



Associate of Science in Business Analytics - 2508

CAREER PATHWAY: BUSINESS

Location(s): [Courses for this program are offered at all BC locations.](#) The program specific courses are offered at the North Campus, the Judson A. Samuels South Campus, and BC Online.

Program Entrance Requirements: HS Diploma or GED

Program Description: The Associate of Science degree in Business Analytics, offered at all campuses, trains individuals to assume business analyst positions in business, industry, and government. It provides basic skills in a broad range of business functions including accounting, computer usage, data Visualization, and database report creation. Visit the program's [website](#) for more information.

BUILD YOUR EDUCATION



RECOMMENDED COURSE SEQUENCE

Full Time	Part Time	Course ID	Description	Credits	TC1	TC2
Term 1	Term 1	ENC1101	Composition I	3		
		STA2023**	Statistics (Preferred)	3		
Term 1	Term 2	CGS1060C*	Computer and Internet Literacy	3	X	X
		ACG2001 <u>OR</u> APA1111C	Principles of Accounting I Introduction to Accounting	3		X
Term 2	Term 3	GE Course	General Education Speech	3	X	X
		MAR1011	Intro. to Marketing in the 21 st Century	3	X	X
	Term 4	Term 4	ECO2013	Principles of Macroeconomics	3	
CGS1510C <u>OR</u> OST2835C			Electronic Spreadsheet <u>OR</u> Database Management for the Office	3		
Term 3	Term 5	GEB2011	Introduction to Business	3	X	X
		GE Course	General Education Humanities	3		
Term 4	Term 6	ECO2023	Principles or Microeconomics	3		
		MKA2701C	Data Collection and Presentation	3		
	Term 7	Term 7	OST2335	Communication in the Workforce	3	
ISM2200C			Business Analytics	3		
Term 5	Term 8	MAR2644C	Data Based Marketing	3		
		MAN2021	Introduction to Management	3		
	Term 9	Term 9	Elective***	Elective Course	3	
QMB2100			Quantitative Methods of Business	3		
Term 6	Term 10	Elective***	Elective Course (FIN2100 or ENC1102 Recommended)	3		
		GE Course	General Education Science	3		
Total Program Credit Hours				60	12	18

BROWARD COLLEGE®

COLLEGE CATALOG 2021-2022

B R O W A R D . E D U



NOTES:

The Digital Literacy requirement must be met by successfully passing CGS1060C, testing out, or completing a Credit for Prior Learning portfolio. Students that test out are required to take an approved elective to earn the 3 credits.

** Recommended Gen. Ed. Math is **STA2023**. Students may also select MAC1105/1105C or MGF1107. MAC1105C is a 5-credit course. Students who register for this course must see an advisor to discuss their academic plan.

*** Program Electives – Students must select from the following approved courses: any **ACG, APA, BUL, CAP, CTS, CGS, CEN, COP, ECO, GEB, FIN, FSS, FOS, HFT, ISM, MKA, MNA, MAN, MAR, MTB, OST, QMB, REE, RMI** or **SCM** course

This is only a recommended course sequence. Students are strongly encouraged to meet with an [advisor](#) to create a personalized educational plan.

CHOOSE YOUR COURSES

BROWARD COLLEGE®

COLLEGE CATALOG 2021-2022

B R O W A R D . E D U



PROGRAM HIGHLIGHTS



CREDIT FOR PRIOR LEARNING

Accelerate your path to completion with these options:

- Credit by exam
- Earned industry certifications
- Prior Learning Assessment
- And much more...



RELATED INDUSTRY CERTIFICATIONS

Upon completing this program, graduates will be eligible to sit for the following industry certifications/licenses:

- Oracle SQL Certified Associate
- Excel Office Specialist
- Microsoft Technology Associate
- CIW Web Foundations Associate
- Google Analytics Individual Qualification



GET AN INTERNSHIP

After completing your first year of coursework make sure to visit the Career Center for internship opportunities that help you take your career to the next level!



MEDIAN WAGE AND JOB GROWTH OUTLOOK

Broward College has **Career Coach!** It is designed to help you find a good career by providing the most current local data on wages, employment, job postings, and associated education and training.



FUND YOUR EDUCATION

This program is [Financial Aid](#) eligible. [Scholarships](#) may be available.

GET STARTED TODAY!

START APPLICATION



BROWARD COLLEGE®

COLLEGE CATALOG 2021-2022
B R O W A R D . E D U