Technical Certificate in New Media Communications- 6356

**CAREER PATHWAY:** ARTS, HUMANITIES, COMMUNICATION & DESIGN (AHCD)

**Location(s):** General Education courses are offered at all BC locations. Program specific courses are offered at the Willis Holcombe Center in Downtown Fort Lauderdale

**Program Entrance Requirements:** HS Diploma or GED

**Program Description:** The content of this program is designed to prepare students for initial employment in the field of new media communication or to provide supplemental training for those already employed in the field. This certificate provides students with the skills needed to create effective new media content. Visit the Program’s website for additional information.

**BUILD YOUR EDUCATION**

**RECOMMENDED COURSE SEQUENCE**

<table>
<thead>
<tr>
<th>Course ID</th>
<th>Description</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMC1000</td>
<td>Introduction to Mass Communication</td>
<td>3</td>
</tr>
<tr>
<td>COM2336</td>
<td>Computer Mediated Communication</td>
<td>3</td>
</tr>
<tr>
<td>MMC2121</td>
<td>Writing Fundamentals for Communication</td>
<td>3</td>
</tr>
<tr>
<td>COM2370</td>
<td>New Media Communication Applications I</td>
<td>3</td>
</tr>
<tr>
<td>COM2372</td>
<td>New Media Communication for Business</td>
<td>3</td>
</tr>
<tr>
<td>COM2371</td>
<td>New Media Communication Applications II</td>
<td>3</td>
</tr>
</tbody>
</table>

**Total Program Credit Hours** 18

**Notes:**
This is only a recommended course sequence. Students are strongly encouraged to meet with an advisor to create a personalized educational plan.

**CHOOSE YOUR COURSES**
PROGRAM HIGHLIGHTS

CREDIT FOR PRIOR LEARNING
Accelerate your path to completion with these options:
- Credit by exam
- Earned industry certifications
- Prior Learning Assessment
- And much more…

RELATED INDUSTRY CERTIFICATIONS
Upon completing this program, graduates will be eligible to sit for the following industry certifications/licenses: N/A

GET AN INTERNSHIP
After completing your first year of coursework make sure to visit the Career Center for internship opportunities that help you take your career to the next level! Also, explore hundreds of career videos and career profiles through Virtual Job Shadow.

MEDIAN WAGE AND JOB GROWTH OUTLOOK
Broward College has Career Insight & the Career Ladders. These tools are designed to help you find a good career by providing the most current local data on wages, employment, job postings, and associated education and training. Learn how to climb your career ladder!

FUND YOUR EDUCATION
This program is Financial Aid eligible. Scholarships may be available. This program is part of the Career Source Broward ITA List

GET STARTED TODAY!
START APPLICATION