



Associate of Science in New Media Communication – 2512

CAREER PATHWAY: [ARTS, HUMANITIES, COMMUNICATION & DESIGN \(AHCD\)](#)

Location(s): [General Education courses are offered at all BC locations. Program specific courses are offered at Judson A. Samuels South Campus and North Campus.](#)

Program Entrance Requirements: HS Diploma or GED

Program Description: The Associate in Science degree in New Media Communication is designed to develop students' knowledge and skills to navigate the changing communication landscape and acquire the appropriate business acumen for employment as Communication Specialists, New Media Coordinators, Digital Journalists, and/or entry-level Communication Managers. Visit the Program's [website](#) for additional information.

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RECOMMENDED COURSE

Full Time	Part Time	Course ID	Description	Credits	TC1
Term 1	Term 1	ENC1101	Composition I	3	
		MMC1000	Introduction to Mass Communication	3	X
	Term 2	GE Course	General Education Speech	3	
		COM2336	Computer Mediated Communication	3	X
Term 2	Term 3	MGF1106	Foundations of Mathematical Reasoning	3	
		MMC2121	Writing Fundamentals for Communication	3	X
	Term 4	CGS1060C ¹	Computer & Internet Literacy	3	
		COM2370	New Media Communication Applications I	3	X
Term 3	Term 5	COM2372	New Media Communication for Business	3	X
		COM2371	New Media Communication Applications II	3	X
Term 4	Term 6	Elective ²	Elective	3	
		PGY1801C	Photoshop Design	3	
	Term 7	BSC1005 <u>OR</u> EVR1001	Biology for Non-Majors <u>OR</u> Environmental Science	3	
		GRA1144C	Web Design 1	3	
Term 5	Term 8	GRA2134C	User Experience & Interface Design	3	
		PGY1802C	Digital Photography	3	
	Term 9	PSY2012	Intro to Psychology	3	
		PHI2010	Intro to Philosophy	3	
Term 6	Term 10	COM2412	Communication Methods & Culture	3	
		COM2941	New Media Communication Internship/Capstone	3	

Total Program Credit Hours

60 18

Notes: 1. The Digital Literacy requirement must be met by successfully passing CGS1060C, testing out, or completing a Credit for Prior Learning portfolio. Students that test out CGS1060C can take ENC1102. MAC1105C is a 5-credit course. Students who register for this course must see an advisor to discuss their academic plan.

2. Student can take any ART elective or pre-approved pre-requisite for transfer/program. –Many courses have specific pre-requisite and co-requisite requirements that must be followed.

This is only a recommended course sequence. Students are strongly encouraged to meet with an [advisor](#) to create a personalized educational plan.

CHOOSE YOUR COURSES

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PROGRAM HIGHLIGHTS



CREDIT FOR PRIOR LEARNING

Accelerate your path to completion with these options:

- Credit by exam
- Earned industry certifications
- Prior Learning Assessment
- And much more...



RELATED INDUSTRY CERTIFICATIONS

Upon completing this program, graduates will be eligible to sit for the following industry certifications/licenses: N/A



GET AN INTERNSHIP

After completing your first year of coursework make sure to visit the Career Center for internship opportunities that help you take your career to the next level!

[Get an Internship](#)

[Virtual Job Shadow Tool](#)



MEDIAN WAGE AND JOB GROWTH OUTLOOK

Broward College has [Career Insight](#) & the [Career Ladders](#). These tools are designed to help you find a good career by providing the most current local data on wages, employment, job postings, and associated education and training. Learn how to climb your career ladder!



FUND YOUR EDUCATION

This program is [Financial Aid](#) eligible. [Scholarships](#) may be available. This program is part of the [Career Source Broward ITA List](#).

GET STARTED TODAY!

START APPLICATION



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