

# Broward College Update

from  
J. David Armstrong, Jr., President

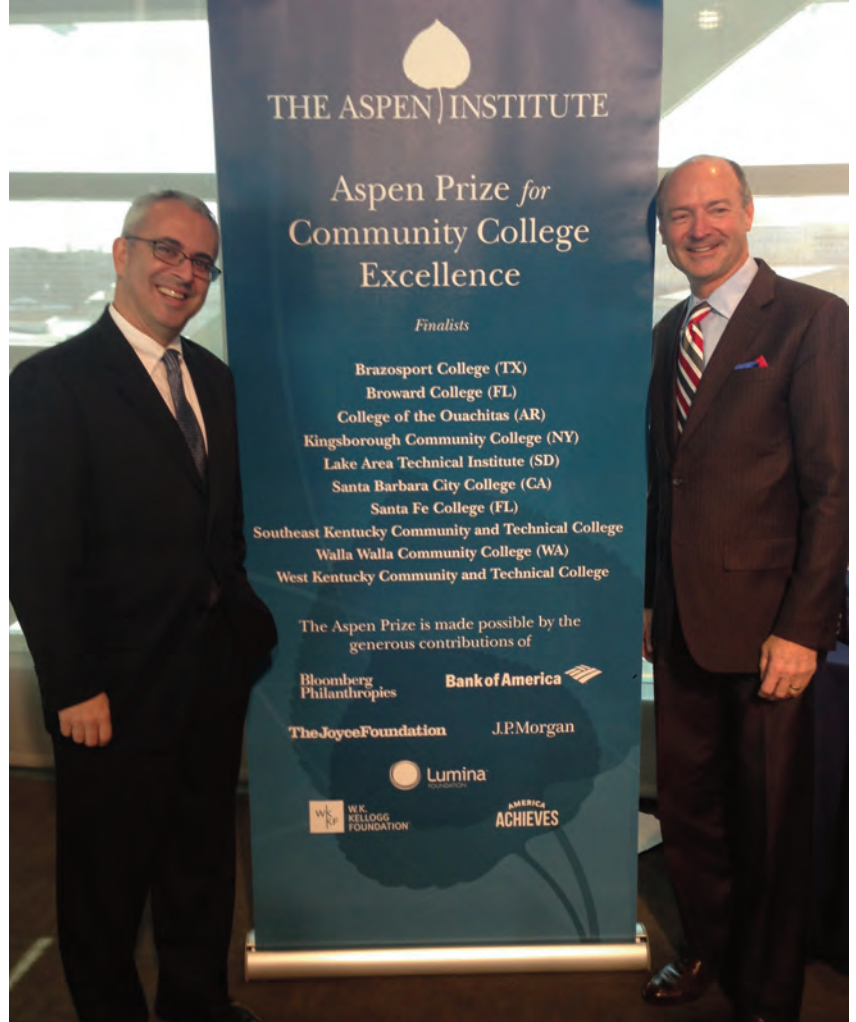
March 2013

## Aspen Recognizes Top Colleges, Excellence Winners

Earlier this month, the Aspen Institute named co-winners of the Aspen Prize for Community College Excellence — Walla Walla Community College and Santa Barbara City College at a ceremony in Washington, D.C.

President Armstrong was on hand as Broward College was formally recognized as one of the top 10 community colleges in the nation and finalist for the Aspen Prize. Read more about the announcement at <http://hrlid.us/YVR2Ts>.

According to Josh Wyner, Executive Director of the Aspen Institute College Excellence Program, “Broward College has achieved, by every measure, rapidly improving graduation and transfer rates for its students, including the large number of minority students enrolled at the institution. Broward College drives program improvements forward by analyzing data and then making campus-wide changes aimed squarely at closing gaps in student success, including entirely restructuring its remedial education programs. This focus on student success has led to significant changes that help students succeed, leading not just to a significant increase in the number of degrees awarded over the past five years, but strong labor market outcomes for students after they graduate.”



## Spend Fridays with TED



### TED2013

The Young. The Wise. The Undiscovered.

In an effort to pass along ideas worth spreading, Broward College is sharing the panel discussions of the TED 2013 conference — The Young. The Wise. The Undiscovered.

On the first Friday of each month, students, faculty, staff and members of the community are invited to attend. The first of these events occurred earlier this month and highlighted talks that focused on several topics: create, dream and sustain. For information about the First Fridays series, email [tmeyer1@broward.edu](mailto:tmeyer1@broward.edu).

## De Lucca Named Non-Profit Leader of the Year



Michael De Lucca, president and CEO of the Broward Regional Health Planning Council, was awarded the Broward College Non-Profit Organi-

zation Leader of the Year at the 3rd Annual PNC Non-Profit Academy Awards presented by 211 Broward and hosted by the Seminole Hard Rock Hotel and Casino.

The Broward Regional Health Planning Council has 95 employees who provide a variety of health programs and a budget of \$12.5 million this year. The council's programs include Healthy Families Broward, Broward County HIV Health Services Planning Council and Clinical Quality Assurance, Substance Abuse and Mental Health Programs, Housing Opportunities for People with AIDS, Transforming Our Community's Health, Lead Agency for HIV and Matter of Balance. The council's Health Data Warehouse was recognized as an innovative health data dissemination model by the CDC.

## Omega Phi PTK Chapter Elected to Leadership Office

Just before spring break, Broward College's three Phi Theta Kappa chapters attended the PTK Florida Regional Conference, co-hosted by South Campus's Alpha Delta Rho chapter.

The North campus's Omega Phi chapter was elected the Leadership Office for the Florida Region. As the Leadership Office, Omega Phi chapter will host the Florida Regional Leadership Conference in September. The troupe will be joined by the South and Central campus chapters in San Jose, Calif., for the PTK International Convention on April 3.

## First Class of TSA Officers Graduate



The first cohort of 16 Transportation Security Administration (TSA) officers have completed the TSA Associates Program at Broward College's Institute of Public Safety. The program requires officers to take three college-level, three-credit courses earning a TSA-issued certificate of achievement.

The TSA Associates Program partners with community colleges to deliver credit-bearing higher education courses at airports or near officer duty stations, nationwide. The program strongly encourages continuation of coursework toward earning associate degrees in Homeland Security or a related field, such as criminal justice. The courses are: Introduction to Homeland Security, Intelligence Analysis and Security and Transportation and Cargo Security.

Broward College is one of the colleges across the country selected by the TSA for the partnership program. The students are all TSA officers who work at the Fort Lauderdale International Airport. The group was recently honored at a ceremony.



## Meacham Speaks, Broward College Tweets

Pulitzer Prize-winning historian Jon Meacham discussed his most recent bestseller, "Thomas Jefferson: The Art of Power," at Bailey Concert Hall on Central



campus on March 28. Hundreds of attendees were encouraged to join the college's first tweet chat and a number of comments and questions were posted during the lecture.

Tweet highlights:

- From @historypiggy: "They were men before they were monuments"
- From @BrowardCPrez: "Partisanship is the oxygen of democracy"
- From @taihouser: I really enjoy #Meacham ability to express nuance and his appreciation of the same

Follow Broward College on Twitter, Facebook, YouTube, Instagram and LinkedIn.





## Faculty Spotlight: Felix Lorenzo

Felix Lorenzo, a professor of architecture at the Downtown Center, was born in Cuba, but left there shortly after his birth. A few of his formative years were spent in Spain, a place he recalls as almost magical.

“When I was a kid, my parents would take my brother and I out for rides into the country,” Lorenzo says. “I loved looking at the castles that were in ruins.”

That fascination with crumbling castles turned into a love of architecture and defined his career path. He earned a degree at the University of Miami’s School of Architecture and added a master’s degree in construction management and architecture from Florida International University. In addition to teaching at Broward College since 2003, he helps nurture the young architects and offer them insight through his work as managing partner of the Miami-Dade architectural and planning firm Ferenzo.

As passionate as he is in his work as an architect, his work as

a professor is particularly meaningful, too. “The reach of a professor can go well beyond the classroom,” he says. “I’d say Broward College opened the door to me, and gave me the opportunity to teach in different settings.”

In addition to teaching nine of the 10 architecture courses on a rotating basis, Lorenzo advises the student architectural club and writes its monthly newsletter. He arranges for student exhibits, special events and workshops and more. In many ways, he pushes his students to become the kind of architect he has become.

He’s particularly proud of a program he designed in 2010. AIAS Freedom by Design, a student-organized fundraiser created to fund building wheelchair-accessible ramps. Originally created to solicit donations from professors, he and his students pushed the concept to create a special event covered by the Sun-Sentinel as well as FAU and Broward College’s student newspapers.

“I like to propel my students past knowledge, past thinking, into caring,” he says.



## ‘Give Kids a Smile Day’ a Success at Central Campus

‘Give Kids a Smile Day,’ an annual event of the Broward County Dental Association that provides free dental services to local children from qualified low-income families and

raises awareness about the epidemic of untreated dental disease.

The day is celebrated locally and nationally and was held last month at the Broward Dental Research Clinic on the Central Campus. About 70 patients between 5 to 18 years of age were greeted and treated by about 20 dentist volunteers and volunteer dental assisting and dental hygiene students from Broward College.

Every child attending ‘Give Kids a Smile Day’ received routine preventive care, examination, prophylaxis, fluoride treatment, x-rays and tooth sealants. Some children received fillings or extractions or other dental work. All children left with instruction on how to better care for their teeth and gums and with a goody bag filled with dental care products.



## Brown Named to JUCO Top 100

Craig Brown, Broward College’s 220-pound, 6-foot-5 guard who’s signed to play next year with Rutgers, was recently selected the No. 34 junior college basketball player in the country on jucorecruiting.com’s list of Top 100 players. Brown is a criminal justice major.

## Espinosa Joins Sioux City Explorers

Former Broward College baseball player Iberto Espinosa, 26, has been acquired by the Sioux City (Iowa) Explorers from the Grand Prairie (Texas) Airhogs. Both teams are in the American Association, a midwestern minor professional baseball league. Espinosa is in his fifth season of professional baseball. Drafted by the Kansas City Royals in 2008, Espinosa is primarily used as a catcher and first baseman but can also play outfield and third base. Other former Broward College players currently involved in professional baseball include Mike Fiers, Mat Latos, Christian Marrero and Chad Rose.

## New Grant Will Help Students with Financial Literacy

Broward College has received a grant that will put tools in the hands of colleges to help Florida College System students make good financial decisions. Over the next several months, the college will work closely with other colleges and the Florida Department of Education to finalize a toolkit that will be distributed across the state.

“The Florida College System seeks to help students succeed inside and outside of the classroom,” said Florida College System Chancellor Randy Hanna. “We have a responsibility to provide students with the necessary information and tools for managing finances and debt. Broward College’s proposal builds on the success of their financial literacy efforts and allows all 28 colleges to adapt the toolkit to meet local needs.”

“In today’s economy many students require financial assistance to achieve their higher education goals,” said Broward College President J. David Armstrong, Jr. “Since 2009, Broward College began to focus on its loan default rates by providing financial literacy and debt management workshops and information to students. We look forward to the opportunity to work with fellow state colleges on a greatly expanded version of our in-house approach to improve success for the Florida College System.”

The Florida College System Foundation, in partnership with the Division of Florida Colleges, issued the \$60,000 financial literacy toolkit grant to help students make informed decisions. The goal of the grant is three-fold: 1) equip students and their families with the knowledge and skills to make sound financial decisions, particularly in relation to paying for college; 2) reduce the number of students who default on student loans; and 3) raise awareness regarding financial resources and literacy.

## Slave Trade Bigger Than Ever, Expert Tells Students at IPS Presentation

A child goes missing every 20 seconds in the United States, Dr. Adriane Reese told a packed lecture hall at the Institute of Public Safety. Many of those young people vanish into the world of human trafficking. Some will be used in the sex trade; others might be used for forced labor, some will be killed when they are no longer productive or of value.

Dr. Reese, a member of the Broward Sheriff’s Office and president of the Broward Human Trafficking Coalition, brought a multimedia presentation to the IPS on March 26.

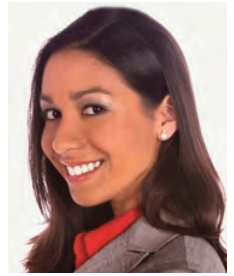
“Modern-day slavery; that indeed is what it is,” she told the students. “There are 27 million slaves in the world today, more than at any other time.”

South Florida, she said, ranks no. 3 in the nation for human trafficking. The range of human trafficking is a wide one, from infants and young children for illegal adoptions, children used for sex or labor, such as resteviks, and young adults used in the sex trade, pornography, in the massage industry, nail salons, in construction, as domestic servants or begging. People are used as commodities and those who hold them in servitude can expect to make up to \$600,000 annually on each slave’s labors. The average age of entry into prostitution for children is 12, Reese said.

“Human trafficking is a multibillion dollar transnational criminal enterprise that affects millions of people around the globe,” said Professor Benjamin Botero, a criminal justice professor who served as moderator of the presentation.

## Mariselli Ready to Start Classes at Harvard

Broward College graduate Paola Mariselli is heading to Harvard. Mariselli came to the United States from Peru when she was 15 and found it a tough



place to live when one couldn’t speak the language. Though she knew more English than the rest of her family, it wasn’t enough. She mastered it quickly, then helped others in and around her family learn it, setting up a program called Teen Trendsetters Reading Mentors.

Mariselli loved computers and attended and graduated from Atlantic Technical Center in Coconut Creek, then came to Broward College, where in 2008, she was named the recipient of a Jack Kent Cooke Award, America’s most prestigious scholastic award for community college students. The Cooke Award paid her way through New York University, where she earned her baccalaureate degree. During her time there, she continued her tradition of community service, and also got married. Recently as her husband got accepted to Fordham University’s law school, Mariselli decided the time was right for her to begin work on a master’s degree.

“I’ve stayed in New York since graduating so mostly I applied at colleges around New York City,” she said. “That is, except for one, my dream school — Harvard — and they accepted me.” Mariselli will study toward a Master of Engineering degree. She says she’s excited about getting started at America’s most revered university.

## Annual wRites of Spring Literary Festival Focuses on Nonfiction

For the 24th year, the wRites of Spring Literary Festival at the North campus brought literary lions to Coconut Creek for stimulating conversation. For a change of pace, the 2013 event turned from its usual fare of fiction authors and featured nationally and internationally acclaimed nonfiction writers Rye Barcott and David Finkel. This year's theme was "From action to compassion: creative nonfiction."

Finkel, author of *The Good Soldiers*, a gripping book about several months in 2007 that he spent as an embedded journalist with the 2-16 Rangers in Iraq, talked about what he learned about the fearlessness and faith of the U.S. military during "the surge" in Iraq.

Author Barcott spent part of the summer in 2000 living in a 10-by-10-foot shack in Nairobi's Kibera slums. He was a 20-year-old college student heading into the Marines, and he sought to better understand ethnic violence—something he would likely face in uniform. During his time in Kenya, he learned Swahili and listened to young people talk about how they survived poverty he had never imagined existed. He stumbled into a friendship with a widowed nurse, Tabitha Atieno Festo, and a tough community organizer, Salim Mohamed. Barcott found Kibera alluring, but at times repulsive in its squalor. One thing Kibera never was, he said, was quiet.



Authors David Finkel and Rye Barcott

"The noises in Kibera never stop because everything's so dense there," Barcott said. "I felt lucky I was able to stay connected to Kibera. I knew I was with some truly remarkable people."

Barcott's book, *It Happened on the Way to War*, is the story of the trio's journey to build a nongovernmental organization in a volatile place and help develop a new generation of leaders from within. Their organization, Carolina for Kibera is now a pioneer of the movement called participatory development, drawing recognition from *Time* magazine as a Hero of Global Health and interest from Melinda Gates, President Barack Obama and other dignitaries.

## Women's History Month Celebrated College-wide



Women's History Month was celebrated on all campuses and many centers of the college with a variety of innovative and thoughtful programs. A few of the highlights included:

- A Buehler Planetarium show focusing on female astronomers titled: "Women Hold up Half the Sky."
- Also at Central Campus, poet Rising Phoenix performed at the "Women Empowerment Poetry Show," and panel discussions with campus administrators and another led by Sister to Sister members discussed women's issues.
- At South Campus, Melanie Neale, a poet and author, who chronicled her childhood spent living on a boat in *Boat Girl: A Memoir of Youth, Love and Fiberglass*, regaled the audience with tales on the high seas and in the marina.
- At the Pines Center Kyra Lacey performed poignant spoken word poetry on the subject of her experiences with domestic abuse.
- At Downtown Center, country artist Erin Sparks from Nashville closed the month's celebration with a coffeehouse concert.

## Dental Clinic Grant to Help Needy Patients

The Health Foundation of South Florida has awarded the Broward College Foundation a grant for \$91,000 for the Broward Dental Research Clinic and Broward College to provide a one-year safety net dental clinic for disadvantaged and underserved patients in Broward, Miami Dade and Monroe counties.

The grant funds will allow the college to hire a dentist to work with the program two days a week and students in Broward College's dental assisting and dental hygiene programs will gain valuable clinical experience from working with program participants. The grant runs from April 2013 to April 2014.



### Student Forum Offers South Campus Highlights, Concerns, Plans



Wrapping up the student forums held on each of the campuses this year, the students at the South Campus addressed the members of the Board of Trustees and college leadership. More than a dozen students shared the various community and student life activities that had taken place during the last year and highlighted various proposals that they wanted to see go into effect — including improvement of the campus' community garden in an effort to increase civic engagement, environmental awareness and add to campus beautification.

Additionally, the students want to see community health partnerships with area hospitals in an effort to provide health screenings for students on campus. Finally, students indicated that they are going to conduct focus groups in an effort to learn the needs of students. One area they plan to focus on is tutoring/peer tutoring options.

### LEED Gold Certification for South Campus Bldg. 72



Broward College has earned gold LEED certification for the renovation of Building 72 on the South Campus. Keeping to the College's commitment to build or retrofit to at least a silver level, the gold status further establishes the focus on environmental awareness and sustainability. The LEED certification process is a rigorous, multi-step process that ensures a building has been built or renovated in line with industry standards for green building.

## Foundation Board of Directors Appoints New Members, Elects Officers

A new slate of officers was elected during the Broward College Foundation's annual meeting last month.



John P. Hart  
Chair



Bob Birdsong  
New Board  
Member



Lloyd F. Rhodes  
New Board  
Member

John P. Hart of the Hart Consulting Group will serve as Chair; Ray Kendrick, senior vice president of human resources and chief diversity officer of Memorial Healthcare System, will serve as Past Chair; Gregory R. Tait, director at Cherry Bekaert LLP, will serve as Vice Chair, Philip G. McNally, president of Paradise Bank, will serve as Secretary; and Michael G. Landry, president of the Landry Trebbi Investment Corporation, will serve as Treasurer. Officers serve a two-year term.

Bob Birdsong, president and CEO of OK Generators, was appointed to the board of directors for a one-year term, while Lloyd F. Rhodes, president of the Rhodes Insurance Group, was reappointed to the board for a one-year term. Rhodes previously served on the board from 1997 until 2011, including a two-year term as board chair.

Other members of the Broward College Foundation Board of Directors are Kimberly Aldunate, representing the Broward College student body; Sean Alveshire, representing the Broward College District Board of Trustees; Kyle C. Boos, senior vice president at Morgan Stanley; Michael Borrone, president of enVision Staffing Solutions; Teresa Hodge, president of the Broward College Faculty Senate; Anne Kessler,

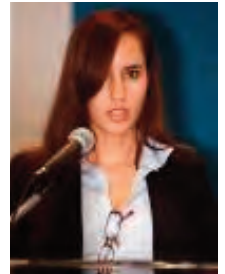
local philanthropist; Christine Lambertus, attorney at law with Lambertus and Lambertus, P.A.; Marsha Levy, local philanthropist; Bruce Rector, president of the Rector Group; and James D. Tidwell, associate vice president at Morgan Stanley.

During a reception afterwards in the Rosemary Duffy Larson Atrium, Past Chair Kendrick presented the 2012 Chairman's Award to George Weaver of the Emil Buehler Perpetual Trust.

The Chairman's Award is presented to individuals who have distinguished themselves by committing personal resources, expertise and time in order to secure a significant financial donation that will provide a long-term benefit to Broward College.

The late Emil Buehler, for whom the planetarium on Central campus is named, was an early supporter of Broward College. Thanks to George Weaver's advocacy, Broward College students and members of our community continue to benefit from the Emil Buehler Perpetual Trust, which supports internships, equipment, aviation technology and an endowed teaching chair.

Kimberly Aldunate, student body president of Central campus and the Willis Holcombe Center, thanked foundation donors who attended the reception for their support of student scholarships. A scholarship recipient herself, Aldunate works three jobs and still finds time to mentor her fellow students and participate in extracurricular activities.



Nancy R. Botero, Broward College's vice president for advancement and executive director of the Broward College Foundation, concluded the reception program.

Donors who attended were given a token of appreciation for their continuing support — a framed reproduction of a watercolor by Broward College student Aurora Steekley.