

Rapid Credential Technical Certificate in New Media Communication Leadership-6356

Career Pathway: ARTS, HUMANITIES, COMMUNICATION & DESIGN (AHCD) Program Entrance Requirements: HS Diploma or GED

Program Description: The content of this program is designed to prepare students for initial employment in the field of new media communication or to provide supplemental training for those already employed in the field. This certificate provides students with the skills needed to create effective new media content. **This Technical Certificate is part of the Associate of Science in New Media Communication 2512.**

RECOMMENDED COURSE SEQUENCE

Course ID	Description	Credit
MMC1000	Introduction to Mass Communication	3
COM2336	Computer Mediated Communication	3
MMC2121	Writing Fundamentals for Communication	3
COM2370	New Media Communication Applications I	3
COM2372	New Media Communication for Business	3
COM2371	New Media Communication Applications	3
Total Program Credit Hours		18

PROGRAM HIGHLIGHTS



RELATED INDUSTRY CERTIFICATIONS

Upon completing this program, graduates will be eligible to sit for the following industry certifications/licenses: N/A



MEDIAN WAGE AND JOB GROWTH OUTLOOK

Broward College has <u>Career Coach</u>! It is designed to help you find a good career by providing the most current local data on wages, employment, job postings, and associated education and training.



FUND YOUR EDUCATION

This program is eligible for the Rapids grant, send us an email to learn if you qualify <u>Rapids@broward.edu</u>

GET STARTED TODAY!

START APPLICATION



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