

Associate of Science in Business Analytics - 2508

Career Pathway: Business

Location(s): Courses for this program are typically offered at all BC locations. Some courses may only be offered at the A. Hugh Adams Central Campus. Please consult the course schedule for specific semester locations.

Program Entrance Requirements: HS Diploma or GED

Program Description: The Associate of Science degree in Business Analytics, offered at all campuses, trains individuals to assume business analyst positions in business, industry, and government. It provides basic skills in a broad range of business functions including accounting, computer usage, data Visualization, and database report creation. Visit the program's <u>website</u> for more information.

Build your Education



Recommended Course Sequence

Full Time	Part Time	Course ID	Description	Credits	TC1	TC2
Term 1	Term 1	ENC1101	Composition I	3		
		STA2023**	Statistics (Preferred)	3		
	Term 2	CGS1060C*	Computer and Internet Literacy	3	х	Х
		ACG2001 or	Principles of Accounting I	3		
		APA1111C	Introduction to Accounting		<u> </u>	Х
Term 2	Term 3	SPC1024 or	Intro to Speech Communication	3		
		SPC1608	Introduction to Public Speaking		Х	Х
		MAR1011	Intro. to Marketing in the 21st Century	3	Х	Х
	Term 4	ECO2013	Principles of Macroeconomics	3		Х
		CGS1510C or	Electronic Spreadsheet	3		
		OST2835C	Database Management for the Office		Ţ	
Term 3	Term 5	GEB2011	Introduction to Business	3	TC1	TC2
		GE Course	General Education Humanities	3		
Term 4	Term 6	ECO2023	Principles or Microeconomics	3		
		MKA2701C	Data Collection and Presentation	3		
	Term 7	OST2335 or ENC1102	Communication in the Workforce Composition II	3		
		QMB2302C	Applied Business Analytics	3		
Term 5	Term 8	MAR2644C	Data Based Marketing	3		
		MAN2021	Introduction to Management	3		
	Term 9	Elective***	Elective Course	3		
		QMB2100	Quantitative Methods of Business	3		
Term 6	Term 10	Elective***	Elective Course	3		
		GE Course	General Education Science	3		
Total Program Credit Hours				60	12	18

NOTES: Students who pass the Computer Competency Test and therefore do not need to take **CGS1060C*** are required to take an approved elective to earn the required 3 credits required for the program.

This is only a <u>recommended</u> course sequence. Students are strongly encouraged to meet with an <u>advisor</u> to create a personalized educational plan.

CHOOSE YOUR COURSES

^{**}Recommended Gen. Ed. Math is **STA2023**. Students may also select MAC1105 or MGF1107.

^{***} Program Electives – Students must select from the following approved courses: <u>any</u> ACG, APA, BUL, CAP, CTS, CGS, CEN, COP, ECO, GEB, FIN, FSS, FOS, HFT, ISM, MKA, MNA, MAN, MAR, MTB, OST, QMB, REE, RMI or SCM course. The student may also choose STA1001 or MAT1033 as an elective.

Program Highlights



Credit for Prior Learning: Accelerate your path to completion with these options:

- Credit by exam
- Earned Industry certifications

- Prior Learning Assessment
- And much more...



Related Industry Certifications: Upon completing this program, graduates may be eligible to sit for the following industry certifications/licenses:

- Oracle SQL Certified Associate
- Excel Office Specialist
- Microsoft Technology Associate

- CIW Web Foundations Associate
- Google Analytics Individual Qualification



<u>Get an Internship:</u> After completing your first year of coursework make sure to visit the Career Center for internship opportunities that help you take your career to the next level! Also, explore hundreds of career videos and career profiles through Virtual Job Shadow.

Get an Internship Virtual Job Shadow Tool



<u>Median Wage and Job Growth Outlook:</u> Broward College has <u>Career Coach</u> & the <u>Career Ladders</u>. These tools are designed to help you find a good career by providing the most current local data on wages, employment, job postings, and associated education and training. Learn how to climb your career ladder!



Fund Your Education:

This Program is <u>Financial Aid</u> eligible. <u>Scholarships</u> may be available. This program is part of the <u>Career Source Broward ITA List</u>.



