

# Technical Certificate in Entrepreneurship-6311

**CAREER PATHWAY: BUSINESS** 

**Location(s)**: Courses for this program are offered at all BC locations.

Program Entrance Requirements: HS Diploma or GED

**Program Description:** The content of this program is designed to prepare students for further education and careers in the Marketing, Sales and Service career cluster. Visit the program's website for more information.

#### **BUILD YOUR EDUCATION**

Entrepreneurship TC 6311

Marketing Management AS 2126

Bachelor of Applied Science

### RECOMMENDED COURSE SEQUENCE

Course ID	Description	Credits
ACG2001 <u>OR</u> APA1111C	Principles of Accounting I <u>OR</u> Introduction to Accounting	3
MAR1011	Intro. to Marketing in the 21st. Century	3
GEB2112	Entrepreneurship	3
Elective*	(Recommended GEB2949)	3

#### **Total Program Credit Hours**

12

**NOTES:** \*Elective – Students must select from one of the following approved courses: BUL2241, BUL2242, ECO2023, FIN2100, FIN2051, GEB2949, MAN2604, MAR2141, MAR2644C, MKA2701C, MKA2931, MKA2932, ISM2200C, QBM1001 or MNA1821C

This is only a recommended course sequence. Students are strongly encouraged to meet with an <u>advisor</u> to create a personalized educational plan.

**CHOOSE YOUR COURSES** 

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# **PROGRAM HIGHLIGHTS**



#### CREDIT FOR PRIOR LEARNING

Accelerate your path to completion with these options:

- Credit by exam
- Earned industry certifications
- **Prior Learning Assessment**
- And much more...



### RELATED INDUSTRY CERTIFICATIONS

Upon completing this program, graduates will be eligible to sit for the following industry certifications/licenses: N/A



#### **GET AN INTERNSHIP**

After completing your first year of coursework make sure to visit the Career Center for internship opportunities that help you take your career to the next level!

> Get an Internship Virtual Job Shadow Tool



# MEDIAN WAGE AND JOB GROWTH OUTLOOK

Broward College has <u>Career Insight</u> & the <u>Career Ladders</u>. These tools are designed to help you find a good career by providing the most current local data on wages, employment, job postings, and associated education and training. Learn how to climb your career ladder!



# **FUND YOUR EDUCATION**

This program is Financial Aid eligible. Scholarships may be available. This program is part of the Career Source Broward ITA List

#### **GET STARTED TODAY!**

START APPLICATION











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**COLLEGE CATALOG 2021-2022** BROWARD.EDU