Technical Certificate in Business Management - 62671
CAREER PATHWAY: BUSINESS

Location(s): Courses for this program are offered at all BC locations.

Program Entrance Requirements: HS Diploma or GED

Program Description: This program offers a sequence of courses that provides coherent and rigorous content aligned with challenging academic standards and relevant technical knowledge and skills needed to prepare for further education and careers in the Business Management and Administration career cluster. The content includes but is not limited to instruction to individuals in the areas of planning, organizing, directing and controlling of a business, with emphasis on selected theories of management and decision making and the knowledge and understanding necessary for managing people and functions. Visit the program’s website for more information.

BUILD YOUR EDUCATION

RECOMMENDED COURSE SEQUENCE

<table>
<thead>
<tr>
<th>Course ID</th>
<th>Description</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CGS1060C</td>
<td>Computer &amp; Internet Literacy</td>
<td>3</td>
</tr>
<tr>
<td>GEB1011</td>
<td>Introduction to Business</td>
<td>3</td>
</tr>
<tr>
<td>MAR1011</td>
<td>Intro. Marketing in the 21st Century</td>
<td>3</td>
</tr>
<tr>
<td>GE Course</td>
<td>General Education Speech</td>
<td>3</td>
</tr>
<tr>
<td>BUL2241</td>
<td>Business Law</td>
<td>3</td>
</tr>
<tr>
<td>*Elective</td>
<td>Course 1</td>
<td>3</td>
</tr>
<tr>
<td>*Elective</td>
<td>Course 2</td>
<td>3</td>
</tr>
<tr>
<td>*Elective</td>
<td>Course 3</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Program Credit Hours  24

NOTES: * CGS1060C is a required course in order to earn the technical certificate.

*Elective – Students must select from one of the following approved courses:

This is only a recommended course sequence. Students are strongly encouraged to meet with an advisor to create a personalized educational plan.

CHOOSE YOUR COURSES
PROGRAM HIGHLIGHTS

CREDIT FOR PRIOR LEARNING
Accelerate your path to completion with these options:
- Credit by exam
- Earned industry certifications
- Prior Learning Assessment
- And much more…

RELATED INDUSTRY CERTIFICATIONS
Upon completing this program, graduates will be eligible to sit for the following industry certifications/licenses: N/A

GET AN INTERNSHIP
After completing your first year of coursework make sure to visit the Career Center for internship opportunities that help you take your career to the next level!

MEDIAN WAGE AND JOB GROWTH OUTLOOK
Broward College has Career Insight & the Career Ladders. These tools are designed to help you find a good career by providing the most current local data on wages, employment, job postings, and associated education and training. Learn how to climb your career ladder!

FUND YOUR EDUCATION
This program is Financial Aid eligible. Scholarships may be available. This program is part of the Career Source Broward ITA List

GET STARTED TODAY!
START APPLICATION

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COLLEGE CATALOG 2021-2022
BROWARD.EDU

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