ZERO-TEXTBOOK COURSES
AND OPEN EDUCATIONAL RESOURCES AT BC

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LEARNING OUTCOMES

• Define and differentiate Zero-Textbook Courses (ZTC) and Open Educational Resources (OER)
• Recognize licensing rights and use of library eResources
• Demonstrate a search for ZTC resources at BC Libraries
• Demonstrate a search for OER through the BC OER Guides
TEXTBOOK COSTS TO STUDENTS

How much are students spending on textbooks?

Survey Audience: 21,400 students from all of Florida’s public higher education institutions.

21,400 STUDENTS SURVEYED

<table>
<thead>
<tr>
<th>Year</th>
<th>Spending</th>
<th>2016</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under $300</td>
<td>45%</td>
<td>56%</td>
<td></td>
</tr>
<tr>
<td>$301-$500</td>
<td>35%</td>
<td>30%</td>
<td></td>
</tr>
<tr>
<td>Over $500</td>
<td>18%</td>
<td>14%</td>
<td></td>
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</tbody>
</table>

Textbook costs decreased in 2018 survey.

How are they coping?

- Don’t buy required books: 64%
- Take fewer courses: 43%
- Don’t register for a course: 41%
- Drop a course: 23%

How are these choices impacting their learning?

- Earn a poor grade: 36%
- Fail a course: 20%

Are all required books used at some point in an academic career?

3.6 required textbooks.

Who spends more on books and materials, college or university students?

- College: 14%
- University: 9%

Does financial aid help?

- Only 23% of respondents said financial aid covered all their textbooks.

Notes:

*All data are current as of 2019.

Source: 2019 Student Textbook and Course Materials Survey Results and Findings. To view the full report, visit www.flvc.org.
Zero Textbook Cost (ZTC)

- May include open educational resources, faculty developed content, institution developed content, institutionally retained or licensed campus library materials that all students enrolled in the course have simultaneous access to use, public domain, Creative Commons licensed, or any other properly licensed and adopted materials.
- Optional resources may be for cost but must not be necessary for student success in the course.
  - Other required supplies (e.g. scantrons, scientific calculators, lab materials, etc.) are not considered a textbook cost, so if a course section meets the parameters noted above but has a materials fee, the section may still be considered ZTC.
- Fees to access an online platform to do coursework or homework are considered a textbook cost, and therefore the course section would NOT qualify.

Source: Florida Shines
OPEN EDUCATIONAL RESOURCES (OER)

“Open Educational Resources are teaching, learning and research materials in any medium – digital or otherwise – that reside in the public domain or have been released under an open license that permits no-cost access, use, adaptation and redistribution by others with no or limited restrictions.”

<table>
<thead>
<tr>
<th>Material Type</th>
<th>Openly Licensed</th>
<th>Freely Available</th>
<th>Modifiable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Open educational resources</td>
<td>Yes</td>
<td></td>
<td>Yes</td>
</tr>
<tr>
<td>Free online resources under all rights reserved copyright</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Materials available through the University Library</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Open access articles and monographs</td>
<td>Yes</td>
<td>Yes</td>
<td>Maybe</td>
</tr>
</tbody>
</table>

Table 1: Components of an OER
LIBRARY RESOURCES LICENSING

- Traditional copyright
- Simultaneous access for all students
- Permanent library collection or conditional license?
- Permalinks, permanent links, stable URLs
- Using eBooks in Course Design page
FINDING LIBRARY RESOURCES

- BC Library Homepage
  - eBook Central
  - Films on Demand
FINDING OER

- BC OER LibGuide
- OER by BC Course
DISCUSSION

- What are the benefits of adopting ZTC?
- What are the challenges of adopting ZTC?
  - What are some solutions to these challenges?
THANK YOU!

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Schedule a research appointment via Zoom
QUICK LINKS

- OER LibGuide
- OERs by BC Courses
- BC Library Homepage
- Using eBooks in Course Design
- Florida Shines ZTC indicator FAQs
- Florida Shines ZTC course catalog