

Associate of Science in Business Analytics-2508

Career Pathway: Business

Location(s): <u>Courses for this program are offered at all BC locations</u>. Some courses may only be offered at the A. Hugh Adams Central Campus. Please consult the course schedule for specific semester locations. **Program Entrance Requirements**: HS Diploma or GED

Program Description: The Associate of Science degree in Business Analytics, offered at all campuses, trains individuals to assume business analyst positions in business, industry, and government. It provides basic skills in a broad range of business functions including accounting, computer usage, data Visualization, and database report creation. Visit the program's <u>website</u> for more information.

Build your Education



Recommended Course Sequence

Full Time	Part Time	Course ID	Description	Credits	TC1	TC2
Term 1	Term 1	ENC1101	Composition I	3		
		STA2023	Statistics	3		
	Term 2	CGS1060C	Computer and Internet Literacy	3	х	х
		ACG2001	Principles of Accounting I	3		
Term 2	Term 3	SPC1608	Introduction to Public Speaking	3	x	x
		ENC1102	Composition II	3		
	Term 4	ECO2013	Principles of Macroeconomics	3	х	х
		CGS1510C	Electronic Spreadsheet	3		
Term 3	Term 5	GE Course	General Education Humanities	3		
		MAR1011	Principles of Marketing	3	TC1	х
Term 4	Term 6	QMB2302C	Applied Business Analytics	3		
		MKA2701C	Data Collection and Presentation	3		
	Term 7	Elective*	Elective Course (recommended TC2- GEB1011)	3		х
		ECO2023	Principles or Microeconomics	3		TC2
Term 5	Term 8	MAR2644C	Data Based Marketing	3		
		Elective*	Elective Course	3		
	Term 9	Elective**	Elective Course (CS)	3		
		ECO2220	Money and Banking	3		
Term 6	Term 10	Elective**	Elective Course (CS)	3		
		GE Course	General Education Science	3		
Total Program Credit Hours				60	12	18

*Business Electives – Student may have to take MAT1033 or STA1001 based on placement score. If the student does need MAT1033 or STA1001, the course will count as an elective course. The student must take two Business electives -any ACG, APA GEB, MKA, MNA, MAN, MAR, TRA, FIN, FSS, FOS, HFT, ISM, MTB, QMB, OST, BUL, RMI or ECO course.

**Computer Science Electives - The student must take two Computer Science electives -any CTS, CGS, CEN, or COP course.

This is only a <u>recommended</u> course sequence. Students are strongly encouraged to meet with an <u>advisor</u> to create a personalized educational plan.

CHOOSE YOUR COURSES

Program Highlights



<u>Credit for Prior Learning</u>: Accelerate your path to completion with these options:

- Credit by exam
- Earned Industry certifications

- Prior Learning Assessment
- And much more...

Related Industry Certifications: Upon completing this program, graduates may be eligible to sit for the following industry certifications/licenses:

- Oracle SQL Certified Expert
- Tableau Desktop Qualified Associate
- Excel Office Specialist

 CIW Web Foundations Associate
Google Analytics Individual Qualification



<u>Get an Internship</u>: After completing your first year of coursework make sure to visit the Career Center for internship opportunities that help you take your career to the next level! Also, explore hundreds of career videos and career profiles through Virtual Job Shadow.

Get an Internship

Virtual Job Shadow Tool



Median Wage and Job Growth Outlook: Broward College has Career Coach & the Career Ladders. These tools are designed to help you find a good career by providing the most current local data on wages, employment, job postings, and associated education and training. Learn how to climb your career ladder!



Fund Your Education:

This Program is <u>Financial Aid</u> eligible. <u>Scholarships</u> may be available. This program is part of the <u>Career Source Broward ITA List.</u>

Get Started Today!

START APPLICATION



College Catalog 2017-2018 www.broward.edu