Broward College Update

from

J. David Armstrong, Jr., President

September 2013

Reaccreditation Process Moving Into High Gear, SACS COC Committee Visit Next Month

On Oct. 7-10, Broward College will host a 10-member team composed of administrators and peers from other colleges in the Southern region. This is the latest vital step in the process of the college's Reaffirmation of Regional Accreditation — a process that occurs once every 10 years and is required by the Southern Association of Colleges and Schools Commission on Colleges (SACS COC), the organization responsible for accrediting public and private higher education institution in the Southern states.

The reaffirmation process is a useful and critical evaluation for the college. It allows the college to focus on key elements, such as the assessment of student learning outcomes, institutional effectiveness planning and evaluation and much more.

During the past two years a steering committee led by Dr. Linda Howdyshell, provost and senior vice president for academics and student success, and Dr. David Moore, associate vice president for international education, has been engaged in documenting compliance with SACS COC standards known as the Principles for Accreditation. The 15-member committee created a 350-page Compliance Certification intended to credibly address each of 83 standards established by the Commission on Colleges for all institutions to comply with. An external peer group of evaluators from other institutions reviewed that document and found no need for follow up with most of the standards. Those that remain have been addressed in a 60-page follow up Focused Report. These will be addressed by the On-Site committee coming in October. Additionally, they will review the Quality Enhancement Plan — QEP.

Institutions seeking reaffirmation of accreditation are required to develop a QEP, which engages the academic community. The QEP describes a carefully designed and focused course of action that addresses a well-defined topic related to enhancing student learning. Broward College's QEP: Question Every Possibility —Think Critically incorporates teaching and learning strategies, professional development and training, and outcomes-based assessment to improve students' critical thinking skills while positively



impacting students' problem-solving skills. The QEP has two overarching goals: (1) to enhance students' critical thinking skills and (2) to enhance pedagogical practices.



For more details on Broward College's SACS Accreditation, visit www.broward.edu/sacs

Click for more details on Broward College's QEP, visit www.broward.edu/qep

Why is Accreditation Important to Broward College?

Regional Accreditation of Broward College enables:

- Our students to receive federal financial aid
- The transfer of credits to other institutions
- · Acceptance of graduates into universities and colleges
- Eligibility for foundation and federal grants
- The general public to see our college as having met a standard of quality that is based on a peer-review process

Broward College's Largest-Ever Grant Will Support Logistics and Supply Chain Management Program



Broward College has been awarded the single largest grant in its history and will lead a consortium of colleges and universities across the nation focused on supporting growth in logistics and supply chain management (SCM).

The U.S. Department of Labor announced earlier this month that Broward College and 12 other schools will receive \$24.5 million through the Trade Adjustment Assistance Community College and Career Training grant program, a multiyear, nearly \$2 billion initiative to expand targeted training programs for unemployed workers, especially those impacted by foreign trade. Broward College's portion of the grant is \$12.9 million, making it the largest grant in the College's history.

"We are pleased to have been selected to be a leader in the development of supply chain management and logistics training," said Broward College President J. David Armstrong, Jr. "With this grant, we can deliver high quality education consistently across the United States with industry-recognized credentials to ensure the future and a competitive edge for the supply chain management and logistics industry."

Broward College will lead the "Leveraging, Integrating, Networking, Coordinating Supplies" consortium and coordinate efforts with partnering colleges on developing a set of eight stackable and latticed credentials that will provide workers with skills suitable for entry and middle-level employment in supply chain management. Program content will be developed by the consortium's university partners and delivered by consortium colleges through traditional, hybrid and on-line instruction. Industry-approved internships, apprenticeships and on-the-job training are part of the program as well.

"Florida's workforce must be armed with the skills necessary to succeed in the 21st century economy," said Florida College System Chancellor Randy Hanna. "Broward College is leading an effort to train workers to be successful in supply chain management. The \$24.5 million awarded to the consortium will go a long way in helping students and businesses succeed."

Consortium members include St. Petersburg College, St. Petersburg, FL; Florida State College at Jacksonville, Jacksonville, FL; Northwestern University, Chicago, IL; Long Beach Community College, Long Beach, CA; Georgia Institute of Technology, Atlanta, GA; Harper College, Palatine, IL; Rutgers University, Newark, NJ; Essex County College, Newark, NJ; Union Community College, Cranford, NJ; Columbus State Community College, Columbus, OH; and San Jacinto Community College, Pasadena, TX.

Four \$10K Bachelor Degree Programs Now Being Offered

To increase access to an affordable college education, Broward College now offers four \$10,000 (\$10K) baccalaureate degree options in science, technology, engineering and mathematics (STEM) programs. Broward College was one of 24 state colleges that accepted Gov. Rick Scott's "\$10,000 Degree Challenge."

"Broward College is committed to providing access to higher education at an affordable cost to those individuals that seek it," said Broward College President J. David Armstrong, Jr. "We are especially pleased to be able to focus on STEM degrees that are high wage, high skill and in high demand both locally and nationally, thus helping employers with their workforce needs and providing a boost to both the local and global economy."

The \$10,000 degrees are Teacher Education Mathematics (B.S.), Teacher Education Science (B.S.), Information Technology (BAS) and Global Trade and Logistics (BAS).



Current students can apply right away. New first-time-incollege students may apply starting January 2014. Students must meet the following requirements: 3.0 overall GPA, committed to continuous enrollment (excluding summers) and must maintain Florida residency.

Partnership Established with Shanghai Second Polytechnic University



Photo Center (left to right): Broward College President J. David Armstrong, Jr., Broward College Board of Trustees Chair Sean Guerin and Shanghai Second Polytechnic University President Dr. Yu Tao.

Broward College President J. David Armstrong, Jr., has signed a Memorandum of Understanding (MOU) designed to promote academic collaboration and exchange between Broward College and Shanghai Second Polytechnic University (SSPU) in China. The MOU also calls for collaboration among the faculty and students of both institutions.

The agreement with SSPU is a major milestone in Broward College's mission to provide accessible high-quality education globally. Through the MOU, the Broward College

Center in Shanghai will provide an American education experience to Chinese students with the intent to train highly sophisticated workers to meet the world's leading manufacturing industry needs.

With a vision and mission of global competitiveness, Broward College has actively expanded abroad. Currently, the College has nine international centers and affiliates from Singapore, Vietnam and Sri Lanka to Peru, Ecuador and Bolivia, with plans to continue to increase its global presence.

EMT Program Tops in Florida



Fire Science Online released a list of the top 80 colleges with paramedics and emergency medical technicians (EMTs) programs, which provide good returns on investment.

Broward College was the top-ranked school from Florida, placing 20th on the list. EMTs and paramedics continue to be in demand — the Bureau of Labor Statistics estimates the need for EMTs and paramedics will increase 33 percent from 2010 until 2020.

Workday Partners with Broward College and Others to Build First 'Modern' Student Data System



Workday, Broward College's vendor for the college's new human resources and financial systems, recently announced

plans to build Workday Student, a modern, end-to-end student application for higher education institutions. Working with Broward College and other institutions — including Yale University, Tallahassee Community College and Southern New Hampshire University, Workday will take a new approach to the traditional student system — one which will support traditional and non-traditional educational models and incorporate the shift from enrollment-based to outcome-based, placing more emphasis on students getting the relevant job skills they need to compete in the global economy.

"We believe Workday's vision is going to help solve some big problems in higher education," said President Armstrong, who was at the company's Workday Rising 2013 annual conference earlier this month, where Workday Student application was announced. The initial components of Workday Student are slated to be available to Workday customers in the second half of 2014 with the full product expected in 2016.

Spotlight Series Debuts

A series of video spotlights featuring Broward College faculty, student, alumni and educational leaders has been launched on YouTube. The first video features Leo Stitsky, a visual arts professor at Central campus, and



Broward College Professor Spotlight: Leo Stitsky

can be viewed at http://youtu.be/LQic8vZwv8c. New videos will be uploaded weekly and featured on the college's social media platforms and the home page. The series explores the unique experiences, perspectives and backgrounds of the diverse individuals who are part of the Broward College community.

Gov. Scott Visits Willis Holcombe Center



About 100 community members, business leaders and students joined Gov. Rick Scott at a town hall meeting earlier this month to discuss the economy and issues facing Floridians. Broward College students, pictured above, asked the governor his thoughts about the affordability of education and the prospect of jobs for graduates.

Author Sara Farizan visits Central Campus



Author Sara Farizan discussed her novel "If You Could Be Mine," a tale of young lesbians in Iran and the parallels to her own life. The first event in Central Campus' "Year of Social Justice" drew a full house in the IPS lecture hall. Farizan tackles the subjects of Islamophobia and homophobia in her young adult novel.

BC Students Win Top Awards at "FacesEXPOSED" Exhibit

Two Broward College students, Edison Penafiel and Stephan Hoo-Fatt, earned top awards at ArtServe's recent photography exhibit, FacesEXPOSED. ArtServe is a nearly two-decade old Broward County program that brings the art world and the business world together.

Penafiel's photograph, "Los Chupasange-Senora Emperatriz Rojas de Butrago" was named "Best in Show," and Hoo-Fatt's dramatic black-and-white photograph of his grieving grandmother being comforted at her husband's funeral, titled "Hold Me," was the "People's Choice" award recipient.



Edison Penafiel









Bryan Named to Appalachian League All-Star Team

Former Broward College centerfielder Vaughn Bryan was named to the Appalachian League All-Star team as a member of the Johnson City (Tenn.) Cardinals,

a rookie league. Bryan was selected in the 35th round of the 2013 Major League Baseball Draft.

College Colors Day

College Colors Day is an annual celebration, started in 2005, dedicated to promoting the traditions and spirit that make the college experience great and the fundamental importance of higher



education. Broward College participated in College Colors Day for the first time this year, with events and giveaways on South and North campuses as well as the Pines, Miramar, Coral Springs and Weston centers.

Faculty Spotlight: Dr. David Serrano

Were it not for his passion to create an up-close-andpersonal experience for his students, Dr. David Serrano might just be "the bug guy."

"Bugs and People," or ENY 1001, is one of two courses Serrano created since arriving at Broward College in 2009. Insects are a scholarly



interest of his — his master's degree is in entomology and nematology, the study of insects and round worms. One of his former students noted on "Rate My Professor": "His bug class is the best. I wish all sciences classes were like this."

Serrano also serves as the program manager of the Environmental Science Technology A.S. program and the Environmental Science B.S. program. He has co-created a studyabroad program to Colombia, Peru and Canada, created a Directed Independent Research (BSC2910), teaches in Broward's honors program, serves on the IRB committee, is a member of the Developmental Ed Task force, advises

a student club and runs the Central campus science seminar series.

But his proudest accomplishment, he says, are the internships he has created for Broward College students.

"One of the best ways to learn is through experiential methods such as field courses, labs and internships," he says. Dr. Serrano has been working with the University of Florida, FDA, Broward County, Clean Water Action/Clean Water Fund, Marando Farms LLC, National Parks Conservation Association, Florida Department of Agriculture and Consumer services and multiple divisions of the USDA.

To date, Dr. Serrano has placed more than 40 interns with eight receiving full- or part-time employment with the intern host after the end of the internship. Interns have had the opportunity to learn a wide variety of research lab skills. Dr. Serrano is currently pursuing outside funding to create paid internships so that more students may be able to benefit from this great opportunity.

He attended the University of Miami earning a B.S. in biology with a minor in chemistry. He earned his master's degree at the University of Florida.

Broward College Presents Distinguished Speaker Series Oct. 23, 2013 - May 21, 2014

Broward College is proud to present the inaugural Fort Lauderdale Speaker Series at the Broward Center for the Performing Arts from Oct. 23, 2013 to May 21, 2014. This series features seven distinguished speakers who will share their exciting experiences, insights, points of view and behind the scenes stories on some of the most current topics of the day. The Wednesday evening lectures will be followed by a Q&A session with questions submitted by audience members.

The 2013-14 speakers are:

Steve Forbes Oct. 23

Forbes is a former Republican presidential candidate, as well as chairman & editor-in-chief of Forbes Media.

Robert F. Kennedy, Jr. Nov. 20

Kennedy has devoted himself to protecting the environment and has spearheaded the Riverkeeper movement. Kennedy has been named one of Time magazine's "Heroes for the Planet".

Bob Woodward Jan. 22

Woodward is one of the nation's most highly respected journalists and with Carl Bernstein, helped to uncover the Watergate scandal leading to President Nixon's resignation.

Jeannette Walls Feb. 12

Walls is a journalist and author of The Glass Castle, which was recently named as a "Top 10 Book of the Decade" by Amazon, has sold more than 3.5 million copies in the U.S. and has been translated into 22 languages.

Michael Beschloss March 12

Beschloss is a #1 best–selling author of nine books and can be regularly seen on NBC where he serves as the network's official presidential historian.

Soledad O'Brien April 23

O'Brien is an acclaimed journalist, former host of CNN's "Starting Point" and now leads Starfish Media in the production of documentaries focusing on the divisive issues of race, class and poverty.

Jean-Michel Cousteau May 21

Son of famed ocean explorer Jacques Cousteau, Jean-Michel has dedicated himself to protecting our "water planet" for the last four decades. Cousteau founded Ocean Futures Society, a conservation and educational organization, and serves as its spokesman.







Steve



Robert F. Kennedy, Jr.



Bob Woodward



Jeannette Walls



Michael Beschloss



Soledad O'Brien



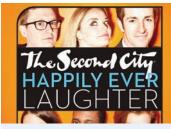
Jean-Michel Cousteau

Tickets for the Fort Lauderdale Speaker Series are sold by subscription only and can be purchased through the AutoNation Box Office at the Broward Center for the Performing Arts by phone at 954-4462-0222, in-person, or online. For more information, contact 954-522-5334.

Signature Arts Series at Bailey Hall Announces Lineup for 2013-14

The college has announced its new 2013-14 Signature Art Series at Bailey Hall. Scheduled to kick-off in October, eight performances will be included in the new series, which features an assortment of accomplished artists from comedians to Grammy Award-winning musicians, as well as master classes, workshops and lectures.









Second City: Happily Ever Laughter - Thursday, Oct. 23

Chicago's legendary comedy theatre, The Second City, presents Happily Ever Laughter, a hilarious revue featuring some of the best sketches, songs and improvisations from The Second City's fifty-three-year history.

Big Bad Voodoo Daddy - Thursday, Nov. 7

2013 marks the 20th anniversary of Big Bad Voodoo Daddy — a high energy, nine-piece swing influenced ensemble.

Kronos Quartet - Tuesday, Nov. 12, 8 p.m.

For 40 years, the Kronos Quartet—David Harrington and John Sherba on violin, Hank Dutt on viola, and Sunny Yang on cello—have pursued a singular artistic vision, combining a spirit of fearless exploration with a commitment to continually re-imagining the string quartet experience.

Paula Poundstone - Thursday, Dec. 5

Poundstone's spontaneity and intelligent humor makes her the perfect panelist for NPR's "Wait Wait...Don't Tell Me," where she gets to match wits with some of our nation's leading pundits.







Symphony of the Americas - Wednesday, Dec. 11

The Symphony of the Americas will be returning to their founding roots with a festival holiday concert featuring a chorus of holiday grandeur.

Dar He: The Story of Emmitt Till - Saturday, Jan. 11

Actor Michael Wiley inhabits over 20 characters in this tour de force performance that lays bare one of the most painful chapters in American Civil Rights History.

Paul Taylor 2 Dance Company - Saturday, Feb. 8

Paul Taylor is one of the greatest American choreographers, and this evening will feature several of his most celebrated works.

Reinventing Radio: An Evening with Ira Glass - Saturday, March 15

Ira Glass, the creator of the public radio show "This American Life" talks about his program and how it's put together: what makes a compelling story, where they find the amazing stories for their show, and how he and his staff are trying to push broadcast journalism to do things it doesn't usually do.

In addition to the new Signature Art Series, Bailey Hall is undergoing interior upgrades to enhance its appearance and guest experience. A new state-of-the-art high definition projector was recently installed to increase Bailey Hall's quality of movies and live streamed arts events offered to the public. Bailey Hall will also offer valet parking and enhanced concessions for purchase.

To learn more about Bailey Hall's Signature Art Series and master classes, visit www.baileyhall.org, or call 954-201-6884 to purchase tickets.

BROWARD COLLEGE PROUD

Three Join Office of Advancement Team







Tara Stitchberry

Rene Kamisetty

Susan H. Peirce

This month the Broward College Office of Advancement added three new members to its team: Tara Stitchberry as Major Gifts Officer, Rene Kamisetty as Analyst, Web Applications and Susan H. Peirce as Executive Director of Development and Campaign.

"We are pleased to welcome these qualified candidates into the team of advancement professionals," says Nancy Botero, Broward College's Vice President for Advancement. "We are confident that they will each excel in their individual roles."

Stitchberry, will be responsible for the cultivation of purposeful relationships with donors in an effort to connect them more closely to Broward College and garner their financial support for the college's programs and scholarships.

Rene Kamisetty will configure, support and maintain software applications and web development for the Office of Advancement.

Susan H. Peirce will come aboard as the Executive Director of Development and Campaign and will be responsible for leading the Major Gifts program, implementing and directing all of Broward College's fundraising campaigns.

New Faculty Institute Welcomes 28 to College



Broward College proudly welcomed 28 new faculty members who took part in this year's New Faculty Institute.
They are:

A. Hugh Adams Central Campus: Victoria Brower, Dorothy Easley, Joshua Kimber, Richard Kron, Patrick McDonald and Daniela Wancier

Judson A. Samuels South Campus: Helen Barclay, Simone Keize, Michele Stafford Levy, Mark Bergau, Victor Liriano, Cecilia Pereira and Tadesse Zerihun

North Campus: Dana Bryant, Tony DeLia, Dina Durand, Ricky Ascher, Steven Gross, Scot Jones, Alina Patriche and James Stewart

Willis Holcombe Center: Adriana De Alejo Portal and Margaret Fennell

Broward College Online: George Cooke, Pascal Roubides; Jillian Wojcik and Stanley Forrester

Coral Springs Center: Michelle Jackson

News From the September Board of Trustees Meeting

Bryan Recognized



Dr. Barbara J. Bryan was recognized by the Board of Trustees with a proclamation for her three-decade tenure as a leader at Broward College and champion for education. Her time at Broward College included time as an instructor, staff member, administrator, and member of the President's leadership team. Dr. Bryan's accomplishments include: leading the North campus for years and its expansion to its first academic center in the northern part of the county, the Coral Springs Academic Center; work with various community and civic organizations including the cities of Coconut Creek and Coral Springs, the March of Dimes, United Way, Greater Pompano Beach Chamber of Commerce, Junior Achievement of South Florida, Delta Sigma Theta Sorority, Inc., and the American Association of Community Colleges; and work with the business community resulting in recognition by the Pompano Beach alumni chapter of Alpha Kappa Psi as the Citizen of the Year and the Pompano Beach Chamber of Commerce as the Shining Star Business Woman of the Year in 2012.

She led a college team of faculty and administrators in the development of three Bachelor of Applied Science degrees in technology management, information technology, and supervision and management, which have grown into popular and beneficial degree programs for students. Dr. Bryan enjoyed working with students, as evidenced by DECA on North Campus as well as the Collegiate DECA Florida Association, which recognized her with a Lifetime Membership Award; Phi Theta Kappa's Omega Phi Chapter and the Honors Institute, which recognized her with their Distinguished Leader Award; and the college's Academic Service-Learning and Volunteer Services recognized her for her outstanding support of our faculty and students. After some time for travel, Dr. Bryan intends to return to Broward College to teach. She retired this summer.

College Receives Donations in Support of Marine Program/ Scholarships and Endowed Teaching Chair



Pantropic Power and Caterpillar teamed up to provide \$50,000 in support to Broward College at this month's Board of Trustees meeting. Ed DeTorres, vice president of Pantropic Power, presented a \$25,000 check to support the Marine Program at Broward College. DeTorres was accompanied by Andres Cuadros, product support operations representative of Caterpillar, whose foundation will match Pantropic's gift dollar-for-dollar. Last year Pantropic Power, working in conjunction with the Caterpillar Foundation, established the Pantropic Power/ Caterpillar Dealer Excellence Fund with Broward College. The fund's objectives are to strengthen the marine program's curriculum and faculty development opportunities and to increase the pool of qualified service technicians.

Long-time Broward College employee Dr. Barbara J. Bryan, who recently retired from the institution, announced her funding of the college's 37th Endowed Teaching Chair. Bryan, who most recently served the college as Vice President of Strategic Initiatives, is the former president of the North campus. Prior positions at the college include associate vice president of Student Affairs, college registrar, and many other appointments. The first award from Bryan's Endowed Teaching Chair will be awarded in 2014.

Board Names Benz Vice Chair



The Board of Trustees approved member John A. Benz as Vice Chair, filling a position left open with the resignation of Sean Alveshire last month. Benz has worked for Memorial Healthcare System for more than 25 years in

various capacities. In his current position, he is the senior vice president & chief strategic officer.