

Associate of Science in Hospitality and Tourism Management - 2121

Career Pathway: Business

Location(s): Courses for this program are offered at all BC locations. The Hospitality (HFT) courses are only offered at the A. Hugh Adams Central Campus.

Program Entrance Requirements: HS Diploma or GED

Program Description: The Hospitality and Tourism Management program, offered at A. Hugh Adams Central Campus, develops students' abilities in business, leadership, communications, and interpersonal skills with an emphasis on the unique skills needed for management in the hospitality industry. Visit the program's <u>website</u> for more information.

Build Your Education Hospitality and **Guest Services** Event Beverage Tourism Bachelor of Management Management Management AS **Applied Science** (TC1) 6300 (TC2) 6312 (TC3) 6302 (TC 4) 6301 2121

Full Time	Part Time	Course ID	Description	Credits	TC1	TC2	TC3	TC4
Term 1	Term 1	ENC1101	Composition I	3				
		HFT1050	Introduction to Hospitality & Tourism Management	3		х	х	
	Term 2	CGS1060C*	Computer and Internet Literacy	3	Х	Χ	Х	Х
		GE Course	General Education Mathematics	3				
Term 2	Term 3	Elective***	Elective Course (Recommend FSS2500)	3				Х
		HFT2410	Front Office Systems/Procedures	3	Х	Χ	х	Х
	Term 4	HFT2511	Convention and Group Business Marketing Management	3		X(OR)	X(OR)	
		HFT2250	Hotel Management	3	х	X	Х	Х
Term 3	Term 5	SPC1024 or SPC1608	Introduction to Speech Communication or Public Speaking	3				х
		GEB1011	Introduction to Business	3				
		HFT2220	Organization & Personnel Management	3	х	Χ	х	Х
		GE Course	General Education Humanities	3				
	Term 7	ECO2013	Principles of Macroeconomics	3		Χ	х	Х
		HFT2460 or ACG2001	Financial Management <u>or</u> Principles of Accounting I	3			х	
Term 5	Term 8	HFT2500	Hospitality Marketing	3		Χ	X(OR)	
		MNA1161	Introduction to Customer Service	3	TC1	TC2	х	Х
	Term 9	HFT2600	Hospitality Law	3			TC3	Х
		Elective***	Elective Course	3				
Term 6	Term 10	GE Course	General Education Science	3				
		Elective***	Elective Course (FSS2500 - TC4)	3				TC4
Total Program Credits Hours				60	15	24	30	30

The recommended Gen. Ed. Math is MGF1107. However, any other approved General Education Math course may also be used to satisfy this program's Gen. Ed. Math requirement. Students who plan to take STA2023 must take the prerequisite MGF 1106 as a "Business Elective" <u>prior</u> to taking STA2023. Students who plan to take MAC1105 may instead be advised to take MAC1105C, which is a 5-credit course. Students who take MAC1105C must take an approved Business Elective course to satisfy the 1-credit remaining to be taken to earn the 60 required program credits. It is recommended that you see an advisor to confirm your Math choice.

<u>Notes</u>: Students who pass the Computer Competency Test and therefore do not need to take **CGS1060C*** are required to take an approved elective to earn the required 3 credits required for the program.

*** Program Electives – It is recommended that students take FSS2500. Students may also select from the following approved courses: HFT*, FSS*, ECO2023, ENC1102, GEB2112, GEB2430, MAN2021, MAN2604, MAR1011, MAR2141, MKA1021, MNA2403, MGF1106, OST2335, OST1330, OST2053, and RMI2662.



This is only a <u>recommended</u> course sequence. Students are strongly encouraged to meet with an <u>advisor</u> to create a personalized educational plan.

Program Highlights



<u>Credit for Prior Learning:</u> Accelerate your path to completion with these options:

- Credit by exam
- Earned Industry certifications
- Prior Learning Assessment
- And much more...



Related Industry Certifications: Upon completing this program, graduates will be eligible to sit for the following industry certifications/licenses: N/A



<u>Get Career Ready:</u> After completing your first year of coursework make sure to visit the **Career Center** for internship opportunities that help you take your career to the next level! Also, explore hundreds of career videos and career profiles through Virtual Job Shadow.

Get an Internship Virtual Job Shadow Tool



Median Wage and Job Growth Outlook: Broward College has Career Coach & the <u>Career Ladders</u>. These tools are designed to help you find a good career by providing the most current local dataon wages, employment, job postings, and associated education and training. Learn how to climb your career ladder!



Fund Your Education:

This Program is <u>Financial Aid</u> eligible. <u>Scholarships</u> may be available. This program is part of the <u>Career Source Broward ITA List</u>

Get Started Today!

CHOOSE YOUR COURSES









