



MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding ("MOU")** is entered into effect on March 31, 2023 (the "**Effective Date**," which shall be the date this MOU becomes fully executed), by and between **The District Board of Trustees of Broward College, Florida** (hereafter referred to as "BC"), a member institution of the Florida College System (FCS), located in Broward County, Florida and **The Florida International University Board of Trustees**, on behalf of **Florida International University** (hereafter referred to as "FIU"). FIU is a member of the State University System of the State of Florida and is located in Miami, Florida, **United States of America ("USA")**. FIU and BC are hereafter individually referred to as the "**Party**" or collectively as the "**Parties**." The Parties agree to explore the possibility of developing the highest quality programs to advance the needs of FIU and BC.

Both institutions recognize the following commonalities:

1. The compatibility of the direction and interest of their research and teaching; and,
2. The significant roles they each play as leaders in higher education, teaching and research within their respective counties.

Overview and Exploration of Collaboration:

FIU and BC aspire to sign a MOU as a way to explore a more intentional collaborative relationship based on the following. Subject to the rules, regulations, policies and procedures of each of FIU and BC:

1. FIU and BC agree to expand their existing partnership as part of *FIU Connect4Success*, a guided pathway program for students who intend to transfer to FIU after completing the Associate in Arts (AA) or articulated Associate in Science (AS) degrees.
2. FIU and BC agree to establish transfer equivalencies for the Associate in Science (AS) in New Media Communication to the Bachelor of Arts in Communication Arts (BA) to ensure that students transition directly to upper-division courses, thereby reducing the impact of excess credit hours

(excess hours may result from failing or dropping courses, and thereby, outside the careful curricular planning developed as part of this MOU).

3. FIU agrees to accept 60 transfer credits from graduates of the BC AS degree in New Media Communication. (**Appendix A** includes curriculum documents.)
4. FIU and BC agree to explore various avenues of collaboration to encourage AA and AS graduates from BC to pursue bachelor's degrees in the School of Communication at FIU.

This MOU serves as an institutional framework for collaborative activities. Specific articulation agreements, beyond the approval of 60 transfer credits for New Media Communication AS students, would need to be drafted by the Parties in the case that the exploration of these areas leads to further developments. These agreements would need to be approved by authorities at each institution. *Nothing in this MOU shall be construed as creating any legal relationship between the Parties.*

Via the representatives indicated below, the Parties would encourage direct contact and cooperation among their faculty members and staff, including, but not limited to, academic advisors, recruiters, and career specialists. The Parties agree to explore funding possibilities that promote transfer student success and for any activity which might arise associated with this partnership.

The Parties to this MOU shall not discriminate against any employee or participant regarding responsibilities and obligations under this MOU because of race, age, religion, color, gender, national origin, marital status, disability, sexual orientation, or any other basis prohibited by law. Nor shall the Parties deny participation in or benefits arising out of this MOU to any student, employee or participant or otherwise subject anyone to discrimination in any activity hereunder. The Parties shall take all measures necessary to effectuate these assurances.

The Parties understand that financial arrangements under this MOU would have to be negotiated and would depend on specific activities and the availability of funds. Any expense incurred by either Party would be subject to individual agreements on a case-by-case basis. The Parties also recognize that intellectual property terms would need to be included in subsequent agreements, as appropriate. In addition, anyone teaching at either institution must have the approved credentials; both Parties are accredited by the **Southern Association of Colleges and Schools Commission on Colleges** ("SACSCOC") and its faculty qualification guidelines represent a commonly accepted best practice for the

academic qualifications of faculty. (**Appendix B** identifies the faculty qualifications required by each respective party.)

The Parties stipulate that the use of their respective brands to promote and market the BC and FIU partnership, represented by their headings and logotypes, including the “FIU Connect4Success” logo, could only be used by a Party with the previous and express written authorization of the other Party. The transfer pathway shall be referred to as “FIU Connect4Success” in all communication and marketing materials. This MOU does not authorize any one of the Parties to express him/herself on behalf of the other, either verbally or in writing or to act on each other’s behalf.

This MOU is non-exclusive and will become effective on the Effective Date for a three (3)-year period. The MOU may be renewed every three (3) years upon the mutual written consent of the Parties. The MOU may be reviewed in a year-and-a-half (1.5) from the Effective Date to assess results.

This MOU may be amended or further developed by means of written consent of the Parties. The MOU may be terminated with at least 90 days advanced written notice. Notices must be sent to the individuals and addresses indicated below:

For BC:

Dr. Amoy Reid
Dean, Arts, Humanities,
Communication, and Design
Pathway
areid@broward.edu

Dr. Jamonica Rolle
Vice Provost, Academic Affairs
North Campus
jrolle@broward.edu

For FIU:


Brian Schriner
Dean
College of Communication,
Architecture + the Arts
brian.schriner@fiu.edu

Aileen Izquierdo
Director, School of
Communication
aileen.izquierdo@fiu.edu

Janie Valdés, Ed.D.
Assistant Vice President
Enrollment Management and Services
janie.valdes@fiu.edu

The individuals named below sign this MOU on behalf of their respective Parties and represent and warrant that they have the requisite authority to bind their respective Parties.

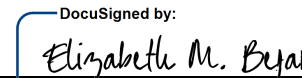
The District Board of Trustees of Broward College, Florida:

DocuSigned by:


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Jeffrey Nasse, Ph.D.
College Provost and Senior Vice President for Academic Affairs


Date: May 27, 2023

The Florida International University Board of Trustees:

DocuSigned by:


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Elizabeth M. Bejar, Ph.D.
Provost, Executive Vice President and Chief Operating Officer

Date: May 25, 2023


DS


DocuSigned by:


F32F46896FDF4EE...
Brian Schriener, Dean
College of Communication, Architecture + The Arts

Date: May 16, 2023

Approved as to the Form and Legal Sufficiency:

DocuSigned by:


F17139B61C5549E...
Lacey D. Hofmeyer
General Counsel and Vice President of Public Policy and Government Affairs

Date: May 25, 2023

DocuSigned by:


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Ralph G. Prohias
Deputy General Counsel

Date: May 16, 2023

Appendix A Curriculum Requirements and Articulation

Broward College

Associate of Science in New Media Communication – 2512 Career Pathway: Arts, Humanities, Communication & Design (AHCD)

Location(s): General Education courses are offered at all BC locations. Program specific courses are offered at Judson A. Samuels South Campus and North Campus.

Program Entrance Requirements: HS Diploma or GED

Program Description: The Associate in Science degree in New Media Communication is designed to develop students' knowledge and skills to navigate the changing communication landscape and acquire the appropriate business acumen for employment as Communication Specialists, New Media Coordinators, Digital Journalists, and/or entry-level Communication Managers. Visit the Program's website for additional information.

Term	Course ID	Description	Credits
Term 1	ENC 1101	Composition 1	3
Term 1	MMC 1000	Introduction to Mass Communication	3
Term 1	GE Course	General Elective	3
Term 1	COM 2336	Computer Mediated Communication	3
Term 2	MGF 1106	Foundations of Mathematical Reasoning	3
Term 2	MMC 2121	Writing Fundamentals for Communication	3
Term 2	CGS 1060C*	Computer & Internet Literacy	3
Term 2	COM 2370	New Media Communication Applications I	3
Term 3	COM 2372	New Media Communication for Business	3
Term 3	COM 2371	New Media Communication Applications II	3
Term 4	Elective- College Algebra	Elective- College Algebra	3

Term 4	PGY 1801C	Photoshop Design	3
Term 4	BSC 1005 or EVR 1001	Biology for Non Majors or Environmental Science	3
Term 4	GRA 1144C	Web Design I	3
Term 5	GRA 2134C	User Experience & Interface Design	3
Term 5	PGY 1802C	Digital Photography	3
Term 5	PSY 2012	Intro to Psychology	3
Term 5	PHI 2010	Intro to Philosophy	3
Term 6	COM 2412	Communication Methods & Culture	3
Term 6	COM 2941	New Media Communication Internship/Capstone	3

The table below highlights the courses that FIU Communication Arts (BA) will articulate (accept as substitutes) from BC's AS in New Media.

BC Course Prefix, Number, Title	FIU Course Prefix, Number, Title	Credits	
COM 2371 New Media Communication Applications II	COM 3120 Organizational Communication	3	Substituted
COM 2412 Communication Methods & Culture	COM 3461 Intercultural Communication	3	Substituted
COM 2941 New Media Internship	COM 4940 Communication Internship	3	Substituted
COM 2336 Computer Mediated Communication	COM 3471 Social Media Impact on Communication	3	Substituted
MMC 2121 Writing Fundamentals for Communication	COM 3714 Fundamentals of Communication	3	Substituted
COM 2372 New Media Communication for Business	COM 3110 Business and Professional Communication	3	Substituted

**Florida International University
Communication Arts Program**

Location: These courses will be completed at FIU at I-75, FIU MMC, FIU BBC, or FIU Online.

The table below highlights the complete FIU Communication Arts (BA) program curriculum, along with the 6 substituted courses (18 credits) from BC's AS in New Media.

Core Requirements (students will have 8 courses remaining)			
BC Course Prefix, Number, Title	FIU Course Prefix, Number, Title	Credits	
	COM 1004 Intro to Communication	0	Required
COM 2412 Communication Methods & Culture	COM 3461 Intercultural Communications	3	Substituted
	COM 4310 Research Methods in Communication Arts	3	Required
	SPC 3210 Communication Theory	2	Required
	SPC 3602 Advanced Public Speaking (or its prereq: SPC 2608)	1	Required
COM 2371 New Media Communication Applications II (only sub for COM 3120)	COM 3120 Organizational Communication OR IDS 3336 Artistic Expressions	3	Substituted

Foundational Requirements Min. 15 Credits, including one skills course (s) and at least one theory (t)			
BC Course Prefix, Number, Title	FIU Course Prefix, Number, Title	Credits	
COM 2372 New Media Communication for Business	COM 3110 Business and Professional Communications (s)	3	Substituted
	COM 4346 Interviewing Principles and Practices (s)	3	Optional
	COM 3513 Argumentation and Debate (s)	3	Optional
COM 2371 New Media Communication Applications II	COM 3120 (if not taken as a course) Organizational Communication (t)	3	Substituted
	COM 3230 Crisis Communication (t)	3	Optional

	COM 3404 Non-Verbal Communication (t)	3	Optional
	COM 3417 Comm. In Film (t)	3	Optional
COM 2336 Computer Mediated Communication	COM 3471 Social Media's Impact on Communication (t)	3	Substituted
	COM 4510 Political Communication (t)	3	Optional
	COM 4620 Communication on Ethics (t)	3	Optional
	IDS 3336 (if not taken as a core) Artistic Expressions (t)	3	Optional
	COM 4620 Communication on Ethics	3	Optional
	SPC 3230 Rhetorical Communication: A Theory on Civil Discourse (t)	3	Optional
	SPC 3271 Rhetoric and Public Address (t)	3	Optional
	COM 4930 Special Topics in Communication Arts	3	Optional
COM 2941 New Media Internship	COM 4940 Internship in Communication Arts	3	Substituted
	SPC 3301 Interpersonal Communication (t)	3	Optional
	SPC 3425 Small Group Communication	3	Optional
	SPC 4445 Communication and Effective Leadership (t)	3	Optional
	SPC 3711 Gender and Communication	3	Optional
	SPC 3540 Persuasion (t)	3	Optional
	COM 3601 Environmental Communication	3	Optional
	COM 4022 Health Communication	3	Optional
	COM 4430 International Business Communication	3	Optional
	COM 4462 Conflict Management		Optional

Track Requirements: 12 Credits

Students may bring up to 12 credits in media OR design courses OR elect more courses from the above list.

MMC 2121 Writing Fundamentals for Communication	COM 3714 Writing Foundational of Communication	3	Substituted

Substituted: 18 credits

Total Remaining: 42 credits (24 credits in the major/degree, and the remaining 18 credits may be used to satisfy any pending FIU General Education/UCC requirements.)

Appendix B

FIU Qualified Faculty Requirements

The institution employs competent faculty members qualified to accomplish the mission and goals of the institution. When determining acceptable qualifications of its faculty, the institution gives primary consideration to the highest earned degree in the discipline.

The institution also considers competence, effectiveness, and capacity, including, as appropriate, undergraduate and graduate degrees, related work experience in the field, professional licensure and certifications, honors and awards, continuous documented excellence in teaching, or other demonstrated competencies and achievements that contribute to effective teaching and student learning outcomes.

Florida International University uses the following as credential guidelines when it defines faculty qualifications using faculty credentials:

- Faculty teaching general education courses at the undergraduate level: doctorate or master's degree in the teaching discipline or master's degree with a concentration in the teaching discipline (a minimum of 18 graduate semester hours in the teaching discipline).
- Faculty teaching baccalaureate courses: doctorate or master's degree in the teaching discipline or master's degree with a concentration in the teaching discipline (a minimum of 18 graduate semester hours in the teaching discipline).
- Faculty teaching graduate and post-baccalaureate course work: earned doctorate/terminal degree in the teaching discipline or a related discipline
- Graduate teaching assistants: master's in the teaching discipline or 18 graduate semester hours in the teaching discipline, direct supervision by a faculty member experienced in the teaching discipline, regular in-service training, and planned and periodic evaluations.

As a Carnegie Research University with High Research Activity (RU/H), Florida International University additionally credentials its faculty based on national/international juried research productivity within the discipline. The institution documents a faculty member's research contributions to the discipline as evidence of the faculty qualifications.

In extremely limited circumstances a faculty member may be credentialed based on a combination of educational experience, productivity in the discipline and work experience. In these situations the practical experience in the discipline must be at an executive level with a broad scope of national/international reach.

BROWARD COLLEGE FACULTY REQUIREMENTS

The following are the general guidelines for credentialing teaching faculty for baccalaureate, associate, transfer, and non-transfer courses:

- a. Faculty teaching developmental courses must have a baccalaureate degree in a discipline related to the teaching assignment.
- b. Faculty teaching general education courses: graduate degree in the teaching discipline or graduate degree with a concentration in the teaching discipline (a minimum of 18 graduate semester hours in the teaching discipline).
- c. Faculty teaching associate degree courses designed for transfer to a baccalaureate degree: graduate degree in the teaching discipline or graduate degree with a concentration in the teaching discipline or a master's degree with a minimum of 18 graduate semester hours or a declared concentration in the teaching discipline.
- d. Faculty teaching associate degree courses not designed for transfer to the baccalaureate degree: bachelor's degree in the teaching discipline, or associate degree and demonstrated competencies or industry licensures in the teaching discipline.
- e. Faculty teaching baccalaureate courses: graduate degree in the teaching discipline or graduate degree with a concentration in the teaching discipline (a minimum of 18 graduate semester hours in the teaching discipline). At least 25 percent of the course hours in each baccalaureate program (BS or BAS) must be taught by faculty members holding the terminal degree (usually the earned doctorate) in the discipline.