session on Equity in Career and Technical Education Programs at the AACC Annual Conference on Sunday, May 1. In addition, Drs. Mildred Coyne and Jennifer Saint Louis will present a session titled "Achieving Unlimited Potential – A New Community-Based Education Model," at the AACC Annual Conference. The session will introduce Broward College's innovative post-secondary education model, impact, and growth to a national audience of higher education practitioners interested in replication in their communities.



Gregory Adam Haile, J.D.

## Faculty and Staff Explore Cultivating Connections for Professional Development Day 2022

More than 900 Faculty and staff engaged remotely for a successful Professional Development Day on Friday, February 18, organized by the Center for Teaching Excellence and Learning (CTEL) and Workplace Learning in Talent and Culture. Under the theme, Cultivating Connections – Building Community, speakers and panelists from various departments and pathways across the College took part in discussions and workshops focused on meeting the need for institution-wide resilience and compassion, encouraging growth and reflection during and post-pandemic. The opening and closing sessions featured Broward College panelists and moderators, including students, while an external presenter facilitated the mid-day session. Dr. Emerald Templeton, an equity-minded scholar-practitioner with expertise in organizational leadership counseling, student affairs, and educational partnerships, focused her mid-day presentation on an asset-based approach to student support. In a post-event survey, participants provided insight from their experiences within their pathways and future goals, which will be considered for future Professional Development discussions and training.



## Festival of Music, Film, Literature, and Art Continued to Grow in Virtual Environment

This year's Music, Film, Literature, and Art Festival (MFLA) at Broward College from March 8 to 18 was offered in a hybrid virtual and in-person setting. Centered on the theme, "A Changing World: Envisioning What's Next," the festival reflected the ongoing changes to our day-to-day lives through the arts. The festival garnered more than 1,000 attendees, including guests from creative-interest groups and K-12 school districts from Florida, New York, and California, as well as attendees from La Universidad Iberoamericana (UNIBE), a private non-profit university in Santo Domingo, Dominican Republic. Featured presenters were Marquis McGriff, author of "The Dad I Had;" Anika S. Madison, author and podcaster; and Jarred Amato, founder of Project LIT. The festival also included discussions on wildlife conservation, Blackout Poetry, and opportunities in the film industry. Co-chaired by Associate Professor Dr. Billy Jones and Assistant Professor Regine Darius, MFLA has grown exponentially in just seven years and showcases the work of the faculty and staff and expertise from all eight pathways.



## Professor Natalie Butto Participated in the Center for International Business Education and Research Trip to India

A delegation of college educators, including Broward College's Professor Natalie Butto, participated in the Center for International Business Education and Research (CIBER) Professional Development in India program during the winter break of the 2021-2022 academic year. The program strives to develop a greater understanding of doing business in emerging markets such as India and is supported by a Department of Education grant. Members of the delegation participated in a seminar with faculty from India, held meetings with local businesses and took part in a community foundation that empowers women. The research trip also included cultural visits in Delhi, Agra, Jaipur, and Kolkata, including the Taj Mahal and The Mother Theresa center.



Participants and facilitators during one of the sessions in December 2021.



## Celebrating Women's History Month

The College celebrated Women's History Month with an array of events throughout March. This year's festivities recognized "Women Providing Healing, Promoting Hope," focusing on the inspiring work of caregivers and frontline healthcare workers during the COVID-19 pandemic and women who have provided healing and hope throughout history. Several organizations participated in the celebrations. The Institute of Public Safety and Broward College Student Life hosted a Women in Leadership panel titled "Women Leaders Empowering Future Leaders," on Wednesday, March 9. On Thursday, March 17, the South Campus Gallery held an opening for "Collecting Somewhere – Documenting the Changing South Florida Roadside and Honoring Women," by artist Lorna Ruth Galloway. Attendees were encouraged to donate gently used clothing in support of the charitable organization Women in Distress, as well as hygiene products in support of Broward College's Seahawk Outreach Services. Other events were, "A Conversation with Broward College's Armed Forces Leading Ladies" on Monday, March 21; an interactive live museum representing different women's issues and contributions at the North Campus on Tuesday, March 22; a virtual panel discussion on feminist trailblazer bell hooks on Thursday, March 24; and a Women's History Month "Book Tasting" on Thursday, March 31.

## \$2 Million in Federal Funding Received for Broward UP

As part of the federal budget bill passed by Congress earlier this month, Broward College will receive \$2 million in funds to support Broward UP and other workforce training programs. The funds were requested by Rep. Debbie Wasserman Schultz, who last June met virtually with the Board of Trustees to discuss opportunities available for new and existing Broward College students that can help them pay for an array of education expenses.

## President Haile Championed Health Equity for All at American Heart Association’s 2022 Broward Heart Walk

President Haile and his wife and daughters participated in the American Heart Association South Florida chapter’s Broward Heart Walk fundraiser at Nova Southeastern University (NSU) on Sunday, March 13. The three-mile walk brought in more than \$1 million in donations that will go toward championing health equity for all, training thousands in CPR, and funding heart research throughout the year. President Haile was on-hand to participate in the walk at NSU, but participants were also able to take part remotely by walking three miles at a location of their discretion. Other attendees included NBA All-Star and founder of the Mourning Family Foundation Alonzo Mourning and CITY Furniture CEO Andrew Koenig.



President Haile with wife Chae and daughters Sloane and Hadley.

## 211 Broward Honors President Haile at Helpline 25th Anniversary Celebration Event

President Haile was honored as a founding “Helpline Hero” at the First Call for Help of Broward/211 Broward 25th Silver Anniversary event at Westin Fort Lauderdale on Saturday, March 26. President Haile was among six industry leaders recognized for their commitment to the community and helping 211 Broward fulfill its mission and meet its goals. For 25 years, 211 Broward has facilitated the connection of people to health and human services, and the organization’s partners and supporters help offer the opportunities to make these connections.



President Haile joins other honorees for a photo.

## Broward College Supports Fundraising for LifeNet4Families at Andy’s Annual Family Pasta Dinner

Broward College was one of the sponsors of Andy’s 20th Annual Family Pasta Dinner on Sunday, February 20, at the Signature Grand in Davie. President Haile and his family, Dr. Amoy Reid, dean, arts, Humanities, Communication and Design Pathway (AHCD) and Dr. Michelle Jackson, associate dean, AHCD, represented the College at the event. They were among the 800 attendees at the annual dinner hosted by Andy Cagnetta, CEO of Transworld Business Advisors. It is a fundraiser for LifeNet4Families. The nonprofit organization is dedicated to providing food, ancillary services, and referrals to those in need in Broward County. The nonprofit organization offers a gateway to stability for people in Broward County experiencing hunger, homelessness, and poverty. This year marked the 20th anniversary of the event. The evening’s dinner brought in \$320,000 in donations, bringing the 20-year funds raised to more than \$2 million.



Broward College participants at Andy’s 20th Annual Family Pasta Dinner on Sunday, February 20.

## President Haile Honored by Florida Panthers, Association of Florida Colleges and Florida Chamber of Commerce During Black History Month

Multiple organizations recognized President Haile during Black History Month in February for his leadership in bringing accessible education and better economic outcomes to the community. The Florida Panthers named President Haile a “28 Days of Excellence” nominee to recognize his work with Broward UP. Additionally, the Florida Chamber of Commerce honored President Haile as one of the exceptional Black leaders on its board, and The Association of Florida Colleges honored President Haile as one of seven college presidents demonstrating outstanding service to the Florida College System and its students.



This LinkedIn post was made by the Florida Chamber on Thursday, February 17.

## Broward College Seeks New Opportunities for Partnership with Habitat for Humanity

On Saturday, March 5, President Haile was among the chief executives who helped build homes with Habitat for Humanity for their 3rd Annual CEO Build at the Collier City Revitalization in Pompano Beach. CEOs took part in roofing activities and finishing touches on four Habitat Broward homes. President Haile also discussed opportunities for collaboration between the nonprofit organization, which empowers individuals and families to build and buy their own homes, and Broward College. The potential partnership would help bring deserving community members within reach of a college education. Data indicates that homeowners are significantly more likely to send their children to college and have a considerably higher net worth than renters.



Participants at the 3rd Annual CEO Build organized by Habitat for Humanity Broward.

## Broward College Supports Black Brown and College Bound Summit

The College’s Minority Male Initiative (MMI) had the opportunity to return to the 15th Annual Black, Brown, and College Bound Summit in Tampa, Florida. The event offers workshops and guest speakers centered on the challenges facing African American and Hispanic male students in higher education. Broward College was a co-sponsor of the summit and had 18 students participating in the event. Esmeralda Sweeney, associate vice president, Student Success; Dr. Thomas Walker, Interim Dean, Business Affairs - Academic Operations, Analytics and Communication; and Joseph Metts, Associate Dean, Academic Success Center - University & College Library presented on the topic, “Beyond Numbers and Silos: Reimagining Minority Male Programming,” sharing the success of the College’s Minority Male Initiative.



## Broward College in the News

### Education Secretary wants to replicate Broward UP across the U.S.

In this Tuesday, April 5, article, The Miami Herald recaps the U.S. Secretary of Education’s visit to Broward County and his interest in replicating Broward UP nationally. | [Read the article](#)

### Students Get Fast Track Training at Broward College

The South Florida Times featured a story on Broward College’s fast track career skills training program on their website on Thursday, February 10. The article highlighted ways in which the program helps students begin life-changing careers in South Florida’s most in-demand job markets. | [Read the article](#)

### Miami New Times Features An Afternoon with Chris Bosh

The March 23 article written by reporter and Broward College alumnus Clayton Gutzmore, details the former Miami Heat player’s visit to the College and his address to students. | [Read the article](#)

## Upcoming Events

### BC Talks: 5th Annual Speech Contest

Date: Thursday, April 14

Time: 4 to 5:30 p.m.

Location: Zoom ID: [939 992 14005](#)

### Village Square Dinner at the Square

Date: Wednesday, April 27

Time: 6 to 7 p.m.

Location: Funky Buddha Brewery, Oakland Park

[Click here to register](#)

### Spring Commencement

Date: Thursday, May 5

Time: 1 p.m.

Location: Broward County Convention Center

[Click to learn more or watch virtually](#)

## INFORMING THE COMMUNITY

### President Haile Selected for Black History Month Presentation at FBI Miami Division

The FBI Miami Division holds events throughout the year to create awareness and educate its workforce on diversity, equality, and inclusion issues. On Thursday, February 10, President Haile was the featured speaker at the Division's office in Miramar as part of its Black History Month programming. Attendees included FBI employees, contractors and task force officers. In his remarks, President Haile focused on how post-secondary education can contribute to improved outcomes for Black communities and shared the work of the College.



President Haile was recognized by the FBI Miami Division on February 10 for his dedication to workforce diversity, equity, and inclusion.

### President Haile Gives Talk to Students at Bayview Elementary for Black History Month

On Thursday, February 24, President Haile was invited to address students at Bayview Elementary School in Fort Lauderdale. More than 80 students attended President Haile's address, along with 10 school administrators and four teachers. President Haile discussed how to face and overcome challenges they may face in their future and what it is like to be a college president.



Students of Bayview Elementary listen attentively as President Haile speaks about his personal and career experiences on February 24.

## STUDENT NEWS

### Six Broward College Students Recognized on 2022 All-Florida Academic Team

The six students are among 144 students recognized as 2022 All-Florida Academic Team winners by the Florida College System. Each year, Broward College nominates exceptional students to the competition sponsored by the Phi Theta Kappa (PTK) International Honor Society. The All-Florida Academic Team commends outstanding students across the state for their academic achievements, leadership skills and service to the community. This year's Broward College winners are David Balzora, Destine Harrison-Williams, Sally Barosa, Krystal Haynes, Jesllie Lopez, and Rose Prevost. The College honored the students and their PTK advisors at the Tuesday, March 29, meeting of the Board of Trustees. The Florida College System hosted the 2022 All-Florida Academic Team students at an awards ceremony on Friday, April 1, in Orlando.



All-Florida Academic Team winners with members of the Board, President Haile, PTK advisors and other executive leaders at the Tuesday, March 29, Board meeting.

## More than 800 Attend an Afternoon with Chris Bosh

Broward College Student Life presented a conversation with two-time NBA Champion Chris Bosh at the A. Hugh Adams Central Campus on Thursday, March 17. The event, titled “An Afternoon with Chris Bosh,” featured the former Miami Heat player and 11-time NBA All-Star sharing his experiences as a professional athlete and discussing the skills necessary to be successful in life and on the court. The afternoon began with a Fireside Chat in the gym with Associate Vice President of Workforce Education Employment Solutions Imran Siddiqui, part of a Broward College Entrepreneurship (BCEx) event designed as an opportunity for founders, students, and staff to hear entrepreneurial insights. In a second event, 825 students from Broward College, Florida Atlantic University (FAU), and other partner institutions including Boys & Girls Club of Broward County, HANDY Inc., Hispanic Unity of Florida, Urban League of Broward County, and Broward County Public Schools gathered at Bailey Hall to hear Bosh’s first-hand stories of grit and determination before and during his NBA career. Sharing excerpts from his book, “Letters to a Young Athlete,” Bosh motivated and inspired students to find their passion and pursue it even if they face uncertainties in their life. His presentation was followed by a Question and Answer session moderated by Senior Director of Student Engagement Carlos Parra. A book signing at FAU Davie Union concluded Bosh’s visit.



NBA All-Star Chris Bosh poses with students following his presentation at Bailey Hall on Thursday, March 17.



Carlos Parra (left) during the Question and Answer Session with Chris Bosh (right).

## Broward College Students Receive 18 Chapter Awards from American Advertising Federation

The American Advertising Federation (AAF) awards is the advertising industry’s largest and most representative competition, attracting nearly 30,000 entries every year in local AAF Ad Club competitions. This year, students from Broward College took home 18 awards from the AAF Fort Lauderdale chapter, including four GOLD ADDY’s, nine SILVER ADDY’s, two Judge’s Choice, Best of Brand, Best of Packaging and Best of Publication Design. The award ceremony took place on Thursday, February 17, at Lakeside Terrace in Boca Raton. The winners and their entries are:



Student winners celebrate at the award ceremony with members of faculty and staff.

- **Stephan Richetti**, for his entry “Elementa,” in the category Product or Service Sales Promotion – Packaging
- **Shannon Escoriaza**, “Thorn Annual Report,” in the category Collateral Material – Printed Annual Report or Brochure; “Personal Identity Brand,” in the category Collateral Material – Stationary Package – Single or Multiple Pieces; and “REZZ Tour Poster,” in the category Collateral Material – Special Event Materials
- **Andrea Rivas Faratro**, “Apricate,” “The Burger Palace,” and “Monoloop” in the category Integrated Brand Identity Campaign
- **Kristin Alcorn**, “Ingrid Michaelson Concert Poster,” in the category Collateral Material – Special Event Materials
- **Adelle McGown**, “The Marshall Project,” in the category Product or Service Sales Promotion – Packaging; “VaVa Bucha,” in the category Collateral Material – Printed Annual Report or Brochure
- **Maria Keener**, “Ensemble Organum,” in the category Collateral Material – Special Event Materials; “Villa Rica Coffee Liquor,” in the category Integrated Brand identity Campaign
- **Sharobia Knight**, “Chio Butter,” in the category Product or Service Sales Promotion - Packaging

## Broward College Information Technology Department Hosts Pre-Apprenticeship Program

A group of Broward College students had the opportunity to gain on-the-job experience with members of the College’s Information Technology team as part of an inaugural pre-apprenticeship program from February 8 to 11 at the Broward College North Campus. The 21 students spent the week receiving on-site job training from Orville Harvey, assistant director of IT at North Campus. This customized job-shadowing session featured hands-on learning modules, during which students observed the real-time duties and responsibilities of the IT Help Desk. Students developed a deeper understanding of the tasks and responsibilities they will eventually undertake as part of their IT careers.



*Orville Harvey, assistant director, Information Technology, speaks with students about equipment and processes during training sessions from February 8 to 11.*

## Phi Beta Lambda Club Wins Chapter of the Year

The Broward College Florida Phi Beta Lambda Club (PBL) was named Chapter of the Year and qualified for regional competition at the PBL State Leadership Conference, which took place from March 17 to 20 in Orlando. This is the first time that the College’s PBL Club, advised by Dr. Cathileen Montesarchio, has been named Chapter of the Year. The PBL Leadership Conference seeks to reward excellence in a broad range of business and career-related areas. PBL competitive events also prepare college students for the workforce by expanding their classroom experience with real-world scenarios. Participants who place at the regional level are eligible to compete in the national competition, which will be held June 24 to 27 in Chicago.



*Members of the winning PBL team show their certificates.*

## RETIREMENTS



### NORMA CALVO-ROSARIO

Norma Calvo-Rosario, senior financial aid advisor, is retiring after 24 years of service at Broward College. She began her career at the College in 1998 as a part-time employee, transitioning to full-time in 1999.



### ABDOLREZA ROODBARI

Abdolreza “Ray” Roodbari is retiring after 15 years serving as an aviation support specialist in the Aviation Maintenance department at Broward College.

## Four Broward College Foundation Board Members Re-Appointed

The Broward College Foundation re-appointed Merrill Lynch-Alexis Wealth Management Group Wealth Management Advisor Alix Alexis; retired Memorial Healthcare System Senior Vice President and Chief Medical Officer Dr. Stanley Marks; Franklin Templeton Investments Senior Strategic Advisor Gregory E. McGowan; and AARP Florida Director of State Operations Dionne H.E. Polite to its Board of Directors during its meeting on Thursday, February 24.



Alix Alexis



Dr. Stanley Marks



Gregory E. McGowan



Dionne H.E. Polite

## Five Community Leaders Appointed to Broward College Foundation Board of Directors

Five community leaders were tapped as new members of the Broward College Foundation's Board of Directors during the February 24 meeting. New board members include Chief Executive Officer of ARK Solvers, Inc. Reginald Andre; President and CEO of American National Bank Ginger Martin; President of Paladin Global Partners Raymond Monteleone; Division Chief Nursing Executive with HCA Healthcare Dr. Natalie Ransom; and owner of Cloud 9 Nonprofit Advisors Jessica Rodriguez.



Reginald Andre



Ginger Martin



Raymond Monteleone



Natalie Ransom



Jessica Rodriguez

## BOARD NEWS

### Board Receives Overview from Vice Provosts

As part of the Student Forum, each of the College's three interim vice provosts, who also oversee campus operations, provided the board with an overview of their areas and important updates or developments. In his presentation, Dr. Donald Astrab, interim vice provost, Academic Operations, Analytics, and Communication, who is responsible for the Judson A. Samuels South Campus and the Partnership Centers, highlighted that the campus would open a food pantry within the next month. He addressed improvements in food options available to students through food trucks. Dr. Astrab also discussed the relocation of P'an Ku, the College's literary magazine, and the Air Traffic Control program to the campus. The latter was made possible through Higher Education Emergency Relief (HEERF) funding to the College.

Dr. Jamonica Rolle, interim vice provost, Academic Affairs, who oversees the North Campus, provided an overview of her responsibilities. She detailed student enrollment by programs, of which Health Sciences and the Business pathways had the highest enrollment. She also shared details of student engagement activities that have seen a resurgence through Student Life, as well as work in community outreach and partnerships to strengthen the College's connection with the communities it serves.

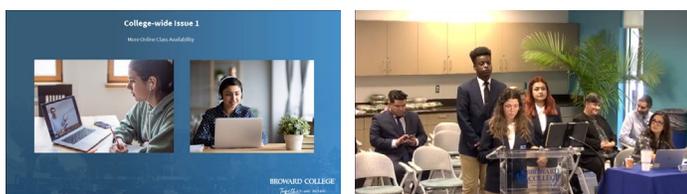
Dr. Stephanie Etter, interim vice provost, Academic Services and Learning Resources, whose purview includes the A. Hugh Adams Central Campus, shared her responsibilities. Her presentation spotlighted the Institute of Public Safety, the Health Sciences Simulation Center, the Rosemary Duffy Larson Gallery, and the work being undertaken through the Transfer Scholars Network, Helios Foundation Scholarship, Dual Enrollment, and the Honors College.

## Social Enterprise Plan Update

Renee Law, associate vice president, Institutional Planning and Effectiveness, provided an update to the Board on the status of the College’s next strategic plan, the Social Enterprise Plan. The Social Enterprise Plan will replace the existing Strategic Plan, which ends on June 30, 2022. AVP Law reminded the College community of the timelines for establishing strategy and developing tactical approaches, including engagement with the Board of Trustees, students, faculty and staff, and external stakeholders. She explained the main feedback received from each group and the development of strategic priority statements based on common threads found in discussions. She added that the Social Enterprise Plan team is engaging the College community in developing tactical approaches to actualize strategies and prioritize activities for resource allocation during March and April for final approval by the Board of Trustees in June 2022.

## Student Forum Takes Center Stage at March Board Meeting

Student Government Association (SGA) leaders for the Judson A. Samuels South Campus and North Campus led the Student Forum presentations to the Board. Gali Polichuk, president, Judson A. Samuels South Campus SGA; Xiomara Campos, vice president, Judson A. Samuels South Campus SGA; and Devonte Caine, president, North Campus SGA, outlined to the Board, executive, and senior administration an enumeration of student concerns on the campuses as well as college-wide issues raised by students during town halls and surveys during the term. Among the issues highlighted were access to the Fitness Center and intramural sports; more gender-neutral restrooms; access to reliable transportation and Lyft credits; more in-person evening classes; and additional food options. Senior leaders responded that all concerns were being considered in their assessments. Each presenter received updates or information on their specific concern directly from the executive leader who oversees the area or department. The SGA presentations were followed by a question-and-answer session, where students submitted video questions that were addressed by the executive leadership team.



Gali Polichuk, president, Judson A. Samuels SGA during a part of her presentation.

## Board Receives Details on Budget Process and Priorities Preview for the 2022-23 Financial Year

In his presentation, Caleb Cornelius, vice president, Finance, explained to the board the factors taken into consideration and the process used to develop the budget for the next fiscal year. Among them is the projected decline in enrollment from the Florida Department of Education. He indicated that while the College anticipates some decline in its full-time equivalency enrollment, it is not expected to be as steep as the projections from the state based on the model used by the Institutional Research team, under the direction of Dr. Érica Amorim, which has done extensive research and forecasts. VP Cornelius explained that the model for these enrollment projections includes Broward County High School graduation rates, the institution’s retention rate, unemployment rate, COVID-19, adult population employment rate, projected job growth and current job growth, projected average earnings per job, and poverty rates. He said the model used by the College is 98 percent accurate.

VP Cornelius explained the forecast and assumptions based on various scenarios adding that while the College has aspirational goals, the fiscal plan is being developed to allocate resources where they are needed over the next few years. He shared the College’s three-year working plan using all the available funding it can utilize from HEERF and the state, the budget design and development process, and the commitments to excellence in budgeting based on the priority-based funding model. He added that the operational budget priorities were faculty pay study, health insurance stabilization, and one-time merit pay for all employees.

## General Counsel and Vice President of Public Policy and Government Affairs Provide Update on Legislative Session

VP Hofmeyer noted that pending final approval, the Florida College System (FCS) Council of Presidents could meet all the priorities it established for the legislative session - strengthening and bolstering the FCS program fund, renewing the FCS infrastructure, and ensuring that colleges continue to receive performance funding. Among the highlights she noted was that the legislature voted to invest an additional \$400 million in the Florida College System from Coronavirus relief funds provided by the federal government to address deferred maintenance needs. Of the \$400 million allocated to the FCS, Broward College has been allocated \$24 million. The funding will be disbursed through a submission process for each project to the Department of Education. VP Hofmeyer said if approved, this would put a significant dent in the more than \$80 million in deferred maintenance at the College. She also discussed a potential \$100 million increase to the total college system funds. VP Hofmeyer also provided a policy overview of the statutes passed during the session and how they could impact post-secondary education in the state. The budget proposals and bills are pending approval by the Governor.

### Board Authorizes One-Time Payment to Part-Time Employees

At its March meeting, the Board authorized the use of existing funds for a one-time merit payment to part-time employees. The merit payment will be based on the number of hours worked.

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### Policy Changes

At its March 2022 meeting, the Board approved the following policy changes:

**Policy 6Hx2-1.24. Board of Trustees Self-Evaluation:** The policy establishes the process for the Board to conduct a self-evaluation. Each Board member will complete an evaluation survey and submit it to the Chief of Staff and Vice President of Communications and Community Relations.

[http://browardcollegefl.iqm2.com/Citizens/Detail\\_LegiFile.aspx?Frame=&MeetingID=2177&MediaPosition=&ID=9044&CssClass=](http://browardcollegefl.iqm2.com/Citizens/Detail_LegiFile.aspx?Frame=&MeetingID=2177&MediaPosition=&ID=9044&CssClass=)

**Revision to Policy 6Hx2-5.01: Admission:** The revision adds a new statutory requirement to allow admission of students with a high school equivalency diploma issued by another state.

[http://browardcollegefl.iqm2.com/Citizens/Detail\\_LegiFile.aspx?Frame=&MeetingID=2177&MediaPosition=&ID=10199&CssClass=](http://browardcollegefl.iqm2.com/Citizens/Detail_LegiFile.aspx?Frame=&MeetingID=2177&MediaPosition=&ID=10199&CssClass=)