



**CHERKASY STATE
BUSINESS COLLEGE**
www.csbc.edu.ua

FUNDAMENTALS OF EFFECTIVE COMMUNICATION

FALL 2022

Community College Administrators Program

The Community College Administrator Program is a [U.S. State Department](#) initiative intended to enhance international understanding among administrators of post-secondary vocational and technical institutions about U.S. community colleges and U.S. community college systems.

The program examines the key tenets of community college administration and programs at U.S. community colleges that address local workforce development needs.



*Visit to
Cherkasy State
Business College
December 2018*

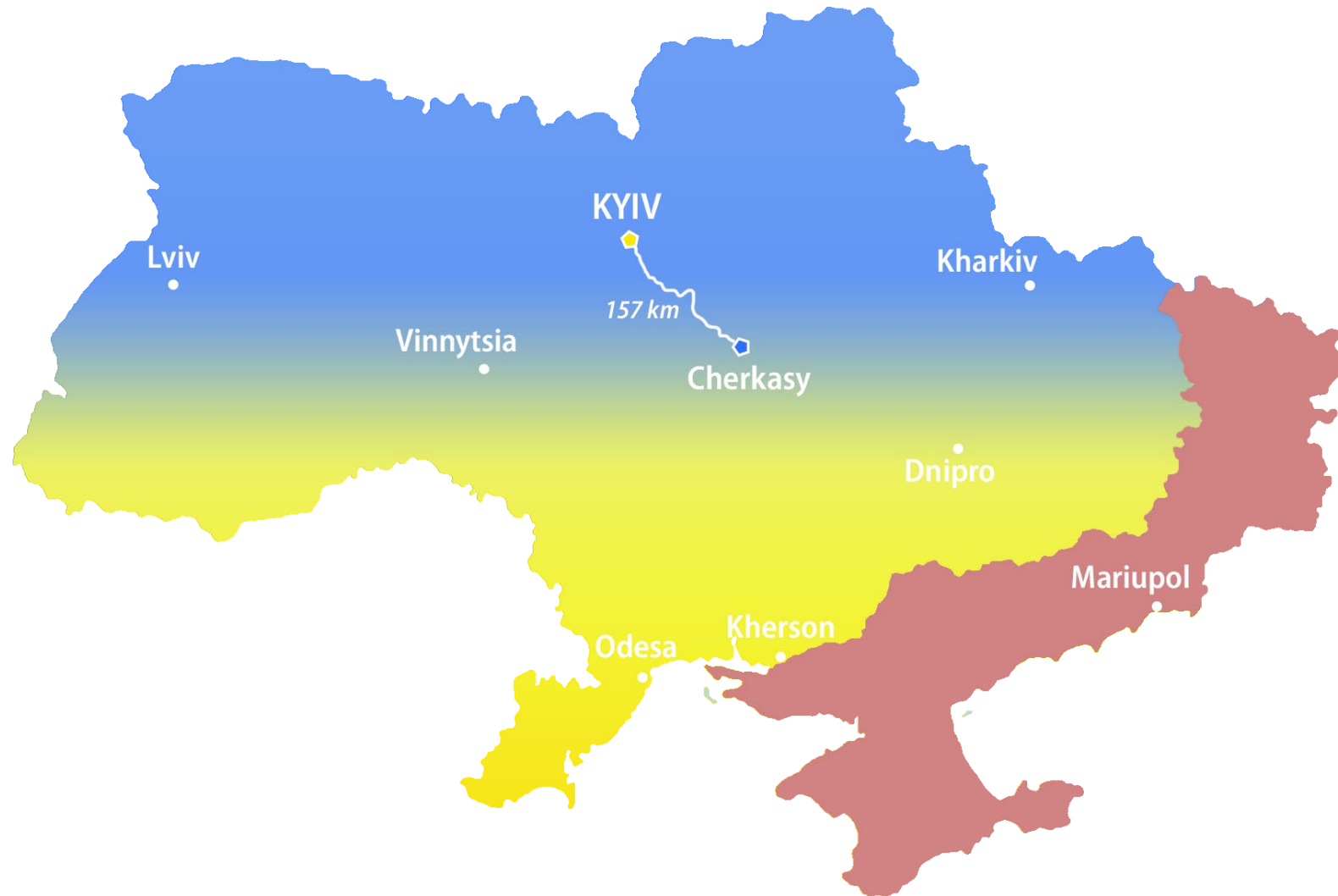


CHERKASY



QUICK FACTS

- ***Founded in 1286***
- Distance from Kyiv – ***157 kilometers /105 miles***
- Territory – ***69 km² (26.6 sq mi)***
- Population – ***269,836 (2022)***
- Students ≈ ***18000***
- Universities – ***5***
- Branches of Universities – ***2***
- Colleges – ***6***
- Vocational Schools – ***6***



CHERKASY STATE BUSINESS COLLEGE

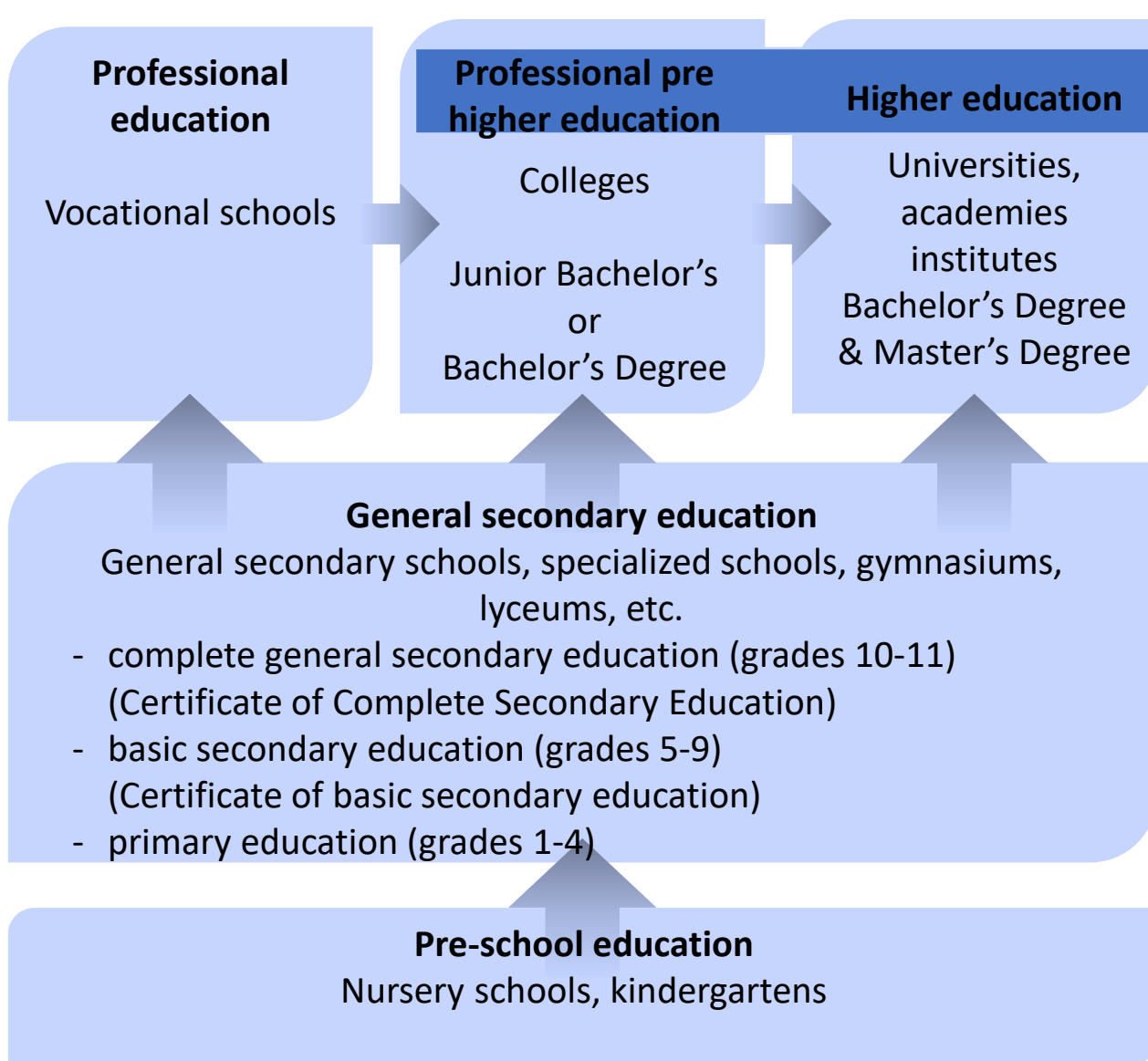


Knowledge is always in value!

QUICK FACTS

- Founded: **in 1966**
- Number of students: **1100**
- Departments:
 - **Accounting and Finance**
 - **Economics**
 - **Entrepreneurship and Marketing**
 - **Computer Engineering and Information Technology**
 - **Software Engineering**
 - **Design**
- Degrees: **Professional Junior Bachelor & Bachelor**
- Research and pedagogical staff: **90 people**
- Academic Year: **from September to July (2 semesters)**
- Centers and clubs for students development: **Career and International Relations Center, Sports clubs, Business Club, Finance and Accounting Club, Marketing Club.**

EDUCATION SYSTEM IN UKRAINE





FUNDAMENTALS OF EFFECTIVE COMMUNICATION

Instructor: Dr. Andrea Apa

Broward College, USA

September 9th- November 11th

ZOOM/ ROOM 207

14:20

THE SEMINAR: FUNDAMENTALS OF EFFECTIVE COMMUNICATION

The purpose of the seminar was to provide students the opportunity to develop fundamental life skills and practice their English language skills to help empower their personal and professional communication.



THE SEMINAR



TOPICS

- US/American higher education system
- Verbal and non-verbal communication
- Etiquette and netiquette
- Time management
- Presentation techniques
- Personality types
- Career building: resume writing, mock interviewing
- Personal/motivational statements

The screenshot shows a Moodle LMS interface. The top navigation bar includes 'Dashboard', 'My courses', and 'Fundamentals of Effective Communication'. The main content area is titled 'Find out your Personality Type' and contains instructions for a personality test. A 'Grading summary' table is visible at the bottom.

Participants	16
Submitted	14

The screenshot shows a 'Humanmetrics Jung Typology Test' result page. The user's type is ISTJ. The results are as follows:

- Introvert(3%) Sensing(3%) Thinking(28%) Judging(1%)
- You have marginal or no preference of Introversion over Extraversion (3%)
- You have marginal or no preference of Sensing over Intuition (3%)
- You have moderate preference of Thinking over Feeling (28%)
- You have marginal or no preference of Judging over Perceiving (1%)

How Do You Want to Leverage The Type?

- Self-development**
ISTJ Type Description
ISTJs are often called "inspectors." They have a keen sense of right and wrong, especially in their area of interest...
[Read full description »](#)
- Business use**
Staff Development & Teamwork
Use advanced Jungian typology to improve collaboration, become better leader, and manage conflicts.
[Learn how »](#)
- ISTJ Careers**
Career choices for your type
Communication skills
Learning style
- Pre-employment Testing**
Identify candidate's strengths, conduct effective interviews and assess compatibility.

STUDENT-CENTERED FROM START TO FINISH



Engagement

Motivation

Energy

Curiosity

Responsibility

Confidence

OUR CONCERNS



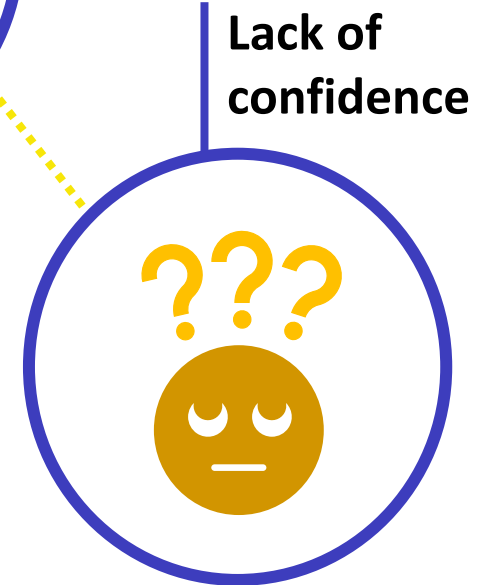
**War related
threats**



**Insufficient
students' level
of English**



**Complicated
assignments**



**Lack of
confidence**



**Technical
Issues**



**New teaching
methods**

STUDENTS' FEARS & EXPECTATIONS



FEARS

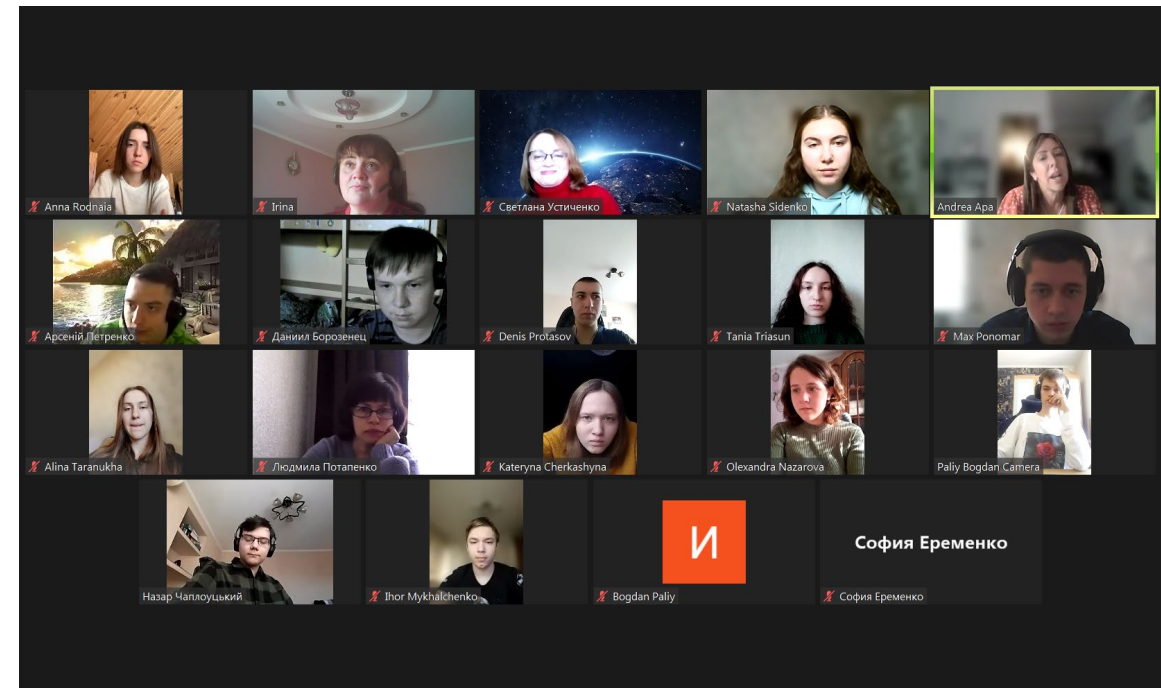
- insufficient level of English
- language barrier
- no / little experience of communicating with native speakers
- getting out of the comfort zone
- fear of public speaking and lack of self-confidence
- mistakes that may lead to teachers' / students' disrespect
- uncontrolled emotions caused by nervousness

STUDENTS' FEARS & EXPECTATIONS



EXPECTATIONS

- improve communication skills with native speakers
- gain new knowledge for a future career and life
- learn about and experience the US education system
- overcome language barrier
- step out of and expand my comfort zone
- build confidence to overcome fears of public speaking and nervousness



OUTCOMES & IMPRESSIONS



Tania Triasun

I have improved my English language skills and feel more confident when speaking in public. I would eagerly participate in another project!

Olexandra Nazarova

I am happy to realize that now I am ready to take part in international academic exchange programs.



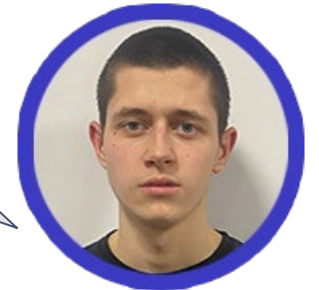
Kateryna Cherkashyna

Now I speak with more confidence during meetings, presentations, talks, discussions, debates applying the rules of formal and informal communication, etiquette and netiquette.



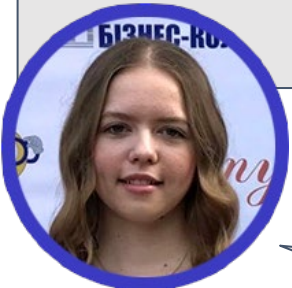
Max Ponomar

I understood the principles of active listening, focusing on the speaker, asking clarifying questions and summarizing what I heard.



Anastasiia Chorna

After the powerful feedback at the mock interview, my fear of communicating with native speakers disappeared forever.



OUTCOMES & IMPRESSIONS



Arseniy Petrenko

I can write a personal statement and a resume, which may help me with admission to university or applying for a job.

Nataliia Sidenko



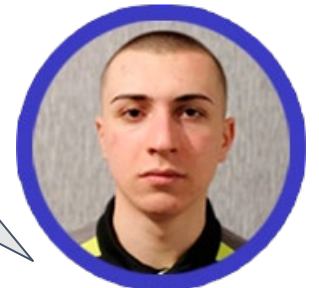
The topics about personality types, non-verbal communication, strategies for success gave me a better understanding of myself, my strengths and weaknesses and my career prospects. It's fantastic.

Alina Taranukha



I started to smile more often at people. This culture of smiling really affected me and I took a bit of that positive thinking from the speakers, who I really like.

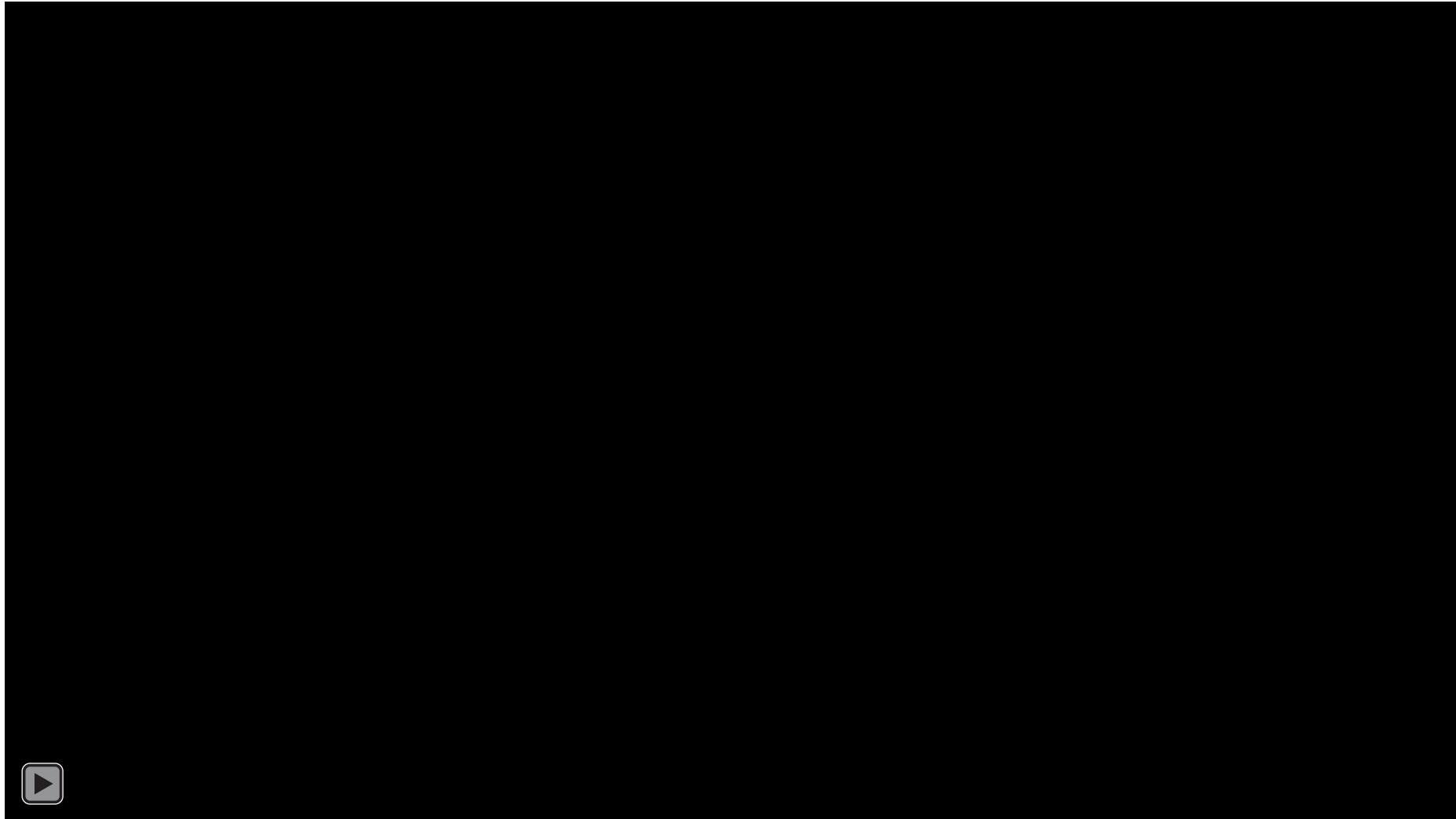
Denis Protasov



The course exceeded my expectations.
I am grateful to the organizers for such a great opportunity for students .
I hope that this is just the beginning and there will be a continuation.

OUTCOMES & IMPRESSIONS

Anna Rodnaia's testimonial





BRAVE to launch a new online course

Reliable partner in education

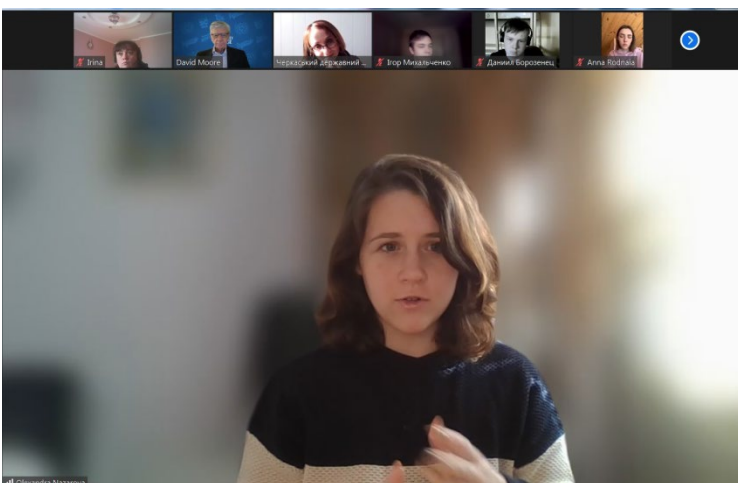
Open to share knowledge and experience

World-class training

Amicable and active staff

Ready to stand by in the times of hardships

Dedicated Dean of International Education





Missiles strikes results in Cherkasy and the suburb



Our shelter

