BUSINESS PATHWAY

MARKETING CAREER LADDER

EXECUTIVE DIRECTOR OF MARKETING

$163,613+/yr

CREATIVE DIRECTOR

$86,000 - $132,000/yr
Education
Bachelors/MBA

MARKETING DIRECTOR

$125,000+/yr
Education
Bachelors/MBA

MARKET RESEARCH MANAGER

$57,512 - $78,499/yr
Education
Bachelors Degree

PUBLIC RELATIONS MANAGER

$94,619 - $158,101/yr
Education
Bachelors Degree

MARKETING MANAGER

$82,368 - $117,146/yr
Education
Bachelors Degree

MARKET RESEARCH ANALYST

$42,619+/yr
Education
Associates/Bachelors

PUBLIC RELATIONS SPECIALIST

$41,496 - $72,571/yr
Education
Associates/Bachelors

MARKETING COORDINATOR

$44,000 - $60,000/yr
Education
Associates/Bachelors

GRAPHIC DESIGNER

$35,298 - $59,010/yr
Education
Certificate/Associates, Experience from internship

MARKETING SALES ASSOCIATE

$32,386 - $47,569/yr
Education
Certificate/Associates, Experience from internship

MARKETING/SOCIAL MEDIA ASSISTANT

$34,000 - $43,000/yr
Education
Certificate/Associates, Experience from internship

COPY WRITER

$33,155 - $49,712/yr
Education
Certificate/Associates, Experience from internship

INTERNSHIP

MARKETING MANAGEMENT A.S.