



## Technical Certificate in Event Management- 6312

CAREER PATHWAY: BUSINESS

**Location(s):** [Courses for this program are offered at all BC locations.](#) The Hospitality (HFT) courses are only offered at the A. Hugh Adams Central Campus.

**Program Entrance Requirements:** HS Diploma or GED

**Program Description:** The content of this program is designed to prepare students for further education and careers in the Hospitality & Tourism career cluster. Visit the program's [website](#) for more information.

### BUILD YOUR EDUCATION



### RECOMMENDED COURSE SEQUENCE

| Course ID                         | Description                                      | Credits   |
|-----------------------------------|--|-----------|
| HFT1050                           | Introduction to Hospitality & Tourism Management | 3         |
| GE Course                         | General Education Speech                         | 3         |
| HFT2410                           | Front Office Systems/ Procedures                 | 3         |
| HFT2511                           | Business Marketing Management                    | 3         |
| HFT2220                           | Organization & Personnel Management              | 3         |
| ECO2013                           | Principles of Macroeconomics                     | 3         |
| HFT2500                           | Hospitality Marketing                            | 3         |
| HFT2600                           | Hospitality Law                                  | 3         |
| <b>Total Program Credit Hours</b> |  | <b>24</b> |

**NOTES:** This is only a recommended course sequence. Students are strongly encouraged to meet with an [advisor](#) to create a personalized educational plan.

CHOOSE YOUR COURSES

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## PROGRAM HIGHLIGHTS

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### **CREDIT FOR PRIOR LEARNING**

Accelerate your path to completion with these options:

- Credit by exam
- Earned industry certifications
- Prior Learning Assessment
- And much more...



### **RELATED INDUSTRY CERTIFICATIONS**

Upon completing this program, graduates will be eligible to sit for the following industry certifications/licenses: **N/A**



### **GET AN INTERNSHIP**

After completing your first year of coursework make sure to visit the Career Center for internship opportunities that help you take your career to the next level!

[Get an Internship](#)   [Virtual Job Shadow Tool](#)



### **MEDIAN WAGE AND JOB GROWTH OUTLOOK**

Broward College has [Career Insight](#) & the [Career Ladders](#). These tools are designed to help you find a good career by providing the most current local data on wages, employment, job postings, and associated education and training. Learn how to climb your career ladder!



### **FUND YOUR EDUCATION**

This program is [Financial Aid](#) eligible. [Scholarships](#) may be available. This program is part of the [Career Source Broward ITA List](#)

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**GET STARTED TODAY!**

[START APPLICATION](#)



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