

Associate of Science in Hospitality Arts Management- 2121

Career Pathway: Business

Location(s): Courses for this program are offered at all BC locations. The Hospitality (HFT) courses are only offered at the A. Hugh Adams Central Campus.

Program Entrance Requirements: HS Diploma or GED

Program Description: The Hospitality and Tourism Management programs, offered at A. Hugh Adams Central Campus, emphasize the development of management skills needed in the hospitality industry. The General Education requirements of the program develop students' abilities in leadership, communications, and interpersonal skills. Visit the program's website for more information.

Build Your Education



Recommended Course Sequence

Full Time	Part Time	Course ID	Description	Credits	TC1	TC2	TC3	TC4
Term 1	Term 1	ENC1101	Composition I	3				
		HFT1050	Introduction to Hospitality & Tourism Management	3		х	х	
	Term 2	CGS1060C	Computer and Internet Literacy	3		Χ	Х	Х
		GE Course	General Education Mathematics	3				
Term 2	Term 3	ENC1102	Composition II	3				
		HFT2410	Front Office Systems/Procedures	3	Х	Χ	Х	Х
	Term 4	HFT2511	Convention and Group Business	•				
			Marketing Management	3		Χ	Х	
		HFT2250	Hotel Management	3	Х	Χ	Х	Х
Term 3	Term 5	SPC1024 or	Introduction to Speech Communication	3				
		SPC1608	or Public Speaking	3				
		GEB1011	Introduction to Business	3				
		HFT2220	Organization & Personnel Management	3	Х			Х
Term 4	Term 6	HFT1210	Supervisory Development	3	Х		Х	Х
		GE Course	General Education Humanities	3				
	Term 7	ECO2013	Principles of Macroeconomics	3		Χ	Х	
		HFT2460 or	Financial Management or	3				
		ACG2001	Principles of Accounting I			Χ	Х	
Term 5	Term 8	HFT2500	Marketing	3		TC2	Х	
		Elective	Elective Course (recommended TC1 & TC4- QMB1001)	3	TC1			х
	Term 9	HFT2600	Hospitality Law	3			TC3	Х
		ECO2023	Principles of Microeconomics	3				
Term 6	Term 10	GE Course	General Education Science	3				
		GE Course	General Education Science Lab	1				
		Elective	Elective Course (recommended TC4-	3				
			FSS2500, OST2335, & MNA1161)	<u> </u>				TC4
Total Program Credits Hours				64	15	24	30	30

Business Group: select from - ACG1003, ACG2011, ACG2071, ACG2001, ACG2450C, ECO2023, ECO2220, MAR2141, FIN1100, MAN2021, ECO2013, MNA1161, MNA1821C, MNA2345, FIN2051, GEB1011, GEB2112, MAN2604, MAR1011, QMB1001, FSS2500 **Marketing Group: select from - MKA1511, MAR2141, MKA1930, MKA2042, MKA2931, MKA2932, MAR1011, HFT2500, HFT2511, MKA1021 ***Law Group: select from - BUL2241, BUL2242, HFT2600 ****Management Group: select from - HFT1210, MAN2021, MNA2345, HFT2220 *****Finance Accounting Group: select from - ACG2011, ACG2071, ACG2001, HFT2460

This is only a <u>recommended</u> course sequence. Students are strongly encouraged to meet with an <u>advisor</u> to create a personalized educational plan.

CHOOSE YOUR COURSES

Program Highlights



<u>Credit for Prior Learning:</u> Accelerate your path to completion with these options:

- Credit by exam
- Earned Industry certifications
- Prior Learning Assessment
- And much more...



Related Industry Certifications: Upon completing this program, graduates will be eligible to sit for the following industry certifications/licenses: N/A



Get Career Ready: After completing your first year of coursework make sure to visit the Career Center for internship opportunities that help you take your career to the next level! Also, explore hundreds of career videos and career profiles through Virtual Job Shadow.

Get an Internship Virtual Job Shadow Tool



Median Wage and Job Growth Outlook: Broward College has Career Coach & the <u>Career Ladders</u>. These tools are designed to help you find a good career by providing the most current local dataon wages, employment, job postings, and associated education and training. Learn how to climb your career ladder!



Fund Your Education:

This Program is <u>Financial Aid</u> eligible. <u>Scholarships</u> may be available. This program is part of the <u>Career Source Broward ITA List</u>



