

# Broward College Update

MARCH 2016

FROM J. DAVID ARMSTRONG, JR., PRESIDENT

## Broward College and Faculty Union Reach Agreement

After months of negotiations and a declaration of impasse, Broward College is pleased to announce it has reached common ground on its collective bargaining agreement with the United Faculty of Florida. The bargaining unit agreed to several revisions to the existing contract including continuing contracts, evaluation cycles and criteria, wages, and healthcare options.

The new contract will reward outstanding faculty and improve the academic experience while helping the College remain an affordable option. This tentative agreement is subject to ratification by the Broward College Board of Trustees and the full Faculty union membership.

## Broward College Celebrates MLK Day of Service Partners

With funding from the Florida Legislature, Broward College, in partnership with the 2016 MLK Day of Service Advisory Board, awarded \$190,986 to 42 community organizations. These funds supported volunteer projects which honored Dr. Martin Luther King, Jr.'s legacy by transforming his memory into a day of volunteerism in the local community. On Wednesday, February 24, Broward College held an awards luncheon to celebrate the outstanding projects.

This year's financial awards funded projects which included building homeless survival kits, producing health gardens, creating affordable housing and revitalizing community buildings, organizing food drives to benefit veterans, and much more. During the awards luncheon, Dr. Rosalind Osgood, School Board Chair for Broward County Public Schools, served as the keynote speaker and addressed the organizations with an impactful and motivational speech about the legacy they are leaving for this community.



*Left to right: Audrey Ring, MLK Day of Service Committee Member; Vanessa Seltzer, YMCA of South Florida Volunteer Coordinator; Stephanie Salamah; Ed Key, Broward College Dean of Student Affairs; and Adriana Fazzano, Broward College Chief of Staff*

## Speaker Series and Village Square Close Out Season



**WEDNESDAY, APRIL 6**

### SPEAKER SERIES

**James Carville**, renowned and provocative political strategist and CNN, NBC, and FOX News political commentator.

[www.BrowardCollegeSpeakerSeries.com](http://www.BrowardCollegeSpeakerSeries.com)



**WEDNESDAY, MAY 11**

### DINNER AT THE SQUARE

Topic: *Mass Transportation in Broward — Dream vs. Reality*

[www.broward.edu/villagesquare](http://www.broward.edu/villagesquare)

# 12 Broward College North Campus Students Recognized by DECA

For the very first time in Florida Association of Collegiate DECA history, Broward College North Campus student participants placed in the top five for every entered category at the recent 51st Annual DECA State Competition.



Back row (left to right): Jason Darrow, Nour Albakry, Ella Burburan, Annette Strom, Ashley Bennett, Britt Kerr, Cristhian Polanco.  
Front row: Madison Land and Professor Steven Gross.

The competition boasted participants from 28 chapters representing colleges from across the state including University of Florida, FSU, FAU and FIU. Broward College was the only team to have every member recognized for a top five finish.

Each competitive event included a case study or exam, a fifteen minute presentation, and a panel interview by experts in each business category. Broward College North Campus students exhibited a high level of critical thinking, poise, and knowledge

of the category. As a result of their high rankings, the Broward College North Campus DECA students have earned the opportunity to compete at the International Competition in Washington, DC in April.

The students were not the only recipients of high accolades from the Florida Association of Collegiate DECA; **Steven Gross**, assistant professor of business administration, was named the Advisor of the Year for the State of Florida.

## STUDENTS RECOGNIZED FOR TOP FIVE FINISH

- *Sports and Entertainment Marketing:*  
**Madison Land** and **Jason Darrow**, first in state
- *Event Planning:*  
**Madison Land** and **Nour Albakry**, second in state
- *Marketing Management:*  
**Cristhian Polanco**, third in state
- *Fashion Merchandising and Marketing:*  
**Britt Kerr**, third in state
- *Financial Statement Analysis:*  
**Annette Strom** and **Ella Burburan**, third in state
- *Entrepreneurship-Starting a Business:*  
**Cristhian Polanco**, fourth in state
- *Human Resource Management:*  
**Ashley Bennett**, fourth in state
- *Sales Marketing Management:*  
**Jason Darrow**, fifth in state
- *Retail Management:*  
**Ashley Bennett**, fifth in state

# Women's Basketball Reaches State Tournament



The women's basketball team finished their season tied for first place in the Southern Conference and advanced to the NJCAA Region 8/FCSAA Tournament. The College of Central Florida hosted the tournament in Ocala, and the first game for the Seahawks was held on Thursday, March 3 versus Santa Fe College. After a dominating performance against Santa Fe College, the team went on to play Gulf Coast State College, ranked first in the nation. After a nail-biting game, Gulf Coast State College advanced to play Northwest Florida State College and ultimately win the championship.

## Broward College Foundation Names New Board Members

Broward College Foundation is happy to announce the addition of Shane Strum of Memorial Healthcare System and Richard A. Suss, CFP, of UBS Financial Services, Inc. to the Broward College Foundation board of directors at its February annual meeting.



As senior vice president of Memorial Healthcare System, **Shane Strum** leads Memorial's strategic planning, marketing and corporate communications, and government relations efforts. A Fort Lauderdale resident, Strum earned a bachelor's degree in political science from University of Alabama and a master's degree in business administration from Nova Southeastern University.



**Richard A. Suss**, CFP, serves as executive director for UBS Wealth Management in Miami, where he oversees business units that produce more than \$30M in revenues from investment management, financial and estate planning, banking, lending and insurance. During his 16

years at UBS, Suss has served in various leadership capacities such as branch manager, sales manager and regional business development manager. He is a resident of Davie.

In addition to confirming Strum and Suss as new board members, the Broward College Foundation Board reappointed Lloyd Rhodes to a two-year term and Dev Motwani to a 3-year term. Bruce Rector, distinguished alumnus Michael Borrone and Michael Landry rolled off the board and moved to honorary status. Board member Pamela Stephany will take on the role of treasurer, a post left vacant by Landry.

## Broward College Honored by Junior Achievement with U.S. President's Volunteer Service Award

For the second time, Junior Achievement USA® (JA) has honored Broward College with one of 60 U.S. President's Volunteer Service Awards.

The organizations receiving the awards provided Junior Achievement with significant volunteer resources during the 2014-15 school year. Broward College is receiving the 2014-15 U.S. President's Volunteer Service Award at the Silver level for providing at least 10,000 volunteer hours to local Junior Achievement offices during the year.



*Left to Right: Laurie Sallarulo, President and CEO, Junior Achievement of South Florida; President Armstrong; and Alexa Diaz, Volunteer Manager at JASF.*



### BAILEY HALL

Don't miss the remaining performances in the series, featuring an assortment of accomplished musical artists and theatre performances.

To learn more about the Bailey Hall Presents series, visit [www.baileyhall.org](http://www.baileyhall.org).

## Bailey Hall Presents

**The Pedrito Martinez Group | Saturday, April 2, 7:30 p.m.**

The Pedrito Martinez Group is a joyful adventure of fresh Afro-Cuban spirit led by virtuoso conga player Martinez, who is joined by keyboardist Edgar Pantoja-Aleman, electric bass artist Alvaro Benavides, and percussion artist Jhair Sala.

**Hiromi | Tuesday, April 5, 7:30 p.m.**

Since the 2003 release of her debut album, Hiromi has electrified audiences and critics east and west with a creative energy that encompasses and eclipses the boundaries of jazz, classical and pop parameters, taking improvisation and composition to new heights of complexity and sophistication.

# Risk Management and Insurance Program Celebrates First Class

Students from the Risk Management and Insurance program celebrate making history as the first students in this new course of study. The program was created as a response to the labor market and increased demand.

Upon completion of the program, students will receive two State of Florida insurance licenses, a 4-40 and 20-44, to become Customer Service Representatives and/or Account Managers for independent agencies without the required state certification exam. These new course offerings are backed by a change in legislature for licensure and recent labor market data supporting the high demand for workers in the financial industry.



# College Tour Week Kicks Off at Broward College Central Campus



On March 21, students from the YMCA College Tour program kicked off a week-long tour of colleges and universities at Broward College Central Campus. This is the second year Broward College has hosted the program on its campus.

When students arrived to Central Campus, they participated in a career assessment to help them identify how their interests could lead to potential careers. After a fun presentation by Student Life, a tour of campus and lunch the students took the

information gleaned from their assessment to follow one of the Broward College Pathways.

In 2012 the YMCA College Tour program was developed to help students learn more about attending college and what steps need to be taken for college acceptance. Over the past 3 years the program has expanded to serving 250 students overall and make up a diverse array of ages and ethnicities, but are predominately from underserved communities throughout Broward County.

# Central Campus Wows Attendees with Outstanding Musical Presentations

During the Board of Trustees meeting students, faculty and staff at Broward College Central Campus presented highlights from the many outstanding programs. Dr. Mercedes Quiroga, president of Central Campus, opened the presentation by proudly announcing all metrics set for the campus have been met including student retention, increased enrollment, and an increase in first time students in college.



Attendees also were treated to musical performances from classical pianist Ronald Crowler and jazz pianist Vauth Henry, as well as the Broward College Select Choir. Not only did these students display the proficiency they have learned through their respective programs, Mr. Crowler and Mr. Henry were both recognized as first place winners for classical and jazz piano by Florida College System Activities Association.

After the performances, members of Central Campus Student Council had the opportunity to bring forth their suggestions for improvements including an on-campus clinic, improved WiFi throughout public spaces, and the potential to incorporate renewable energy through strategically placed solar panels.



During the open forum, students suggested additional graduation cords for student life programs, increased awareness for club merits and awards, and the possibility of bringing back a child care facility.

# Retirements

## Mercedes Quiroga, Central Campus President

The Board of Trustees, leadership of Broward College, and the deans and staff of Central Campus celebrated the career of Dr. Mercedes Quiroga. As president, she pioneered the opening of the Simulation Center



for Nursing and Health Sciences, the premier center for training professionals in the healthcare field; and the development of the Bachelor of Science in Environmental Studies, a new degree which has grown beyond projection and will soon see its first graduates. The arts experienced a renaissance when she reestablished a performing arts series at Bailey Hall, launched the Visual and Performing Arts Academy (VADA) for students seeking to become professional artists, and spearheaded the first uncensored Fort Lauderdale Fringe Festival. She accomplished all of these projects while simultaneously leading a team of faculty and staff responsible for guiding more than 25,000 students through their academic journey.

## Barbara Pearson, Manager, Budget Office

Barbara Pearson is retiring after 35 years with Broward College. While with the College, Pearson pursued her associate degree in business administration. She plans to complete her her bachelor's degree at Broward College, then continue on for a master's degree. During her retirement, she is looking forward to writing, volunteering, and spending her free time helping others find their purpose.



## Connie Nelson, Senior Financial Advisor, Student Financial Services

Connie Nelson is retiring this month after nearly 36 years with Broward College. She is looking forward to spending more time with her daughters. Her personal motto is "knowledge is power," and she will be putting her financial aid knowledge to use preparing the next generation of students for college. She plans to teach students as young as middle school about ways to financially prepare for college.

