

TRANSFER  
LESSONS  
FROM  
ECUADOR

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# LESSON #1:

## UNDERSTAND THE VALUE OF ACCREDITATION

- Benefits of working with Broward College and its academic reputation.
- Transcripts: Avoid evaluations or translations.
- Course outlines available



# LESSON #2 :

## KNOW YOUR STUDENTS

- International programs are not culturally generic.
- Define their (family) goals
- Understand the culture: Parents
- Background
- Advisors: Ma. Daniela Barriga & Jimmie Whitman
  - We were once students and benefited from attending the program.



# BUDGET

- Per year
- Scholarship opportunities
- Relationships with transfer options
- Location of colleges and universities affects cost.
- International or American Citizens



# OTHER DETERMINING FACTORS

- Recognize what is a student applying with: SAT, Toefl, gpa, resume, etc.
- Academic and English level
- Major
- Where they want to transfer.
- Desire to live and study abroad.



# LESSON #3 :

## MOST, IF NOT ALL, HAVE A CHANCE

- Academically inclined.
- “Need a push”= encouraged.
- Athletes
- Artists





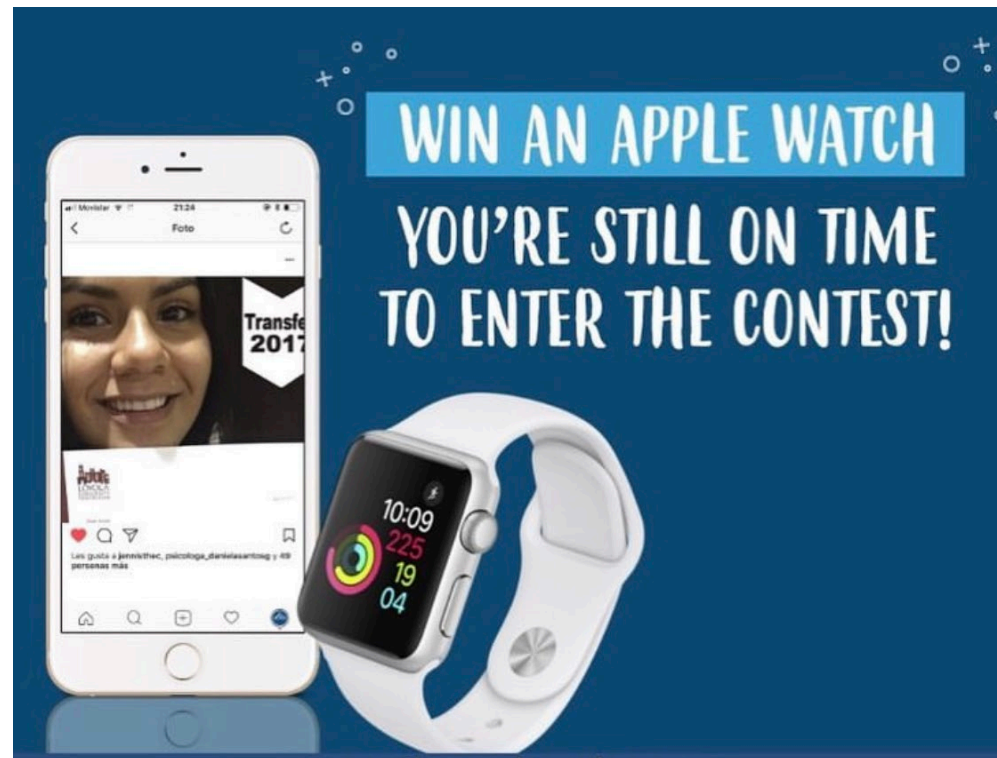
# LESSON #4:

## MARKET YOUR TRANSFERS

- Nothing speaks louder about what we do than our students experiences and achievements.



# TRANSFER STUDENT CONTEST





# POPULAR DESTINATIONS



# RANKED INSTITUTIONS



# S O C I A L M E D I A S T U D E N T S





# THE AMERICAN EDUCATION EXPERIENCE





# COUNSELING OFFICE & MAP

