



## Associate of Science in New Media Communication – 2512

**Career Pathway:** [Arts, Humanities, Communication & Design \(AHCD\)](#)

**Location(s):** [General Education courses are offered at all BC locations. Program specific courses are offered at Judson A. Samuels South Campus and North Campus.](#)

**Program Entrance Requirements:** HS Diploma or GED

**Program Description:** The Associate in Science degree in New Media Communication is designed to develop students' knowledge and skills to navigate the changing communication landscape and acquire the appropriate business acumen for employment as Communication Specialists, New Media Coordinators, Digital Journalists, and/or entry-level Communication Managers. Visit the Program's [website](#) for additional information.

### Build Your Education



### Recommended Course Sequence

Full Time	Part Time	Course ID	Description	Credits	TC1
Term 1	Term 1	ENC1101	Composition I	3	X
	Term 2	MMC1000	Introduction to Mass Communication	3	
Term 2		CGS1060C	Computer & Internet Literacy	3	X
	Term 3	PSY2012 or Elective*	Intro to Psychology or Elective*	3	
Term 2		Term 3	STA2023	Statistics	3
	Term 4	SPC1608 or SPC1024	Public Speaking or Speech Communication	3	
Term 3		Term 5	COM2336	Computer Mediated Communication	3
	Term 4	BSC1005 or EVR1001	Biology for Non Majors or Environmental Science	3	
Term 3		Term 5	PHI2010**	Intro to Philosophy	3
	PGY1801C		Photoshop Design	3	
Term 4	Term 6	MMC2121	Writing Fundamentals for Communication	3	X
	Term 7	PGY1802C	Digital Photography	3	
Term 5		Term 8	COM2412	Communication Methods & Culture	3
	GRA1144C		Web Design 1	3	
Term 5	Term 9	GRA2380C	User Experience & Interface Design	3	X
		COM2370	New Media Communication Applications I	3	
Term 6	Term 10	Elective or PSY2012	Elective* or Intro to Psychology	3	X
		COM2372	New Media Communication for Business	3	
Term 6	Term 10	COM2371	New Media Communication Applications II	3	TC1
		COM2941	New Media Communication Internship/Capstone	3	
<b>Total Program Credit Hours</b>				<b>60</b>	<b>18</b>

**Notes:** \*Student may have to take MAT1033 or STA1001 based on placement score. \*If the student does not need MAT1033 or STA1001 the student is free to take any ART elective or preapproved pre-requisite for transfer/program. –Many courses have specific pre-requisite and co-requisite requirements that must be followed. \*\*Course meets writing requirement.

This is only a recommended course sequence. Students are strongly encouraged to meet with an [advisor](#) to create a personalized educational plan

**CHOOSE YOUR COURSES**

## Program Highlights

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**Credit for Prior Learning:** Accelerate your path to completion with these options:

- Credit by exam
  - Industry Certifications
  - Prior Learning Assessment
  - And much more...
- 



**Related Industry Certifications:** Upon completing this program, graduates will be eligible to sit for the following industry certifications/licenses:

- N/A
- 



**Get an Internship:** The capstone class is an internship, which requires 256 hours in a Graphic Design position. Placement help is available. Also, explore hundreds of career videos and career profiles through Virtual Job Shadow!

[Get an Internship](#)

[Virtual Job Shadow Tool](#)

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**Median Wage and Job Growth Outlook:** Broward College has [Career Coach](#) & the [Career Ladders](#). These tools are designed to help you find a good career by providing the most current local data on wages, employment, job postings, and associated education and training. Learn how to climb your career ladder!

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**Fund Your Education:**

This Program is not currently eligible for federal financial aid. Students may be eligible for other types of aid. This program is part of [Career Source](#)

[Broward ITAList](#)

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Get Started Today!

START APPLICATION

